Course Name	GRAPHIC DESIGNING WITH CANVA
College Name	MANGAYARKARASI COLLEGE OF ARTS AND SCIENCE FOR WOMEN, PARAVAI, MADURAI - 625002
College Code	MKU251
Skill Offering Id	NM2023TMID32036
Project Title	BOOK COVER USING CANVA
Project Submitted To	MADURAI KAMARAJ UNIVERSITY (NAAN MUDHALVAN SCHEME(TNSDC))
Year	2023
Department	B. A. TAMIL
Semester	5
Group Number	4
Total Members of the Group	4

Group Members Details

Name of the Member	University Register. No	Student NM ID
A. DHANUSRI	C1A17555	49E25D15A9A6DF586534EE57C70F05C1
V. SAGUNTHALA	C1A17584	6DFEEFE5B2CA87EA3A24D729B0259876
M. SARANYA (5.4.04)	C1A17586	B48FA476A5DD1BB843C4D09FD301D579
M. SARANYA (26.06.2004)	C1A17587	361528C07638191988A44071FF1098E0

Under the Guidance	Mrs. M. SARANYA
SPOC	MS. P. UMADEVI

BOOK COVER USING CANVA

1. *Introduction*.

1.1 Overview

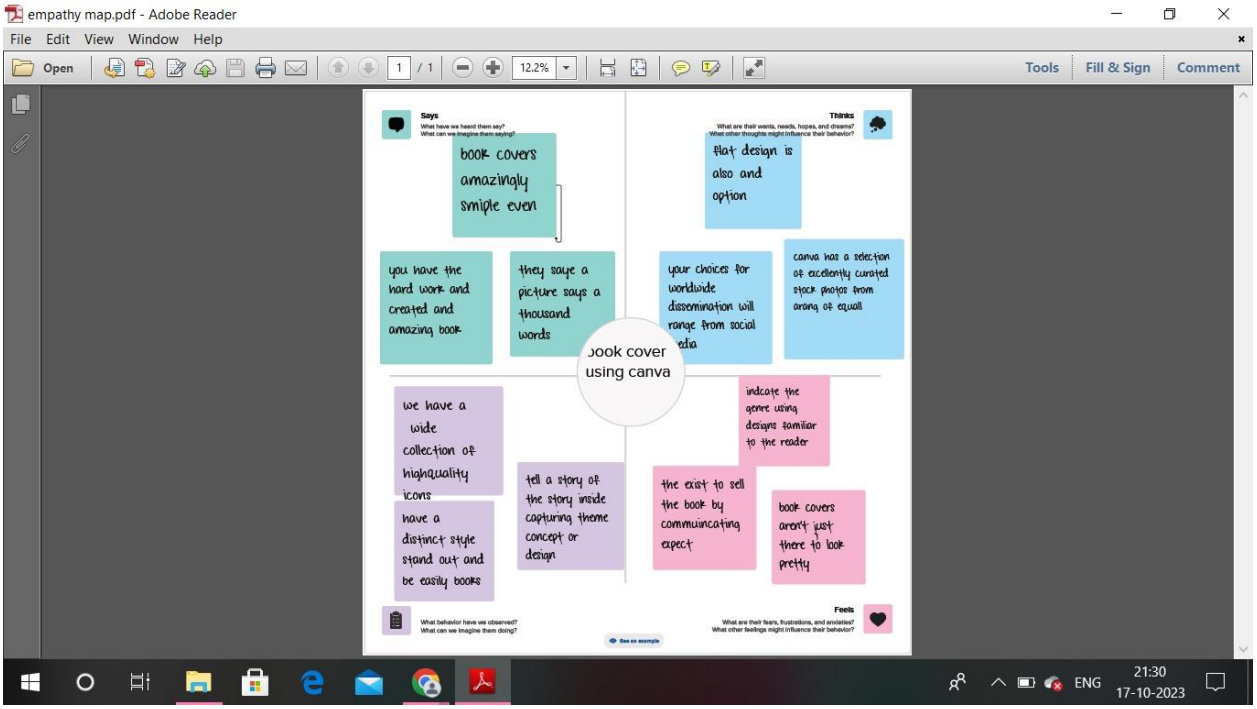
Canva's collection of book cover layouts is the best on the web! Our team of awesome designers have worked hard to create quality layouts which will help your book look professional and sell out. You won't need to spend hundreds hiring a designer when you create your own awesome cover in Canva's book cover maker.

