

Sponsorship Plan

2026 Conference on Sustainability in Engineering
8th edition



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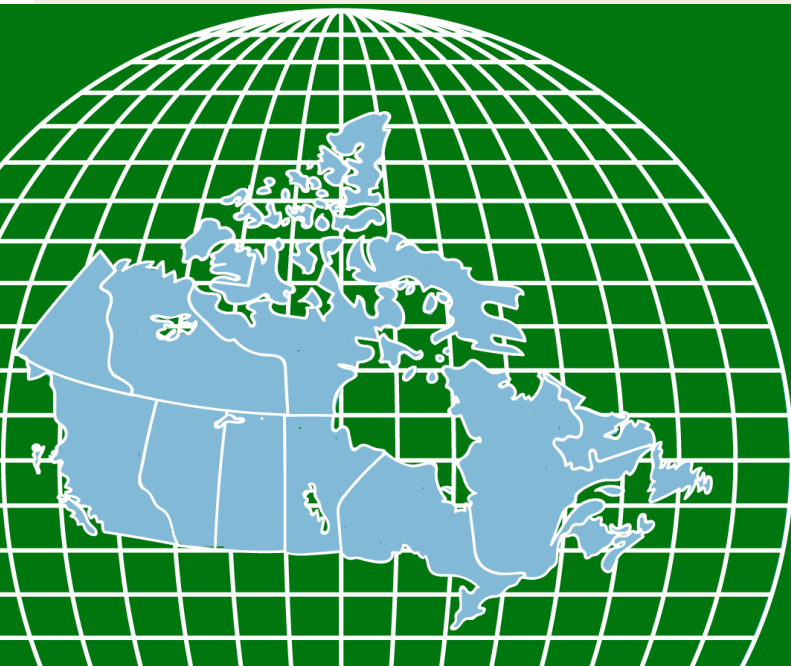
The conference on sustainability in engineering at UQTR

February 27 to March 1, 2026

The Conference on Sustainability in Engineering (CSE) is an event, which brings together 43 university institutions across Canada, taking place over three days.

The objective of this conference is to raise awareness and educate the engineering student community on the issues of sustainability and environmental engineering, while encouraging them to think and propose concrete solutions.

This event provides a unique platform for future engineers from across Canada to exchange innovative ideas, learn from peers and industry professionals, and deepen their knowledge of sustainability as applied to engineering. The event aims to inspire participants to integrate sustainability principles into their careers and daily lives.



Land recognition

We express our gratitude and respect to the Attikameks, whose traditional territory, Nitaskinan, includes Trois-Rivières. This Indigenous people asserted its sovereignty over this 80,000 km² territory in 2014. Their language, Atikamekw, is one of the most vibrant in Quebec. We are grateful to live on these lands and honour the deep connection that unites the Attikameks to Nitaskinan. 03

Trois-Rivières February 10, 2025

Letter of support – 2026 Conference on Sustainability in Engineering (CSE)

Madam, Sir,

The School of Engineering of the University of Quebec in Trois-Rivières hereby confirms its support and collaboration for the organization of the Conference on Sustainability in Engineering (CSE) of the Canadian Federation of Engineering Students (CFES).

The School of Engineering is proud to support this large-scale initiative, which aims to raise awareness among engineering students about sustainability and environmental issues, while encouraging them to discuss and design innovative solutions to address them. We are convinced that this event is a valuable opportunity in the training of future engineers, by encouraging them to integrate sustainable practices into their projects and career paths.

This conference will provide our students, as well as those from participating institutions, with an ideal platform to explore innovative strategies and engage in constructive discussions on the integration of sustainability in the field of engineering.

We are fully committed to supporting the organization of this event and strongly encourage you to do the same, in order to ensure its success and make it a memorable experience!

We thank you for considering this partnership request and remain available for any additional information.

Please accept, Madam, Sir, the expression of our distinguished greetings.



