



Welcome to Lucid

# Cut through the noises

Presented by the Lucid Team

## Circular Color Palette



- Deep Anthracite (Background)  
#1E1E1E  
Primary background, long text, dark elements
- Dark Brown (Clothing)  
#551F1F  
Secondary color, accents, content blocks
- Warm Brown (Feather / Ornamentation)  
#5E4221  
Primary accent color (ornamentation, buttons, links)
- Light Beige (Skin / Pages)  
#C6A67B  
Text color (on dark backgrounds), light elements, soft backgrounds
- Medium Brown (Ornaments / Highlight)  
#7F5633  
Tertiary accent color, soft shadows