1.2 Purpose

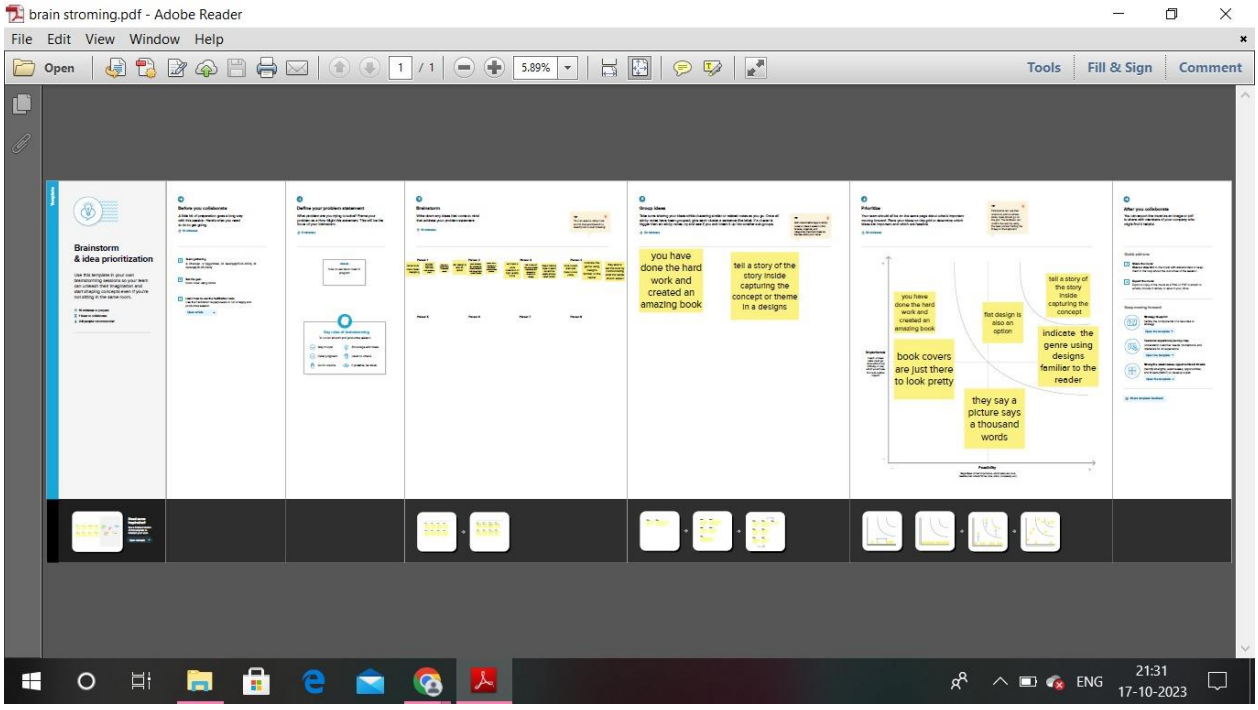
The purpose of book cover design is to draw the attention of your potential readers away from all those other tomes and novellas and sell them on the idea that your page-turner is the next book they need on their nightstand.

