CLAUDIO GRACIOLLI

UI DESIGNER

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I craft visuals that bring web applications to life. I translate wireframes into visual interfaces and oversee the process all the way through into production.

My solid knowledge of front-end development facilitates collaboration with developers and engineers, which results in productive workflow.

When I am not designing or coding, you will probably find me jogging through the streets of London, cooking up a storm or herding my three cats.

Tool Box

Figma	Zeplin	Git/Github
Sketch	HTML	MySQL Workbench
Grid Systems	CSS/SASS	Jira
Adobe Photoshop	InVision	Slack
Adobe Illustrator	Prototypes	
Adobe CC		

Education

2013
Front-end Development | Steer
Short Courses

2009
Design For Visual Communication | UAL
Post-Grad Diploma Course

1996 — 1999
Media Studies | Casper Libero College of Communication
BA(HONS)

1994 - 1995
Art & Design | Panamericana Art School
Foundation Course

Experience

Oct 2016 - (...)
User Interface Designer | Digital Marmalade

_ Led the redesign and code refactoring of the Dimension Data Consulting Digital Platform. This included the development of the common look and functionality to be deployed across their suite of products, thus ensuring user interface consistency.

_ Produced an evolving set of design components and visual style guidelines. Front-end developed the Dimension Data platform, refactoring code mark-up and stylesheets from the ground up. This improved both portability and maintenance.

_ Art-directed and designed the interface for the APS online educational platform.

_ Produced visuals for a series of educational online initiative for iDea.

_ Redesigned both the UI and front-end coded for the class timetables for Fusion Lifestyle. This included a new class booking for responsive web.

Aug 2013 - Sep 2016
Digital Designer | Forward3D

_ Produced visuals for social media campaigns and developed web interactive experiences for clients including John Lewis and New Look.

_ Supported the sales teams with mock ups and pitch collateral.

Jul 2010 - Jul 2013
Digital Designer | Forward Internet Group

_ Designed and developed email newsletters and client landing pages.

_ Supported on the production of visual assets for e-commerce websites.

April 2010 - Jun 2010
Design Intern | Forward Internet Group

_ Designed and produced in-house stationery and email newsletters.

Jan 2010 - Mar 2010
Design Intern | Attitude Magazine

_ Assisted on photo retouching and editorial design.