How can we help reduce electrical consumption in buildings?

We involve the people that work inside them 8 hours a day

Step 1: Anyone can register from their phone.

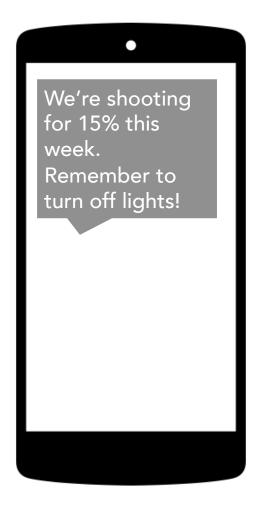


Step 2: Employees get a weekly update of their electricity consumption

Your bldg consumed 4.5 MWh of electricity this week.

Good job! That is 10% better than the same week last year

Step 3: Nudge employees to improve their ranking



Step 4: Measure real reduction in electricity use

