

POWER BI

DATA VISUALIZATION TOOL

A tool to work with data

- 1) Provides insights into data companies seek.
- 2) Transforms raw data into visually compelling insights.
- 3) Integrates data from multiple sources for unified analysis.
- 4) Implements data modeling and relationships to improve performance.

Types of PowerBI

- 1) PowerBI desktop
- 2) PowerBI Service
- 3) PowerBI mobile
- 4) PowerBI report Builder
- 5) PowerBI report server



DAX measures, functions in Power BI

DAX – Data analysis Expressions

A formula language used in Power BI.

Allows one to **create new calculations and measures** on your data.

Eg: SUM(), AVERAGE(), MIN(), MAX() ETC..

Problem statement:

Given a dataset of shopping mart, find out:

- 1)Brands revenue
- 2) Difference in price and discounted
- 3) Sales after discounted prize

Dataset type: “.csv “ format

Columns: name, brand, price, discounted price, category, quantity

Using web app (API)

API's provide data in JSON format, as that can be viewed like this below:

THANK YOU