Leveraging the BI Features in Excel 2016

Lab Time: 60 minutes

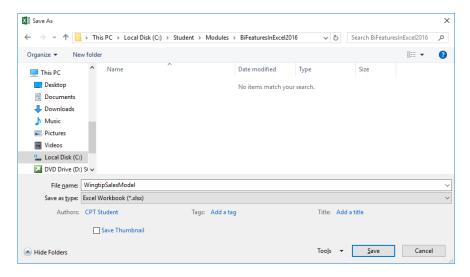
Lab Folder: C:\Student\Modules\BiFeaturesInExcel2016

Lab Overview: In this lab, you will create a new Excel workbook and use the Power Pivot features to create a new data model that is identical to the data model in the **WingtipSalesAnalysis.pbix** project that you created with Power BI Desktop. As you go through this lab, you will notice that using the Power Query and Power Pivot features in Excel 2016 is a bit different from using the same features in Power BI Desktop. However, your basic knowledge of how Power Query and Power Pivot work should allow you to work much faster.

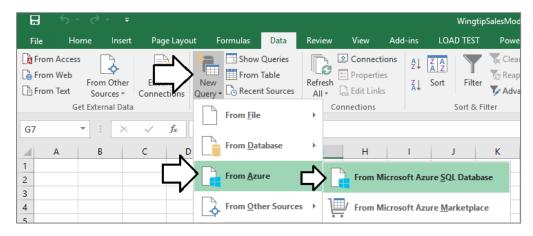
Exercise 1: Creating a New Excel Workbook and Importing Data into the Data Model

In this exercise you will launch Microsoft Excel 2013 and create a new workbook file. After that, you will use the Power Query features in Excel 2016 to import data from the Wingtip Sales database into the workbook's data model.

- Launch Microsoft Excel 2016.
- 2. Create a new empty workbook.
- 3. Save the workbook file as WingtipSalesModel.xlsx to the path of C:\Student\Modules\BiFeaturesInExcel2016.



- 4. Import Wingtip sales data using Power Query.
 - a) Activate the Data tab on the ribbon.
 - b) Drop down the New Query menu and select From Azure > From Microsoft Azure SQL Database.

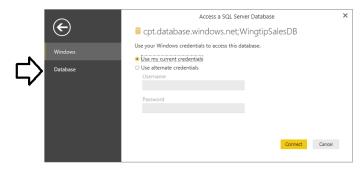


5. When you are prompted with the SQL Server Database dialog, enter the following values for the Server and Database.

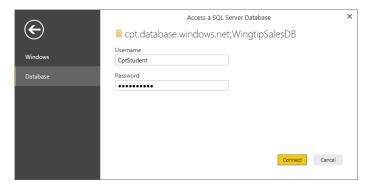
- a) Server: cpt.database.windows.net
- b) Database: WingtipSalesDB
- 6. When the SQL Server Database dialog appears as it does in the following screenshot, click the OK button to continue.



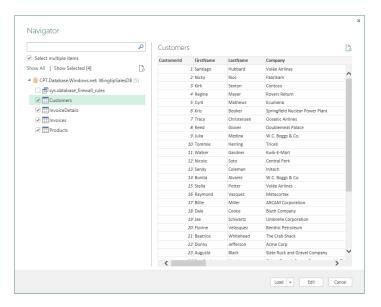
7. At this point, you will be prompted by the **Access a SQL Server Database** dialog. Click on **Database** on the left side of the dialog so that you can enter the credentials for a standard SQL account instead of using Windows authentication.



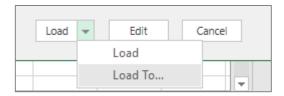
- 8. Enter the following credentials for a SQL user account that has been configured with read access to the database.
 - a) Username: CptStudent
 - b) Password: pass@word1
- 9. Once you have entered the credentials the Access a SQL Server Database dialog, click the Connect button to continue.



