Class Activity Module 3

t-Test / One-way ANOVA

Open the SPSS file **Oddjob Airways** and find the following variables.

- Dependent variable: overall price/performance satisfaction (***overall_sat***)
- Independent variable: respondent's gender (***gender***), and
- Independent variable: traveler's status (***status***)

A. Conduct a **Two-independent sample t-test** by using gender and interpret the results.

B. Conduct a **One-way ANOVA** by using status and interpret the results

C. Conduct **Post-hoc tests** and interpret the results.