



Alan Mond
Brooks Newberry

4 top consumers of electricity in 2014

Electricity
Consumption

251 GWh



Franchise
Tax Board
(DGS)

223 GWh



Cal Tech
HQ
(CAL TECH)

168 GWh



Richmond
Lab
(CDPH)

152 GWh



Veteran's Home
(CDVA)

Buildings

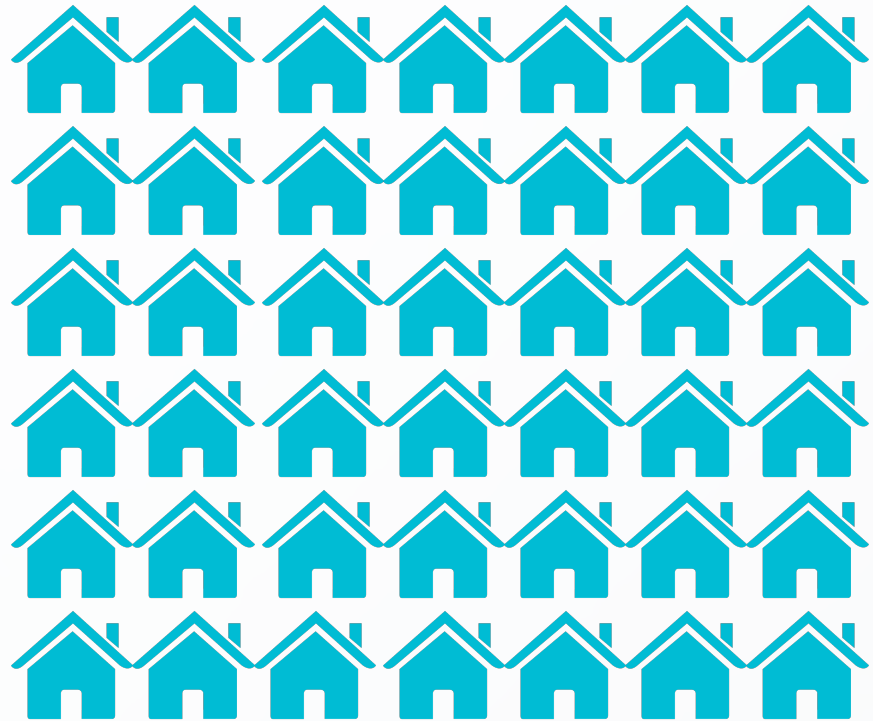


NudgeSMS

Annual Electricity Consumption



=



**Richmond Lab
& Office
(CDPH)**

**246
Homes**

State of California spent
\$113 Million
in electricity bills in 2014

A 5% reduction in usage
\$5.65 Million
savings every year!

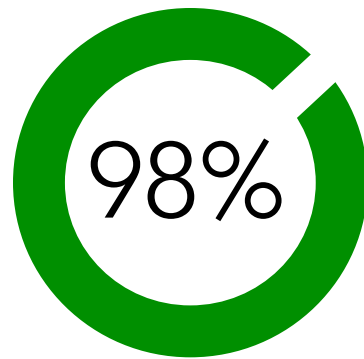
How can we help CA employees reduce electricity consumption by 5%?



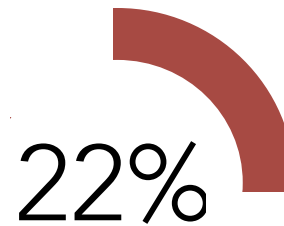
Improve energy
conservation through text
messages



Why text messages?