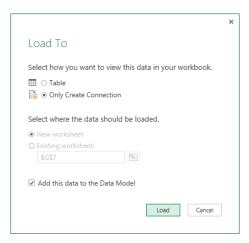
- 10. At this point, Excel should be able to establish a connection to the database and then prompt you with the Navigator dialog. The Navigator dialog allows you to select the tables you would like to import into your Excel workbook..
- 11. In the **Navigator** dialog, select the **Customers** table, the **InvoiceDetails** table, the **Invoices** table and the **Products** table as shown in the following screenshot.



- 12. Look in the bottom right corner of the Navigator dialog and locate the Load drop down menu.
- 13. Drop down the Load menu and select the Load To command to display the Load To dialog.



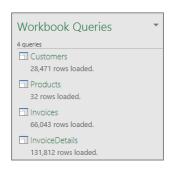
14. In the Load To dialog, select Only Create Connection and make sure the checkbox for the Add this data to the Data Model option is selected.



15. At this point, Excel will execute the four queries and load the data into the data model in the workbook.



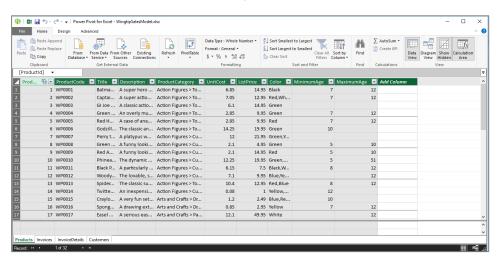
16. Once the queries have loaded their data into the data model, you can see how many rows were added to each table.



- 17. Inspect the tables that were added to the data model.
 - a) Activate the Data tab in the ribbon.
 - b) Click on the Manage Data Model button at the far right-hand side of the ribbon to display the Power Pivot for Excel window.

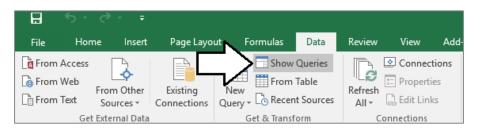


c) When the Power Pivot windows opens, you should be able to see the four tables inside it. You can switch back and forth between the table in the data model by using the tabs at the bottom, left-hand corner of the page.

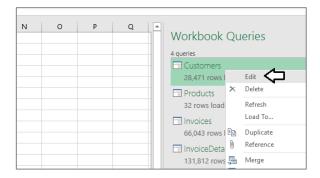


d) Now, that you have seen the Power Pivot window, close it for now because you will need to spend more time modifying your queries and transform the imported data with Power Query before you begin to use Power Pivot to model the data.

- 18. Make sure the Workbook Queries pane is showing on the right-hand side of the Excel application window.
 - a) If the **Workbook Queries** pane is not showing, you can toggle it between displaying and hiding by clicking the **Show Queries** button in the **Data** tab of the ribbon.



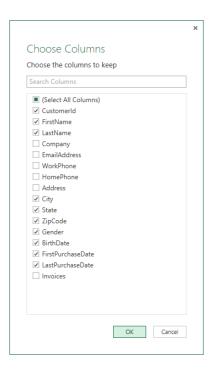
 Right-click on the Customers query in the Workbook Queries pane and select the Edit command to open the query in the Query Editor window.



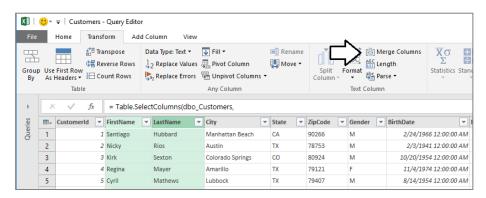
20. In the Customers - Query Editor window, click the Choose Columns button.



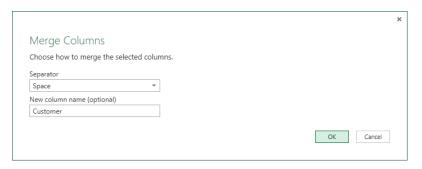
21. In the Choose Columns dialog, begin by clicking on the (Select all Columns) checkbox at the top to unselect all column. Next, select the checkboxes for CustomerId, FirstName, LastName, City, State, ZipCode, Gender, BirthDate, FirstPurchaseDate and LastPurchaseDate as shown in the following screenshot. Once you have these columns selected, click the OK button to close the Choose Columns dialog and to modify the underlying query.



