

**NATIONAL INSTITUTE OF TECHNOLOGY KARNATAKA, SURATHKAL  
SCHOOL OF MANAGEMENT**

**Register No.**

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**B.TECH PROGRAMME – VI SEMESTER  
END-SEMESTER EXAMINATION, APRIL -2021  
SM 302 – PRINCIPLES OF MANAGEMENT**

**Duration: 2 Hours**

**Maximum Marks: 50**

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- 1) Discuss the application of motivational theories for talent optimization in an organization. What talent optimization strategies you recommend for motivating employees to excel in their work than competing each other. (10 Marks)
  
- 2) Discuss various responsibilities of managers at different level and their relevance in performance appraisal. How multi-source performance appraisal help managers to develop strategies to cope with organizational changes. (10 Marks)
  
- 3) Assume you are Training Consultant for a disaster management institute. Delineate the training package you would suggest that will helps their client organizations for individual and organizational learning (10 Marks)
  
- 4) Assume you own a radio broadcasting company. Discuss the usefulness of leadership theories for decision-making and sustainability of your media. Why you consider your leadership style build confidence among investors to stick to radio than other media companies (10 Marks)
  
- 5) Assume you are a middle-level manager in a book publishing company. Discuss different types of plans for the future prospects of your company. What are the features of human resource planning pertinent to your company? (10 Marks)