

EB Garamond - semi bold - h1 / 18pnt

EB Garamond - semi bold italics - h1 a:hover / 18pnt

EB Garamond - semi bold italics - h1 a:visited / 18pnt

EB Garamond - semi bold - h1.title / 18pnt

EB Garamond - semi bold - h1.title a:hover / 18pnt

Bethold Akzidenz Grotesk - bold - h2 / 18pnt

Bethold Akzidenz Grotesk - bold italics - h2 a:hover / 18pnt

Bethold Akzidenz Grotesk - bold italics - h2 a:visited / 18pnt

Bethold Akzidenz Grotesk - medium - h3 / 14pnt

Bethold Akzidenz Grotesk – medium italics – h3 a:hover / 14pnt

Bethold Akzidenz Grotesk - medium italics - h3 a:visited / 14pnt

Bethold Akzidenz Grotesk – medium – p / 10pnt

Bethold Akzidenz Grotesk – medium italics – p a:hover / 10pnt

Bethold Akzidenz Grotesk – medium italics – p a:visited / 10pnt

Bethold Akzidenz Grotesk - light - #reset / 8pnt

Bethold Akzidenz Grotesk - light - #reset a:hover / 8pnt

DISCLAIMERS

COVERED MEDIA QUERY SPANS

The use of media querying is not ideal, nor is it desirable. It is a tense compromise that is present to facilitate the design, as a reflection (hence image) and not a container.

We implement media query spans with an adaptive mindset, prioritizing the "default" interface – exiting it once it no longer works well enough to use.

As such, below 1200px the website switches to an "alternative" interface that makes it easier to navigate the website, given the width of the browser window. We also introduce menuing and hierarchies that account for the majority use-case of narrower browser windows – that being mobile and tablet use.

Integrated into the "alternative" interface is a responsive breakpoint that makes use of the every-layout tool "sidebar". The major benefit of using the sidebar tool is that it automatically gives the website a breakpoint of hiearchy in menuing and content between a landscape and portrait orientation

- def-interface, intended for the draggable windows interface (>1200px)
- alt-interface, intended for the touch device sensibilities interface (<1199px)

USE OF EVERY-LAYOUT TOOLS WITH REGARDS TO MOCKUP

A fair amount of the structure and systems for the website relies on what has been developed by every-layout. This means that the mockup approximates a lot of the sizes and dimensions of the actual website.

This is not worrisome as the actual website is fundementally informed by the mockup. The website might differ in ways that do not break the mockup but that respond to the constraints and realities of modern web design (which every-layout so elegantly aims to do)

The strakest example would be the font size. We use in the mockup 'pnt' as the unit for styles. The actual website font sizes uses the harmonic scale principle derived from the 'em' unit.

shop

listen up

references

daily track idea:

every day a different song is made available for the user to listen to.

the feature reads the day of the month that the user is browsing on. it then pulls from a linked folder (playlist) a song that has been labeled with the corresponding number.

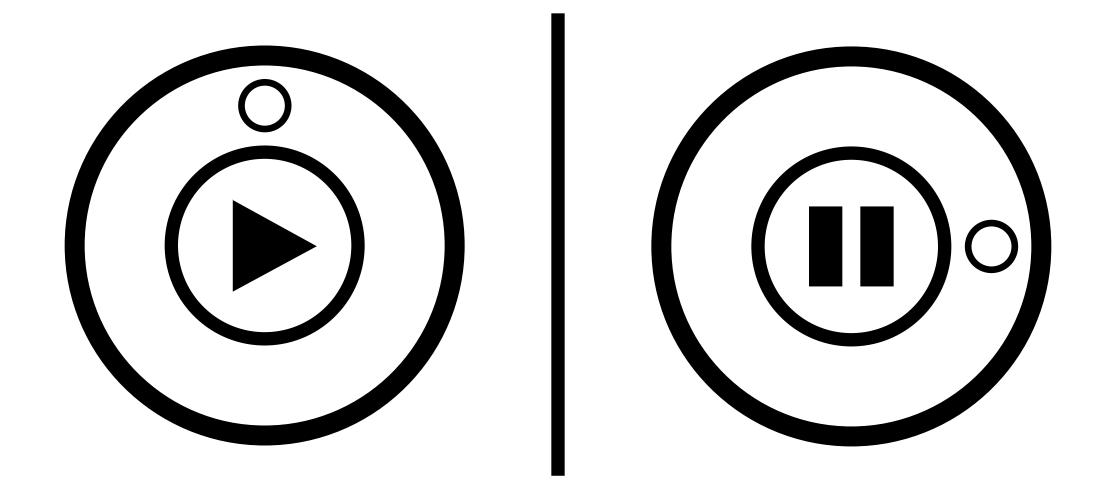
the user is limited to minimal playback control. we do not disclose the name of the track and do not allow for scrubbing through the song.

