

₹984.8M

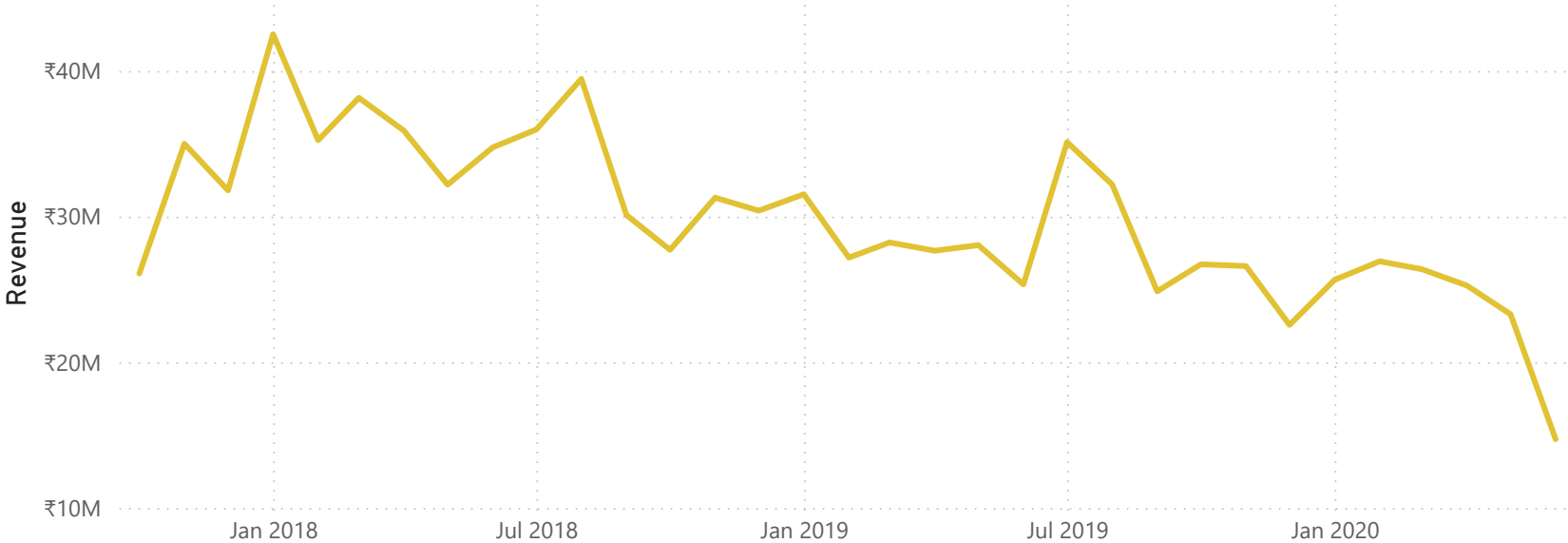
2M

Revenue

Sales Qty

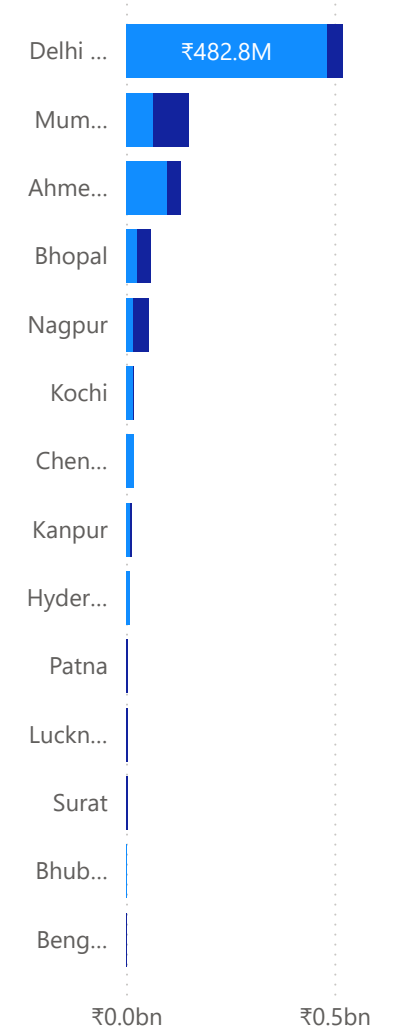


Revenue by cy\_date



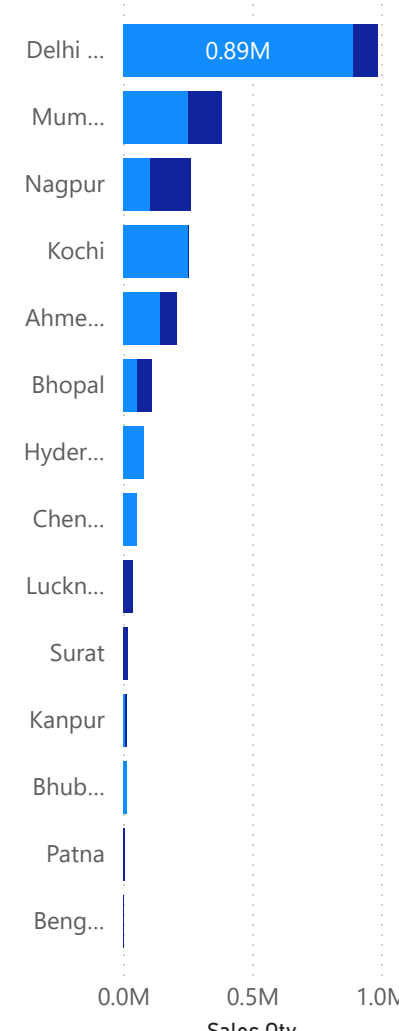
Revenue by Markets

cust... Brick & M... E-Commer...



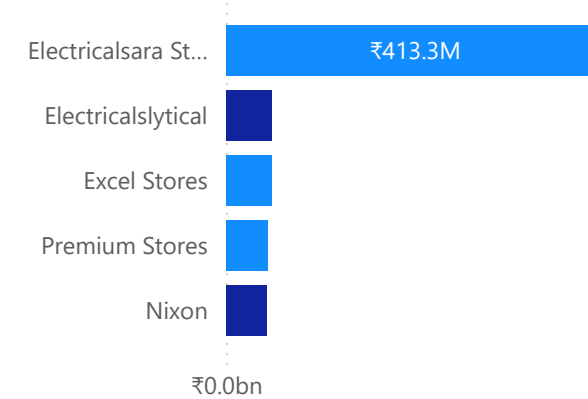
Sales Qty by Markets

cust... Brick & M... E-Commer...



