### Generalizations and extensions

- Using target variable in different tasks. Regression, multiclass
- Domains with many-to-many relations
- Timeseries
- Encoding interactions and numerical features

## Regression and multiclass

- More statistics for regression tasks. Percentiles, std, distribution bins.
- Introducing new information for one vs all classifiers in multiclass tasks

# Many-to-many relations

- Cross product of entities
- Statistics from vectors

#### LONG REPRESENTATION

User_id	APPS	Target	User_id	APP_id	Target
10	APP1; APP2; APP3	0	10	APP1	0
11	APP4; APP1	1	10	APP2	0
12	APP2	1	10	APP3	0
100	APP3; APP9	0	11	APP4	1
			11	APP1	1

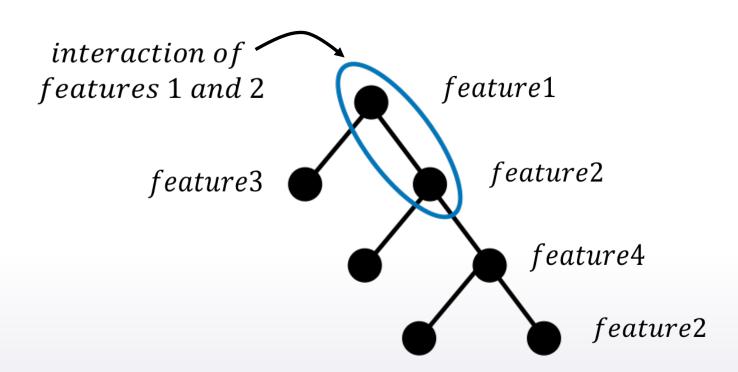
### Time series

- Time structure allows us to make a lot of complicated features.
- Rolling statistics of target variable

Day	User	Spend	Amount	Prev_user	Prev_spend_avg
1	101	FOOD	2.0	0.0	0.0
1	101	GAS	4.0	0.0	0.0
1	102	FOOD	3.0	0.0	0.0
2	101	GAS	4.0	6.0	4.0
2	101	TV	8.0	6.0	0.0
2	102	FOOD	2.0	3.0	2.5

#### Interactions and numerical features

- Analyzing fitted model
- Binning numeric and selecting interactions



#### Amazon.com

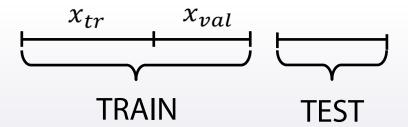
### Amazon.com - Employee Access Challenge Competition

Your most recent submissi	on			
Name cat_boost1.csv	Submitted a few seconds ago	Wait time 0 seconds	Execution time 0 seconds	<b>Score</b> 0.9158
Complete  Jump to your position on the	e leaderboard <del>▼</del>			
Jump to your position on the				
		Wait time	Execution time	Score

Jump to your position on the leaderboard ▼

#### Correct validation reminder

- Local experiments:
  - Estimate encodings on X\_tr
  - Map them to X\_tr and X\_val
  - Regularize on X\_tr
  - Validate model on X\_tr/ X\_val split
- Submission:
  - Estimate encodings on whole Train data
  - Map them to Train and Test
  - Regularize on Train
  - Fit on Train



#### **End**

- Main advantages:
  - Compact transformation of categorical variables
  - Powerful basis for feature engineering
- Disadvantages:
  - Need careful validation, there a lot of ways to overfit
  - Significant improvements only on specific datasets