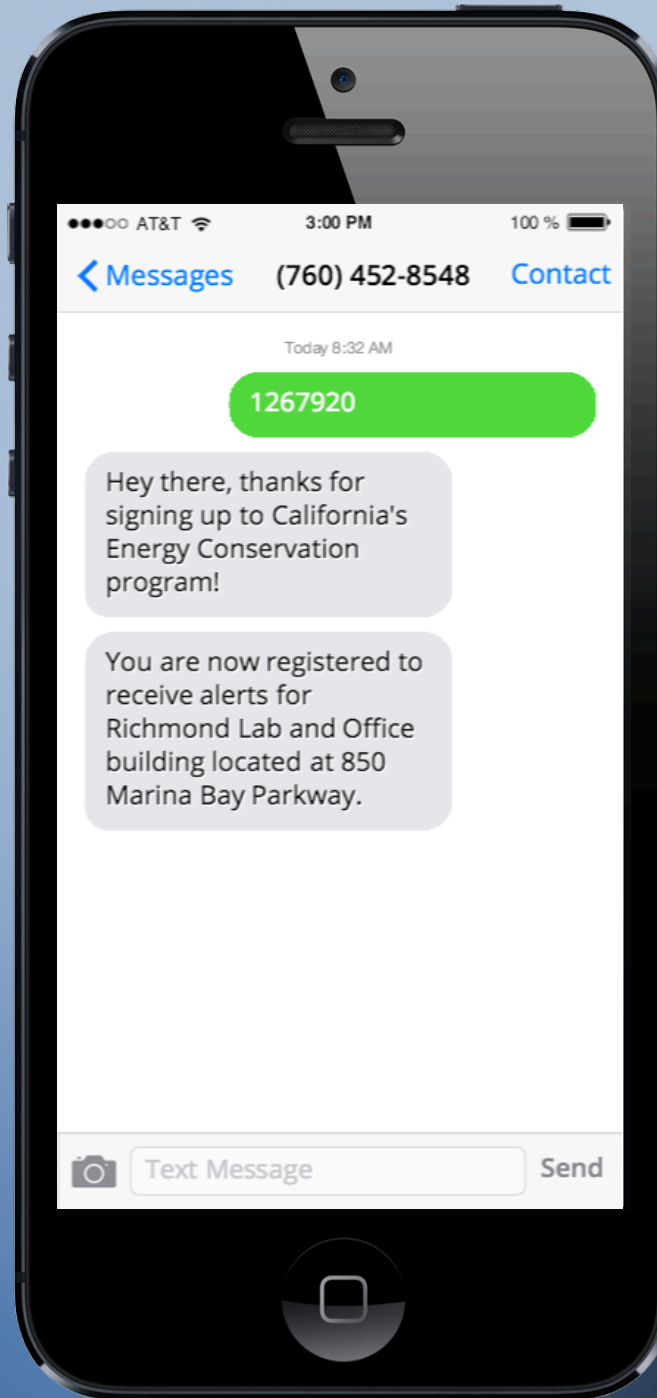
Of texts opened



