



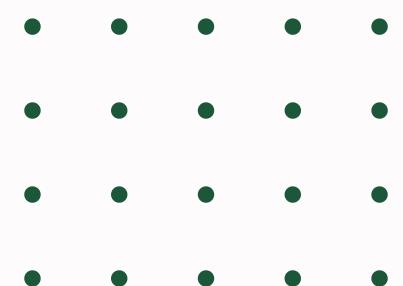
BY IMPACT SOLUTION



PROBLEMS IN SENEGAL + 92%



**Healthcare facility leaders are faced
with challenges in effectively
managing patient journeys due to a
manual procedure.**



Consequence

01

Patient frustration due to poor service quality

02

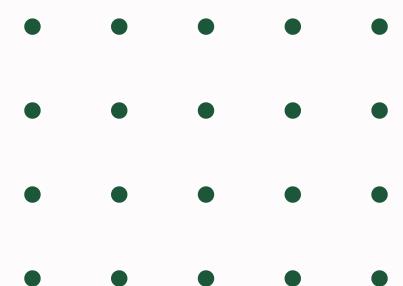
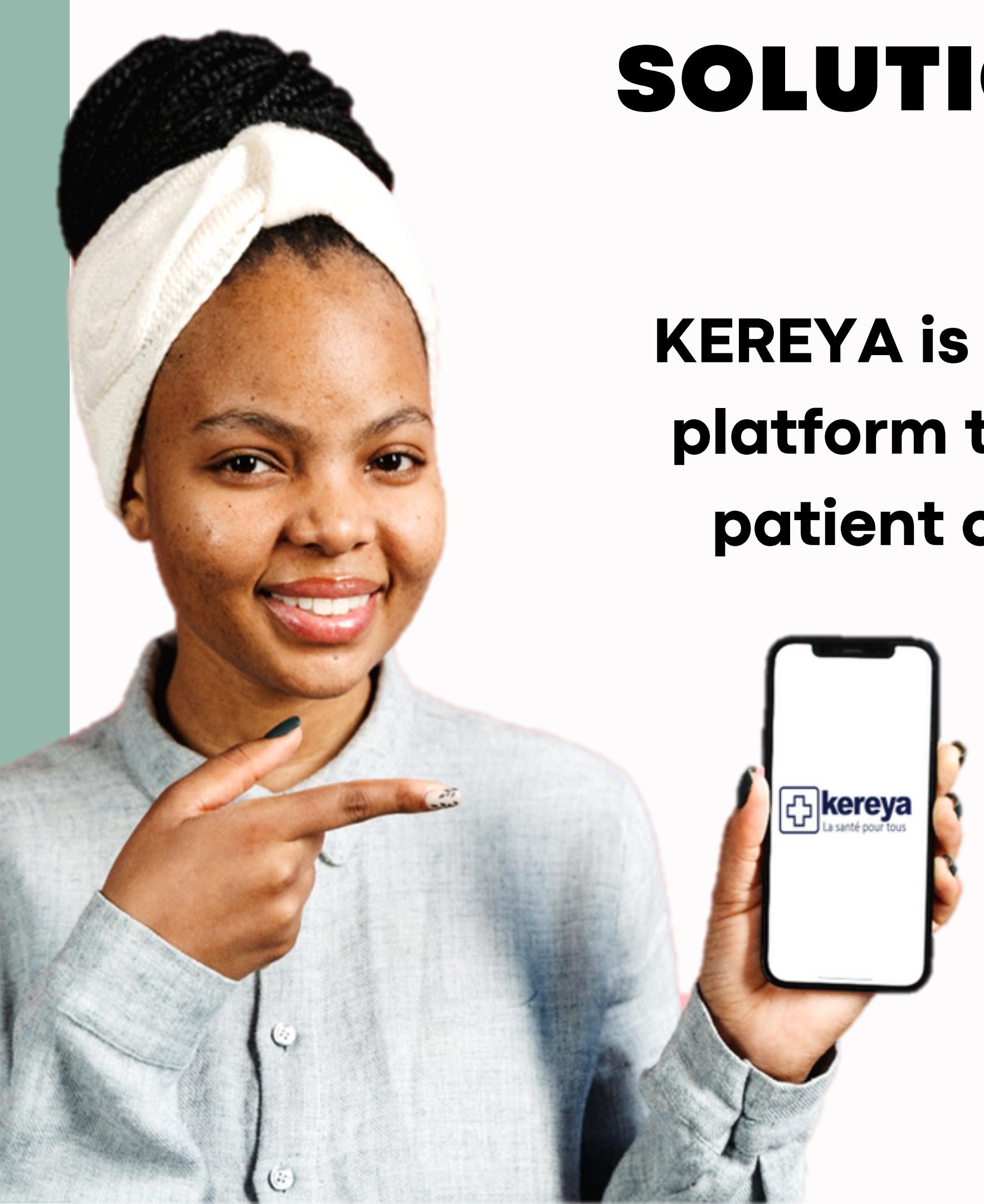
High mortality rate

