



Welcome to Lucid

**Cut through
the noises**

Presented by the Lucid Team

Circular Color Palette



- Deep Anthracite (Background)
#1E1E1E
- Primary background, long text, dark elements
Dark Brown (Clothing)
#551F1F
- Secondary color, accents, content blocks
Warm Brown (Feather / Ornamentation)
#5E4221
- Primary accent color (ornamentation, buttons, links)
Light Beige (Skin / Pages)
#C6A67B
- Text color (on dark backgrounds), light elements, soft backgrounds
Medium Brown (Ornaments / Highlight)
#7F5633
- Tertiary accent color, soft shadows