

# **Executive Summary**

## **Objective**

This study aims to identify the factors for a successful rocket landing

#### Summary of Methodologies

- Collect data using SpaceX REST API and web scraping
- Data Wrangling
- Exploratory data Analysis
- Interactive Visual Analytics
- Predictive Analysis

#### Results

- Exploratory data Analysis:
   1. Launch success has improved over time
  - 2. KSC LC-39A is the landing site with the highest success rate
  - 3. Orbits ES-L1, GEO, HEO, and SSO have a 100% success rate

Visualization Analytics
 1. Most launch sites are near the equator and close to the coast



- Predictive Analysis
1. The decision tree model showed the best performance among the tested models

## INTRODUCTION

- SpaceX launches Falcon 9 rockets at a cost of around \$62m. This is considerably cheaper than other providers, and much of the savings are because SpaceX can land and then re-use the first stage of the rocket.
- If we can make predictions on whether the first stage will land, we can determine the cost of a launch, and use this information to assess whether or not an alternate company should bid against SpaceX for a rocket launch.
- This project aims to produce the best model to predict whether a landing will be successfull or not

# Methodology

- Collect data using SpaceX Rest API and web scraping techniques
- Wrangle data by filtering the data, handling missing values and applying one hot encoding to prepare the data for analysis and modeling
- Explore data via EDA with SQL and data visualization techniques
- Visualize the data using Folium and Plotly Dash
- Build Models to predict landing outcomes using classification models.
- Tune and evaluate models to find best model

## Data Collection - API

- Request data from SpaceX API
- Decode response using .json() and convert to a dataframe using .json\_normalize()
- Request information about the launches from SpaceX API using custom functions
- Create dictionary from the data
- Create dataframe from the dictionary
- Filter dataframe to contain only Falcon 9 launches
- Replace missing values of Payload Mass with .mean()
- Export data to .csv file

# Data Collection - Web Scraping

- Request Falcon 9 launch data from Wikipedia
- Create BeautifulSoup object from HTML response
- Extract column names from HTML table header
- Collect data from parsing HTML tables
- Create dictionary from the data
- Create dataframe from the dictionary
- Export data to csv file

# Data Wrangling

## Steps

- Perform EDA and determine the labels
- Calculate number of: launches per site, occurrence of orbit, mission outcome per orbit type
- Create binary landing outcome column (1 for successful 0 for unsuccessful
- Export data to .csv file

## Landing Possible Outcomes:

- True Ocean: mission outcome had a succesful landing to a specific region of the ocean
- False Ocean: represents an unsuccessful landing to a specific region of the ocean
- True RTLS: means the mission had a successful landing on a ground pad
- False RTLS: represents an unsuccessful landing on a ground pad
- True ASDS: represents the mission had a successful landing on a drone ship
- False ASDS: Means an unsuccessful landing on a drone ship

## **EDA** with Visualization

#### Charts

- Flight number vs. Payload
- Flight number vs. Launch Site
- Payload mass (kg) vs. Launch Site
- Payload mass (kg) vs. Orbit Type

## **Analysis**

- View relationship by using scatter plots. The variables could be useful for machine learning if a relationship exists.
- Show comparisons among discrete categories with bar charts. Bar charts show the relationships among the categories and a measured value

# EDA with SQL

## Display

- Names of unique launch sites
- 5 records where launch site begins with 'CCA'
- Total payload mass carried by boosters launched by NASA
- Average payload mass carried by booster version F9 v1.1.

#### List

- Date of first successful landing on ground pad
- Names of boosters which had success landing on drone ship and have payload mass greater than 4000kg but less than 6000kg
- Total number of successful and failed missions
- Names of booster versions which have carried the max payload
- Failed landing outcomes on drone ships, their booster version and launch site for the months of 2015
- Count of landing outcomes between 2010-06-04 and 2017-03-20

# Map with Folium

### Markers indicating launch sites

- Added blue circle at NASA Johnson Space Center's coordinates with a popup label showing its name and coordinates
- Added red circles at all launch sites coordinates with a popup label showing its names and coordinates

#### Colored Markers of Launch Outcomes

- Added colored markers of successful (green) and unsuccessful (red) launches at each launch site to show which have higher success rates

#### Distances Between a Launch Site and Proximities

 Added colored lines to show distance between launch site CCAFS SLC-40 and its proximity to the nearest coastline, railway, highway and city.