03

Inefficiency of healthcare personnel due to poor care coordination

SOLUTION

KEREYA is an Electronic Health Record (EHR) platform that enhances access to care and patient outcomes through the sharing of medical records.



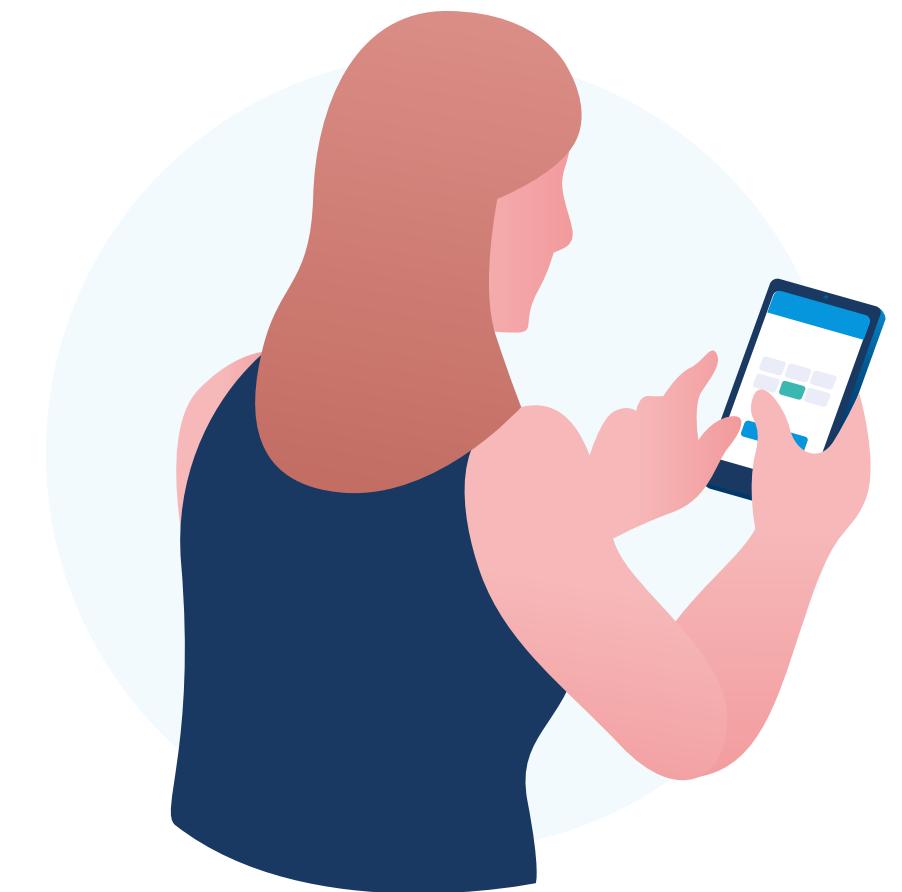
FONCTIONNALITIES



**ACCESS TO MEDICAL
RECORDS**

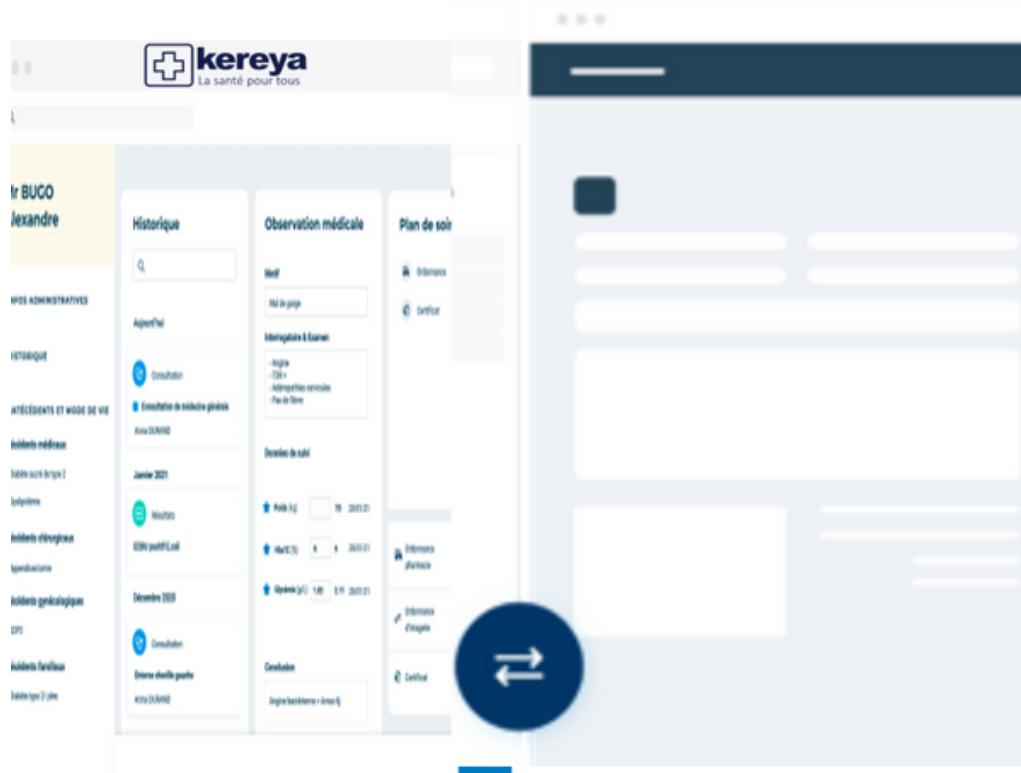


**INTEROPERABILITY
BETWEEN MEDICAL
PERSONNEL.**



**APPOINTMENT
BOOKING AND QUEUE
MANAGEMENT**

FONCTIONNALITÉS



**PERFECT
INTEROPERABILITY
WITH HIS**

**SECURE SHARING OF
MEDICAL DOCUMENTS