search

PLAYER APPEARANCE

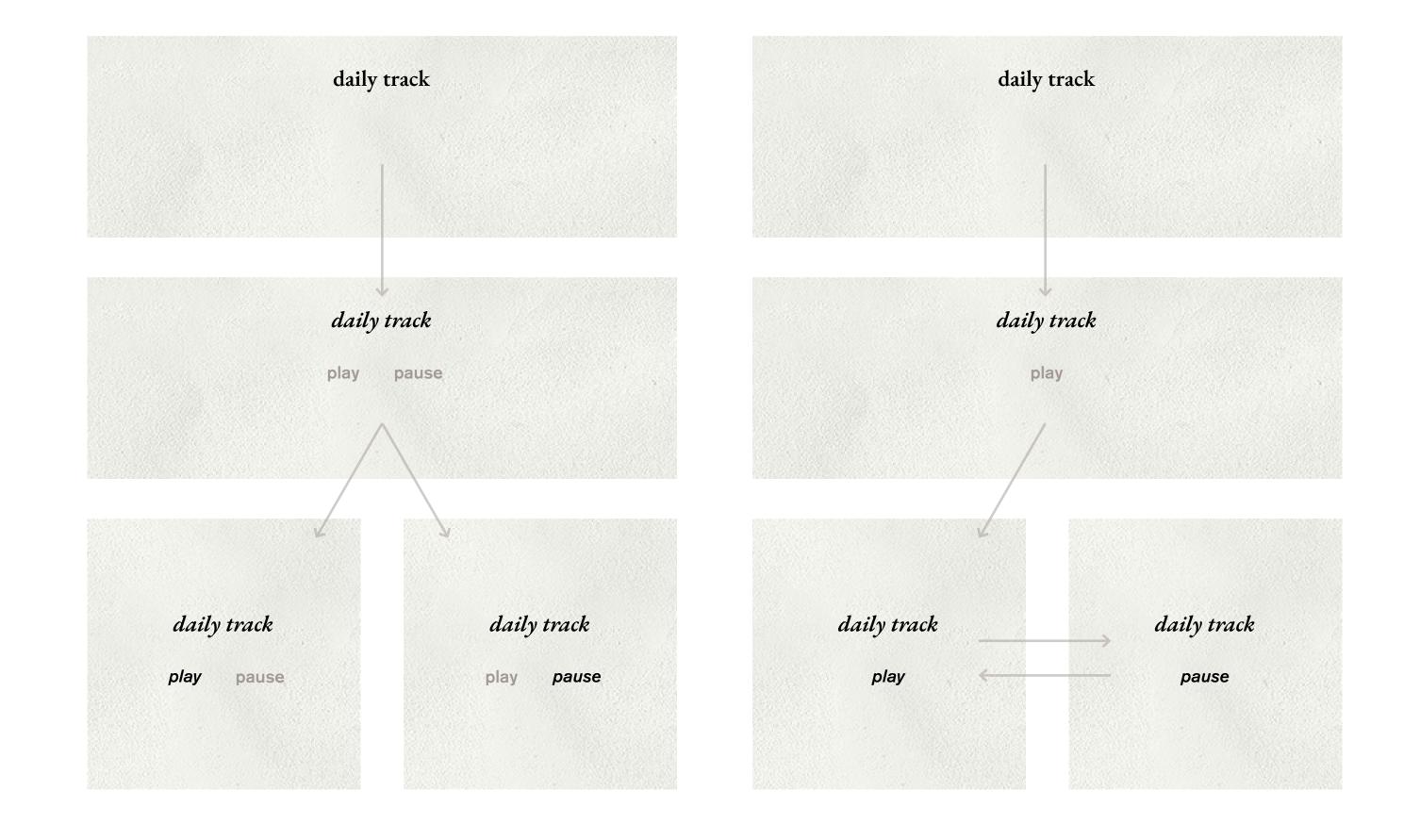
one option is to have the player be a small graphic that is toggled somewhere within the browser window. it either lets the user play or pause the track.

this one has a little animation that indicates that a track is playing, in the form of a disc orbiting the player controls. it assumes an understanding of player design.



