









Team Members



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The mental health impact of disasters



What?

- Immediately after a natural disaster, it's common to experience fear, anxiety, sadness or shock.
- People might lose jobs, homes or even a loved one.

How long?

Mental and behavioral health issues cropping up not only immediately but weeks, months and even years after a disaster.



Overview



- End to end solution for Mental health first aid of people affected by natural disasters. Analyzing people's behavior/symptoms before, during and after emergency situations.
 - Proactively educate users on how to face mental health problems that may caused after a disaster
 - Guide users to get a quick assessment on mental health recommended actions during an emergency situation

Collaboration Assessment and Learning for Mental Health



Before disaster

- Pre-loaded user profiles
- Analytics of potential problems
- Education on mental health potential problems

During disaster

Psych first aid:
 immediate
 recommendations
 based on user
 symptoms and
 personal info



After disaster

Psychologist
 professional
 volunteers platform
 for disaster victims:
 middle-long term
 follow-up on
 recommended
 treatments based on
 priorities and risks.

External supporters



During the development of the solution some domain experts have provided feedback to the project::

- Collaborating with Guadalajara University (UDG) for first prototype date set:
 - MCSP Francisco Jose Gutierrez Rodriguez
 Physiology Academy Principal

- Dr. Irma Luisa Ceja
 Martinez
 M.D. Internal Medicine,
 FACP
 PiSA
- Dr. J Manuel Hdez AriasPsychiatric GeneralManagerPiSA
- Psic. Mariana Gutierrez Hernandez

Phases on a Crisis



Phase 1: UNEXPECTED EVENT

- An event occurs that is perceived as threatening or overwhelming, which causes a lot of stress in the victim.
- Responses such as shock or denial.

Phase 2: DISORGANIZED RESPONSE

- Disorganized behaviors that range from affliction to anguish are shown.
- It is an attempt to reestablish the meaning of existence.

Phase 3: EXPLOSION

- Loss of control of emotions, thoughts and behaviors.
- Inappropriate and / or destructive behavior

Phase 4: STABILIZATION

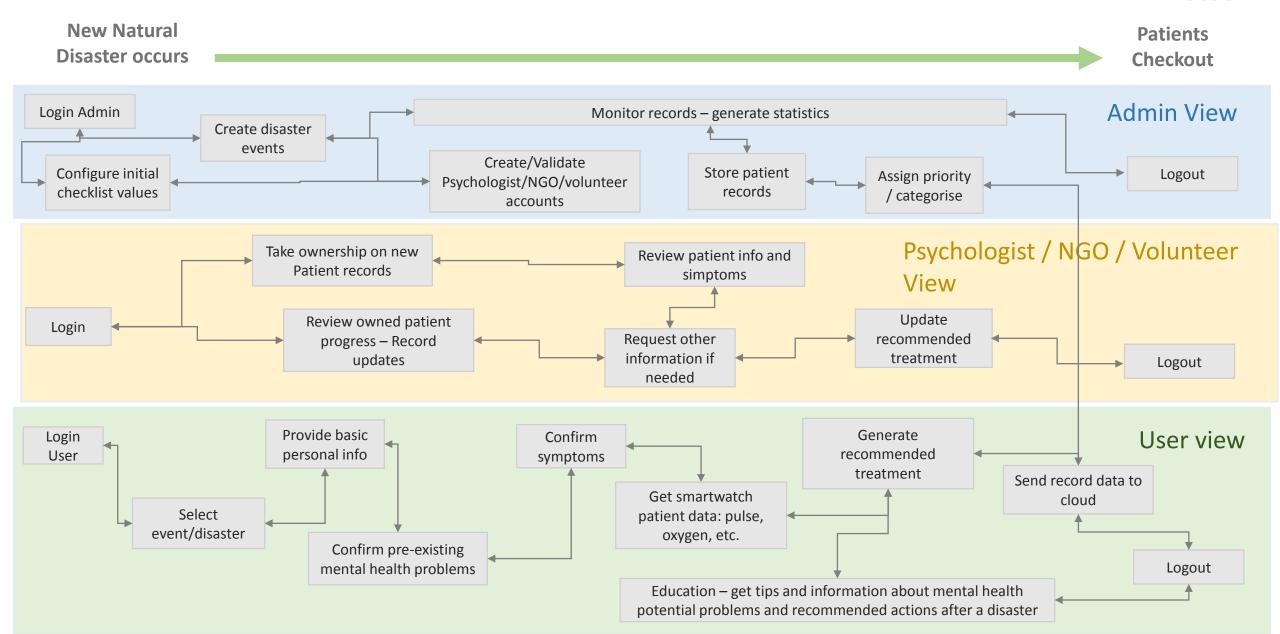
• Begins to accept the situation, however when recalling it there are reactions, although not as extreme as in previous phases. It is vulnerable to "explode" again.

Phase 5: ADAPTATION

- A reconciliation between the event and the current reality of the individual is reached.
- It takes control of the situation and is oriented towards the future.

Solution Workflow





Business value



- Provide immediate help and minimize risk of potential mental health problems after a disaster
- Assess and as much as possible mitigate mental health without having professionals in the disaster area

- Early indicator of scope of mental health problems in the disaster area
- Use health technology in smart devices to aid initial assessments
- Improve ramp-up and pinpointing of treatment of mental health problems on medium term without professionals in the disaster area as initial assessment is available



Assumptions



- > This solution will NOT replace medical health services
- This solution will NOT recommend any drugs or medication
- This solution may NOT be usable for Patients with some severe mental health conditions without the help of a second person.



Thanks.