BETWEEN PROFESSIONALS**



**AN ALL-IN-ONE
SOLUTION REDUCES
ADMINISTRATIVE TASKS**

STRONG POINTS



EASY TO ADOPTION



TARGET ONLY BASIC
STRUCTURES



SECURITY AND PRIVACY



DESIGNED WITH
HEALTH ACTORS



STRONG POINTS

WE HAVE A STRONG PARTNERSHIP WITH ACTORS IN THE SECTOR



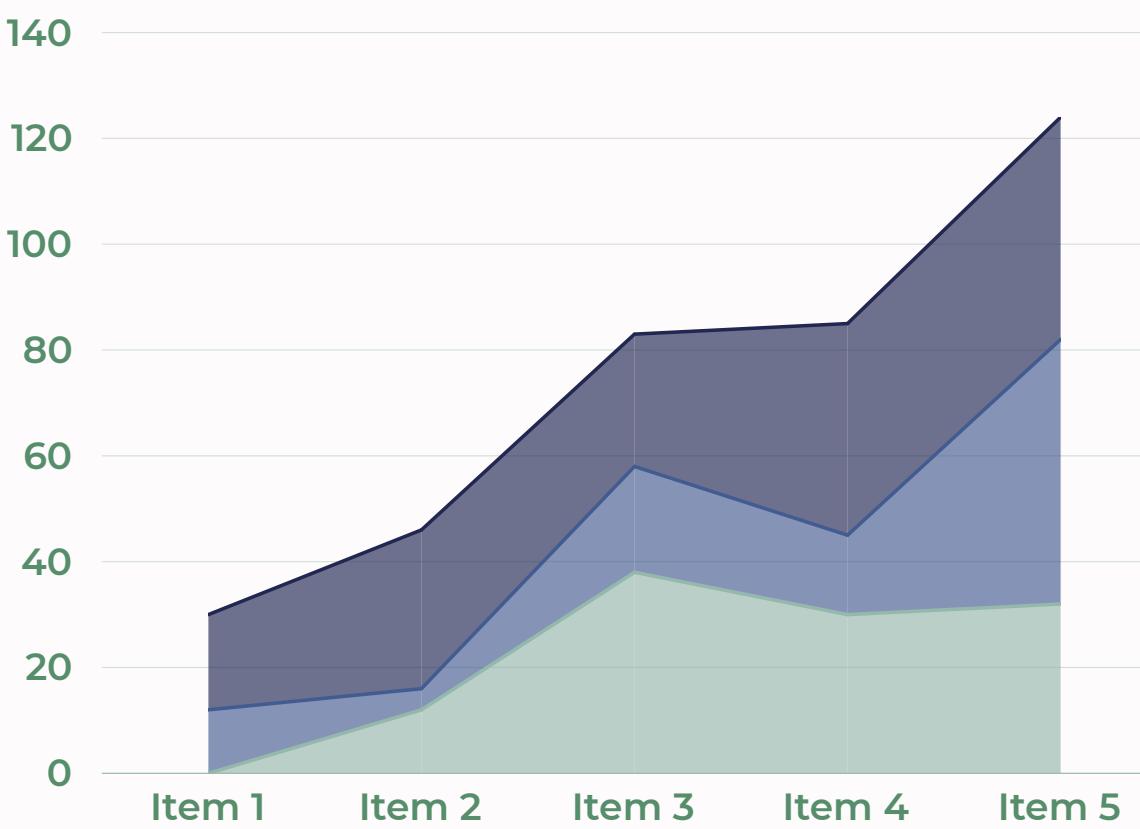
**18-MONTH PILOT
PROJECTS IN THE KOLDA
AREA**



**CONNECTION TO THE
GOVERNMENT
CENTRAL DSİ**

MARKET SIZE

THE DIGITAL HEALTH SECTOR IS
GROWING IN WEST AFRICA



WE ESTIMATE TO HAVE A SHARE OF