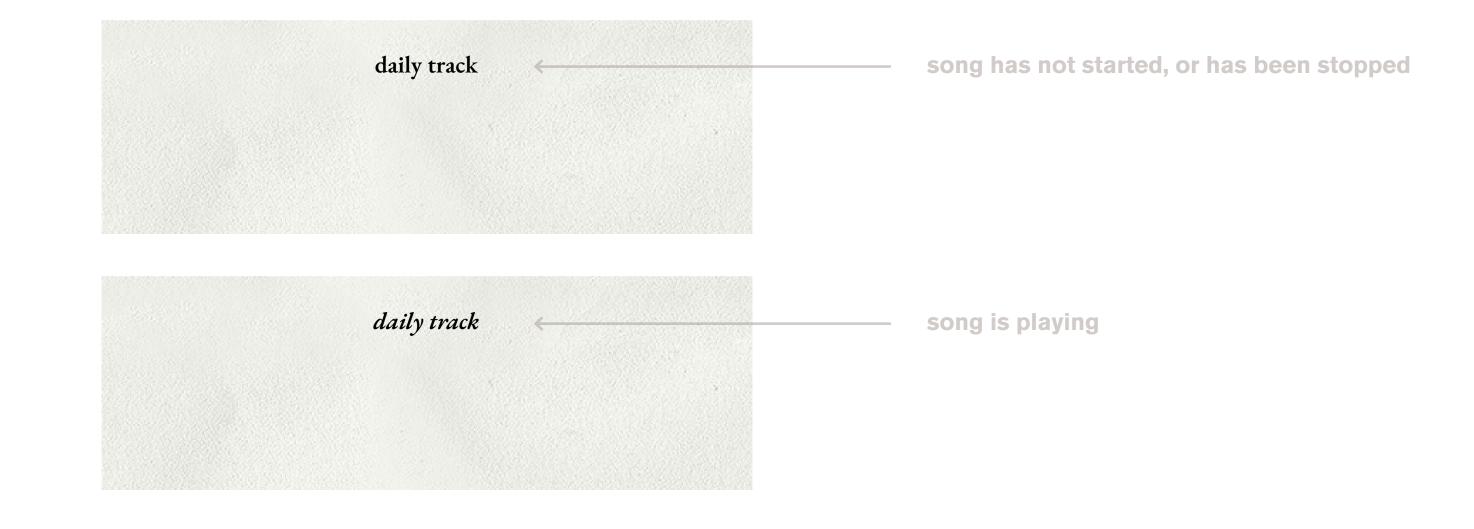
another option is to have a simple on/off switch that appears below the "daily track" menu item. the user can either press "play" or "pause". illustrated below, are two methods of implementing this

this keeps with the 'type-mostly' direction of the website. eschewing the intrusion of a separate graphic element to clash with the images featured in the posts.



a third option is to rely only on the website's already established elements. Making it such that the user can only play or stop (not pause) the song through a click (toggle) of the "daily track" menu item.

not adding an additional element cleverly implements the feature, narrows the user's input, encourages full playback, and, in turn lengthens the time on our site.



shop

listen up

references

we could mature the feature further by implementing other data points beyond just day of the month.

for example, we might say that on any given day between 6am and 6pm the feature pulls a song and that between 6pm and 6am it pulls another.

obviously this doubles the length of the playlist, which means more songs to choose - it also means that we are building more complexity for a user to uncover.

this example lets us also deepen the mood of the tracks chosen by structuring in breaks between dawn and dusk.

search

shop

listen up

references

one more idea is to add a visual component to the feature.

this could be done by creating a folder similar to the playlist used to set up the feature that pulls from a bucket of images/painting/photographs that are deeply evocative to us.

the immediate drawback is more work to implement. however, an easy solution would be to upload many such images (more than the amount of tracks) and have the feature pull them at random. abstracting the song/image association. creating enough randomness of association so as to not show our hand, so to speak - that this is a limited, unaltered, pool.

search

archives categories randomizer daily track meet the cast

search

the image could be this one, and load here.

shop



listen up

references

search

shop

listen up

references

or here, but one could just as well drag it to this spot.



search

shop

listen up

and it could look like this.

