



# Signature Color Palettes

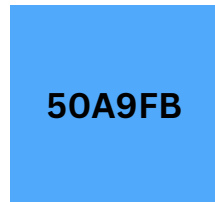
For CAAP Software Projects

## Font Colors



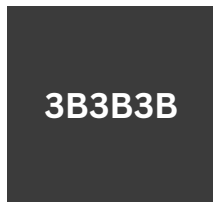
**001E50**

Main



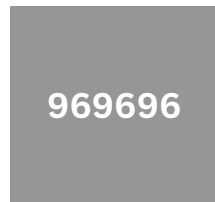
**50A9FB**

Contrast



**3B3B3B**

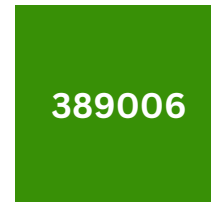
Base



**969696**

Secondary

## Highlight Colors



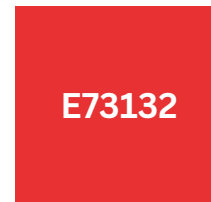
**389006**

Main



**FFD54F**

Contrast



**E73132**

Base

# Breakdown of Colors

## *Font Colors*



### **Main Font**

#001E50

Indicates as the saturated base template to contrast the base color of the website's body to display a more chromatic dark output.

#### ***Can be used for:***

- Titles
- Headers



### **Contrast Font**

#50A9FB

It helps the main colors create a more colorful that can stand out to the human visuals.

#### ***Can be used for:***

- Headers
- SubHeaders
- Subtitles

# Breakdown of Colors

## *Font Colors*



### **Primary/Base Font**

#3B3B3B

Serves as the main color for the entire fonts of the website as an alternative for deep and blackish colors.

#### ***Can be used for:***

- Body
- Footers



### **Secondary Font**

#969696

It produces a subjective display for the base color to provide a more informative and comfortable guide.

#### ***Can be used for:***

- Subtitles
- Footers
- Guides

# Breakdown of Colors

## *Highlight Colors*



### **Success**

#389006

It indicates a message that the user has done a successful attempt of the certain feature which gives him a sense of achievement.

#### ***Can be used for:***

- Success messages



### **Warning**

#969696

It indicates a message that gives the user a calling card which catches his attention as priority.

#### ***Can be used for:***

- Priority
- Warning attempt
- Warning messages

# Breakdown of Colors

## *Highlight Colors*



### **Danger/Failed**

#E73132

Indicates a serious message that the end-user's attempt has not been successful or they placed misinputs.

#### ***Can be used for:***

- Error messages
- Failed Attempts
- Danger