- 22. You should be able to see that the Query Editor window now only shows the columns that you selected.
- 23. In this step you will merge the FirstName column and the LastName column together into a single column named Customer.
 - a) Begin by clicking on the **Transform** tab in the ribbon.
 - b) Next, select the **FirstName** column by clicking on its column header.
 - c) Next, hold down the SHIFT key and select the LastName column by clicking on its column header.
 - d) With both the FirstName column and the LastName column selected, click the Merge Column button in the ribbon to display the Merge Column dialog.



e) In the **Merge Column** dialog, drop down the **Separator** control and select a value of **Space**. Add a **New column name** value of **Customer** and click the **OK** button to modify the underlying query with your changes.



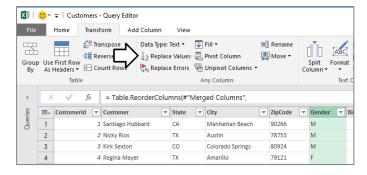
f) You should now be able to see that the FirstName column and the LastName column have been replaced with a single merged column named Customer.



24. The **State** column is currently to the right of the **City** column. Move the **State** column so that it is repositioned to the left of the **City** column. Accomplish this by clicking on the column header for the **State** column and leaving the mouse button down. Drag the **State** column to the left of the **City** column and release the mouse button.



- 25. Modify the query so that the Gender column returns values of Male and Female instead of M and F.
 - a) Make sure the **Transform** tab is the active tab in the ribbon.
 - b) Select the **Gender** column by clicking its column header.
 - c) Click the Replace Values button in the ribbon to display the Replace Values dialog.



d) In the **Replace Value** dialog, enter a value of **F** in the **Value to Find** textbox and enter a value of **Female** in the **Replace With** textbox. Click to **OK** button add your changes to the underlying query.



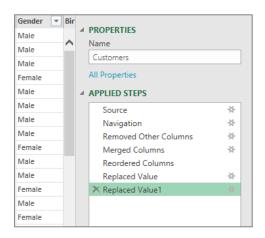
e) You should be able to see that all values of **F** in the **Gender** column have been replaced with a value of **Female**.



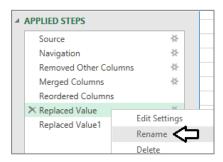
- f) Make sure the **Gender** column is still selected.
- g) Click the Replace Values button in the ribbon to display the Replace Values dialog.
- h) In the **Replace Value** dialog, enter a value of **M** in the **Value to Find** textbox and enter a value of **Male** in the **Replace With** textbox. Click to **OK** button add your changes to the underlying query.



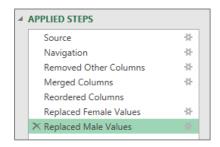
i) You should be able to confirm that all values in the Gender column have been replaced with a value of either Male or Female. If you inspect the APPLIED STEPS list in the Query Settings pane, you should be able to see that there are two steps at the end that have been given the generic names of Replaced Value and Replaced Value 1.



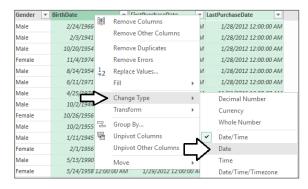
j) In order to promote higher levels of maintainability, it's often a good idea to rename steps with names such as of **Replaced Value** and **Replaced Value 1**. Rename the **Replaced Values** step by right-clicking it and clicking the **Rename** command to place the step name in edit mode. Modify the name of this step to **Replaced Female Values**.



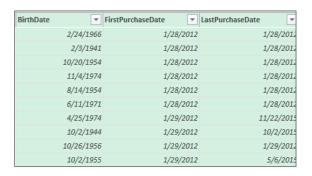
k) Using the same technique, rename the Replaced Value 1 step to Replaced Male Values.



