

**NATIONAL INSTITUTE OF TECHNOLOGY KARNATAKA, SURATHKAL
SCHOOL OF MANAGEMENT**

COURSE OUTLINE

Course Code: SM 302

Credits: (3-0-0) 3

Course Title: Principles of Management

Course Pre-requisite: Nil

Course Instructor: Sreejith A PhD

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Course Description

This course focuses on the foundation of management principles. Management is presented as a discipline and as a process. The course introduces the key issues of management from the essential skills to management ethics. Current trends in management principles and practice are examined, as well as the traditional functions of planning, organizing, leading and controlling.

Course Objectives

This is an introductory course in management theory and practices. Its main objectives are:

1. To introduce and enable students to comprehend the fundamental management principles and the issues important to business.
2. To promote an understanding of how these management principles and issues are applied to real business problems that students will face in their future career situations.
3. To sharpen the student's ability to think, reason and to apply knowledge to solve real-life problems.
4. Enhance students' interpersonal and communication skills to meet the challenges facing today's management.
5. Encourage and support collaborative learning and teamwork as necessary management tools.

Course Contents

Introduction to Management – Management science theory and practice, external environment, management and society, ethics and social responsibilities, global, comparative and quality management.

Planning – Principles, process, MBO, strategies, policies, planning premises, strategic management and decision making.

Organizing – Nature, entrepreneuring, reengineering, organization structure, departmentation, line staff authority, power, empowerment, decentralization, effective organization culture.

Staffing and Leading – Human Resource Management, process of recruitment, selection, performance appraisal, career strategy, managing change and organization development, leading, human factor and motivation, leadership committees, teams, group decision making and communication.

Controlling – System and process of controlling, controlled techniques, productivity, operations management and Total Quality Management.

Textbook required:

Harold Koontz, and Heinz Weihrich, *Essentials of Management*, McGraw Hill, 2012.

Heinz Weihrich, Mark V, Cannice and Harold Koontz, *Management*, Tata Mc Graw Hill, 2012.

Evans, Pucik, Barsoux, *The Global Challenge*, Tata Mc Graw Hill, 2010.

Pedagogy

The instructional tools consist of lectures, reading concurrent articles, case studies and group discussions.

Assessment

Tests, quizzes, tutorials, assignments, group interaction and involvement in class discussion will be considered for continuous assessment.

Weightage for Assessments (subject to institute regulations)

Mid – semester exam	15%
End – semester exams	25%
Continuous Assessment	60%
	<u>100%</u>

Plagiarism, communicating with fellow students during an exam and other form of academic dishonesty will affect the grades.