# Dashboard with Plotly Dash

#### **Dropdown List with Launch Sites**

- Allow user to select all launch sites or a certain launch site

## Pie Chart Showing Successful Launches

- Allow user to see successful and unsuccessful launches as a percent of the total

## Slider of Payload Mass Range

- Allow user to select payload mass range

## Scatter Chart Showing Payload Mass vs. Success Rate by Booster Version

- Allow user to see the correlation between Payload and Launch Success

# Predictive Analytics

- Create NumPy array for Class column
- Standardize the data with StandardScaler. Fit and trnasform the data.
- Split the data using train\_test\_split
- Create a GridSearchCV object with cv=10 for parameter optmization
- Apply GridSearchCV on different algorithms: logistic regression, support vector machine, decision tree, K-nearest Neighbor
- Calculate accuracy on the test data using .score() for all models
- Assess the confusion matrix for all models
- Identify the best model using Jaccard\_Score, F1\_score and Accuracy

# Results Summary

## **Exploratory Data Analysis**

- Launch success has improved over time
- KSC LC-39A has the highest success rate among landing sites
- Orbits ES-L1, GEO, HEO and SSO have a 100% success rate

#### **Visual Analytics**

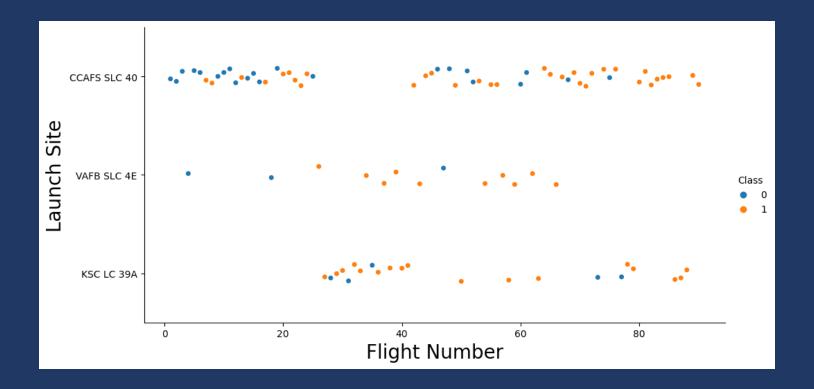
- Most launch sites are near the equator, and all are close to the coast
- Launch sites are far enough from anything a failed launch could damage, while still well connected to logistics infrastructure

## **Predictive Analytics**

- Decision Tree model is the best predictive model for the dataset

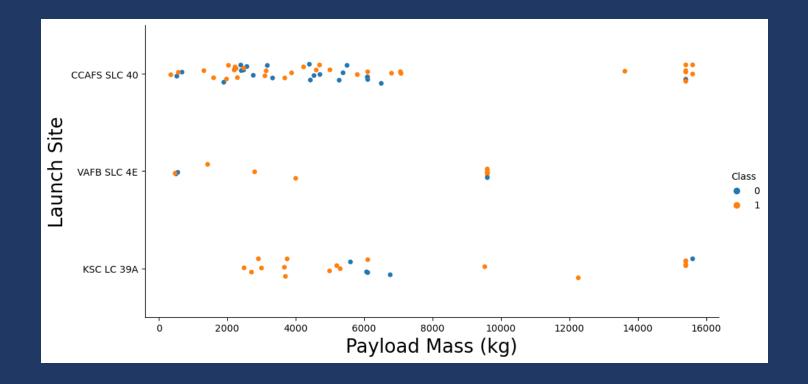
# Flight Number vs. Launch Site

- Earlier flights had a lower success rate
- Later flights had a higher success rate
- Around half of launches were from CCAFS SLC 40 launch site
- VAFB SLC 4E and KSC LC 39A have higher success rates



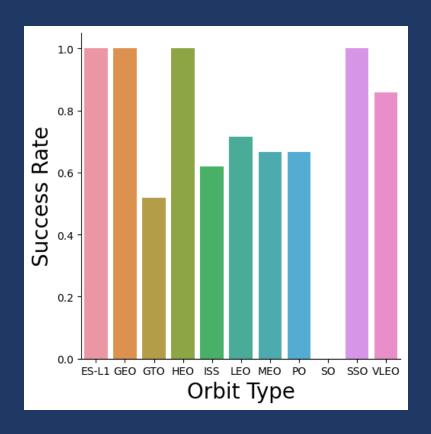
# Payload vs. Launch Site

- Typically, the higher the payload mass (kg), the higher the success rate
- Most launches with a payload greater than 7000 kg were successful
- KSC LC 39A has a 100% success rate for launches less than 5500kg
- VAFB SKC 4E has not launched anything greater than 10000kg