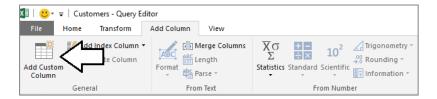
- 26. Change the column type of BirthDate, FirstPurchasedDate and LastPurchasedDate from Date/Time to Date.
 - a) Select the BirthDate column by clicking its column header.
 - b) Hold down the **SHIFT** key and click the column headers for **FirstPurchasedDate** and **LastPurchasedDate** so that all three columns are selected.
 - c) Right-click on any one of the selected columns and select the Change Type > Date command.



d) You should see that the three columns now show values with a date but without a time.



- 27. Add a new custom column named **Customer Type** to indicates whether the customer is a repeat customer or not. You will accomplish by writing a DAX a formula which compares the **FirstPurchaseDate** column to **LastPurchaseDate** column.
 - a) Begin by activating the Add Column tab in the ribbon.
 - b) Click the Add Custom Column button in the ribbon to display the Add Custom Column dialog.



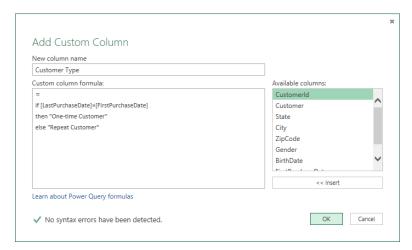
c) In the Add Custom Column dialog, add a value of Customer Type in the New column name textbox.

In this particular scenario, you are working under the assumption that the customer is a repeat customer when the **FirstPurchaseDate** column and the **LastPurchaseDate** column are not equal indicating the customer has made two or more purchases.

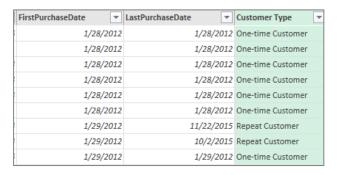
d) In the Custom column formula textbox, enter the following formula.

if [LastPurchaseDate] = [FirstPurchaseDate]
then "One-time Customer"
else "Repeat Customer"

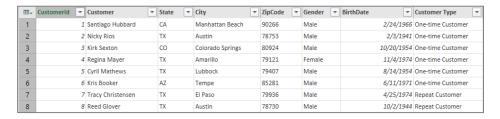
e) When the Add Custom Column dialog appears as the following screenshot, click the OK button to add the new column.



f) You should be able to verify that the new Customer Type column has a value of Repeat Customer when the current customer has a FirstPurchaseDate column value that is not equal to the LastPurchaseDate column value. When these column values are equal, the CustomerType column has a value of One-time Customer.

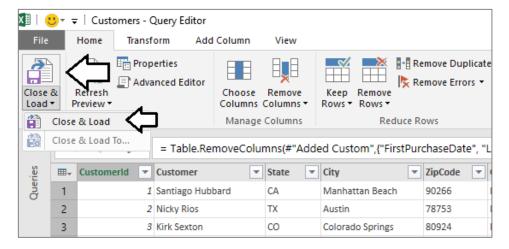


- 28. Now, that you have used the **FirstPurchaseDate** column and the **LastPurchaseDate** column to calculate the value of the **CustomerType** column, you can delete them because they are no longer needed.
 - a) Activate the **Home** tab on the ribbon.
 - b) Select the FirstPurchaseDate column by clicking its column header.
 - c) Hold down the SHIFT key and click the column header for LastPurchaseDate so that both columns are selected.
 - d) Click the Remove Columns button in the ribbon to remove both columns from the query results.
 - e) You should be able to confirm that the **FirstPurchaseDate** column and the **LastPurchaseDate** columns have been removed from the query results. However, the **CustomerType** column is still there.



You are now done working with the **Customers** query.

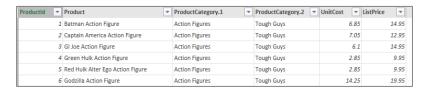
29. Click the Close & Load button on the Home tab of the ribbon to execute the updated Customers query.