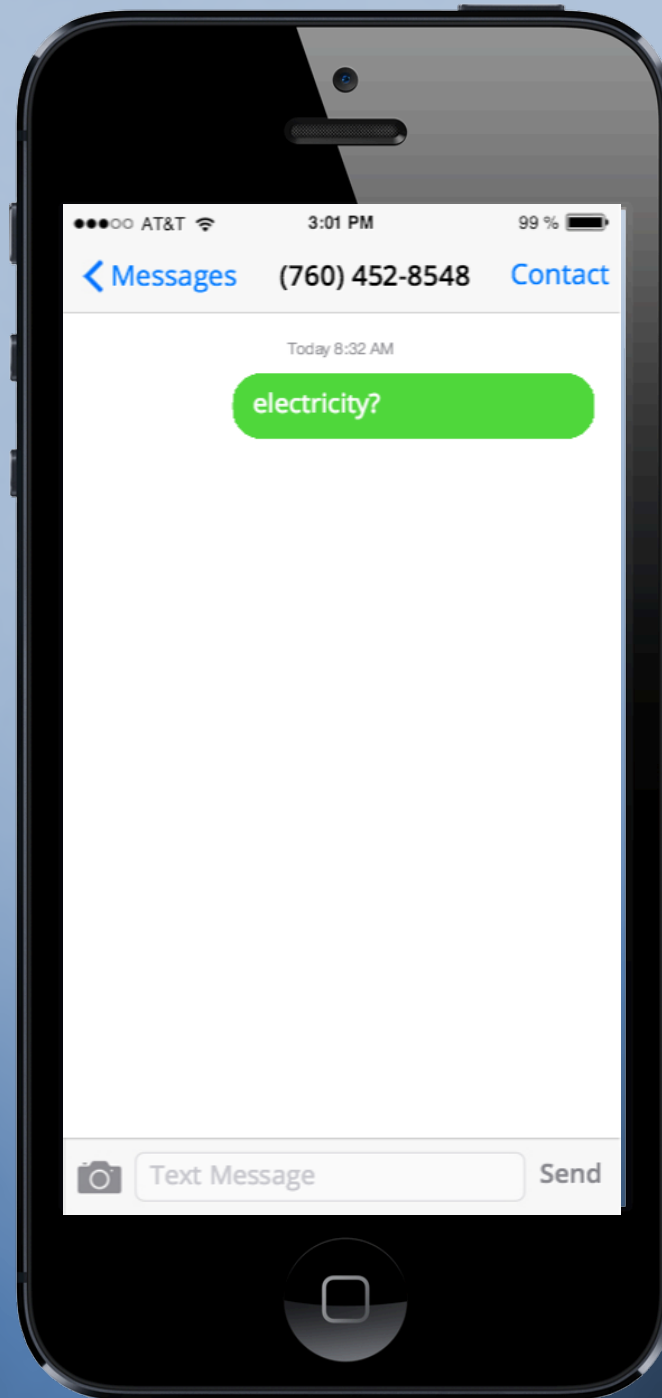
Of emails opened

How does it work?

