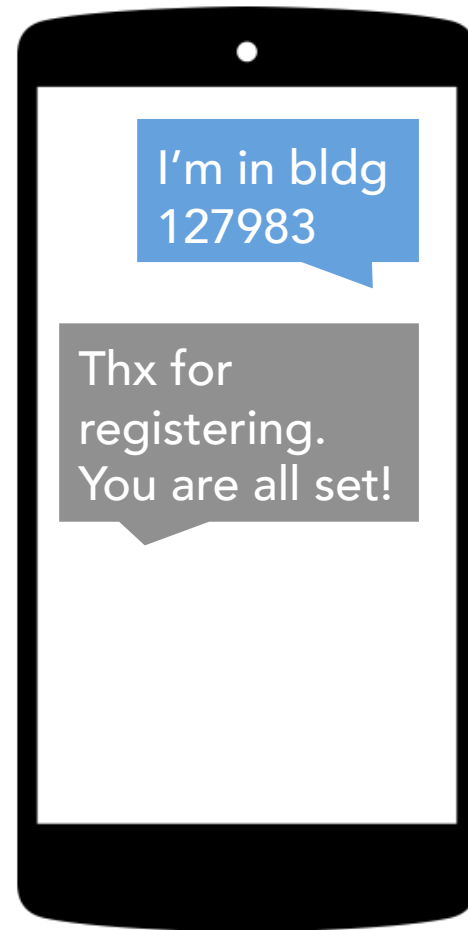


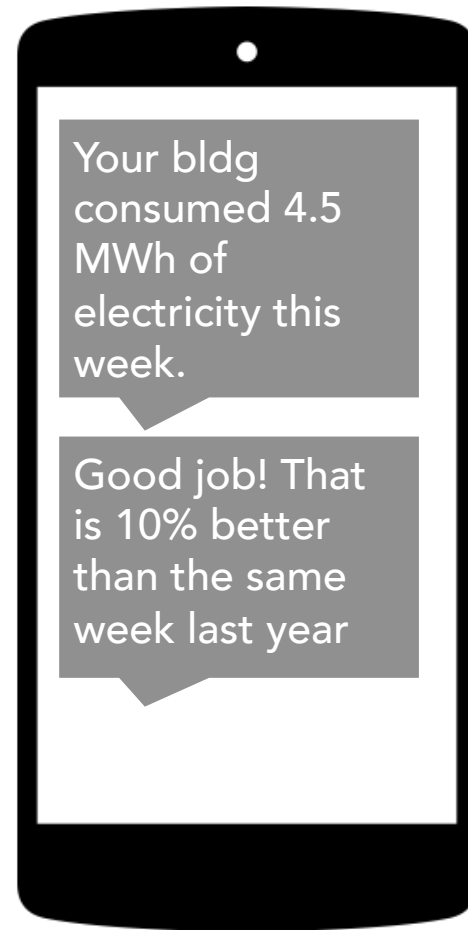
**How can we help reduce electrical
consumption in buildings?**

**We involve the people that work inside
them 8 hours a day**

Step 1: Anyone can register from their phone.



Step 2: Employees get a weekly update of their electricity consumption



Step 3: Nudge employees to improve their ranking



Step 4: Measure real reduction in electricity use