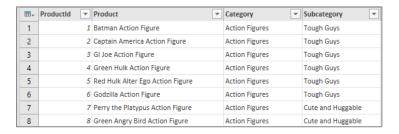
30. Excel will display an animated gif next to the Customers query while the guery is executing.



- 31. After the query changes have been applied, you should be able to see the results of your changes in the Customers table that has been loaded into the project's data model.
- 32. Save the work you have done to WingtipSalesModel.xlsx by clicking the Save button in the upper left corner of the Excel window.
- 33. Right-click on the **Products** query in the **Workbook Queries** pane and select the **Edit** command to open the query in the **Query Editor** window.
- Remove the columns that are not required in the Products query results.
 - a) Click the Choose Columns button in the ribbon to display the Choose Columns dialog.
 - b) In the **Choose Columns** dialog, begin by clicking on the **(Select all Columns)** checkbox at the top to unselect all columns. Next, select the checkboxes for **ProductId**, **Title**, **ProductCategory**, **UnitCost** and **ListPrice**. Once you have these columns selected, click the **OK** button to close the dialog and to modify the underlying query.
- 35. Rename the Title column to Product.
 - a) Right-click on the Title column and click Rename.
 - b) Modify the column name to **Product**.
- 36. Split the ProductCategory column up into two separate columns named Category and Subcategory.
 - a) Activate the Transform tab on the ribbon.
 - b) Select the **ProductCategory** by clicking its column header.
 - c) Drop down the Split Column menu button and click by By Delimiter to display the Split Column By Column dialog.
 - d) In the Split Column By Column dialog, drop down the Select or enter delimiter combo box and select -- Custom --.
 - e) In the textbox below the combo box, enter a three-character text value which includes a space follow by the > character followed by another space.
 - f) When the Split Column By Column dialog appears as the one in the following screenshot, click the OK button to add the step to the Products query.
 - g) You should be able to confirm that Excel has split the ProductCategory column into two separate columns named ProductCategory.1 and ProductCategory.2.



h) Rename the **ProductCategory.1** column to **Category.** Also rename the **ProductCategory.2** column to **Subcategory** as shown in the following screenshot.



When you have query columns based on numeric currency values, it is best to change their column type to Fixed Decimal Number.

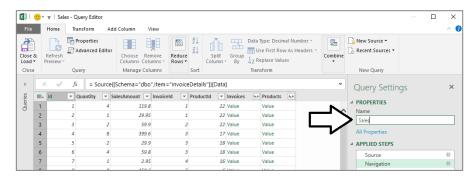
- 37. Modify the column type of the **UnitCost** column and the **ListPrice** column to the **Currency** type.
 - a) Select the **UnitCost** column by clicking its column header.
 - b) Hold down the SHIFT key and click the ListPrice column so that both columns are selected.
 - c) Right-click either one of the selected columns and click the Change Type > Currency menu command.

You are now done working with the **Products** query.

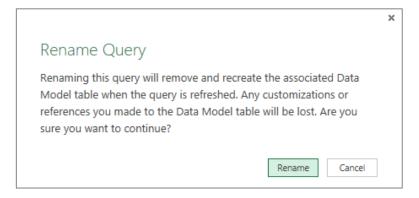
- 38. Click the Close & Load button on the Home tab of the ribbon to execute the updated Products query.
- 39. Save your work by clicking the Save button in the upper left corner of the Excel window.
- 40. Right-click on the InvoiceDetails query in the Workbook Queries pane and select the Edit command to open the query in the Query Editor window.

One important point of flexibility in the import process is that you can change the name of a query, and therefore the name of the resulting table to make the data model more intuitive and easier to understand. The **InvoiceDetails** query is returning data that will be used to calculate sales results at the most granular level. Therefore, the data model will be easier to understand if you change the name the name of the **InvoiceDetails** query to **Sales**. The will result in renaming the resulting table to the **Sales** table.

41. Update the name of the InvoiceDetails query to Sales by replacing the text in the Name textbox in the Query Settings pane.



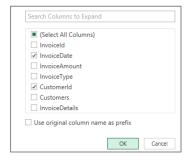
42. When prompted to rename the query, read the warning and then click the **Rename** button.