5% BY 2028

+50 BILLION €

TOTAL MARKET AVAILABLE
IN WEST AFRICA

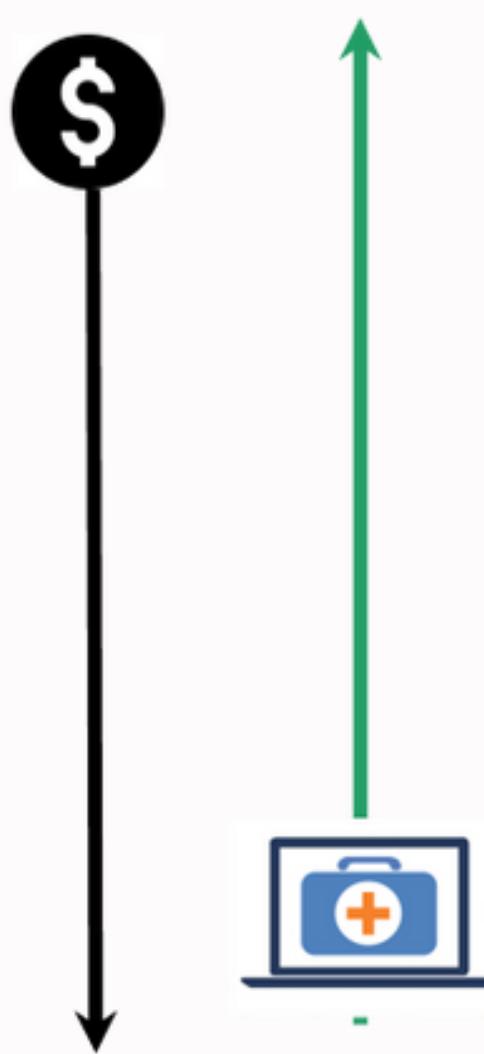
+20 BILLION €

MARKET SEGMENT
AVAILABLE

156 MILLION €

SEGMENT OF THE ACHIEVABLE MARKET
BY 2028

BUSINESS MODEL



TARGETS

HEALTH CENTERS (CS1): 199

HEALTH POSTS (PS): 1478

• • • •
• • • •
• • • •
• • • •
• • • •

TRACK RECORDS

RESULTS SINCE 2023



50

HEALTH
STRUCTURES



53 450

MEDICALS
RECORD



153.702 €

TURNOVER IN
2023



COMPETITION

Presence in basic health structures
and Complete management of the patient journey



