



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

using Canva to
create your
resume may not
be as effective
for your job
search

Simple and
different

Career
changers,
experienced
professionals

Entry-level
candidates,
students

Create
professional

Understand
overview of
a topic



Designing A Resume/CV
using canva

Pandipriya
Siva sakthi
Saraswathi
Srilekha

A graphic design CV
is a written document
that showcases your
qualifications for the
role you're applying
for, including skills,
experience and
certifications

Canva is
definitely a
skill to add to
your resum

Very simple
way

pre-prepared
visual templates
of CV formats
that you can use
to make your
own.

Very helpful

Grow
memory



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

[See an example](#)