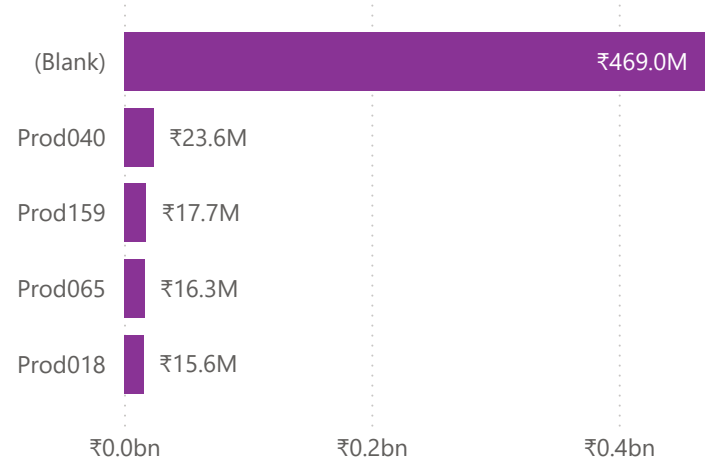
top 5 customers

customer\_type Brick & Mortar E-Commerce



cy\_date

top 5 products



₹413.7M

₹9.34M

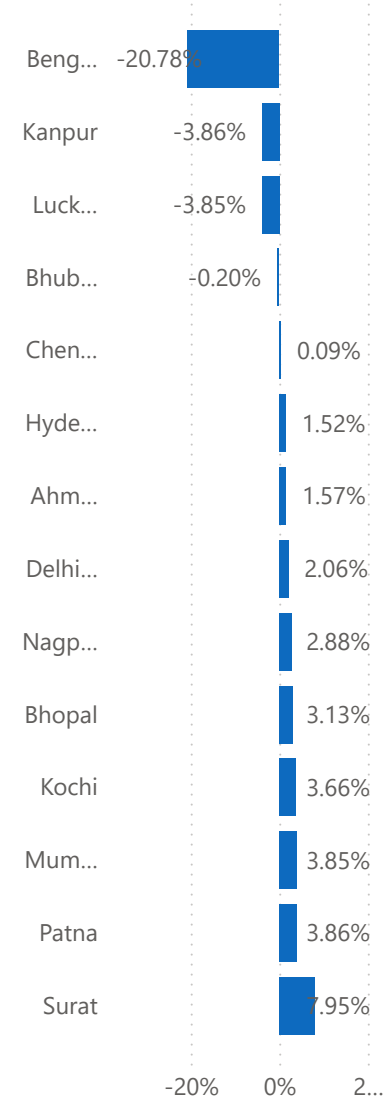
997K

Revenue

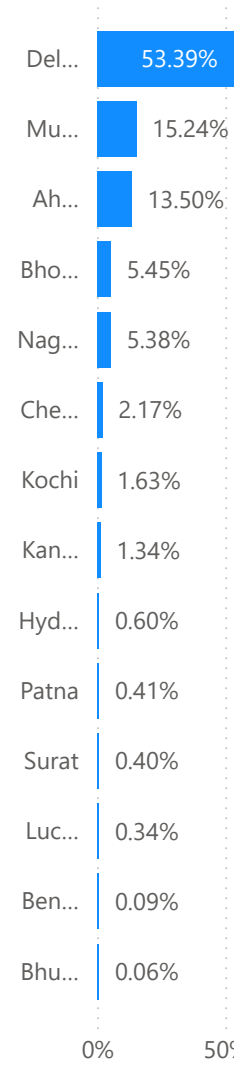
Total profit margin

Sales Qtv

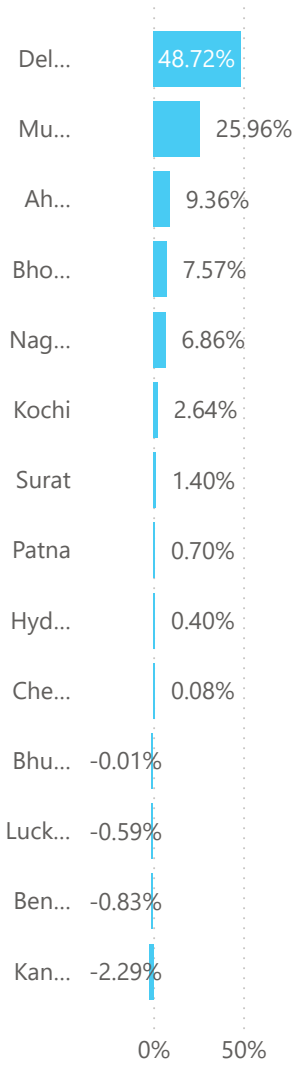
Profit % Markets



Revenue contribution % by Markets

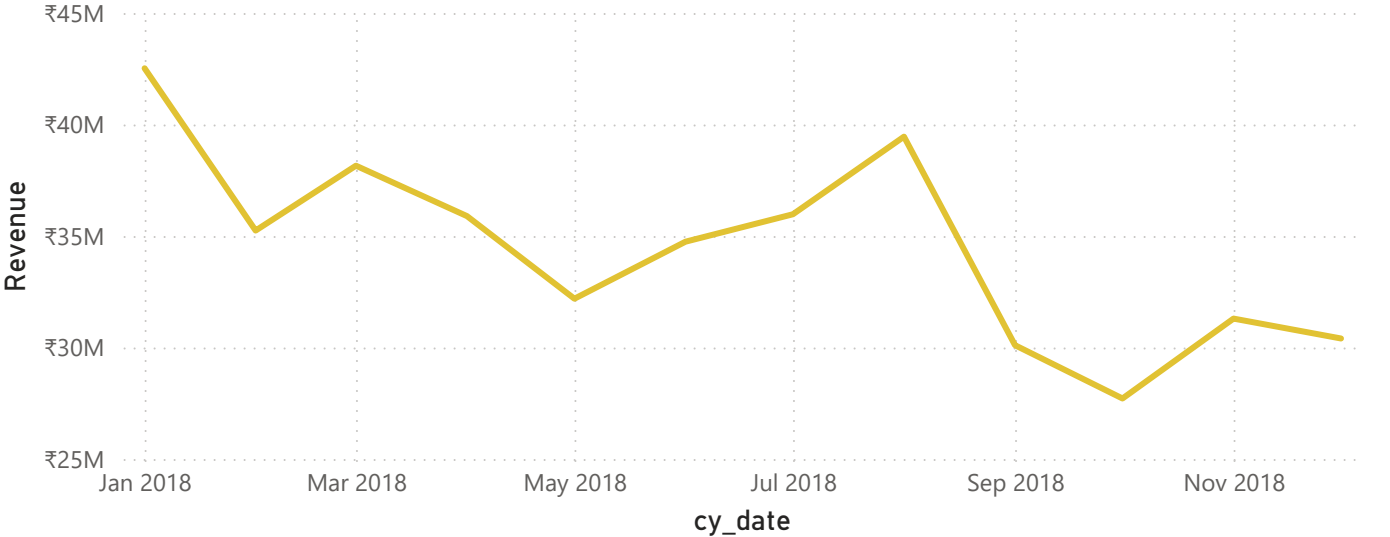


Profit contribution % by Markets



2017	2018	2019	2020	Jan 18	Feb 18	Mar 18
				Apr 18	May 18	Jun 18

Revenue by cy\_date



customer_name	Revenue	Revenue contribution %	Profit margin %	Profit margin Contribution %
Electricalsara Stores	₹17,30,50,977.0	41.83%	1.89%	35.12%
Nixon	₹2,18,09,554.0	5.27%	4.34%	10.13%
Electricalslytical	₹2,08,25,800.0	5.03%	3.48%	7.77%
Premium Stores	₹1,86,93,181.0	4.52%	3.45%	6.92%
Excel Stores	₹1,80,51,333.0	4.36%	0.70%	1.36%
Info Stores	₹1,50,41,478.0	3.64%	0.32%	0.52%
Control	₹1,50,03,105.0	3.63%	1.65%	2.66%
Surge Stores	₹1,26,22,707.0	3.05%	1.10%	1.48%
Forward Stores	₹95,64,099.0	2.31%	1.96%	2.00%
Acclaimed Stores	₹93,39,052.0	2.26%	2.13%	2.13%
Electricalsocity	₹92,99,125.0	2.25%	5.98%	5.95%
Nomad Stores	₹78,22,478.0	1.89%	1.94%	1.63%
Total	₹41,36,87,163.0	100.00%	2.26%	100.00%