2. Problem Definition and Design Thinking:

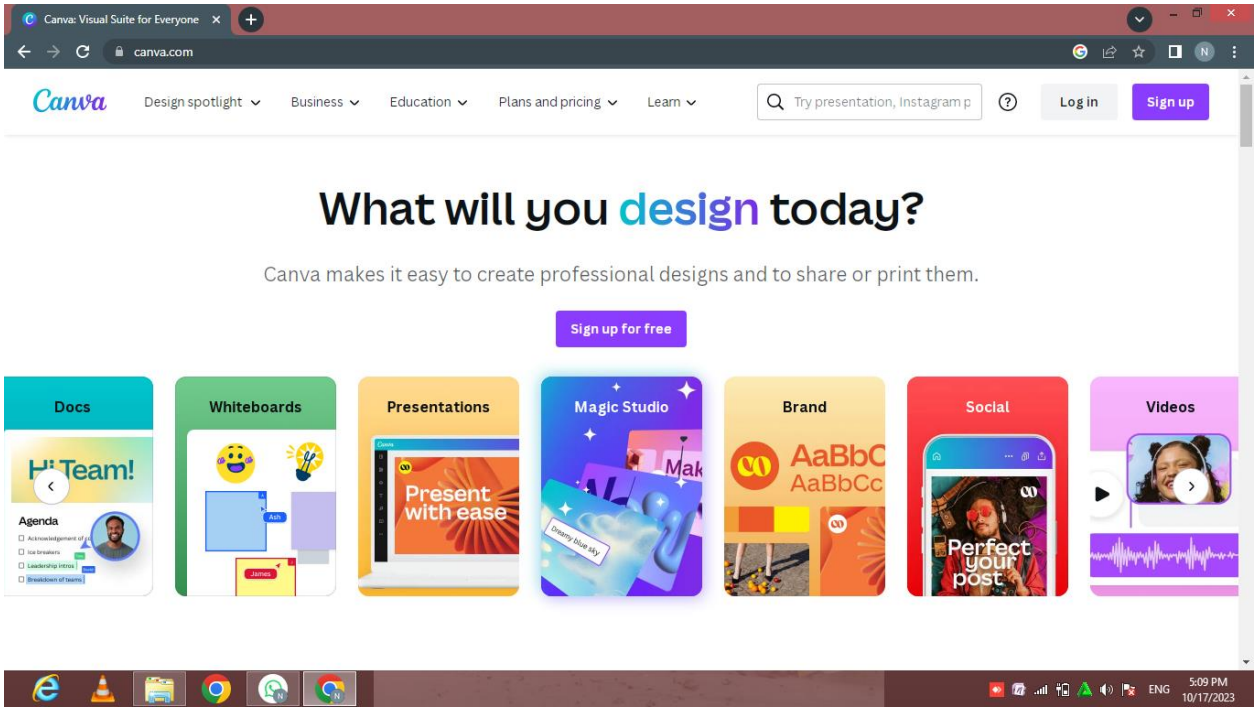
2.1 EMPATHY MAP



2.2 IDEATION AND BRAINSTORMING MAP



3. ***Result:***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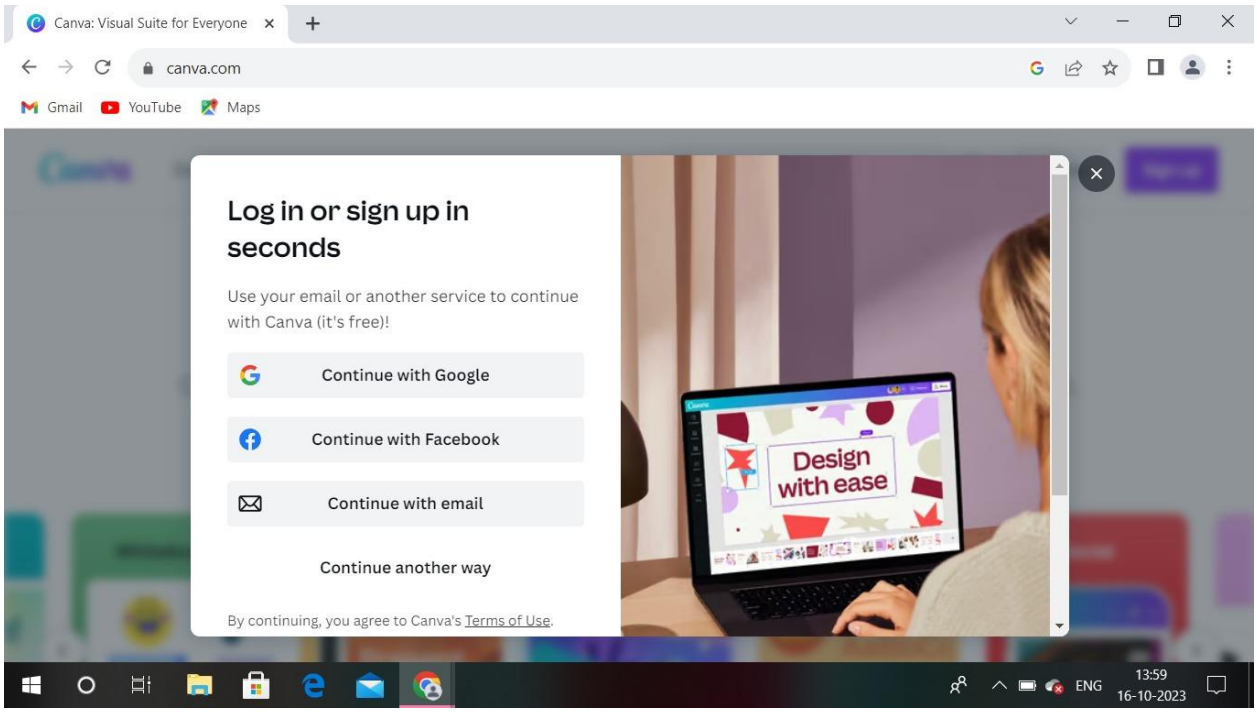
