

Says

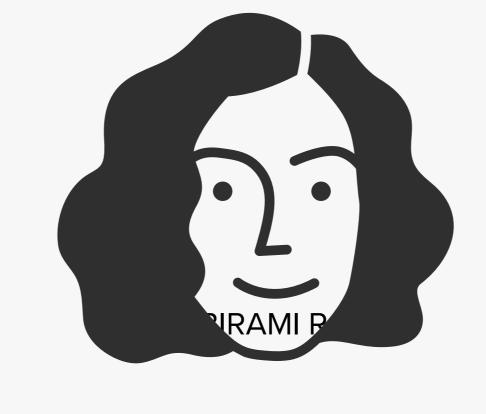
What have we heard them say? What can we imagine them saying?

> The Reigning Champion With an astounding 248 million subscribers, T-Series claims the title of the most-followed YouTube channel globally.

Originating from India, T-Series captivates audiences with enchanting Bollywood soundtracks and captivating Indian pop music.

in 1983, offering a including music videos, movie trailers, and interviews.

Their journey began rich array of content



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Offering a delightful blend of entertainment and education through nursery rhymes, Cocomelon has become a go-to channel for young viewers.

> Its vibrant visuals, catchy tunes, and simple language ensure high engagement and repeated views.

A Bollywood Powerhouse SET India, with 161 million subscribers, stands as a prominent Hindi entertainment channel.

Established in 1995, it holds a venerable position in the Bollywood industry.

he channel's array of dramas and reality shows has propelled it to global acclaim, making SET India one of the most-viewed YouTube channels

> A Charismatic Sibling Duo With 113 million subscribers, Kids Diana Show, featuring the dynamic duo of 7-year-old Diana and her brother Roma, offers playful and entertaining content.

> > Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

worldwide.



What behavior have we observed? What can we imagine them doing?





Thinks

What other thoughts might influence their behavior?

What are their wants, needs, hopes, and dreams?

A Nursery Rhyme Sensation Cocomelon, a beloved kids' YouTube channel, takes the third spot with 164 million subscribers.

A Phenomenon in Entertainment Boasting 180 million subscribers, MrBeast, also known as Jimmy Donaldson, reigns as the mostfollowed individual on YouTube.

> His rise to fame and fortune has been marked by aweinspiring feats, electrifying stunts, and jaw-dropping prize challenges, solidifying his place among the wealthiest YouTubers.