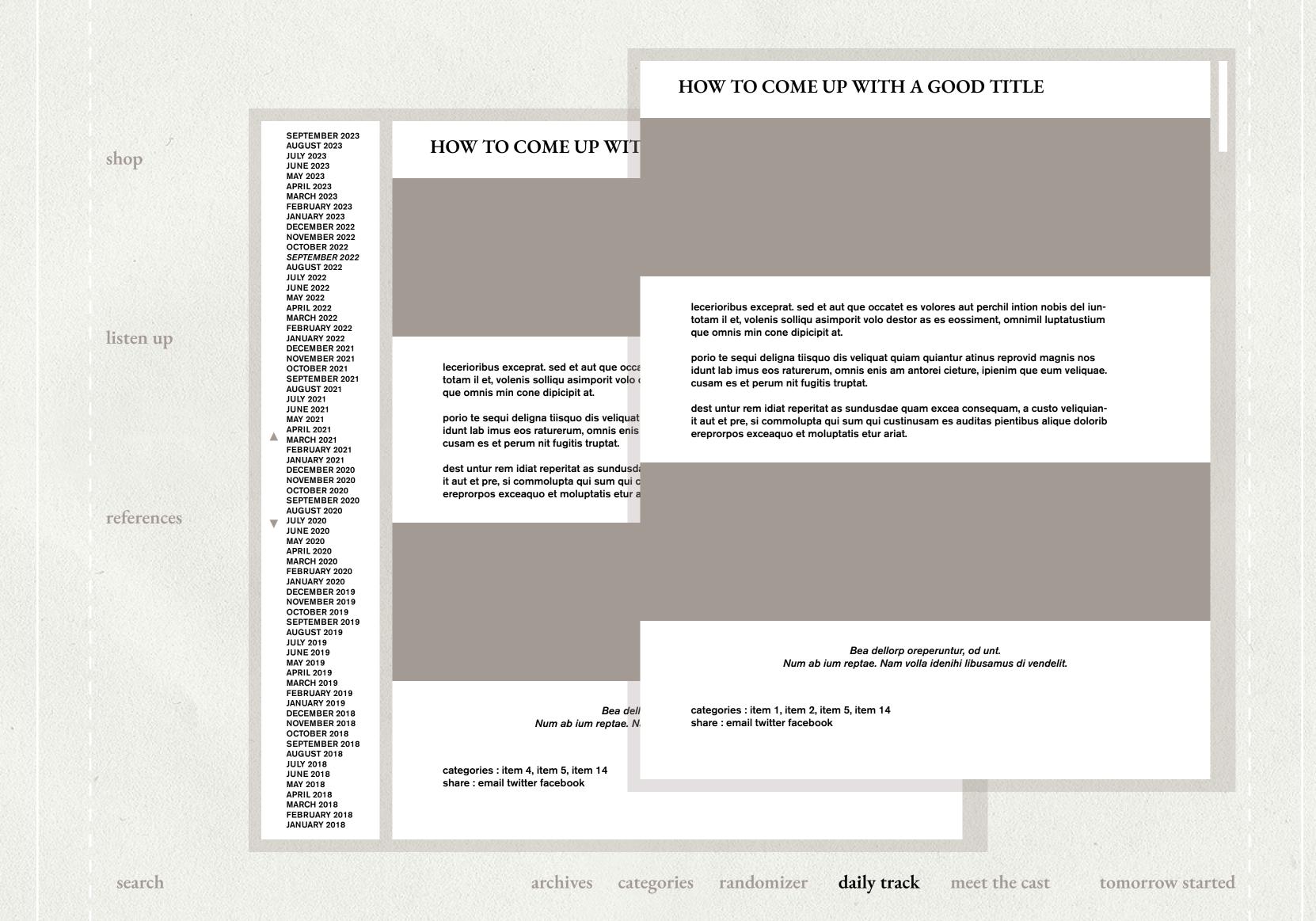
references



search

as long as it speaks to us, it'll work for them. shop listen up references archives categories randomizer daily track meet the cast tomorrow started search

it sits below the post window and above the others. HOW TO COME UP WITH A GOOD TITLE SEPTEMBER 2023 HOV AUGUST 2023 **JULY 2023** shop **JUNE 2023** MAY 2023 **APRIL 2023** MARCH 2023 FEBRUARY 2023 JANUARY 2023 DECEMBER 2022 **NOVEMBER 2022** OCTOBER 2022 SEPTEMBER 2022 AUGUST 2022 **JULY 2022 JUNE 2022** MAY 2022 lecerioribus exceprat. sed et aut que occatet es volores aut perchil intion nobis del iun-APRIL 2022 MARCH 2022 totam il et, volenis solliqu asimporit volo destor as es eossiment, omnimil luptatustium FEBRUARY 2022 que omnis min cone dipicipit at. listen up JANUARY 2022 DECEMBER 2021 porio te sequi deligna tiisquo dis veliquat quiam quiantur atinus reprovid magnis nos **NOVEMBER 2021** OCTOBER 2021 lecerioribus exceprat. sed et aut que occa idunt lab imus eos raturerum, omnis enis am antorei cieture, ipienim que eum veliquae. SEPTEMBER 2021 totam il et, volenis solliqu asimporit volo cusam es et perum nit fugitis truptat. AUGUST 2021 que omnis min cone dipicipit at. JULY 2021 dest untur rem idiat reperitat as sundusdae quam excea consequam, a custo veliquian-**JUNE 2021** porio te sequi deligna tiisquo dis veliquat MAY 2021 it aut et pre, si commolupta qui sum qui custinusam es auditas pientibus alique dolorib **APRIL 2021** idunt lab imus eos raturerum, omnis enis ereprorpos exceaquo et moluptatis etur ariat. MARCH 2021 FEBRUARY 2021 cusam es et perum nit fugitis truptat. JANUARY 2021 dest untur rem idiat reperitat as sundusda DECEMBER 2020 **NOVEMBER 2020** it aut et pre, si commolupta qui sum qui c OCTOBER 2020 ereprorpos exceaquo et moluptatis etur a SEPTEMBER 2020 AUGUST 2020 references JULY 2020 **JUNE 2020** MAY 2020 **APRIL 2020** MARCH 2020 FEBRUARY 2020 JANUARY 2020 DECEMBER 2019 **NOVEMBER 2019** OCTOBER 2019 SEPTEMBER 2019 AUGUST 2019 **JULY 2019** Bea dellorp oreperuntur, od unt. **JUNE 2019** MAY 2019 Num ab ium reptae. Nam volla idenihi libusamus di vendelit. **APRIL 2019** MARCH 2019 FEBRUARY 2019 JANUARY 2019 categories: item 1, item 2, item 5, item 14 Bea dell DECEMBER 2018 share: email twitter facebook **NOVEMBER 2018** Num ab ium reptae. N OCTOBER 2018 SEPTEMBER 2018 AUGUST 2018 **JULY 2018** categories: item 4, item 5, item 14 **JUNE 2018** share: email twitter facebook MAY 2018 APRIL 2018 MARCH 2018 FEBRUARY 2018 archives categories randomizer daily track meet the cast search tomorrow started