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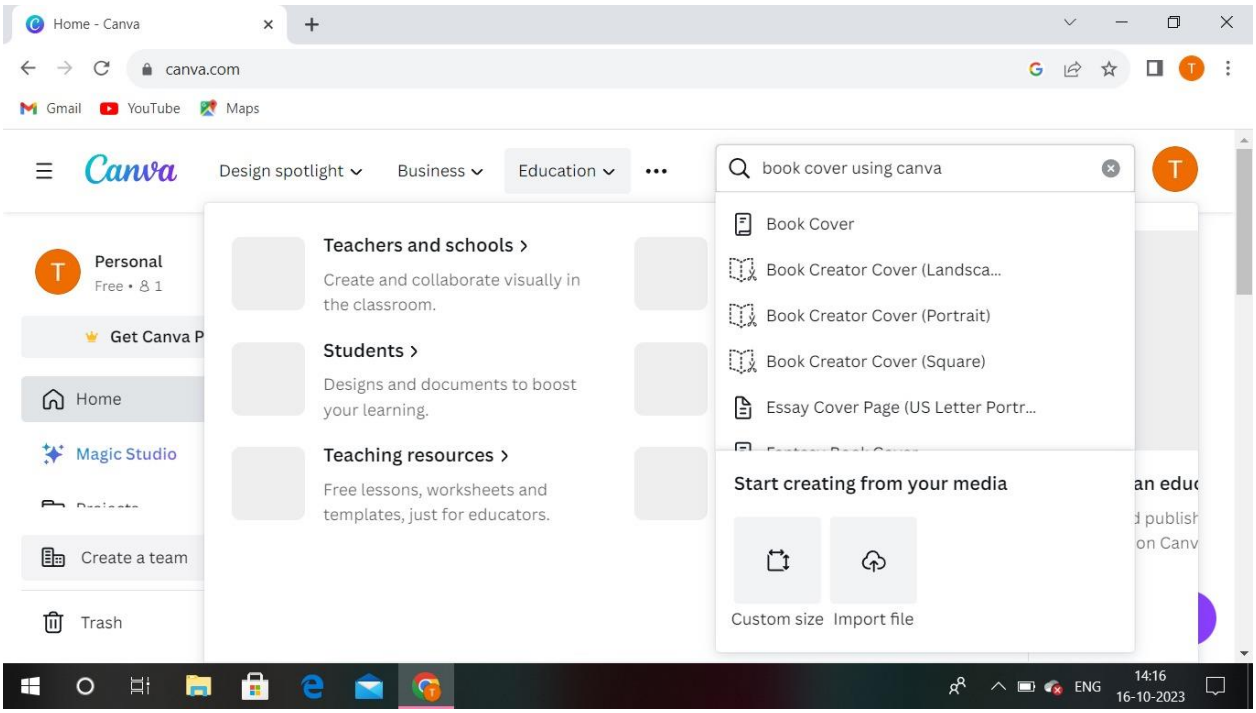
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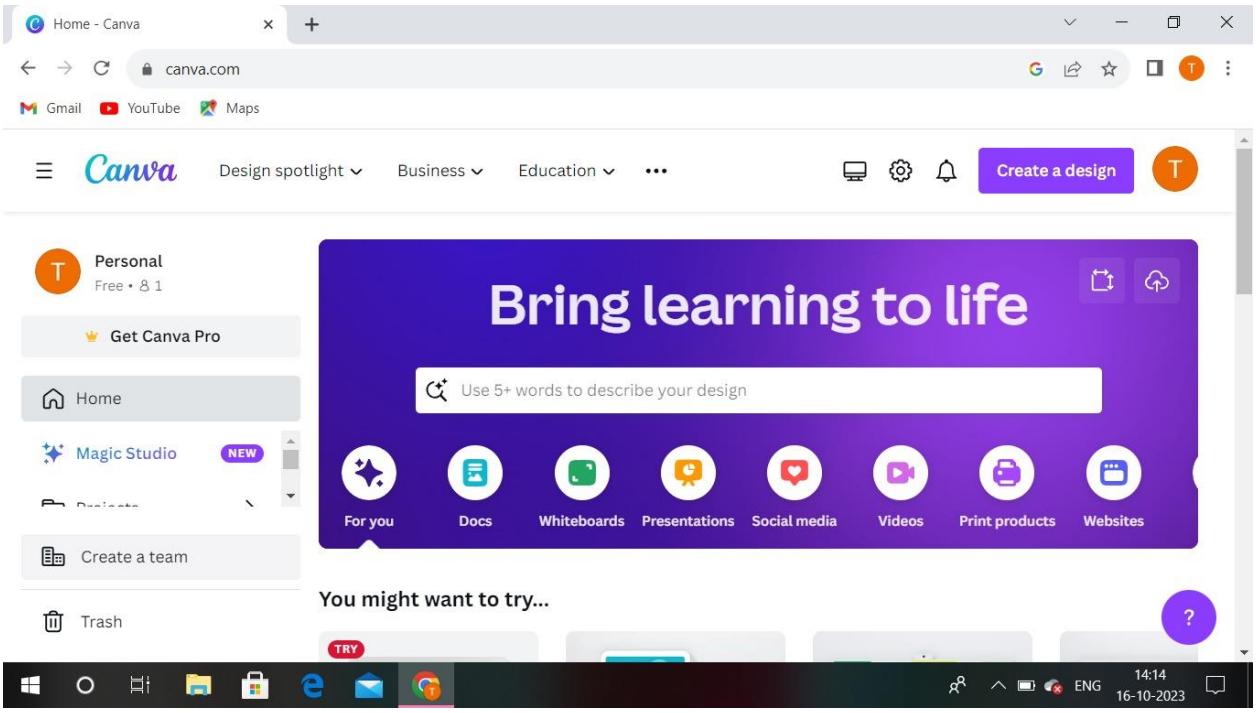
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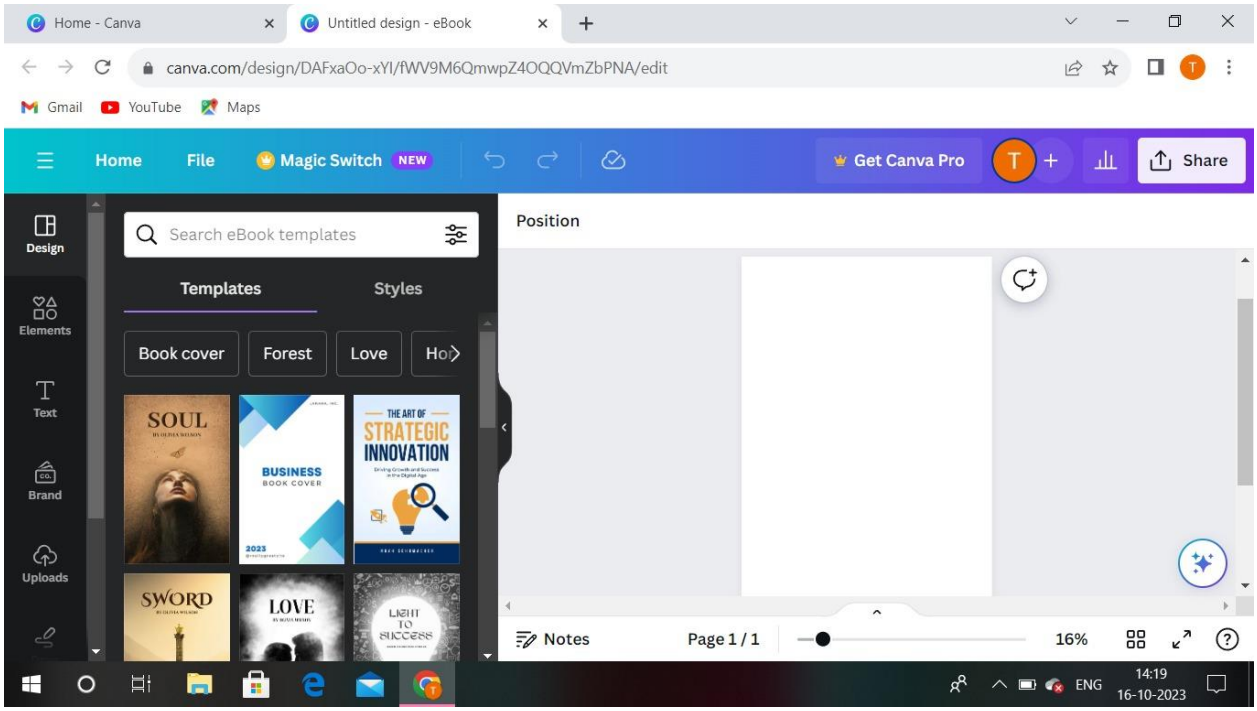