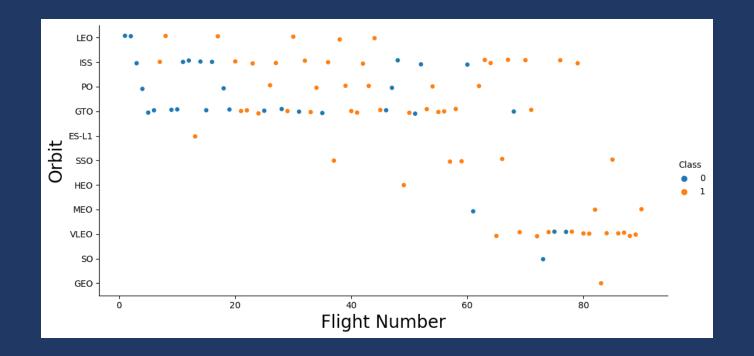
# Success Rate by Orbit

- 100% Success Rate: ES-L1, GEO, HEO, SSO
- 50%-80% Success Rate: GTO, ISS, LEO, MEO, PO
- 0% Success Rate: SO



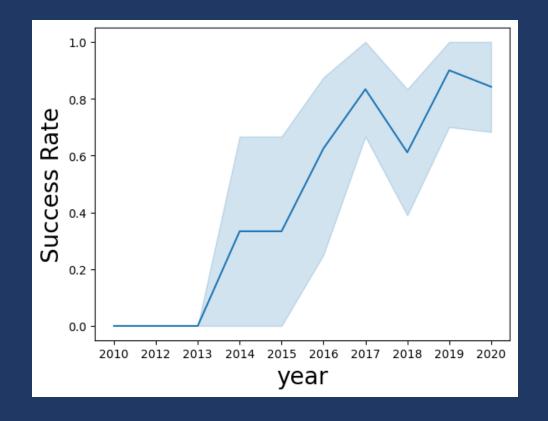
# Flight Number vs. Orbit

- The success rate typically increases with the number of flights for each orbit
- This relationship is highly apparent for the LEO orbit
- The GTO orbit does not follow this trend



## Launch Success over Time

- The success rate improved from 2013-2017 and 2018-2019
- The success rate decreased from 2017-2018 and from 2019-2020
- Overall, the success rate has improved since 2013



## Launch Site Information

#### Launch Site Names

%sql SELECT DISTINCT(LAUNCH\_SITE) FROM SPACEXTBL;

#### Launch\_Site

CCAFS LC-40

VAFB SLC-4E

KSC LC-39A

CCAFS SLC-40

## Records with Launch Site starting with CCA

%sql SELECT \* FROM SPACEXTBL WHERE LAUNCH\_SITE LIKE 'CCA%' LIMIT 5;

Date	Time (UTC)	Booster_Version	Launch_Site	Payload	PAYLOAD_MASSKG_	Orbit	Customer	Mission_Outcome	Landing_Outcome
2010- 04-06	18:45:00	F9 v1.0 B0003	CCAFS LC- 40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
2010- 08-12	15:43:00	F9 v1.0 B0004	CCAFS LC- 40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
2012- 05-22	07:44:00	F9 v1.0 B0005	CCAFS LC- 40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
2012- 08-10	00:35:00	F9 v1.0 B0006	CCAFS LC- 40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
2013- 01-03	15:10:00	F9 v1.0 B0007	CCAFS LC- 40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt

# Payload Mass

## Total Payload Mass

- 45596kg carried by boosters launched by NASA(CRS)

```
%sql SELECT SUM(PAYLOAD_MASS__KG_) AS TOTAL_PAYLOAD_MASS FROM SPACEXTBL
    WHERE CUSTOMER = 'NASA (CRS)';

* sqlite:///my_data1.db
Done.

TOTAL_PAYLOAD_MASS
    45596
```

## Average Payload Mass

- 2928kg on average carried by booster version F9 v1.1

# Landing info

## 1st Successful landing on ground pad

%sql SELECT MIN(DATE) AS FIRST\_SUCCESSFUL\_GROUND\_LANDING FROM SPACEXTBL
 WHERE Landing\_Outcome = 'Success (ground pad)';

