

Preparation and maintenances of zoho books for bright ideas consulting

Introduction:

1.1 Overview:

Establishing and scaling innovation terms and programs driving cultural through a people-powered innovation approach.

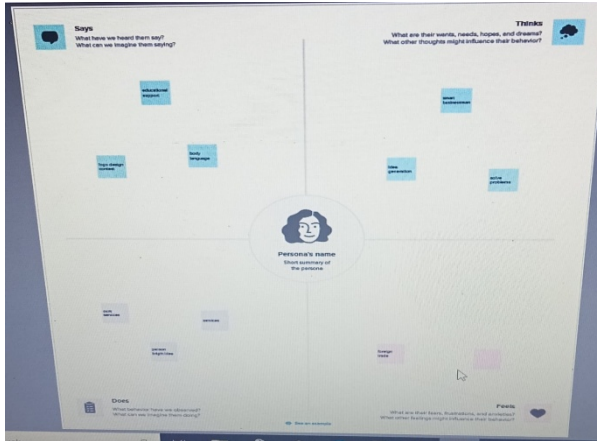
1.2 Purpose:

Bright ideas are a company specialising in offering help and support to organisations requiring assistance to deliver their development program and ambitions.

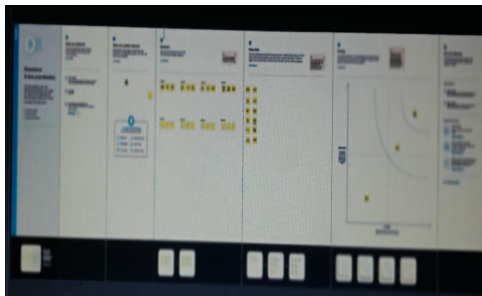
2.Problem definition & design thinking:

Bright ideas features discussion management which provides users with a collaboration platform to share and comment on ideas

2.1 Empathy map:



2.2 Ideation& Brainstroming map:



3.Result:

1:02 20% 4G+ .11

Profit and Loss | Repo...
books.zoho.in

From 01/10/2023 To 31/03/2023

Account	TOTAL
Operating Income	
Revenue	495,82,000.00
Total For Operating Income	495,82,000.00
Cost of Goods Sold	
Cost of Goods Sold	5,00,000.00
Total For Cost of Goods Sold	5,00,000.00
Gross Profit	490,82,000.00
Operating Expense	
Salaries and Employee Wages	1,00,000.00
Total For Operating Expense	1,00,000.00
Operating Profit	390,82,000.00
Non Operating Income	
Total For Non Operating Income	0.00
Non Operating Expense	
Total For Non Operating Expense	0.00
Net Profit/Loss	390,82,000.00

English Tamil

RS construction		
Balance Sheet		
Basic Annual		
As of 12/31/2023		
Account	Account Code	Total
Assets		
Current Assets		
Cash		
Money Cash		10,000.00
Total For Cash		10,000.00
Bank		
ICIT Bank		4,23,000.00
Total For Bank		4,23,000.00
Accounts Receivable		75,87,140.00
Total For Current Assets		79,20,140.00
Fixed Assets		
Furniture and Equipment		14,55,000.00
Total For Fixed Assets		14,55,000.00
Total For Assets		93,75,140.00
Liabilities & Equities		
Liabilities		
Current Liabilities		
Accounts Payable		14,75,000.00
Salary payable		1,00,000.00
GST Payable		0.00
Outstand ICIT		12,53,140.00
Total For GST Payable		12,53,140.00
Total For Current Liabilities		30,23,140.00
Total For Liabilities		30,23,140.00
Equities		
Owner's Equity		1,00,000.00
Current Year Earnings		62,47,000.00
Total For Equities		63,47,000.00
Total For Liabilities & Equities		93,70,140.00

4. Advantages& Disadvantages:

Advantages:

Bright idea helps compsnies engage employees at scale,collaborate on novel solutions and faster a culture of innovation.

Disadvantages:

Bright idea features discussion management which provides users with a collaboration platform to share and comment on ideas.

5. Application:

Bright idea is a cloud- based innovation management solution designed for midsize ang large size companies.

6. Conculsion:

Consultants can provide expertise and an objective eye to help quite a business with different consultants specializing in various industries and areas, including strategy and management, operations, human resources, finances, funding opportunities, IT and sales and marketing.

7. Future scope:

Helping customers build deep knowledge and best practices for leveraging the collective intelligence of their employees, customers and eco system.