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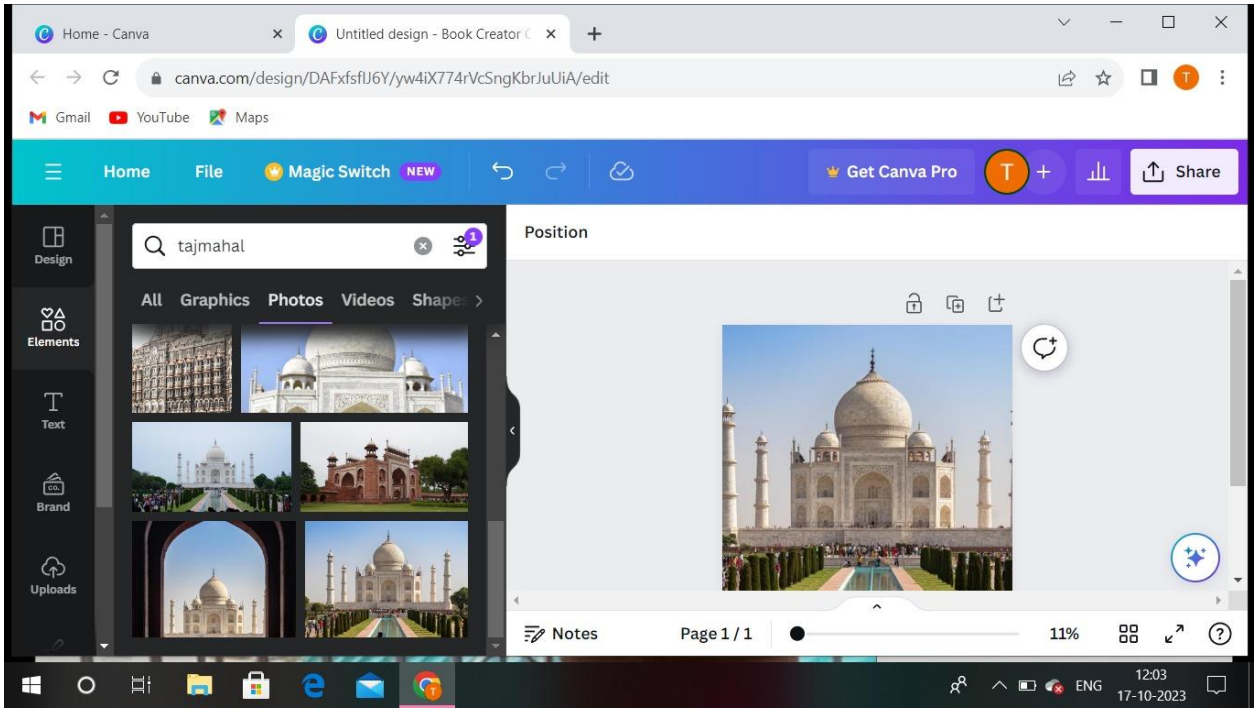
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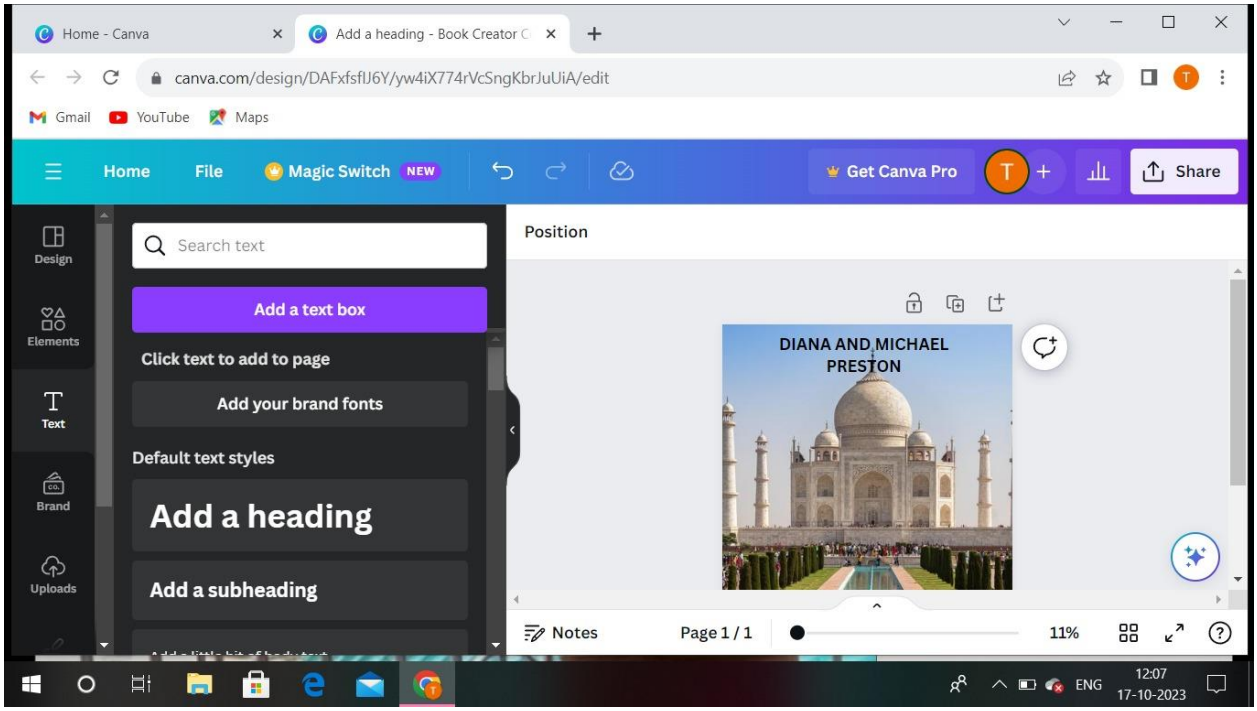
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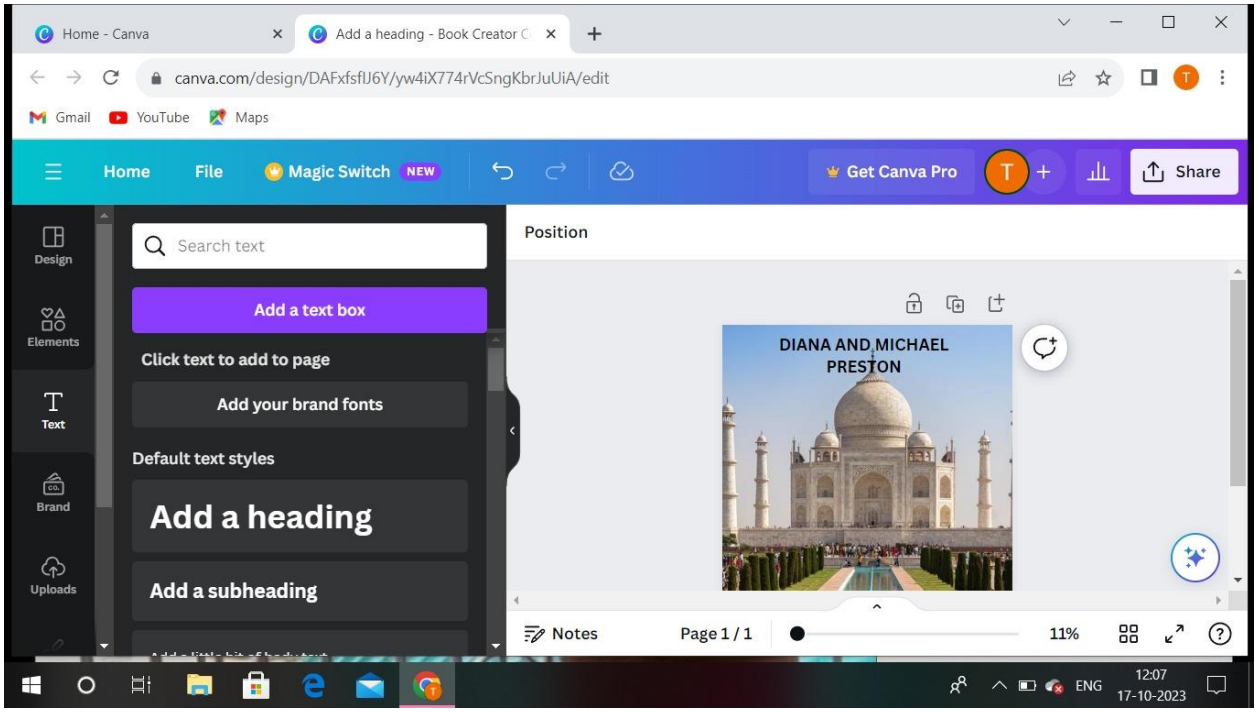
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