

System Configuration

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Evacuees who want infant related materials

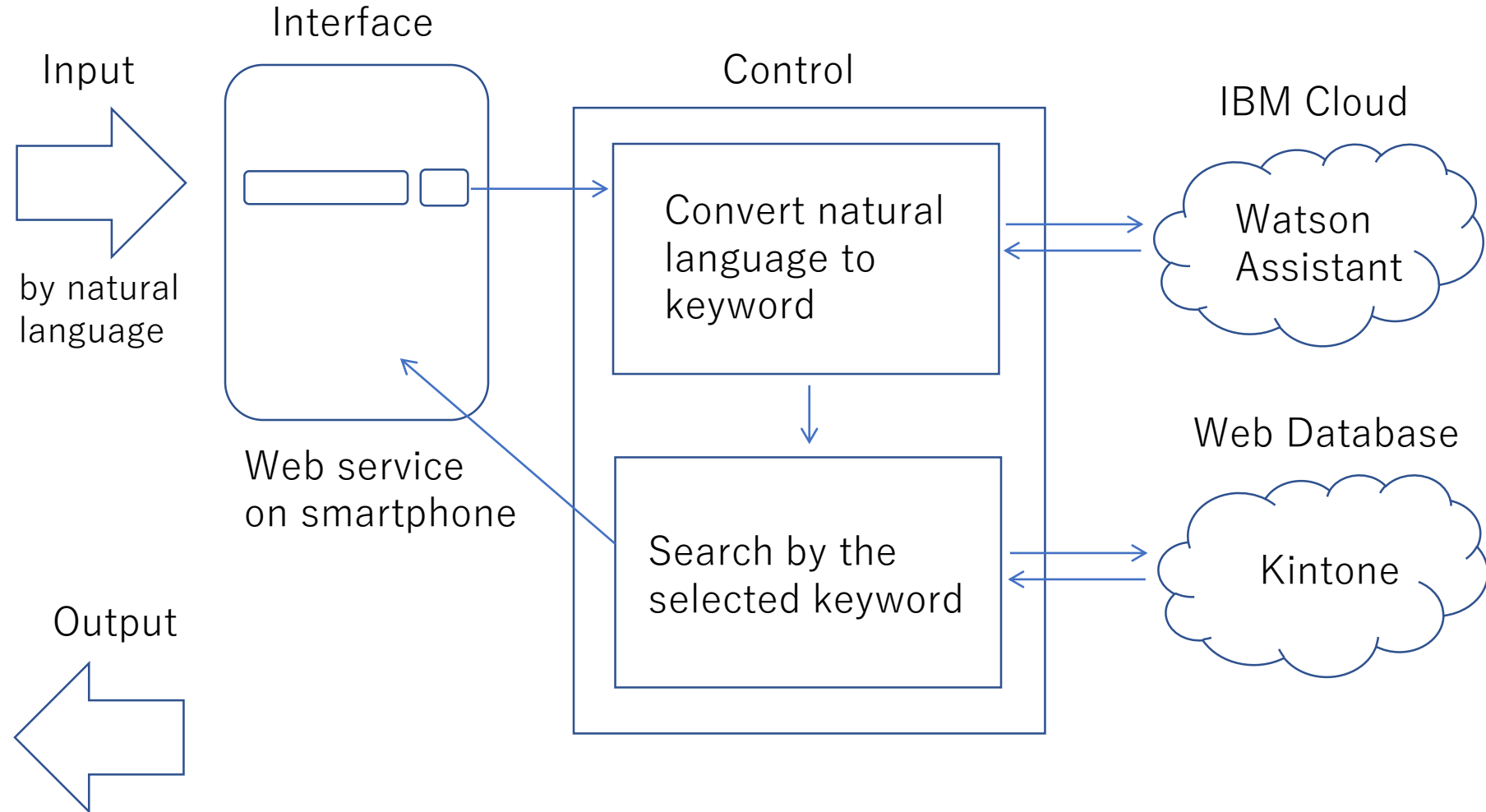


"Milk Please."
"I'm in trouble with my baby."
"Help my little monster !"

Evacuees who want to sleep in peace



"I want blanket."
"Do you have a flashlight ?"
"I'm tired."



Solution roadmap of development

Solution roadmap of development

		Now	Dec. 2019	Jul. 2020	Jul. 2021
Core function	Database	100%	100%	100%	100%
	Input window	100%	100%	100%	100%
	Convert to keyword	100%	100%	100%	100%
	Search web database	100%	100%	100%	100%
	Output window	20%	100%	100%	100%
Expansion of core function	Database	0%	100%	100%	100%
	Input window	0%	100%	100%	100%
	Convert to keyword	0%	100%	100%	100%
	Search web database	0%	100%	100%	100%
	Output window	0%	100%	100%	100%
	Security enhancement	0%	100%	100%	100%
	Web serviceization (from local)	0%	100%	100%	100%
Additional function	Voice input	0%	0%	100%	100%
	Utilization of location information	0%	0%	100%	100%
	SNS linkage	0%	0%	50%	100%
	Multilingual support	0%	0%	0%	100%
	Database update automation	0%	0%	0%	100%

Solution roadmap of marketing

Solution roadmap of marketing

Stage		Construction /Demonstration experiment	1st year of operation	2nd year of operation	3rd year of operation
KPI	Local government adoption number	0	1	3	6
	User rate of the local government	-	5%	8%	14%
Necessary resources	(1) Operating expenses to the local government. (2) Word of mouth introduction. (3) Advertising expenses such as posters and flyers. (4) Evacuation training campaign aimed at increasing the number of users.	(1)~(2) volunteer	(1)~(4) non profit	(1)~(4) non profit	(1)~(4) non profit
	System usage fee such as cloud server.	local PC / \$500 monthly	\$500 monthly	\$500 monthly	\$500 monthly
	System maintenance and development costs.	volunteer	non profit	non profit	non profit
Income	Usage fee	-	\$0	\$0	\$0
	From local government expenditure	-	100%	100%	100%