M. Kodjo Agbossou, ing., Ph.D.

Director - School of Engineering, University of Quebec in Trois-Rivières
Holder, Hydro-Quebec Research Chair on Transactional Management of Electrical Energy
Professor, Department of Electrical Engineering and Computer Engineering

The path to sustainable engineering

1

ENERGY TRANSITION

Green, efficient and safe transport, innovative and smart materials, smart electricity networks

2

GLOBAL IMPACT REDUCTION AND SYSTEM OPTIMIZATION

Equip ourselves to measure the impact of our decisions at the process level as well as at the scale of the overall system.

3

AI, POSSIBILITIES AND LIMITS

Better understand the scope and impact of digital technologies and artificial intelligence on our way of life, and equip ourselves to reflect on the ethical issues raised by the use of these technologies in today's world

4

THE ENVIRONMENT AND NATURAL RESOURCES

Better understand global changes and adaptation of ecosystems and equip ourselves to develop the circular economy and more green regions



THE BENEFITS OF BEING A SPONSOR:

CONTRIBUTION TO THE TRAINING OF TOMORROW'S ENGINEERS

DIVERSITY AND MOTIVATION

The participants in this conference have diverse academic backgrounds while being motivated by the search for sustainable solutions. They represent different disciplines and are at various stages of their academic journey.

INITIATIVE AND COMMITMENT

Participants demonstrate notable initiatives to further their education in sustainability-focused engineering. Their presence at the conference is tangible evidence of their commitment to sustainable practices. This level of engagement is a testament not only to their passion, but also to their potential to become leaders in the engineering sector.

NETWORKING

The Conference offers several networking opportunities, including a dedicated evening, where your company can meet proactive and engaged students.

COMMITMENT TO SUSTAINABILITY

TANGIBLE DISCOVERY

This conference is a privileged place to observe students in real situations. You will have the opportunity to discover their technical skills, their innovative approach and their personal commitment to sustainability, all in a stimulating and collaborative environment.

LASTING VISIBILITY

By becoming a partner, your company will benefit from great visibility on our social networks (LinkedIn, Facebook, Instagram) as well as on various promotional media: banners, T-shirts, website, information booklet, etc. This exposure will allow you to reach a wide audience of students, engineering professionals and key players in the sector.



THE BENEFITS OF BEING A SPONSOR:

HOST A SESSION OR CASE STUDY

SHARING EXPERTISE

By hosting a session or offering a case study, your company has the opportunity to share its expertise with the future generation of engineers.

EXPOSE STUDENTS TO REAL CHALLENGES

Offering a case study allows students to confront real challenges, directly related to your industry. It is a unique opportunity to see how the next generation approaches real-world issues and how they apply their theoretical skills in a practical context.

DIRECT INTERACTIONS WITH ATTENDEES

Being a presenter or proposing a case study gives you the unique opportunity to interact directly with students and influence the educational content of the conference. You can discuss technical topics, answer their questions, and build strong professional connections, all while guiding the discussions toward key issues in your industry.

We invite you to participate in one of the largest sustainable development events for engineering students across Canada.

As a sponsor of CSE 2026, you benefit from exceptional visibility while supporting the training of tomorrow's engineers.



OFFICIAL SPONSOR

You are our official and privileged sponsor for the entire event.

LOCATION OF YOUR LOGO

- On the official frames of the conference photos
- Privileged location on banners
- QR code and privileged location on the official t-shirt
- Privileged location with hyperlink on our website
- Possibility to add the promotional items option (\$)

VISIBILITY IN COMMUNICATIONS

- Welcome message and 250 words of description of your company in the official delegate package for participants
- Special mention and 250-word description of your company's commitment to sustainable development on our website
- Personalized thank you on social networks

PRESENCE AT THE CONFERENCE

- Possibility of presenting a special prize at the closing banquet
- Up to 3 representatives at the closing banquet
- Privileged kiosk at the welcome evening
- Up to 4 representatives at the welcome evening

INVEST TODAY TO BUILD THE WORLD OF TOMORROW.

Become our official sponsor for \$18,000.



VISIONARY SPONSOR

You are our privileged sponsor for a case study or you have the possibility of hosting a session during the conference.