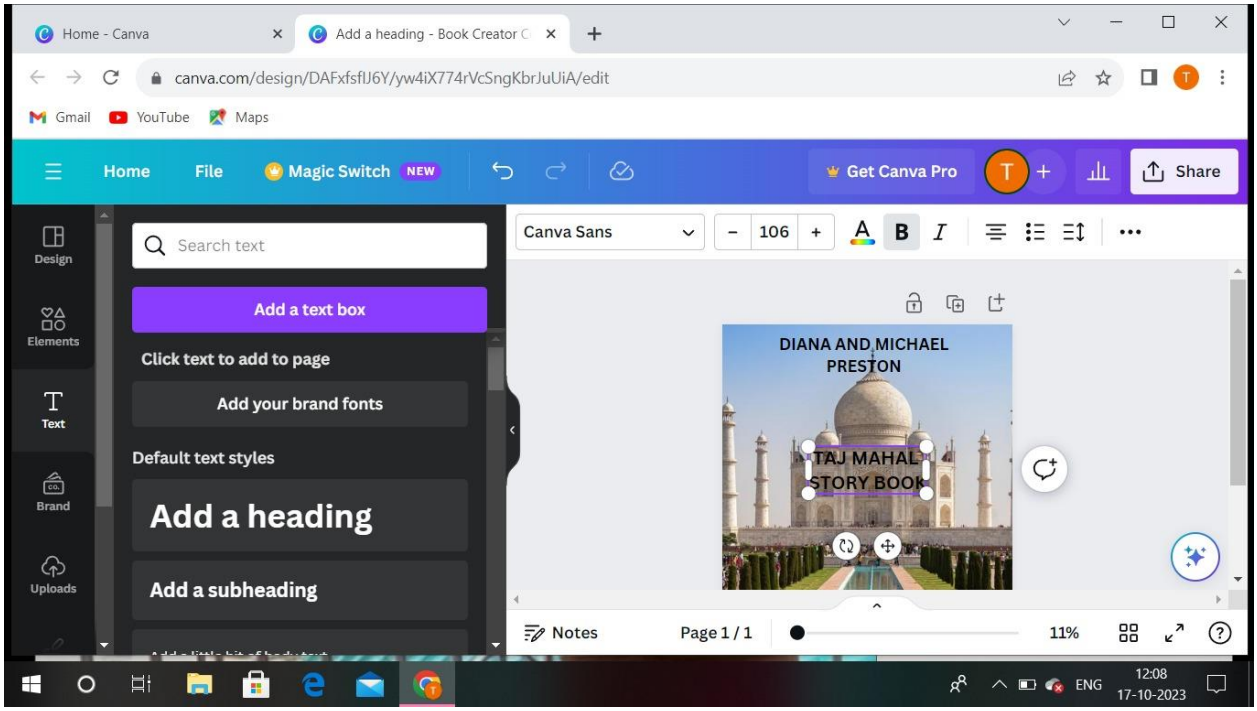
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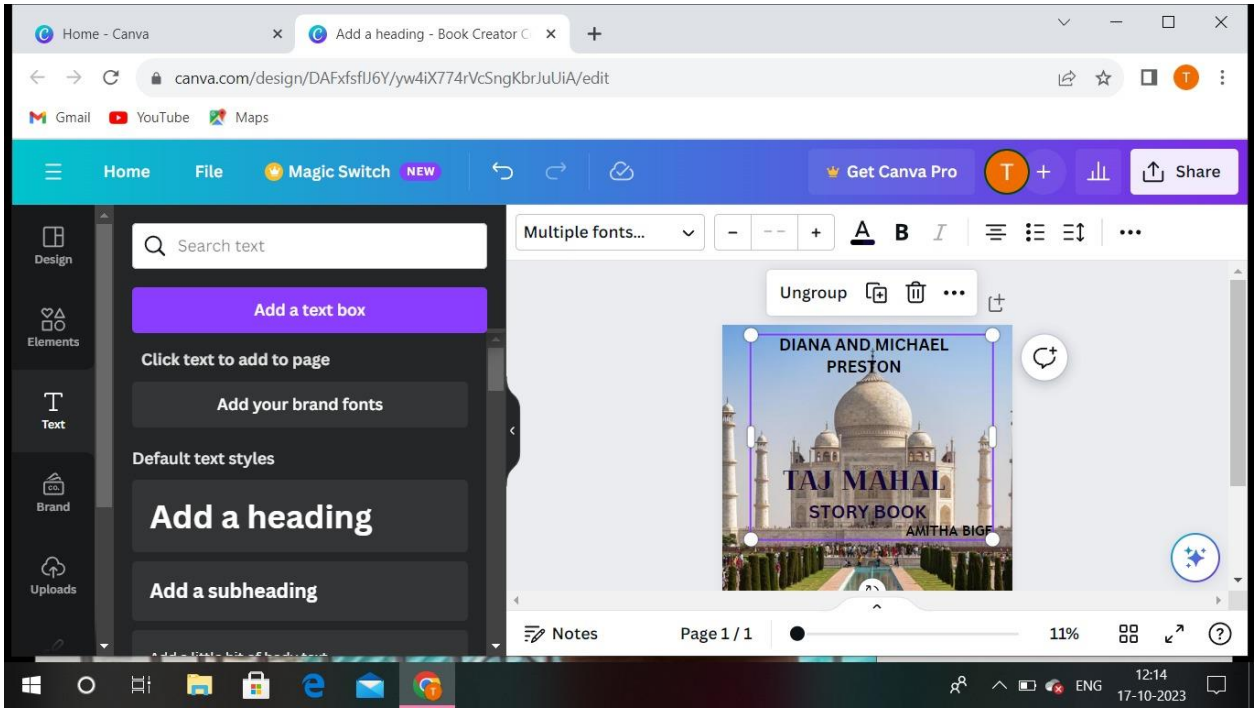
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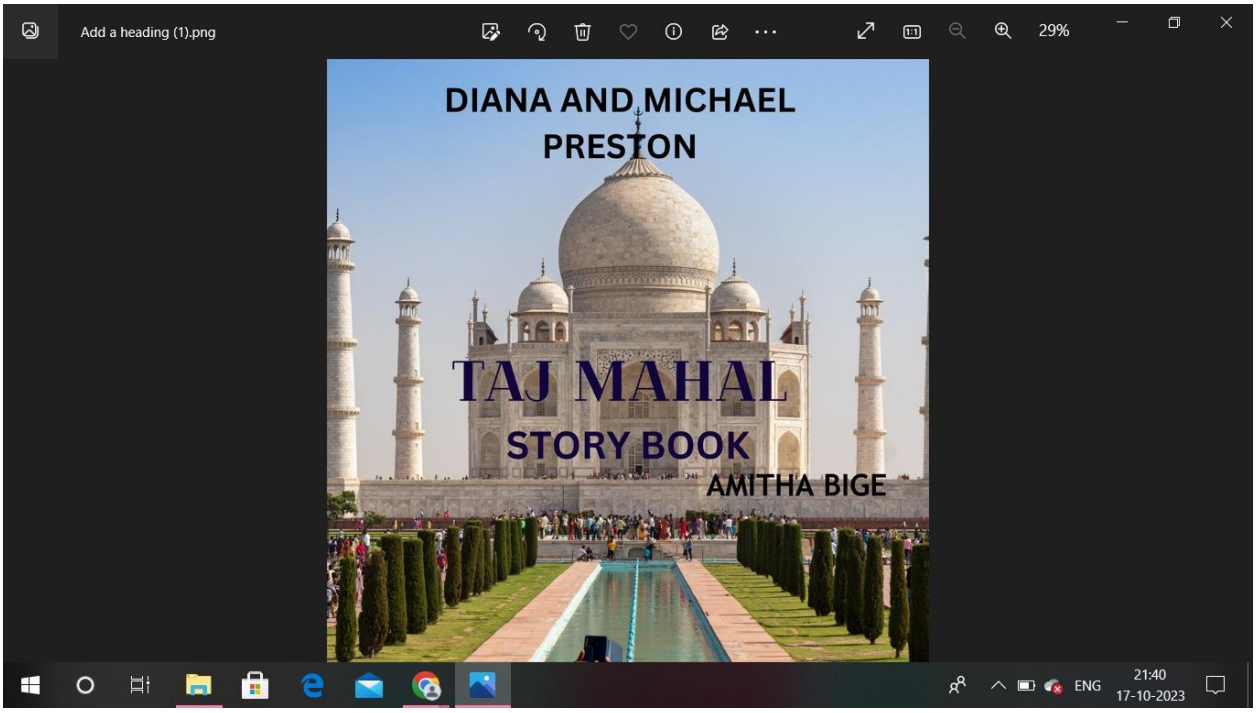

4. Conclusion:

The conclusion paragraph should restate your thesis, summarize the key supporting ideas you discussed throughout the work, and offer your final impression on the central idea. This final summation should also contain the moral of your story or a revelation of a deeper truth.

5. Future scope:

A book cover designer creates art, graphics and text designs for covers of books. Before starting a project, many book designers read the books they design in order to understand the theme and images their art should convey. Once they identify the concept, the designer visualizes ideas and creates a draft of the cover