₹984.8M

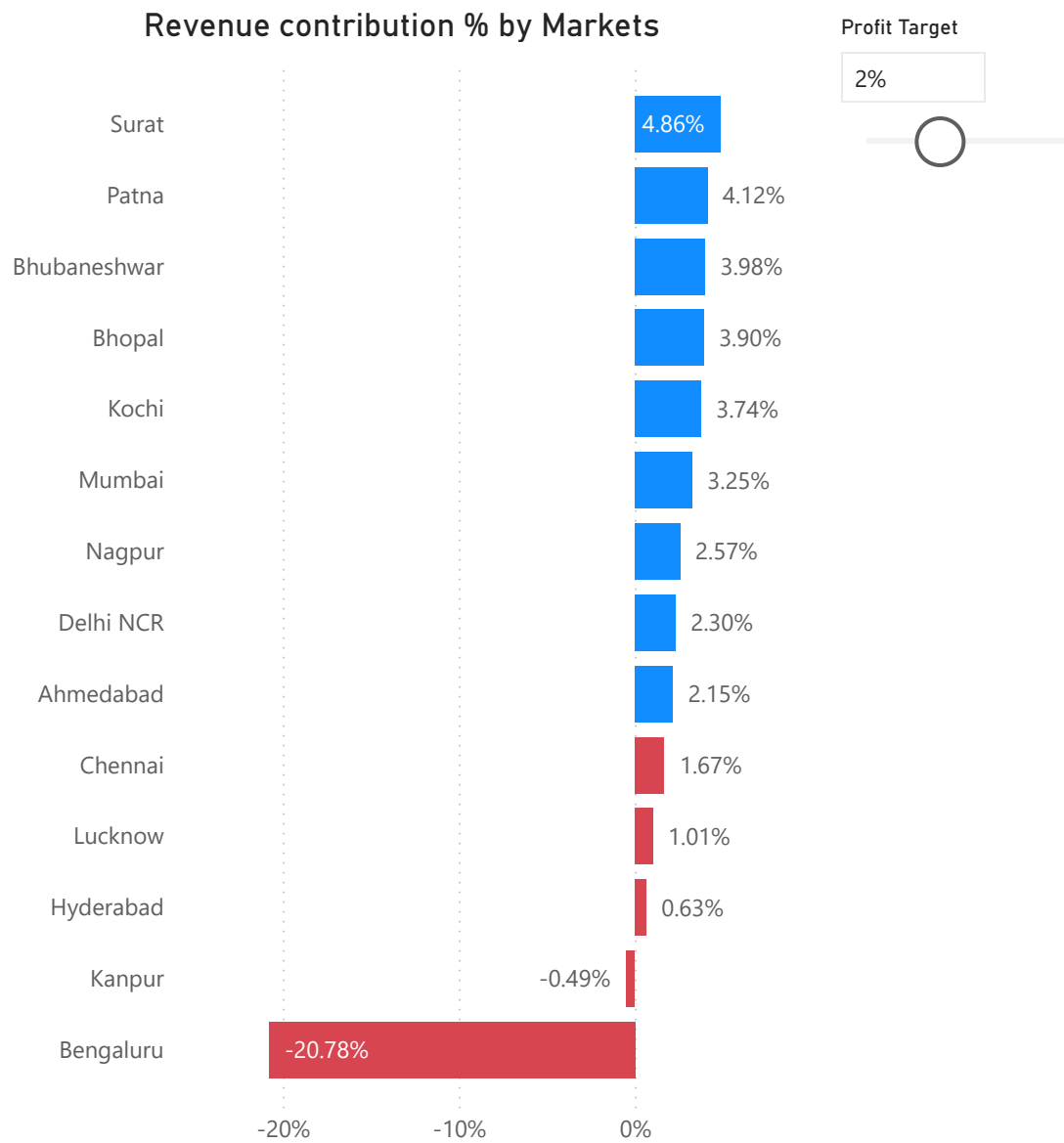
Revenue

₹24.6...

Total profit margin

2M

Sales Qtv



2017

2018

2019

2020

Jun 17

Sep 17

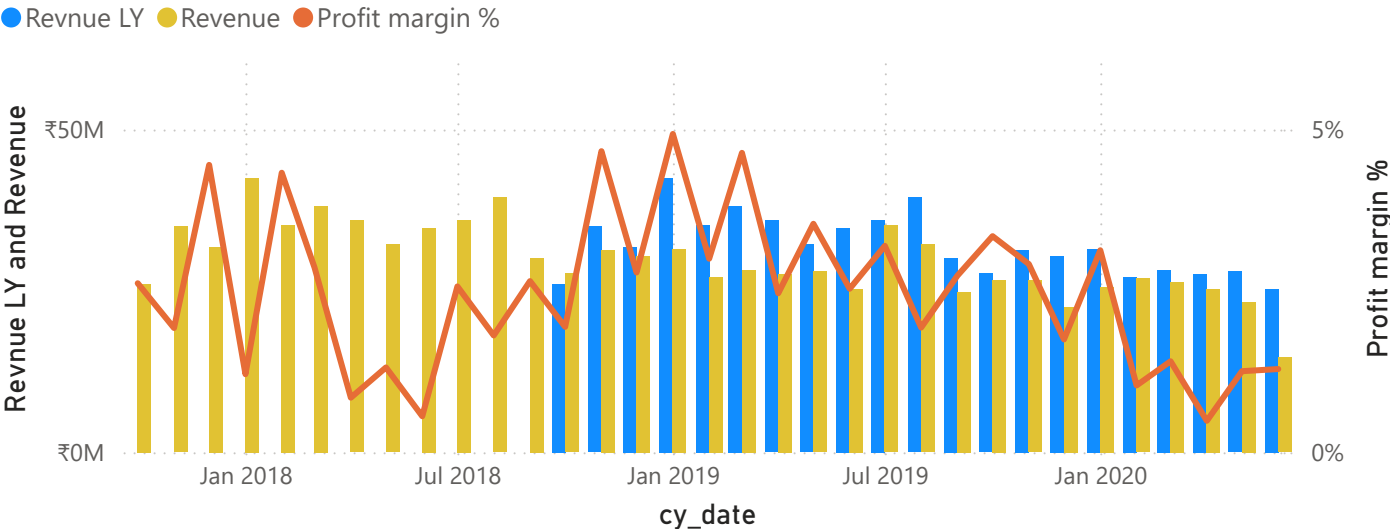
Jul 17

Oct 17

Aug 17

Nov 17

Revnuce LY, Revenue and Profit margin % by cy\_date



custmer_name	Revenue	Revenue contribution %	Profit margin %	Profit margin Contribution %
Electricalsara Stores	₹41,33,33,588.0	41.97%	2.25%	37.75%
Electricalslytical	₹4,96,44,189.0	5.04%	3.40%	6.85%
Excel Stores	₹4,91,15,620.0	4.99%	1.38%	2.76%
Premium Stores	₹4,49,06,666.0	4.56%	2.35%	4.27%
Nixon	₹4,38,93,083.0	4.46%	4.07%	7.24%
Info Stores	₹3,51,00,033.0	3.56%	0.90%	1.28%
Control	₹3,17,71,997.0	3.23%	2.60%	3.35%
Surge Stores	₹2,86,48,916.0	2.91%	2.29%	2.66%
Acclaimed Stores	₹2,11,96,727.0	2.15%	1.51%	1.30%
Forward Stores	₹2,10,26,079.0	2.14%	2.67%	2.27%
Epic Stores	₹1,87,50,440.0	1.90%	1.76%	1.33%
Nomad Stores	₹1,77,39,351.0	1.80%	2.89%	2.08%
Total	₹98,48,13,463.0	100.00%	2.50%	100.00%