- 43. Using the mouse, drag and drop the column header for the **Invoiceld** column to move it to the immediate right of the **Id** column.
- 44. Using the mouse, drag and drop the column header for the **ProductId** column to move it to the right of the **InvoiceId** column.



- 45. Modify the column type of the **SalesAmount** column to the **Currency** type.
 - a) Select the SalesAmoungt column by clicking its column header.
 - b) Right-click the selected column and click the Change Type > Currency menu command.
- 46. Expand the Invoices column to add the InvoiceDate column and the CustomerId column to the Sales guery.
 - a) Click the Expand button inside the column header of the Invoices column to display the Columns to Expand dialog.
 - b) In the **Columns to Expand** dialog, begin by clicking on the **(Select all Columns)** checkbox at the top to unselect all columns. Next, select the checkboxes for the **InvoiceDate** column and the **CustomerId** column. Also make sure to uncheck the checkbox with the caption **Use original column name as prefix**. Once the **Columns to Expand** dialog looks like the one shown in the following screenshot, click the **OK** button to close the dialog and to modify the underlying query.



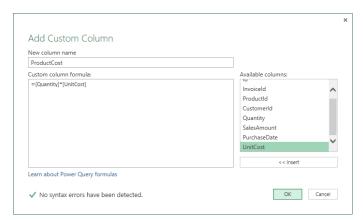
- c) You should see that the InvoiceDate column and the CustomerId column have now been added to the Sales query results.
- 47. Use the mouse to drag and drop the **Customerld** column to move it to the right of the **InvoiceId** column.
- 48. Use the mouse to drag and drop the InvoiceDate column to move it to the right of the ProductId column.
- 49. Change the column type of the **InvoiceDate** to the **Date** type by right-clicking its column header and selecting the **Change Type > Date** command. When you are done, the data in the column should show a date value without a time.
- 50. Change the name of the InvoiceDate column to PurchaseDate.
- 51. Expand the **Products** column to add the **UnitCost** column to the **Sales** query.
 - a) Click the Expand button inside the column header of the Products column to display the Columns to Expand dialog.
 - b) In the Columns to Expand dialog, begin by clicking on the (Select all Columns) checkbox at the top to unselect all columns. Next, select the checkbox for the UnitCost column. Also make sure to uncheck the checkbox with the caption Use original column name as prefix. Once the Columns to Expand dialog looks like the one shown in the following screenshot, click the OK button to close the dialog and to modify the underlying query.
 - c) You should see that the UnitCost column has now been added to the Sales query results.



- 52. Add a new custom column named ProductCost to calculate the product of the Quantity field multiplied by the UnitCost field.
 - a) Begin by activating the Add Column tab in the ribbon.
 - b) Click the Add Custom Column button in the ribbon to display the Add Custom Column dialog.
 - c) In the Add Custom Column dialog, add a value of ProductCost in the New column name textbox.
 - d) In the Custom column formula textbox, enter the following formula.

[Quantity] * [UnitCost]

e) When the Add Custom Column dialog appears as the following screenshot, click the OK button to add the new column.



f) You should be able to verify that the new **ProductCost** column has a value calculated by multiplying the value of the **Quantity** column together with the value of the **UnitCost** column.

Once the **UnitCost** column has been used to calculate the value for the **ProductCost** value, this column is no longer needed and can be removed from the results of the **Sales** query.

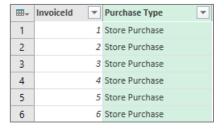
- 53. Remove the UnitCost column by selecting its column header and pressing the DELETE key on the keyboard.
- 54. Modify the column type of the SalesAmount column and the ProductCost column to the Currency type.
 - a) Select the SalesAmount column by clicking its column header.
 - b) Hold down the SHIFT key and click the ProductCost column so that both columns are selected.
 - c) Right-click either one of the selected columns and click the Change Type > Currency menu command.
- 55. You are now done working with the Sales query and its output should match the following screenshot.



