claudiograciolli.com | claudiograciolli@gmail.com | +44(0)7891 235 846 | London, E5

I craft visuals that bring web applications to life. I translate wireframes into visual interfaces and oversee the process all the way through into production.

My solid knowledge of front-end development facilitates collaboration with developers and engineers which results in productive workflow.

When I am not designing or coding, you will probably find me jogging through the streets of London, cooking up a storm or herding my three cats.

## \_Tool Box

Figma Adobe CC Git/Github

НТМІ Sketch MySQL Workbench

Photoshop CSS/SASS Illustrator VUE.JS

## \_ Education

2013

\_ Front-end Development | Steer

Short Courses

2009

\_ Design For Visual Communication | UAL

Post-Grad Diploma Course

1996 - 1999

\_\_ Media Studies | Casper Libero College of Communication BA(HONS)

1994 - 1995

\_\_\_ Art & Design | Panamericana Art School Foundation Course

## \_\_ Experience

Oct 2016 - (...)

- \_\_ User Interface Designer | Digital Marmalade
- \_ Led the redesign and code refactoring of the Dimension Data Consulting Digital Platform. This included the development of the common look and functionality to be deployed across their suite of products, thus ensuring user interface consistency.
- \_ Produced an evolving set of design components and visual style guidelines. I subsequently front-end developed the Dimension Data platform, refactoring code mark-up and stylesheets from the ground up. This improved both portability and maintenance.
- \_ Led the design and art direction of the interface for the APS online educational platform.
- \_ Produced visuals for a series of educational online initiative for iDea.
- \_ Re-designed both the UI and front-end code for the class timetables for Fusion Life Style. This included a new class booking for responsive web.

Aug 2013 - Sep 2016

- \_\_ Digital Designer | Forward3D
- Produced visuals for social media campaigns and developed the front-end experiences for clients including John Lewis and New Look.
- \_ Supported the sales teams with mock ups and pitch collateral

Jul 2010 - Jul 2013

- Digital Designer | Forward Internet Group
- \_ Designed and developed email newsletters and client landing pages.
- \_ Supported on the production of visual assets for e-commerce websites.

April 2010 - Jun 2010

- \_\_ Design Intern | Forward Internet Group
- \_ Designed and produced in-house stationery and email newsletters.

Jan 2010 - Mar 2010

- \_\_ Design Intern | Attitude Magazine
- \_ Assisted on photo retouching and editorial design.