



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Social media posts have a very short lifecycle, so you shouldn't spend hours creating them.

i create a new social media

Choose the right post format for your social media posts

Plat froms are user centric and enable communal activity

Understand over view of a topic

lhave too many ideas



M.Kowsalya
K.Dharshika
K.Geetha
S.Karthikadevi

Use a different comment with each visual and refer to the content the image conveys

Anythink you share on social media

Very hepl
ful

A social media news aggregate focused on sharing news and opinion and aims to foster intelligent discussion

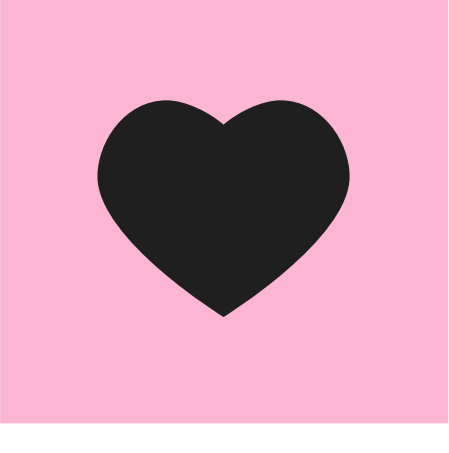
Grow
memory

Proud of my
self



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?