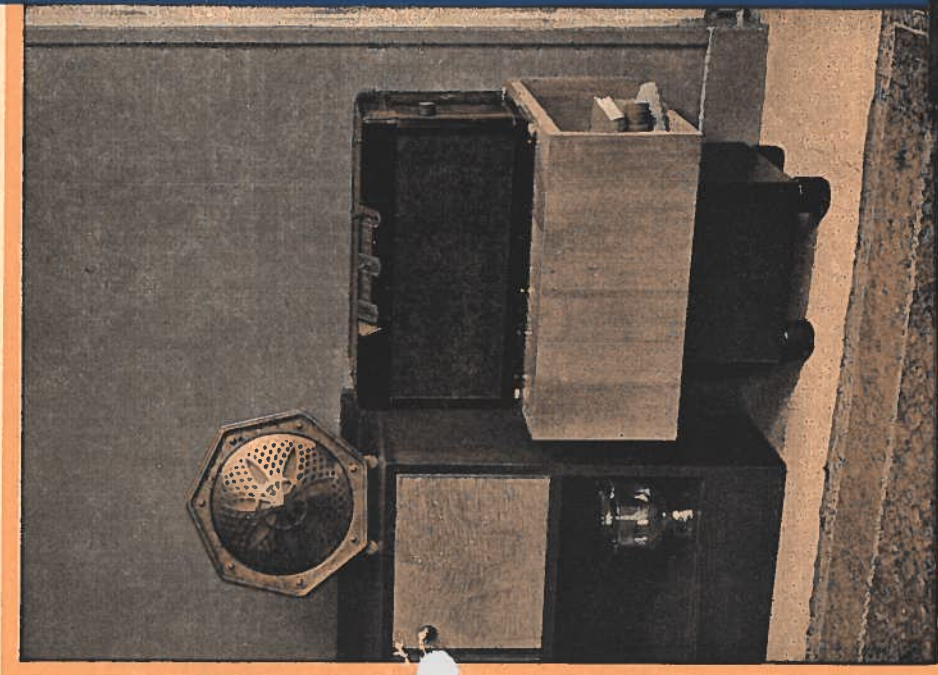


**PHILIPS
CONSOLETE
MODEL 2601**

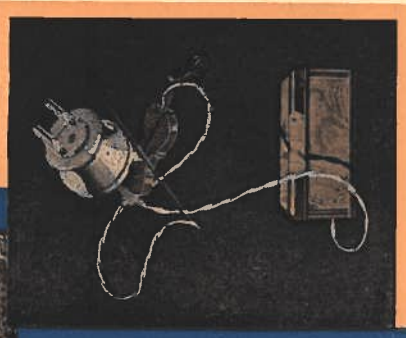
as outstanding in performance as it is beautiful of construction . . . combining the "2511" and a moving coil speaker that offers you ideal reception true, pure and powerful. Delightfully simple to operate, this model de luxe is designed to add prestige to your home.



9623

**PHILIPS
2511**

**THE ACKNOWLEDGED
LEADER IN THE FIELD
OF RADIO**



NOW "7931" HAS ARRIVED



.... and no doubt will see many kinds of apparatus.... new, improved.... some of which will be good, some better, others again indifferent.... but none to equal the now famous Philips model de luxe 2511, the table set that has been accorded highest honours at radio shows and exhibitions in numerous countries, the radio receiver that has found its way into Europe's Most Distinguished Homes.

Its great success during the previous season has become a by-word..... the first prize at Olympia, where an overwhelming majority recognized it as the finest in its class.... the Grand Premio at Sevilla.... the very highest distinction there conferred....

highest honours in Czecho-Slovakia, and at the Wilna exhibition, to name but a few....

Possessing this exceptional receiver, the leader par excellence in the field of radio, you own a musical instrument that has proved its worth in the past to a degree no set will be able to equal this year, nor for some seasons yet to come.

If you have waited for the radio that offers a performance never attained before, if you insist on a reproduction that for purity and realism surpasses anything marketed hitherto, your choice, backed by the opinions of competent juries all over Europe, will be Philips model 2511, the set with a past and a future.