LOCATION OF YOUR LOGO

- Great placement on banners
- QR code and large space on the official t-shirt
- Large location with hyperlink on our website
- Possibility to add the promotional items option (\$)

VISIBILITY IN COMMUNICATIONS

- 200 words of description of your company in the official delegate package for participants
- 200-word description of your company's commitment to sustainability on our website
- Individual thanks on social networks

PRESENCE AT THE CONFERENCE

- Up to 2 representatives at the closing banquet
- Large kiosk at the welcome evening
- Up to 3 representatives at the welcome evening

INSPIRE AND INNOVATE: JOIN US IN BUILDING A SUSTAINABLE FUTURE.

Become our visionary sponsor for an amount of \$13,000.



IMPACT SPONSOR

LOCATION OF YOUR LOGO

- Regular placement on **banners**
- Regular placement on the **official t-shirt**
- Regular placement on our **website**
- Possibility to add the **promotional items option (\$)**

VISIBILITY IN COMMUNICATIONS

- 150-word description of your company's commitment to sustainability on our **website**
- **Thank you in triad** on social networks

PRESENCE AT THE CONFERENCE

- Up to **1 representative** at the **closing banquet**
- **Regular kiosk** at the **welcome evening**
- Up to **2 representatives** at the **welcome evening**

SUPPORT ENGINEERING THAT PUTS PEOPLE AND THE PLANET AT THE HEART OF INNOVATION.

Become our impact sponsor for \$9,000.



ALLY SPONSOR

LOCATION OF YOUR LOGO

- Small space on the official t-shirt
- Small space on our website

VISIBILITY IN COMMUNICATIONS

- Group thanks on social networks

PRESENCE AT THE CONFERENCE

- Small kiosk at the welcome evening
- Up to 2 representatives at the welcome evening

ASSOCIATE YOUR BRAND WITH THE SUSTAINABLE ENGINEERING OF TOMORROW.

Become our ally sponsor for \$6,000.

SUPPORT SPONSOR

VISIBILITY IN COMMUNICATIONS

- Group thanks on social networks

SUSTAINABLE ENGINEERING, FOR A VIABLE FUTURE

Become our support sponsor for less than \$6,000.



A LA CARTE PRICE

As part of our sponsorship plan, we recognize that each business has unique goals and preferences when it comes to collaboration. Some businesses may prefer to offer a specific service, such as providing food, beverages, or advertising for their brand, rather than recruiting or purchasing a complete partnership package. We want to emphasize that this approach is entirely possible within our partnership. We are open to talking to each business individually to understand their specific needs and tailor our offerings accordingly. This personalized approach will allow us to collaborate in an efficient and mutually beneficial manner, finding solutions that meet each other's expectations and goals. For this type of request, we encourage you to contact us at the following address: partenariats@cfes.ca



SUMMARY OF SPONSORSHIP OFFERS

	Official	Visionary	Impact	Ally	Support
Main partner of a session	Entire event	Proposal of a case study or a session			
Logo					
On the official photo frame	Yes				
The banners	Prime location	Large	Regular		
Conference T-shirt	Official, QR code	Large, code QR	Regular	Small	
Promotional items	Contact us	Contact us	Contact us		
Site Web	Official, hyperlink	Large, hyperlink	Regular	Small	Small
Visibility (communication)					
Message in the official delegate package for participants	Welcome word + 250 words	200 words			
Logo and description addressing your company's commitment to sustainable development on the website	Special mention + 250 words	200 words	150 words		
Thanks on social networks	Personalized	Individual	Tryade	Group	
Visibility (presence)					
Presentation of a special award at the closing banquet	Yes				
Representatives at the closing banquet	3	2	1		
Kiosk at the welcome evening	Prime location	Large	Regular	Regular	
Representatives at the welcome evening	4	3	2	2	
	18 000 \$	13 000 \$	9 000 \$	6 000 \$	<6 000 \$



FINANCIAL FORECAST

(175 PARTICIPANTS)

Income

REGISTRATION FEES

UNIVERSITY SPONSORSHIP

GOVERNMENT SPONSORSHIP

PRIVATE PARTNERSHIPS

Expenses

HOTEL

(3 NIGHTS, ROOM RENTAL, TAXES AND FEES)