now let's tackle our mobile interface.

though it isn't really for mobile.

insofar as it actually covers *any* browser window (on *any* device) that makes the default interface feel/look/behave awkwardly.

the reason being that we are making an adaptive website interface and *not* a responsive one.

Adaptive design allows us to set up interface breakpoints that favor the design and its usability in spite of, or in-line with, browser/device limitations.

and so, in testing the website on our desktop browser, we see that at anything lower than a width of 1100px the website's features and functions begin to break down.

This is a good indication that we might want to force an interface break around there. In fact, to be safe, we can do so at 1200px so that the website never feels constrained for the user.

we are not leaving some room on the table, adaptive design allows us to bypass that and make hard rules (as opposed to recommendations/suggestions).

the point of this website's default interface is not to accomodate all users *no matter what*, it's to present an environment that is ultimately enjoyable, all the while *remaining* accessible to all users.

the point is also not to make users wish they were using one interface over another by limiting use of either, but to place parameters that serve to highlight the default interface's many features.

as it stands, we are saying ..

a browser window at least 1200px will display the default interface.

and

any browser window less than 1199px will display an alternative interface.

this means our alternative interface must work

from this 1199px

to this

375px

(the screen width of the iphone mini 12)

within that alternative interface there can be responsive solutions.

one such solution would be a break in hierarchy that is triggered between portrait and landscape orientation. this is easily implemented using the "every layout" tool "sidebar".

this solution admits not only usability but also to use-cases. we can safely assume that most people whose browser window is narrower than 1199px are browsing on a mobile device like a tablet or phone.

with that being said, we can then make design decision for the alternative interface that favor mobile use (the removal of hover interactions and menu-nesting for example)

now, what are the elements that make up our website?

removing contextual styling from the default interface

there's a landing page.

with room for a nice picture, and the 'tomorrow started' title

that cleverly toggles both the main interface, as well as, the main pop-up window (which displays a timeline of all our posts)

there's a footer menu.

on that menu is a window toggle for searching

window toggle for 'archives'

panel toggle for 'categories'

tab toggle for 'randomizer'

window toggle and a sound cue for 'daily tracks'

window toggle for 'meet the cast'

window toggle for 'tomorrow started'

there are 3 collapsible lists.

1 for shopping for cool stuff
1 for websites that play cool music/radio
1 for cool online reference website

selecting any item on those lists redirects you to a new tab

there's a set of windows that can be toggled on and off.

the main one shows you all the posts in descending chronological order the meet the cast window reveals all the contributors to the site the daily track window shows a random image from a preselected set the archives window lets you browse over a decade of posts by month and once inputted, the search bar brings you to all matching posts

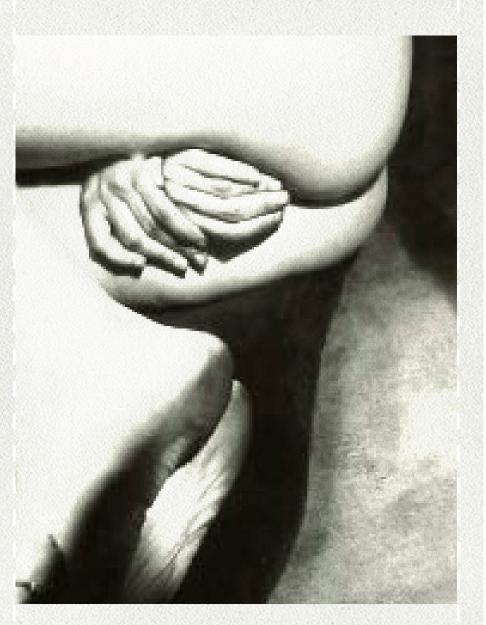
there's also a new tab trigger.

