Kev Cosico

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Education

Phinma Araullo University, Cabanatuan City   Cabanatuan City, Nueva Ecija
Bachelor of Science in Information Technology (Major in Web Development)   2021–2025

Experience

For Us: Digital Billboard Advertisement   Cabanatuan City, Nueva Ecija
Digital Billboard Operator & Graphics Designer   April 2025 – Present
- Designed ad visuals, flyers, and digital billboards using Canva.
- Assisted with social media moderation and client inquiries.
- Organized campaign schedules and managed basic video ad uploads.

Ishkaster Media Inc.   Quezon City, Manila
Graphic Designer Intern   December 2024 – April 2025
- Created visuals for promotional and marketing materials.
- Supported the team in sourcing images and refining creative concepts.
- Helped draft content calendars and captions for brand posts.

Freelancing   Remote
Freelance Graphic Designer & Virtual Assistant   August 2024 – October 2024
- Designed a business pamphlet and social media content.
- Managed posting schedules and audience engagement.
- Provided administrative support and organized client files.

Phinma Araullo University   Cabanatuan City, Nueva Ecija
Pre-OJT IT Support Intern   July 2024 – October 2024
- Assisted in maintaining computer labs and resolving technical issues.
- Documented hardware status and supported faculty needs.

Achievements & Leadership

PHINMA Araullo University
- Top BSIT Student   (2022-2024)
- Dean's Lister   (2022-2024)
- Capstone Project Contributor   (2023-2024)
- 11th Pinning Ceremony Awardee Recognized for academic performance in IT coursework   (2023-2024)

Skills & Interests

Technical: Computer Literate, Google Suite, Trello, Microsoft Office Suite, Data Analysis, PowerPoint, Canva, PHP(Basic), MySQL (Basic) and Figma
DISC Profile: Steady and organized; works best with clear guidance and supportive teams
Languages: English Level: B2 (Upper Intermediate) , Tagalog
Interest: Graphic Design, Anime, Editing, Music, Animals, and Games