Wesley Ou

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EDUCATION

University of Waterloo — Waterloo, ON
Bachelors of Mathematics — *Sep. 2024 – May 2029*

EXPERIENCE

Growth Strategist Intern — January 2025 – Present
Mercor — *Remote*
- Identified and sourced high-potential candidates (computer science, machine learning, and science PhDs, and experienced software engineers) to address critical project needs for Mercor, focusing on alignment with specific project requirements
- Developed and executed outreach strategies, including targeted cold email campaigns and leveraging referral networks, to drive user growth on the Mercor platform
- Collaborated closely with the Operations Team to identify and address domain expertise gaps within Mercor, contributing to improved project execution
- Tracked outreach campaign performance and candidate data in Excel using detailed spreadsheets, enabling data-driven insights

Software Development Intern — July 2023 – September 2023
Exiger — *Toronto, ON*
- Leveraged ability to deeply understand a large code base to trouble shoot a wide variety of bugs
- Used JIRA, Bitbucket, and Jenkins to track down and resolve bug reports
- Migrated devtool deployment from GCP to AWS, increasing developer team velocity
- Implemented a data visualization feature using Elastic in a company analysis devtool, improving workflow for data scientist team
- Orchestrated Docker and Helm integration to optimize devtools, amplifying collaboration efficiency for developer team

PROJECTS

GuessTheSpot | *React, Node.js, Javascript, Git* — March 2024 – March 2024
- Harnessed Google Maps API within a React frontend to develop a geography-based guessing game
- Implemented React context API to facilitate game mode switching

Instyll | *Electron.js, React, Node.js, Javascript, Git, OpenAI* — August 2022 – June 2024
- Developed a multi-platform note-taking application based on Electron.js
- Implemented Redux state management for cohesive note organization
- Implemented responsive React frontend design for a comfortable user experience
- Harnessed OpenAI API to drive note-taking autocompletion feature
- Facilitated company admission into the Microsoft for Startups Founders Hub, gaining access to more than $3000 in credits
- Conducted directed marketing over Twitter, Reddit and Instagram, leading to the acquisition of over 100 active users

SKILLS

UX Design, UI Design, UX Research, User Research, User Testing, User Flow, Wireframing, Prototyping, Design Systems, Figma, Agile, JIRA, Git Frontend Development, Software Development, Typescript, React.js, Java, Python, HTML, CSS, Microsoft Office