

OG Starter Kit - Your Launch Begins Here

Welcome to Optima Grata. You're not just getting started. You're igniting momentum.

This free starter kit was designed to get you off the fence, out of your head, and into action. Inside, you'll discover:

- Step-by-step checklist to define your offer in under 30 minutes
- AI-powered tools to build your strategy and brand in a day
- Secrets to launching your product with zero tech overwhelm
- A private link to upgrade your system when you're ready

1. Define Your Offer Fast

Use the attached worksheet to get clear on your offer. Define your audience, solution, pricing, and delivery.

Worksheet: <https://optima-grata.com/resources/worksheet>

2. Build Your Strategy with AI

Discover hand-picked AI tools that can name your product, create your first ad, and help you design your brand.

Tools List: <https://optima-grata.com/tools>

3. Launch Without Overwhelm

Follow the Launch Lite Roadmap to use tools like Gumroad, Stripe, and Google Forms. Everything is beginner-friendly.

Roadmap: <https://optima-grata.com/launch-roadmap>

4. Upgrade Anytime

When you're ready to automate or scale, use the private link included in this PDF to book your

upgrade path.

Upgrade Link: <https://optima-grata.com/upgrade-request>

This is your moment. Let's move.

Download this, follow it, and watch what happens when strategy meets execution.