# Cassandra Moe

## Education

**Northeastern University Khoury College of Computer Sciences** Candidate for BS in Computer Science/Design September 2019 - Present **GPA:** 3.92

## Related Coursework

Fundamentals of Computer Science Algorithms and Data 2D Fundamentals Design Process Context and Systems Discrete Structures 5D Fundamentals

## Skills/Familiarities

Programming/markup languages including: Adobe Photoshop Adobe InDesign Xcode JavaScript Adobe Illustrator Adobe Premiere Github lava

Racket HTML

# Work Experience

## MyRegistry.com Intern, August 2018 - May 2019

- Brainstormed and designed content for social media platforms to increase customer engagement
- Researched and compiled products to add to the company website via managerial tools
- Reviewed and edited sales decks for potential partners
- Curated and edited images for periodic website updates
- Met weekly with management to discuss progress and longer term projects

### Dairy Queen Employee, July 2017 - April 2018

- Worked with fellow employees through rush hours to serve maximum number of customers
- Handled transactions at register
- Maintained store regulations through systematic closing and cleaning procedures
- Interacted with customers to improve their experience

# Related Experience

## T.E.C.H. Camp, student-run summer camp

Co-founder, 2018

- Initiated summer camp to empower middle school girls in technological and engineering fields
- · Coordinated with students, faculty, and administration to build curriculum
- ► Created class rosters for over 50 students and 6 simultaneously-running classes
- Collaboratively designed brand of camp, including logo, shirts, and stickers

#### **Design and Management Summer Intensive Studies**

The New School, 2018

- Learned and applied design thinking/process as well as business models to theoretical objects
- Worked with other students to create lofi prototypes
- Ideated and redesigned existing product with intent of increasing interest, interaction, and sales

# Activities/Extracurricular

## Asian Student Union, Media Specialist and Freshman Representative

- ► Design and create event banners, apparel, etc.
- Meet weekly with board to ideate, budget, and implement events
- ► Foster inclusive environment at events by engaging members

## **School Dance Group,** *Leader*

- Coordinated rehearsals on and off school grounds
- Learned and taught choreography

# Achievements and Honors

Khoury College Dean's List National Merit Finalist **National Honor Society**