



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Your business card design is an essential part of your branding

A business card is a small printed, usually credit-card-sized paper card that holds your business details

Encourages people to contact you visit your business and learn more about you

Simple and different

Create professional

Understand overview of a topic



Designing professional business cards
Vanitha & Babyrani

Use a free design app such as Canva to create your card

Yes a greeting card business can be personality

Very simple way.

Business name, memorable branding, professional layout and design, personality

Grow memory

Very helpful



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?