Kev M.Cosico

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Education

Phinma Araullo University   **Cabanatuan City**
Bachelor of Science in Information Technology,   2021-2025
Major in Web Development. 4th Year Student. Dean's Lister.

Phinma Araullo University (Senior High School)   **Cabanatuan City**
The General Academic Strand. Honor Student.   2019-2021

Experience

Ishkaster Media Inc.   Quezon City, Manila
Graphic Designer (Intern)   Dec 2024 – March 2025
- Created graphics designs for various promotional materials like social media posts.
- Assisted senior designers in sourcing image assets and refining design concepts.
- Social media engagements.
- Collaborated with the graphics team to brainstorm and develop new ideas for visual content.
- Collaborated with the graphics team to enhance visual content and client engagements.

Marketing (Intern)
- Developed content calendars to plan posts and campaigns.
- Conducted research on potential products for promotion based on seasonal trends and market demand.
- Participated with the supervisor in marketing tasks, providing creative input on strategy.
- Crafted engaging captions for social media posts aimed at attracting and retaining customers.

Freelance Graphics Designer & Virtual Assistant   Cabanatuan City, Nueva Ecija
Graphics Designer & Virtual Assistant (Freelance)   Aug. 2024 - Oct. 2024
- Composed a pamphlet for a client's hydro colonic business.
- Organized social media content and schedules, engaging with audiences and analyzing performance
- Provided virtual assistance with administrative tasks, including email management and scheduling.
- 21-Day Freelancing Campaign: Designed and posted content related to graphic design and virtual assistance to attract potential clients, successfully gaining traction and boosting engagement.

SQA (Software Quality Assurance) Tester   Cabanatuan City, Nueva Ecija
Utest SQA Tester (Freelance)   Sept. 2024 - Oct. 2024
- Participated in software and app testing as part of a required school project.
- Identified bugs and reported them to improve product functionality.
- Gained practical experience in software quality assurance, while being compensated for completed tasks.

Pre-OJT IT Support Assistant   Cabanatuan City, Nueva Ecija
ITS (Intern)   July 2024 - Oct. 2024
- Conducted regular checks on computer lab equipment, diagnosing and resolving technical issues.
- Maintained accurate records of unresolved issues and hardware discrepancies for follow-up.
- Assisted faculty in classroom activities.

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Achievements and Leadership

PHINMA Araullo University

- Top BSIT Student   (2022-2024)
- Dean's Lister   (2022-2024)
- Capstone Project Contributor   (2023-2024)
- 11th Pinning Ceremony Awardee Recognized for academic performance in IT coursework   (2023-2024)

Skills

Technical Skills: Computer Literate, Google Suite, Trello, Microsoft Office Suite, Data Analysis, PowerPoint, Canva,

PHP(Basic), MySQL (Basic) and Figma.

Skills: Leadership, Teamwork, Collaboration, Digital Marketing, Social Media Engagement, Project Planning, Task Organization, Creative Thinking, Diagnostic, Communication, Writing, Client Interaction, Time Management, Multitasking

Interest: Graphic Design, Anime, Editing, Music, Animals, and Games