FIRST\_SUCCESSFUL\_GROUND\_LANDING
2015-12-22

## Booster drone ship landing

%sql SELECT BOOSTER\_VERSION FROM SPACEXTBL \
WHERE (LANDING\_OUTCOME = 'Success (drone ship)') AND (PAYLOAD\_MASS\_\_KG\_ BETWEEN 4000 AND 6000);

# F9 FT B1022 F9 FT B1026 F9 FT B1021.2 F9 FT B1031.2

## Total number of Successful and failed missions

Mission_Outcome	TOTAL_NUMBER
Failure (in flight)	1
Success	98
Success	1
Success (payload status unclear)	1

# Boosters carrying max Payload

```
%sql SELECT DISTINCT(BOOSTER_VERSION) FROM SPACEXTBL \
    WHERE PAYLOAD_MASS__KG_ = (SELECT MAX(PAYLOAD_MASS__KG_) FROM SPACEXTBL);
```

Boost	ter_	Version
F9	В5	B1048.4
F9	В5	B1049.4
F9	В5	B1051.3
F9	В5	B1056.4
F9	B5	B1048.5
F9	В5	B1051.4
F9	В5	B1049.5
F9	В5	B1060.2
F9	B5	B1058.3
F9	B5	B1051.6
F9	B5	B1060.3
F9	В5	B1049.7

# Failed Landings on Drone Ship

## During 2015

```
%%sql SELECT substr(Date,6,2) as Month, DATE,BOOSTER_VERSION, LAUNCH_SITE, Landing_Outcome
FROM SPACEXTBL
where (Landing_Outcome = 'Failure (drone ship)') and substr(Date,1,4)='2015';
```

Month	Date	Booster_Version	Launch_Site	Landing_Outcome
10	2015-10-01	F9 v1.1 B1012	CCAFS LC-40	Failure (drone ship)
04	2015-04-14	F9 v1.1 B1015	CCAFS LC-40	Failure (drone ship)

# Successful Landings

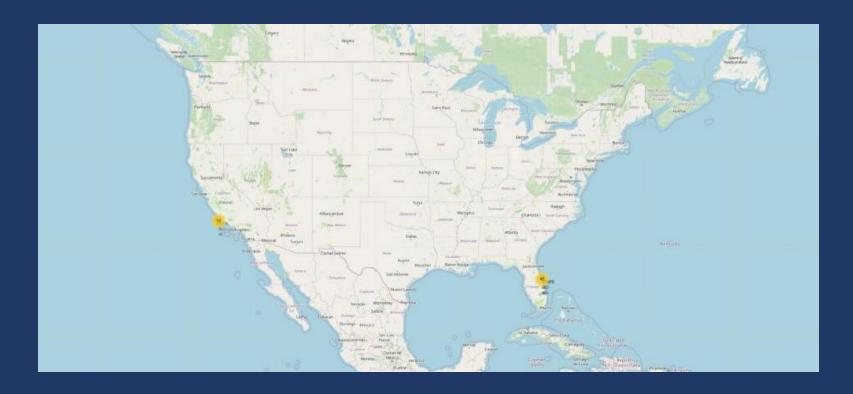
From 2010-06-04 to 2017-03-20 in descending order

```
%%sql SELECT [Landing_Outcome], count(*) as count_outcomes
FROM SPACEXTBL
WHERE DATE between '2010-06-04' and '2017-03-20' group by [Landing_Outcome] order by count_outcomes DESC;
```

Landing_Outcome	count_outcomes
No attempt	10
Success (ground pad)	5
Success (drone ship)	5
Failure (drone ship)	5
Controlled (ocean)	3
Uncontrolled (ocean)	2
Precluded (drone ship)	1
Failure (parachute)	1

# Launch Sites

- Near the Equator: the closer the launch site is to the equator, the easier it is to launch to equatorial orbit, and more momentum you get from Earth's rotation. Rockets launched from sites near the equator get an additional natural boost due to the rotational speed of the Earth