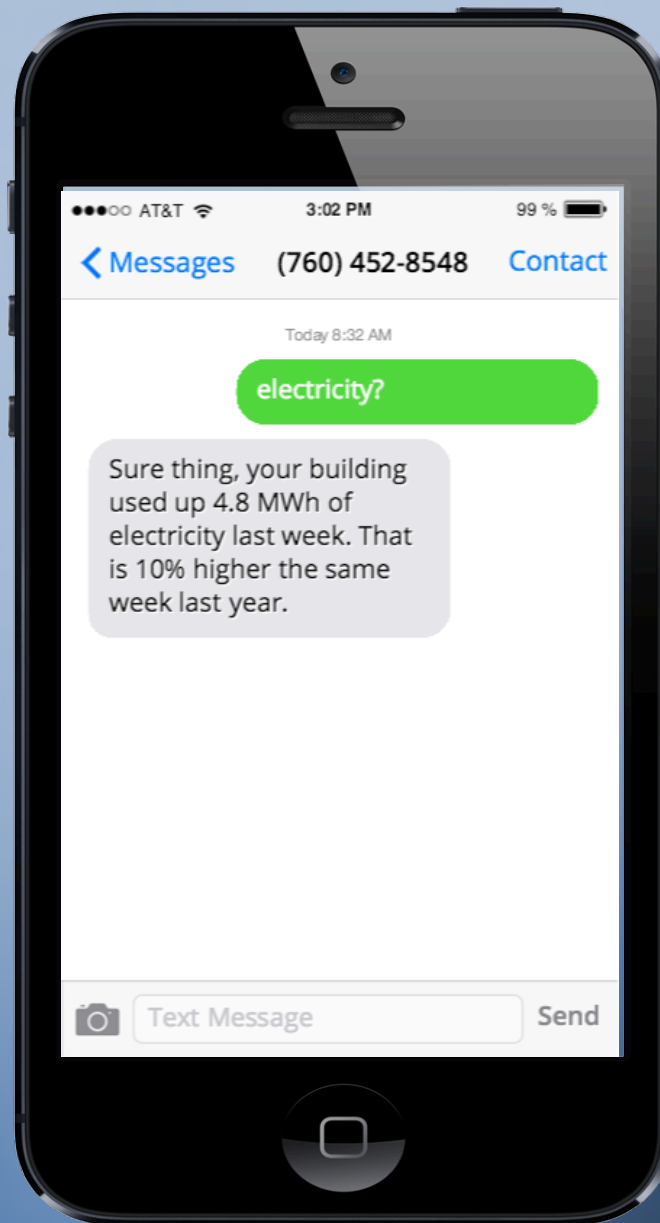
Step 1: Register



Step 2: Ask Question



Step 3: Get real answers from Open Data portal

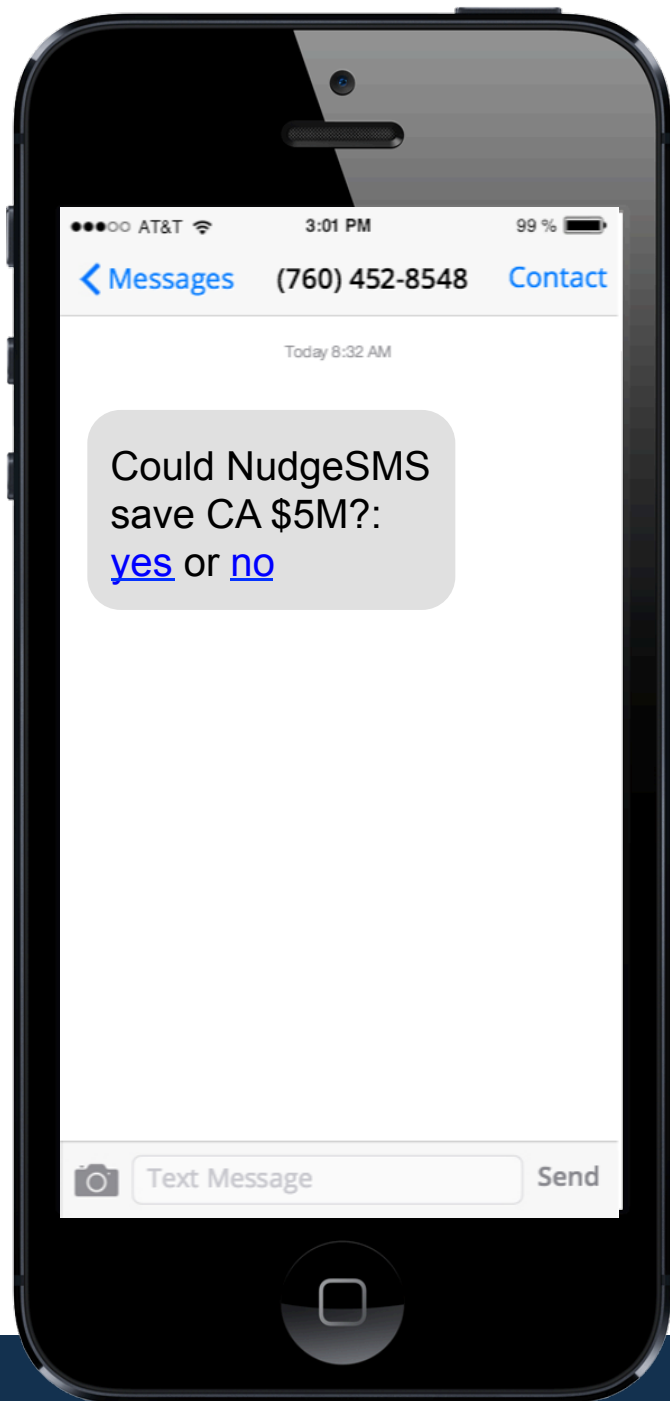


What can NudgeSMS do?

Answer questions about building data

Send energy conservation & drought prevention tips

Custom responses based on building metrics



Try it out!

Text 1267920
to (760) 452 -8549



Credits

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