

**NATIONAL INSTITUTE OF TECHNOLOGY KARNATAKA, SURATHKAL  
SCHOOL OF MANAGEMENT**

**Register No.**

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**B.TECH PROGRAMME – VI SEMESTER  
MID-SEMESTER EXAMINATION, FEBRUARY-2021  
SM 302 – PRINCIPLES OF MANAGEMENT**

**Duration:** 1 Hour

**Maximum Marks:** 30

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- 1) You have been appointed as an entry-level manager for a non-profit Indian organization. Critically evaluate the applicability of management theories in your organizations' output decisions during the fourth industrial revolution. (10 Marks)
  
- 2) Assume you are team lead for an urban planning firm. Discuss the unique planning activities that you will undertake to ensure effective project performance. What will be the consequence if your team not following project ethics? (10 Marks)
  
- 3) Suppose that you are the CEO of a car manufacturing company. How will you plan to transform your business to meet the challenges arising from (i) the technology revolution and (ii) sustainable development? (10 Marks)