# Launch Outcomes

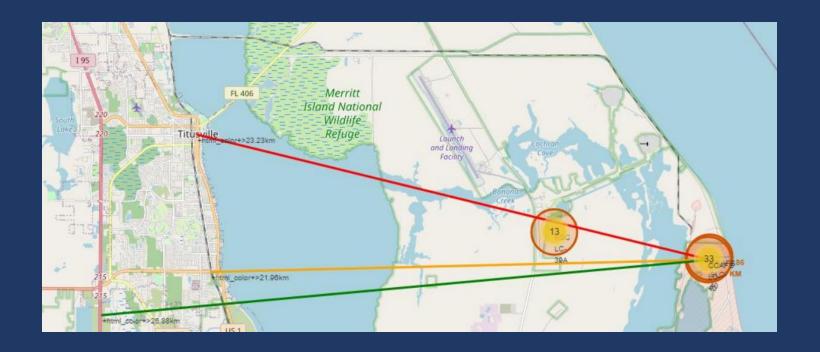
- Green marks successful launches
- Red marks failed launches
- Launch site CCAFS SLC-40 has a 42% success rate



# **Distances**

## CCAFS SLC-40

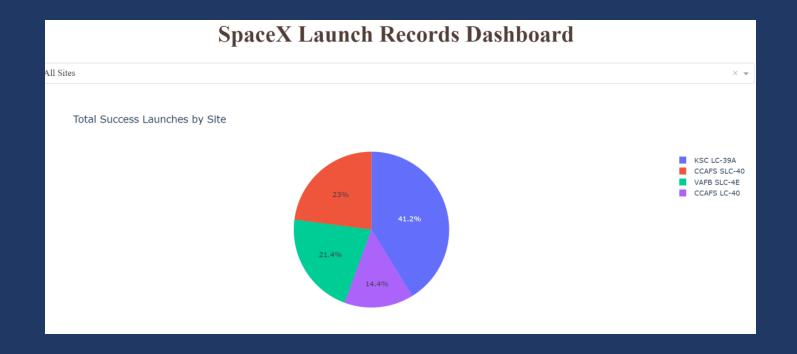
- 860m from nearest coast line
- 21,96km from nearest railway
- 23,23km from nearest city
- 26,88km from nearest highway



# Launch success by Site

## Success as percent of total

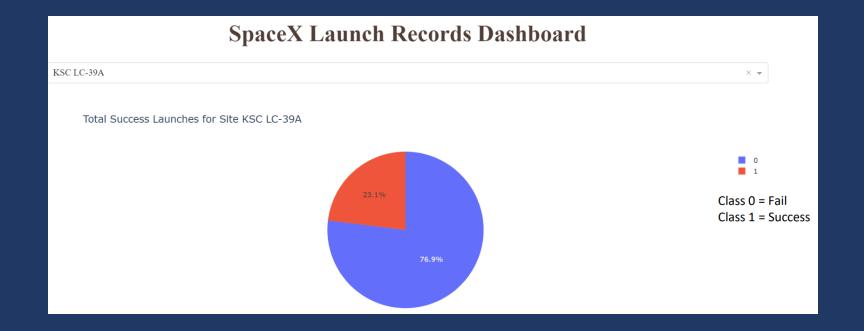
- KSC LC-39A has the most successful launches among launch site (41,2%)



# Launch success (KSC LC-29A)

Success as percent of total

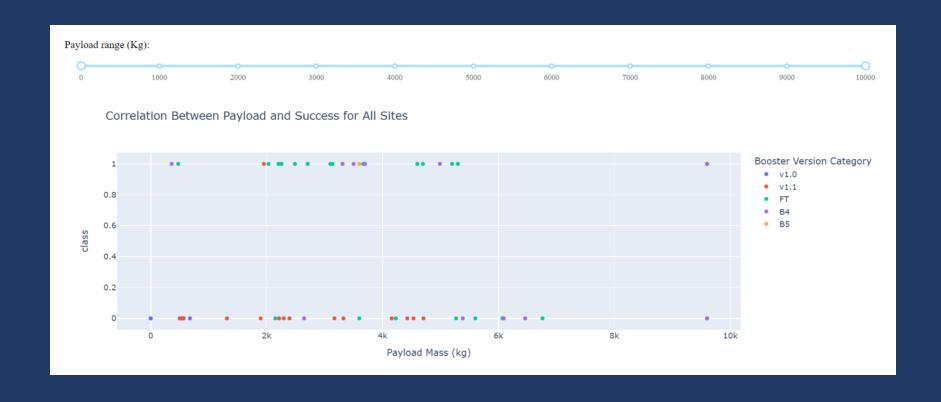
- KSC LC-29A has the highest success rate among launch sites (76,9%)



