

Role Play

Description

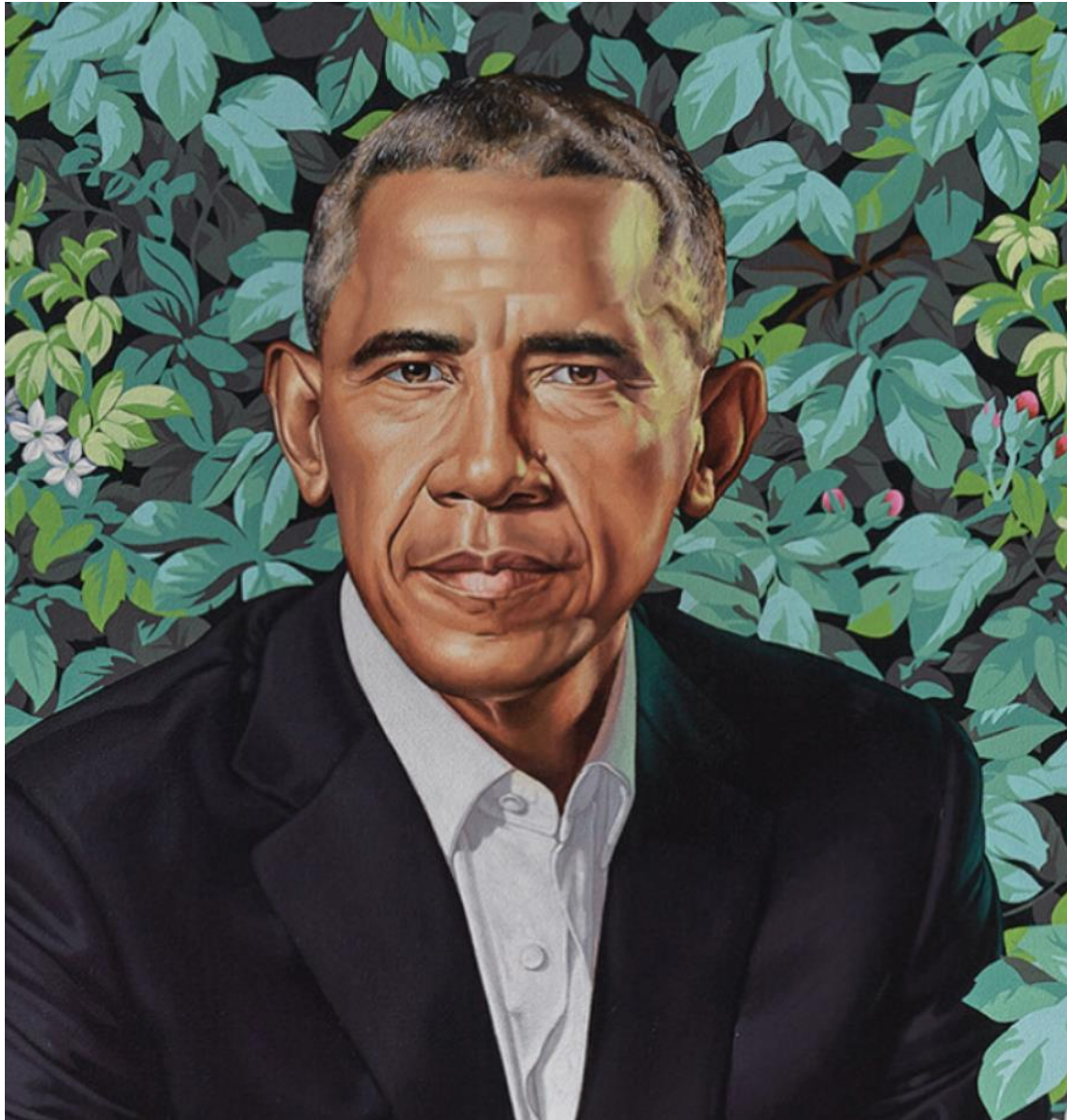
In this exercise, students demonstrate awareness of the ethical dimension of AI and technologies, able to reason about the issues and communicate the issues to others.