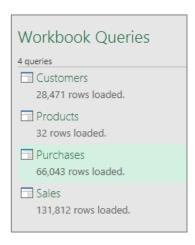
- 56. Click the Close & Load button on the Home tab of the ribbon to execute the updated Sales query. Excel will display the Apply Query Changes dialog while importing the data and transforming it to load it into the data model.
- 57. After the query changes have been applied, you should be able to see the results of your changes in the **Sales** table that has been loaded into the project's data model.
- 58. Save your work by clicking the Save button in the upper left corner of the Excel window.
- 59. Right-click on the Invoices query in the Workbook Queries pane and select the Edit command to open the query in the Query Editor window.

In an earlier step you changed the name of the **InvoiceDetails** query to **Sales** to make the data model easier to understand. In this exercise you will change the name of the **Invoices** query to **Purchases** for the same reason.

- 60. Update the name of the Invoices query to Purchases by replacing the text in the Name textbox in the Query Settings pane.
- 61. Click the Choose Columns button in the ribbon to display the Choose Columns dialog.
- 62. In the **Choose Columns** dialog, begin by clicking on the **(Select all Columns)** checkbox at the top to unselect all columns. Next, select the checkboxes for **InvoiceId** and **InvoiceType** as shown in the following screenshot. Once you have these columns selected, click the **OK** button to close the **Choose Columns** dialog and to modify the underlying query.
- 63. You should be able to see that the Query Editor window now only shows the columns that you selected.
- 64. Modify the query so that the **InvoiceType** column returns values that are more human readable.
 - a) Make sure the **Transform** tab is the active tab in the ribbon.
 - b) Select the **InvoiceType** column by clicking its column header.
 - c) Click the Replace Values button in the ribbon to display the Replace Values dialog.
 - d) In the **Replace Value** dialog, enter a value of **InPerson** in the **Value to Find** textbox and enter a value of **Store Purchase** in the **Replace With** textbox. Click to **OK** button add your changes to the underlying query.
 - e) Make sure the **InvoiceType** column is still selected.
 - f) Click the Replace Values button in the ribbon to display the Replace Values dialog.
 - g) In the Replace Value dialog, enter a value of MailOrder in the Value to Find textbox and enter a value of Mail Order Purchase in the Replace With textbox. Click to OK button add your changes to the underlying query.
 - h) Make sure the InvoiceType column is still selected.
 - i) Click the Replace Values button in the ribbon to display the Replace Values dialog.
 - j) In the Replace Value dialog, enter a value of Online in the Value to Find textbox and enter a value of Online Purchase in the Replace With textbox. Click to OK button add your changes to the underlying query.
 - k) If you scroll down and look at all the rows within the **Purchases** table, you should be able to see that each row has a **InvoiceType** column value of either **Store Purchase**, **Mail Order Purchase** or **Online Purchase**.
- 65. Change the name of the **InvoiceType** column to **Purchase Type**.



66. You are now done working with the **Purchase** query.



67. Save your work by clicking the Save button in the upper left corner of the Excel window.

You have now finished your work with Power Query and ready to begin working with Power Pivot.

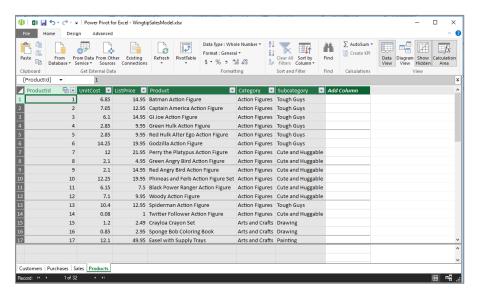
Exercise 2: Using the Power Pivot Features of Excel 2016

In this exercise you will model the data you just imported using Power Pivot.

- 1. Open the Power Pivot windows to view and edit the data model.
 - a) Activate the Data tab in the ribbon.
 - b) Click on the Manage Data Model button at the far right-hand side of the ribbon to display the Power Pivot for Excel window.