FOOD

(BREAKFAST, LUNCH, DINNER AND SNACKS)

TRANSPORTS

(BUS AND SHUTTLE)

PROGRAMMING

(PRESENTERS, ACTIVITIES, WELCOME EVENING AND BANQUET)

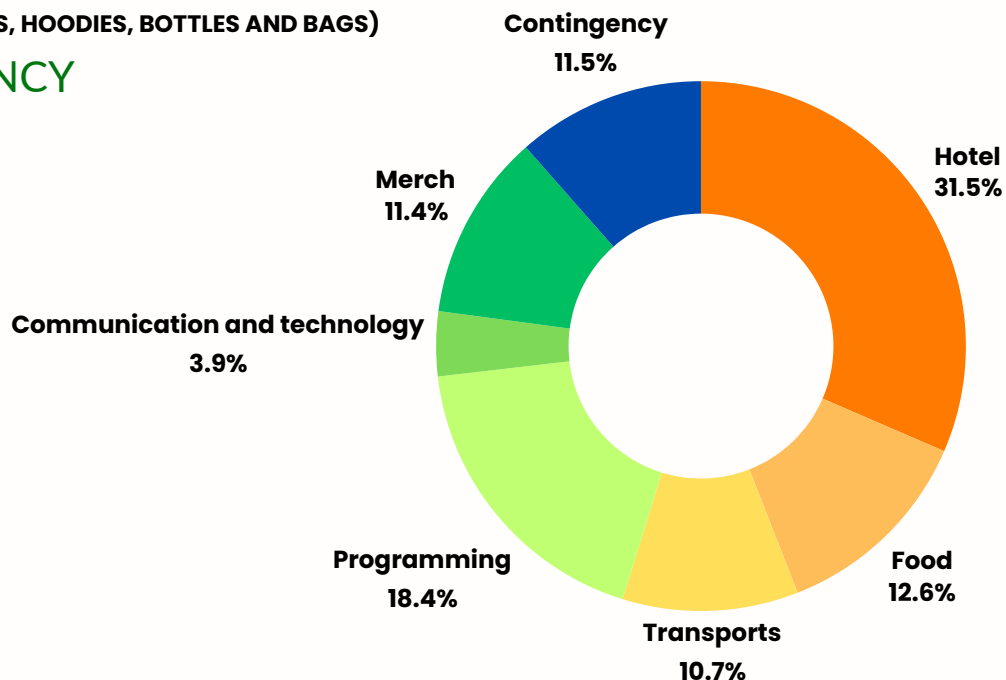
COMMUNICATION AND TECHNOLOGY

(WEBSITE, VISUAL, TRANSLATION, TRANSCRIPTION, BROADCASTING AND RECORDING)

PROMOTIONAL ITEMS (MERCH)

(PATCHES, T-SHIRTS, HOODIES, BOTTLES AND BAGS)

CONTINGENCY



FOR ANY QUESTIONS, PLEASE CONTACT US.



ipartenariats@cfes.ca

Letter from the Presidency

The Canadian Federation of Engineering Students (CFES) is a national organization that brings together more than 175 leaders of the Canadian university engineering student community to develop their skills and share their experiences.

The Sustainable Development Conference is one of the largest student-led conferences in Canada. This 4-day event provides students with the opportunity to learn about the principles of sustainable development in the engineering profession and to network with potential employers.

The theme of the 2026 conference, “The Path to Sustainable Engineering,” was chosen to highlight the principles of sustainability, the development of tools to measure real impacts, the development of critical thinking, and possible actions to make a real impact in our ever-expanding global society. Workshops will focus on the energy transition, smart manufacturing, artificial intelligence, the environment, and natural resources.

We are excited to bring together the Canadian engineering student community with the help of partners from various sectors. Thank you for your interest in the 2026 Sustainable Development Conference, this event would not be possible without the generous contributions of our partners.

We hope to see you there!

Sincerely,

Ann-Sophie Caron
2026 CSE Chair