Examples of different roles:

- Client
- Design Business Owner
- Artist working for Client under Owner
- Artist that originated some or all of the AI content

Scenario Examples

- Barrack Obama by Kehinde Wiley

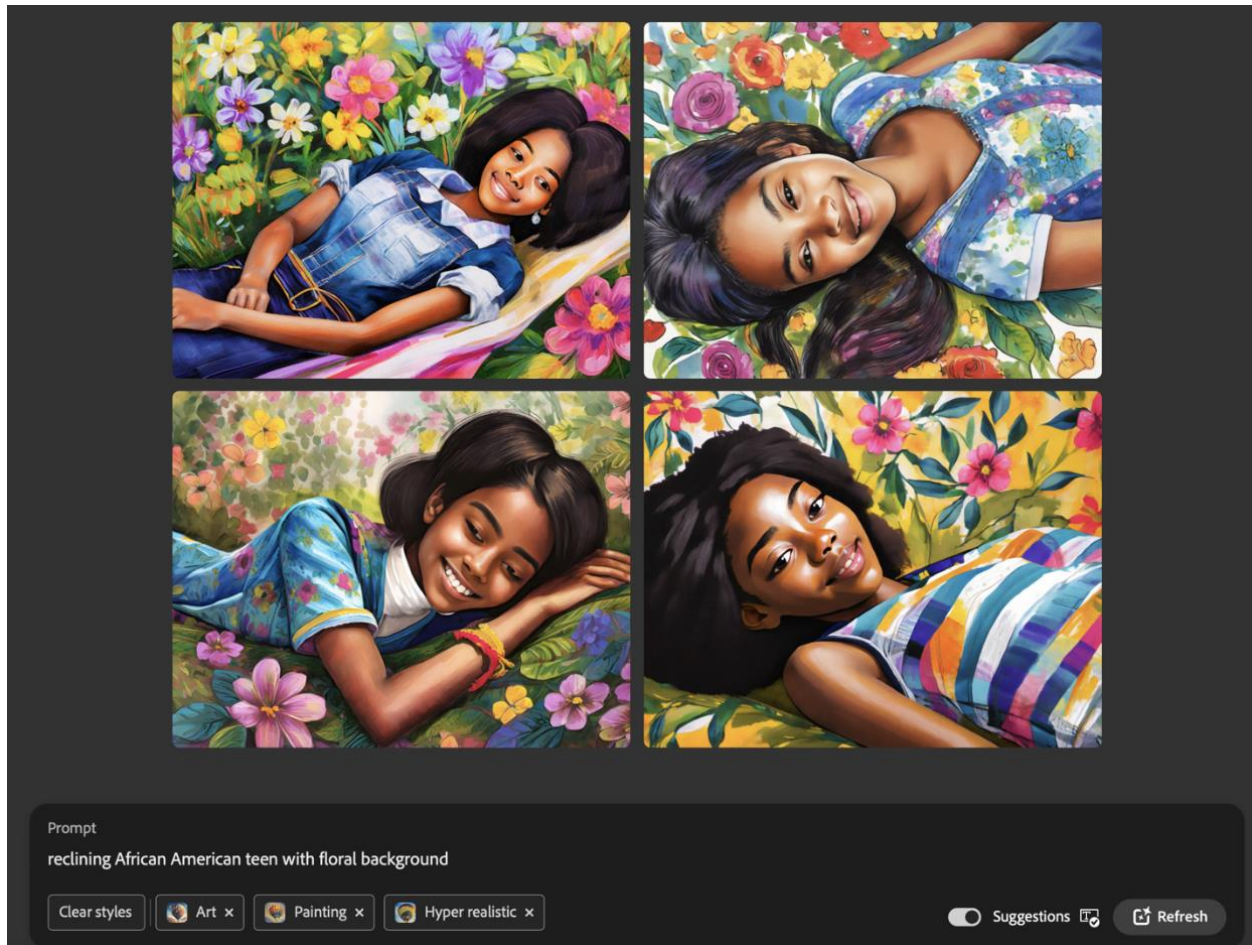


This material was developed by Professor Scott Betz as a part of Winston-Salem State University's Center for Applied Data Science (CADS) Faculty Adopter Program 2023-2024

- Kehinde Wiley, *The Death of Hyacinth* (Ndey Buri Mboup), 2022



- AI-generated artwork with the prompt "reclining African American teen with floral background"



- “Visual artists fight back against AI companies for repurposing their work” -[Article Link](#)



Karla Ortiz poses for a photo in San Francisco, Friday, Aug. 4, 2023. Ortiz is an artist and one of three plaintiffs in a lawsuit against artificial intelligence companies they allege have infringed on their copyright.

Acts

1. Act One:

A hypothetical encounter online (conversation in class) where an artist seems to have their artwork used without permission, compensation or transparency.

2. Act Two:

A hypothetical encounter online (conversation in class) where client has been boycotted because an artist seems to have their artwork used without permission, compensation or transparency.

3. Act Three:

A hypothetical encounter online (conversation in class) where boss is pressuring employed artist to use AI artwork knowing that there will be without permission, compensation or transparency.

Goals

- Introduce students to the ethical issues of using AI in creative business decisions
- Have students discuss where they may be tempted to break rules
- Have students suggest ways to avoid breaking any rules