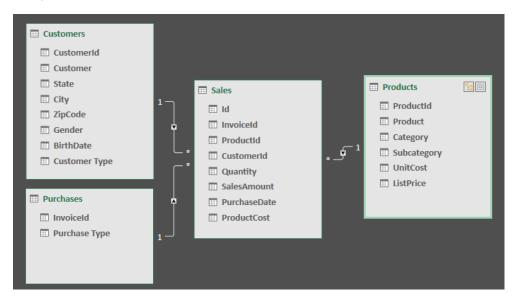
c) Examine the tables and verify that they have the Power Query transformations you applied in the previous exercise.



- Modify the relations in the data model.
 - a) Navigate to diagram view to see the relationships between the tables.



b) Reorganize the tables so the view looks cleaner.



- 3. Modify the formatting of the **BirthDate** column in the **Customers** table.
 - a) In the Power BI Desktop windows, navigate back to data view.
 - b) In the Fields list on the right, select the Customers table to display its rows and columns.
 - c) Select the BirthDate column by clicking on its column header.
 - d) Modify the formatting of the **BirthDate** column by dropping down the **Format** button menu in the ribbon and selecting a format setting of **Date Time > 3/14/2001 (M/d/yyyy)**.
 - e) The BirthDate column should now reflect the change in formatting.
- 4. Modify the formatting of columns in the **Products** table.
 - a) In the Fields list on the right, select the Products table to display its rows and columns.
 - b) Select the **UnitCost** column by clicking on its column header.
 - c) Use the Format menu button in the ribbon to update the format setting to Currency > English (United States).
 - d) Changing the format setting of the ListPrice column to Currency > English (United States) so it matches UnitCost.
- 5. Modify the formatting of columns in the Sales table.
 - a) In the Fields list on the right, select the Sales table to display its rows and columns.
 - b) Select the **Quantity** column by clicking on its column header.
 - c) Modify the Quantity column by clicking to select the comma button on the ribbon to add a comma separator.
 - d) Select the SalesAmount column by clicking on its column header.
 - e) Modify the formatting of the **SalesAmount** column by dropping down the **Format** button menu in the ribbon and selecting a format setting of **Currency > English (United States)**.
 - f) Select the **PurchaseDate** column by clicking on its column header.

- g) Modify the formatting of the Purchase Date column by dropping down the Format button menu in the ribbon and selecting a format setting of Date Time > 3/14/2001 (M/d/yyyy).
- h) Select the **ProductCost** column by clicking on its column header.
- Modify the formatting of the ProductCost column by dropping down the Format button menu in the ribbon and selecting a format setting of Currency > English (United States).
- Add a calculated column to the Sales table named SalesProfit to determine profit by calculating the difference between SalesAmount and ProductCost.
 - a) Navigate to data view.
 - b) Select the Sales table in the Fields list.
 - c) Create a new calculated column by clicking the New Column button in the ribbon.
 - d) Enter to following DAX expression into the formula bar to create the calculated column named SalesProfit.

SalesProfit = Sales[SalesAmount]-Sales[ProductCost]

- e) Press the ENTER key to add the calculated column to the table. You should be able to see a SalesProfit value for each row in the Sales table.
- f) Configure the column's formatting by using the Format menu on the ribbon to select Currency > English (United States).
- 7. Add a calculated column to the Sales table named PurchaseYear to indicate the calendar year of each purchase.
 - a) Navigate to data view.
 - b) Select the Sales table in the Fields list.
 - c) Create a new calculated column by clicking the **New Column** button in the ribbon.
 - d) Enter to following DAX expression into the formula bar to create the calculated column named **PurchaseYear**.

PurchaseYear = YEAR(Sales[PurchaseDate])

- e) Press the **ENTER** key to add the calculated column to the table. You should be able to see a calendar year value (e.g. 2012) for each row in the **Sales** table
- f) Once the **PurchaseYear** column has been created, use the **Data Type** dropdown menu on the ribbon to change the column type from **Whole Number** to **Text**.
- 8. At this point, you are on your own to continue extending the data model for the workbook file to make it identical to the data model you created earlier with Power BI Desktop.