Accessibility



Maturity



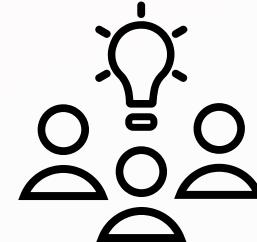
Growth strategy



Geographic expansion:
Gambia, Guinea Bissau, Mali



Expansion of partnerships:
Government Health Departments,
Health Insurance Providers, NGOs
and Aid Organizations



Acquisition of +200,000 EHR:
Improve user engagement and
retention



Team

Djibril SAGNA



CEO- IT Engineer

Fidelle SECK



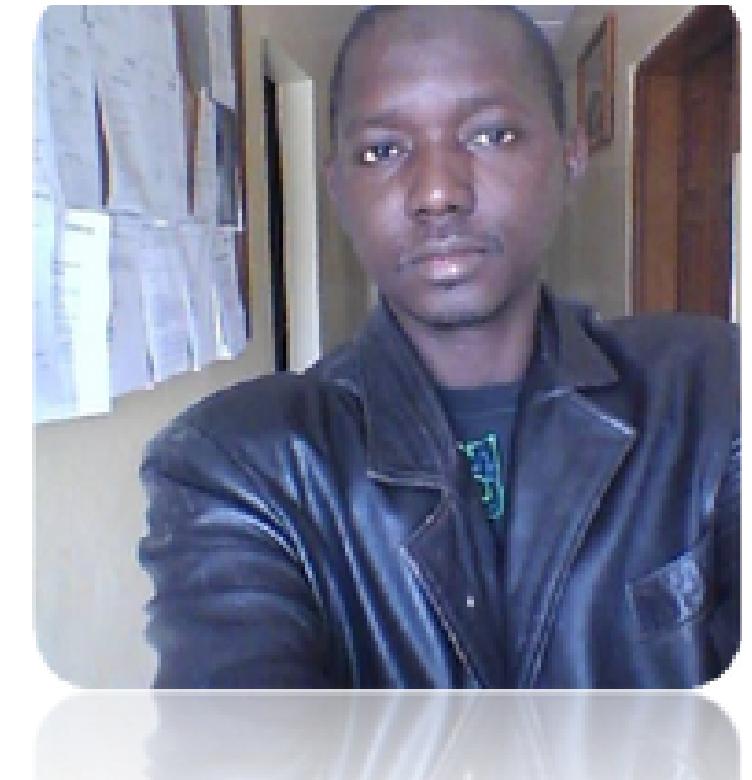
Business
Developer

Dr Matar
NDIAYE



Accounting and
finance

Mbemba
SAVANE



CTO - AI Engineer

A team made up of 12 men and women united
around common values.

National and international recognition



#DSC22Finalistes

USAID
DU PEUPLE AMÉRICAIN

Entreprenariat & Investissement

Ingénieur en génie logiciel et en Droit de la Santé publique, Djibril Sagna a co-fondé Kereya, une solution de santé numérique visant à faciliter le parcours des patients dans les structures de santé.

Co-fondé avec une équipe pluridisciplinaire composée de divers profils dont un Business Developer et un Développeur, ce projet intervient présentement dans la région de Kolda et a touché 11 Mutualités de santé communautaires, 17 centres et postes de santé et 2963 patients.

Djibril Sagna,
Kereya

GIW | GLOBAL IMMERSION WEEK 2023

IMPACT SOLUTION

Impact Solution is an African tech startup promoting economic and social development in agriculture through its digital platform.

Investment needs



30 %

Research and development:
Development of new features



20 %

Team Building:
Recruitment and training



50%

Geographic expansion
expansion into new cities and regions



kereya
La santé pour tous

**THANK
YOU**

IMPACT / SOLUTION