**1) Introduction/Business Problem**

The idea of this study is to help people planning to open a new restaurant in Toronto to chose the right location**.** First of all, we need to collect data from all the coffee shops in Toronto, including their name, ID, location (address, latitude, longitude) and then find the "hot" neighbor where most of the place is located. For active data we use FourSquare and apply folium to visualize a particular neighbor in which we will observe customer "traffic" and predict the proper location of a new coffee shop in the city. In this case, you will find your temporary name on the folium map, “New Coffee!”