the 'randomizer' menu toggle returns a random post from our database

each post can be selected. this brings you to a new tab with a wholly separate interface, just for that post with that settled.

alternative interface media query span 1099px-900px min-padding-left/right: 20px

alternative interface 899px-375px min-padding-left/right: 10px



tomorrow started

alternative interface media query span 1099px-900px min-padding-left/right: 20px tomorrow started

alternative interface 899px-375px min-padding-left/right: 10px



alternative interface media query span 1099px-900px min-padding-left/right: 20px

tomorrow started

alternative interface 899px-375px min-padding-left/right: 10px

alternative interface media query span 1099px-900px min-padding-left/right: 20px

> tomorrow started search lecerioribus exceprat. sed et aut que occatet es volores aut perchil intion nobis del iuntotam il et, volenis solliqu asimporit volo destor as es eossiment, omnimil luptatustium que omnis min cone dipicipit porio te sequi deligna tiisquo dis veliquat quiam quiantur atinus reprovid magnis nos idunt lab imus eos raturerum, omnis enis am antorei cieture, ipienim que eum Bea dellorp oreperuntur, od unt. Num ab ium reptae. Nam volla idenihi libusamus di vendelit. categories: item 1, item 2, item 5, item 14 share: email twitter facebook HOW TO COME UP WITH A daily track **GOOD TITLE** randomizer meet the cast

alternative interface 899px-375px min-padding-left/right: 10px

tomorrow started search

lecerioribus exceprat. sed et aut que occatet es volores aut perchil intion nobis del iuntotam il et, volenis solliqu asimporit volo destor as es eossiment, omnimil luptatustium que omnis min cone dipicipit at.

porio te sequi deligna tiisquo dis veliquat quiam quiantur atinus reprovid magnis nos idunt lab imus eos raturerum, omnis enis am antorei cieture, ipienim que eum

Bea dellorp oreperuntur, od unt. Num ab ium reptae. Nam volla idenihi libusamus di vendelit.

categories : item 1, item 2, item 5, item 14 share : email twitter facebook

HOW TO COME UP WITH A GOOD TITLE

alternative interface media query span 1099px-900px min-padding-left/right : 20px

shop	listen up	references
catego:	ries archi	ves
	•	
daily t	rack	

meet the cast

search

lecerioribus exceprat. sed et aut que occatet es volores aut perchil intion nobis del iuntotam il et, volenis solliqu asimporit volo destor as es eossiment, omnimil luptatustium que omnis min cone dipicipit

porio te sequi deligna tiisquo dis veliquat quiam quiantur atinus reprovid magnis nos idunt lab imus eos raturerum, omnis enis am antorei cieture, ipienim que eum

Bea dellorp oreperuntur, od unt. Num ab ium reptae. Nam volla idenihi libusamus di vendelit.

categories : item 1, item 2, item 5, item 14 share : email twitter facebook

HOW TO COME UP WITH A GOOD TITLE

alternative interface 899px-375px min-padding-left/right: 10px

tomorrow started

search

shop listen up references categories archives

lecerioribus exceprat. sed et aut que occatet es volores aut perchil intion nobis del iuntotam il et, volenis solliqu asimporit volo destor as es eossiment, omnimil luptatustium que omnis min cone dipicipit at.

porio te sequi deligna tiisquo dis veliquat quiam quiantur atinus reprovid magnis nos idunt lab imus eos raturerum, omnis enis am antorei cieture, ipienim que eum

Bea dellorp oreperuntur, od unt. Num ab ium reptae. Nam volla idenihi libusamus di vendelit.

categories : item 1, item 2, item 5, item 14 share : email twitter facebook

HOW TO COME UP WITH A GOOD TITLE

alternative interface media query span 1099px-900px

min-padding-left/right: 20px tomorrow started categories archives

search

shop listen up references

lecerioribus exceprat. sed et aut que occatet es volores aut perchil intion nobis del iuntotam il et, volenis solliqu asimporit volo destor as es eossiment, omnimil luptatustium que omnis min cone dipicipit

porio te sequi deligna tiisquo dis veliquat quiam quiantur atinus reprovid magnis nos idunt lab imus eos raturerum, omnis enis am antorei cieture, ipienim que eum

