



Lucid

The Adaptive AI for Content Authenticity

Empowering anyone to instantly verify digital content, and uniquely, to train the system with their own data

Know What's Real

The Unseen Tsunami of Misinformation

Misinformation is Evolving Faster Than We Can Detect It



Static AI Fails

Current verification tools use generalized models that quickly become outdated against rapidly evolving fake content (deepfakes, AI-generated text).



Erosion of Trust

Journalists, researchers, and the public struggle to discern truth, leading to widespread doubt and societal instability.



High Costs & Complexity

Building custom verification solutions is expensive and requires specialized AI expertise, out of reach for many organizations.

Lucid – Adaptive, User-Driven Authenticity

Your Personalized Shield Against Misinformation



Instant Verification

A lightweight, web-based platform for real-time text authenticity detection with no waiting time.



Adaptive Intelligence

Our unique "User Dataset Upload" feature allows anyone to train the AI with their own data for unparalleled accuracy.



Simple & Powerful

Professional-grade tools, no AI expertise required. Anyone can use Lucid to verify content authenticity.



How It Works: Empowering Your Data

Turn Your Domain Expertise Into AI Power



Step 1: Paste Document

Users input ancient suspicious documentation into the Lucid platform for analysis.



Step 2: Instant Classification

Lucid's base model provides a REAL/FAKE verdict in seconds.



Step 3: Upload & Train

Users upload their own labeled datasets to fine-tune the model for their specific needs.



Step 4: Personalized Accuracy

The newly trained, custom model provides superior, domain-specific detection.

The Lucid Difference: Our unique "User Dataset Upload" feature allows anyone to train the AI with their own data for unparalleled accuracy in specific domains.

Market Opportunity: A Global Demand for Trust

Global Misinformation Detection Market

The global misinformation detection market is projected to reach **multi-billion dollars** by 2025, driven by the increasing need for reliable information in the digital age.

Growing Demand

2025

Target Segments



Journalism & Newsrooms

Need rapid, reliable verification to maintain credibility and combat misinformation.



Researchers & Academia

Tools for analyzing trends and conducting custom studies on misinformation.



Content Moderation

Social media platforms and community management tools need scalable verification solutions.



Enterprises/NGOs

Protecting brand reputation and public trust through authentic communications.

Competitive Advantage: Our Unbeatable Edge

Why Lucid Stands Apart: The Adaptive Difference

Attribute	Lucid	Competitors
User Dataset Upload	✓ Empowering users to customize their AI	✗ Static/Generalized Models
Processing Speed	✓ Lightweight & Fast: Real-time detection	✗ Slow Processing
User Experience	✓ Easy-to-Use: Designed for non-technical users	✗ Technical/Complex
Format Support	✓ Extensible: Built for text and image	✗ Limited Modalities (text-only)

★ Lucid's Unique Selling Proposition: The only solution that combines adaptive learning with user-specific data, creating a personalized defense against misinformation.

Go-to-Market & Traction

Strategic Rollout for Rapid Adoption



Phase 1: Soft Launch

- ✓ Target: Universities, cybersecurity clubs, research labs
- ✓ Build initial user base and gather feedback

Key Metrics:

X beta users, Y custom datasets uploaded, Z accuracy improvement



Phase 2: Public Launch

- ✓ Product Hunt, LinkedIn, targeted outreach
- ✓ Tactics: Demo videos, whitepaper on custom training, case studies

Key Metrics:

Rapid user acquisition, increased dataset uploads, improved accuracy



Phase 3: Expansion

- ✓ Video features, developer API, conferences
- ✓ Partnerships: Early discussions with X University/Y Research Group

Key Metrics:

Market expansion, enterprise partnerships, feature adoption

Business Model: Scalable & Sustainable

Flexible tiers for every user, from individuals to enterprises



Free Tier

- Real-time text classification
- Limited dataset upload
- No API access
- No cloud storage

Perfect for individual users



Pro Tier

- Expanded dataset upload
- Faster retraining
- API access
- Cloud storage for models

Targeted at professionals and small teams



Enterprise Tier

- Private model hosting
- Dedicated support
- High-volume API
- Custom workflows and dashboards

Targeted at large organizations, newsrooms, and social media platforms

The Ask & Call to Action

Join Us in Building a More Authentic Digital World

We are seeking **\$2000 amount** in **Series A** funding to:



Expand Engineering Team

Accelerate image/video feature development



Scale Marketing & Sales

Drive broader adoption and market penetration



Invest in Infrastructure

Robust hosting for custom model deployment

Our Vision: To become the **global standard** for adaptive content authenticity detection, empowering trust in every digital interaction.



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