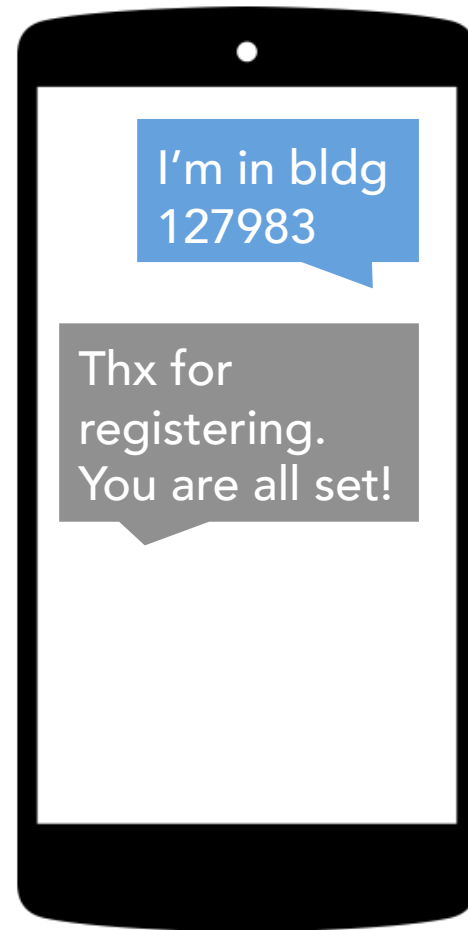


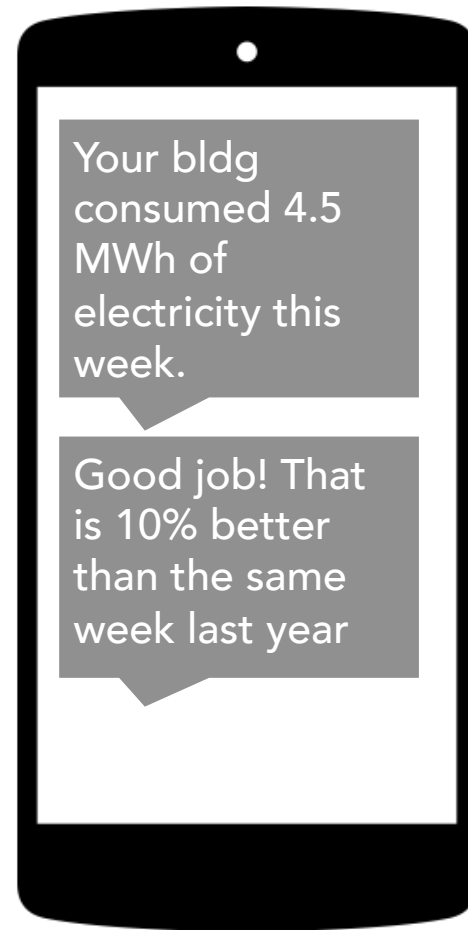
**How can we help reduce electrical
consumption in buildings?**

**We involve the people that work inside
them 8 hours a day**

Step 1: Anyone can register from their phone.



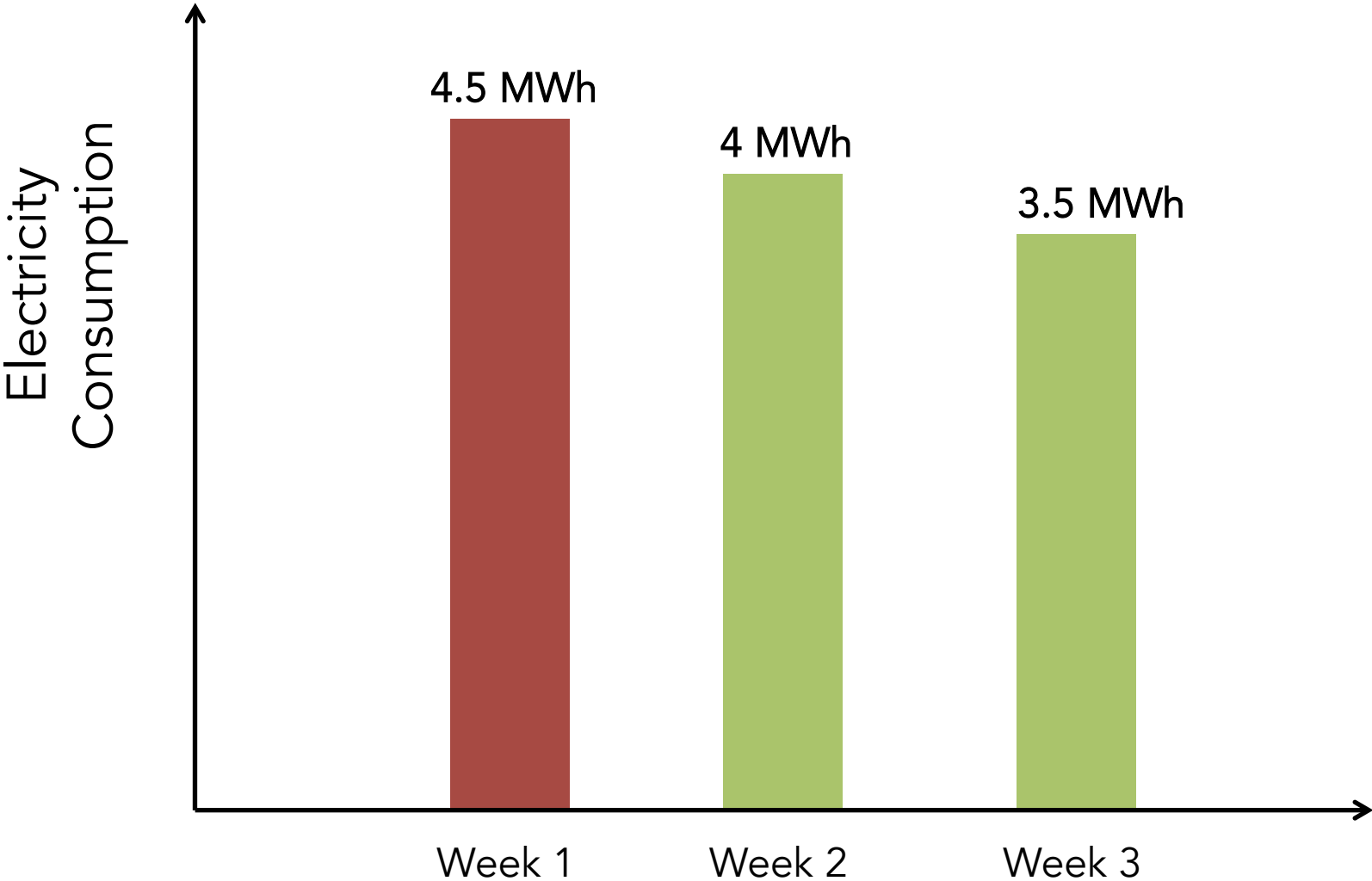
Step 2: Employees get a weekly update of their electricity consumption



Step 3: Nudge employees to improve their ranking

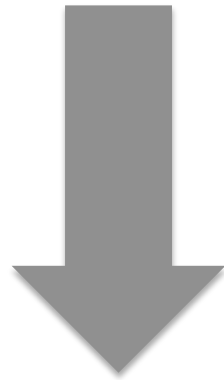


Step 4: Measure real reduction in electricity use



Try it out!
Register by texting your bldg #
to

(760) 452-8548



(see bldg numbers below)