Bea dellorp oreperuntur, od unt. Num ab ium reptae. Nam volla idenihi libusamus di vendelit.

categories: item 1, item 2, item 5, item 14 share: email twitter facebook

HOW TO COME UP WITH A **GOOD TITLE**

daily track

randomizer

meet the cast

alternative interface 899px-375px min-padding-left/right: 10px

tomorrow started

search

listen up references categories archives

lecerioribus exceprat. sed et aut que occatet es volores aut perchil intion nobis del iuntotam il et, volenis solliqu asimporit volo destor as es eossiment, omnimil luptatustium que omnis min cone dipicipit

porio te sequi deligna tiisquo dis veliquat quiam quiantur atinus reprovid magnis nos idunt lab imus eos raturerum, omnis enis am antorei cieture, ipienim que eum

Bea dellorp oreperuntur, od unt. Num ab ium reptae. Nam volla idenihi libusamus di vendelit.

categories: item 1, item 2, item 5, item 14 share : email twitter facebook

HOW TO COME UP WITH A **GOOD TITLE**

alternative interface media query span 1099px-900px min-padding-left/right : 20px

tomorrow started

search

shop listen up references

item 1 item 2 item 3 item 4

categories archives

lecerioribus exceprat. sed et aut que occatet es volores aut perchil intion nobis del iuntotam il et, volenis solliqu asimporit volo destor as es eossiment, omnimil luptatustium que omnis min cone dipicipit at.

porio te sequi deligna tiisquo dis veliquat quiam quiantur atinus reprovid magnis nos idunt lab imus eos raturerum, omnis enis am antorei cieture, ipienim que eum

Bea dellorp oreperuntur, od unt.
Num ab ium reptae. Nam volla idenihi libusamus di vendelit.

categories : item 1, item 2, item 5, item 14

share: email twitter facebook

HOW TO COME UP WITH A GOOD TITLE

daily track

randomizer

meet the cast

alternative interface 899px-375px min-padding-left/right: 10px

tomorrow started

search

shop *listen up* references

item 1 item 2 item 3 item 4

categories archives

lecerioribus exceprat. sed et aut que occatet es volores aut perchil intion nobis del iuntotam il et, volenis solliqu asimporit volo destor as es eossiment, omnimil luptatustium que omnis min cone dipicipit at.

porio te sequi deligna tiisquo dis veliquat quiam quiantur atinus reprovid magnis nos idunt lab imus eos raturerum, omnis enis am antorei cieture, ipienim que eum

Bea dellorp oreperuntur, od unt. Num ab ium reptae. Nam volla idenihi libusamus di vendelit.

categories : item 1, item 2, item 5, item 14 share : email twitter facebook

HOW TO COME UP WITH A GOOD TITLE

alternative interface media query span 1099px-900px min-padding-left/right : 20px

tomorrow started

search

shop listen up references

categories archives

item 1 item 2 item 3 item 4 item 5 item 6 item 7 it

daily track

randomizer

meet the cast

lecerioribus exceprat. sed et aut que occatet es volores aut perchil intion nobis del iuntotam il et, volenis solliqu asimporit volo destor as es eossiment, omnimil luptatustium que omnis min cone dipicipit at.

porio te sequi deligna tiisquo dis veliquat quiam quiantur atinus reprovid magnis nos idunt lab imus eos raturerum, omnis enis am antorei cieture, ipienim que eum

Bea dellorp oreperuntur, od unt.
Num ab ium reptae. Nam volla idenihi libusamus di vendelit.

categories : item 1, item 2, item 5, item 14 share : email twitter facebook

HOW TO COME UP WITH A GOOD TITLE

alternative interface 899px-375px min-padding-left/right: 10px

tomorrow started

search

shop listen up references

categories archives

item 1 item 2 item 3 item 4 item 5 item 6 item 7 item 8

lecerioribus exceprat. sed et aut que occatet es volores aut perchil intion nobis del iuntotam il et, volenis solliqu asimporit volo destor as es eossiment, omnimil luptatustium que omnis min cone dipicipit at.

porio te sequi deligna tiisquo dis veliquat quiam quiantur atinus reprovid magnis nos idunt lab imus eos raturerum, omnis enis am antorei cieture, ipienim que eum

Bea dellorp oreperuntur, od unt. Num ab ium reptae. Nam volla idenihi libusamus di vendelit.