# Payload Mass and Success

## By Booster Version

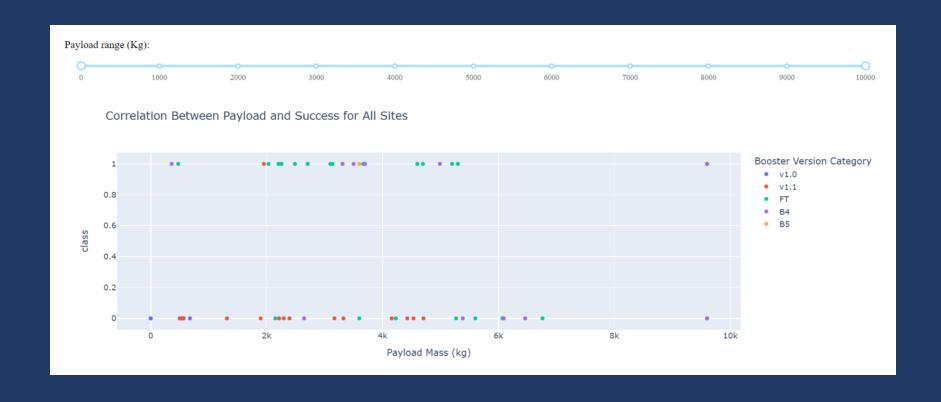
- Payloads between 2000kg and 5000kg have the highest success rate



# Payload Mass and Success

## By Booster Version

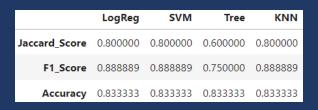
- Payloads between 2000kg and 5000kg have the highest success rate



# Predictive Analysis - Classification

#### Accuracy

- All the models performed at about the same level and had the same scores and accuracy. This is likely due to the small dataset. The Decision Tree model slightly outperformed the rest when looking at the average of all cv folds for a single combination of the parameters

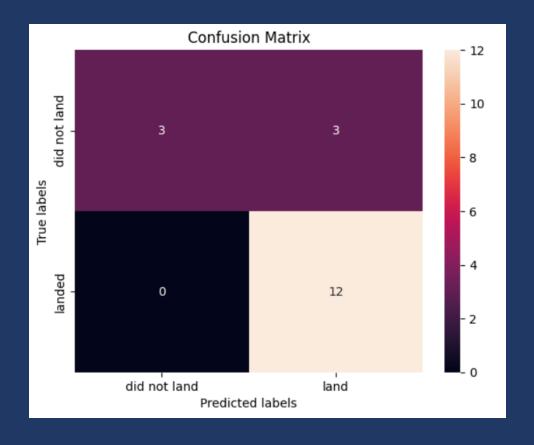


```
models = {'KNeighbors':knn cv.best score ,
                'DecisionTree':tree cv.best score ,
                'LogisticRegression':logreg cv.best score ,
                'SupportVector': svm cv.best score }
  bestalgorithm = max(models, key=models.get)
  print('Best model is', bestalgorithm,'with a score of', models[bestalgorithm])
  if bestalgorithm == 'DecisionTree':
      print('Best params is :', tree_cv.best_params_)
  if bestalgorithm == 'KNeighbors':
      print('Best params is :', knn cv.best params )
  if bestalgorithm == 'LogisticRegression':
      print('Best params is :', logreg cv.best params )
  if bestalgorithm == 'SupportVector':
      print('Best params is :', svm cv.best params )
Best model is DecisionTree with a score of 0.9035714285714287
Best params is : {'criterion': 'entropy', 'max depth': 6, 'max features': 'sqrt', 'min samples leaf': 4, 'min samples spli
t': 5, 'splitter': 'random'}
```

# Predictive Analysis - Confusion Matrices

## **Performance Summary**

- A confusion matrix summarizes the performance of a classification algorithm
- All the confusion matrices were identical



## Conclusion

- Model Performance: The models performed similarly on the test set with the Decision Tree Model slightly outperforming
- As the number of flights increases, the rate of success at a launch site increases, with most early flights being unsuccessful (with more experience, more success)
- Orbits types ES-L1, GEO, HEO and SSO have 100% success rate GEO, HEO and ES-L1 had only 1 flight SSO had 5 successful flights
- The launch site KSC LC-39A had the most successful launches, with 41,7% of the total successful launches, and also the highest rate of successful launches, with a 76,9% success rate
- The success for massive payloads (over 4000kg) is lower than for lower payloads

