



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

designing a
resume /cv
using canva

communication
and public
relations degree

master
degree
digital
marketing

my
responsibilities
as a junior
marketer were
to actively

participate in
the
realisation of
campaingns

strategies for
clients from
different fields
implementing

all channels
of digital
marketing

my
responsibilties as
a junior
marketing were
to actively
participate

the
realisation of
campaigns
and
strategies

cliend from
different fields
implementing

all channels
of digital
marketing

the realistion
of campaigns
and strategies
for cilent from
different fields

available
upon
request

english
native

french
intermediate

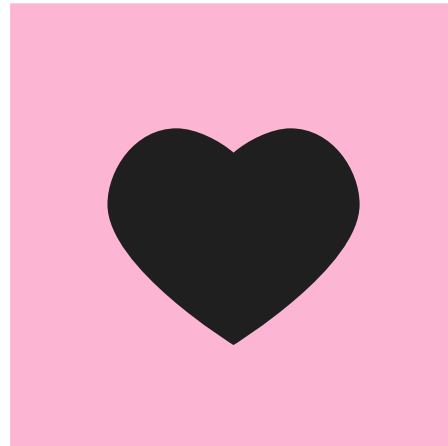
spanish
basic

i am a
cheerful



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?