categories : item 1, item 2, item 5, item 14 share : email twitter facebook

HOW TO COME UP WITH A GOOD TITLE

tomorrow started

search

lecerioribus exceprat. sed et aut que occatet es volores aut perchil intion nobis del iuntotam il et, volenis solliqu asimporit volo destor as es eossiment, omnimil luptatustium que omnis min cone dipicipit

porio te sequi deligna tiisquo dis veliquat quiam quiantur atinus reprovid magnis



categories: item 1, item 2, item 5, item 14 share: email twitter facebook

daily track

HOW TO COME UP WITH A GOOD TITLE

randomizer

meet the cast

alternative interface 899px-375px min-padding-left/right: 10px

tomorrow started

search

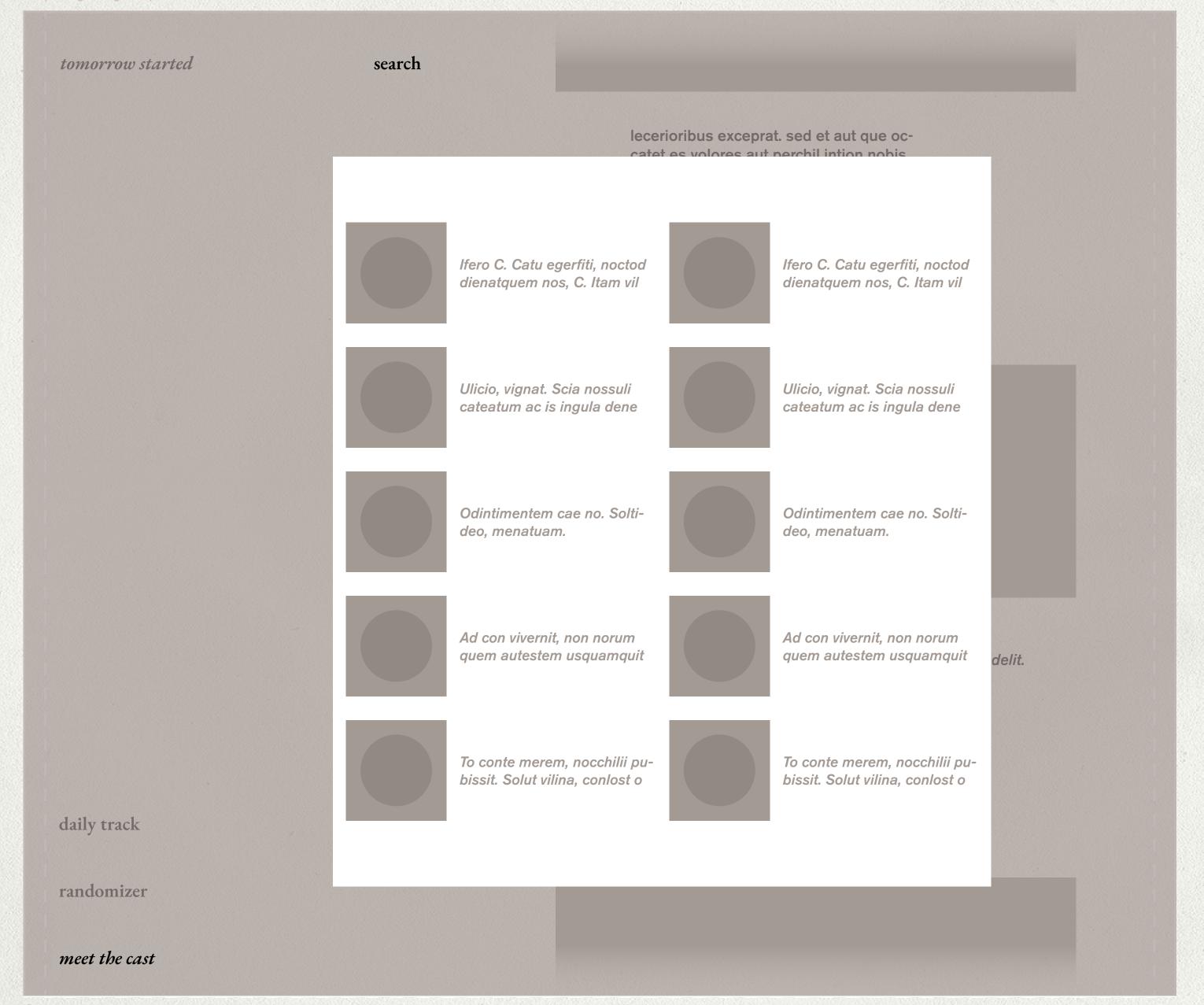
lecerioribus exceprat. sed et aut que occatet es volores aut perchil intion nobis del iuntotam il et, volenis solliqu asimporit volo destor as es eossiment, omnimil luptatustium que omnis min cone dipicipit



Bea dellorp oreperuntur, od unt. Num ab ium reptae. Nam volla idenihi libusamus di vendelit.

categories : item 1, item 2, item 5, item 14 share : email twitter facebook

HOW TO COME UP WITH A GOOD TITLE



alternative interface 899px-375px min-padding-left/right: 10px

