Module IV: Knowledge Graph Fundamentals and Construction

1:00 pm - 2:20 pm

A brief history of Knowledge Graph (KG)

KG representation and examples

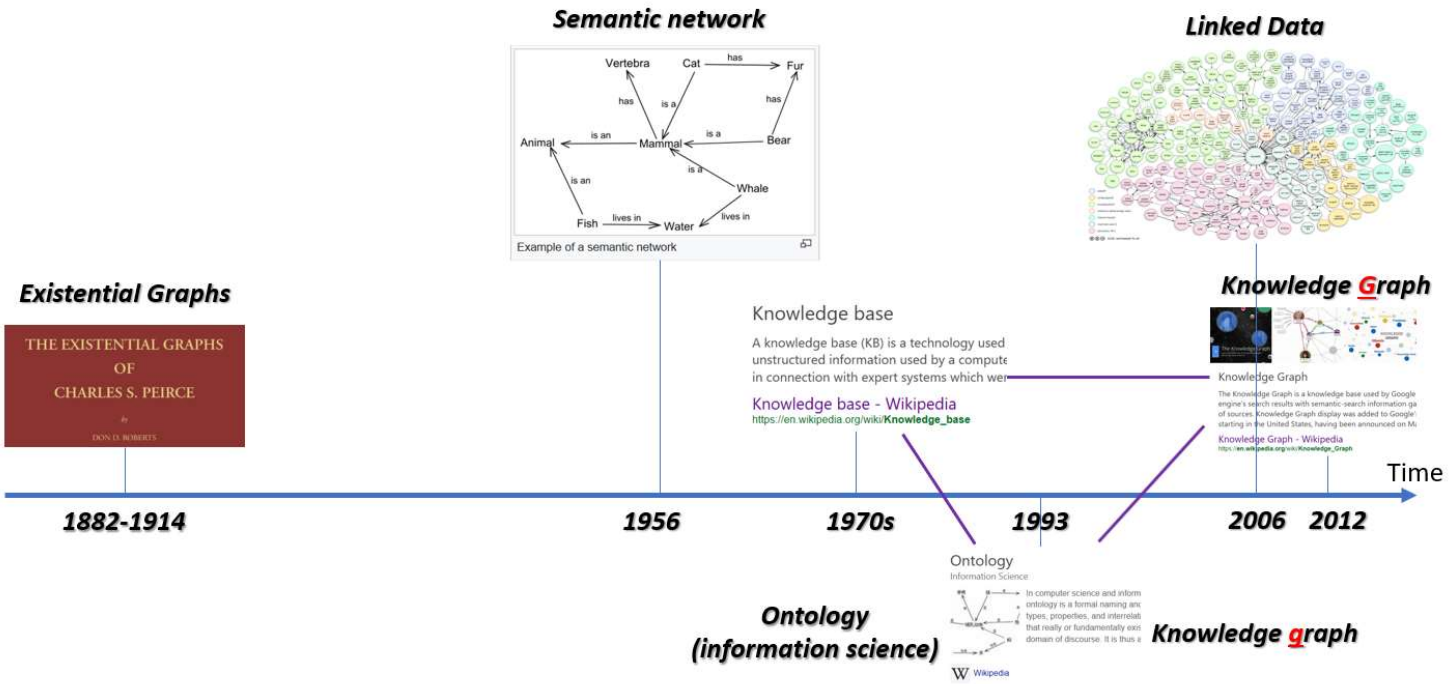
KG Construction

- General overview
- NLP techniques
- MAG case study

Lab 4 – Enrich concepts and taxonomy

Module 4 Overview

KG fundamentals and construction



A brief history of Knowledge graph

Knowledge graph Representation

- Graph
  - Node
    - Attribute1
    - Attribute2
    - Attribute3
    - …
  - Edge

    (Node1, Node2, weights)

Homogeneous	vs	Heterogeneous
Node: 1 table Edge: 1 table		Node: multiple tables Edge: multiple tables

- (***S***ubject, ***P***redicate, ***O***bject)
  - Each ***node*** has a universal id (***S***)
  - Its ***attribute*** is represented as:

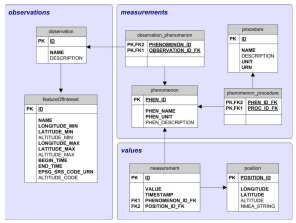
    (***S***, attributeName (***P***), attributeValue(***O***))
  - An ***edge*** connected two nodes (e.g. ***S1***, ***S2***):

    (***S1***, relationName (***P***), ***S2***(***O***))

Homogeneous	vs	Heterogeneous
Node + Edge: SINGLE table		

Unstructured Documents

Natural language processing (NLP)



Existing Relational Databases

Data pipeline processing

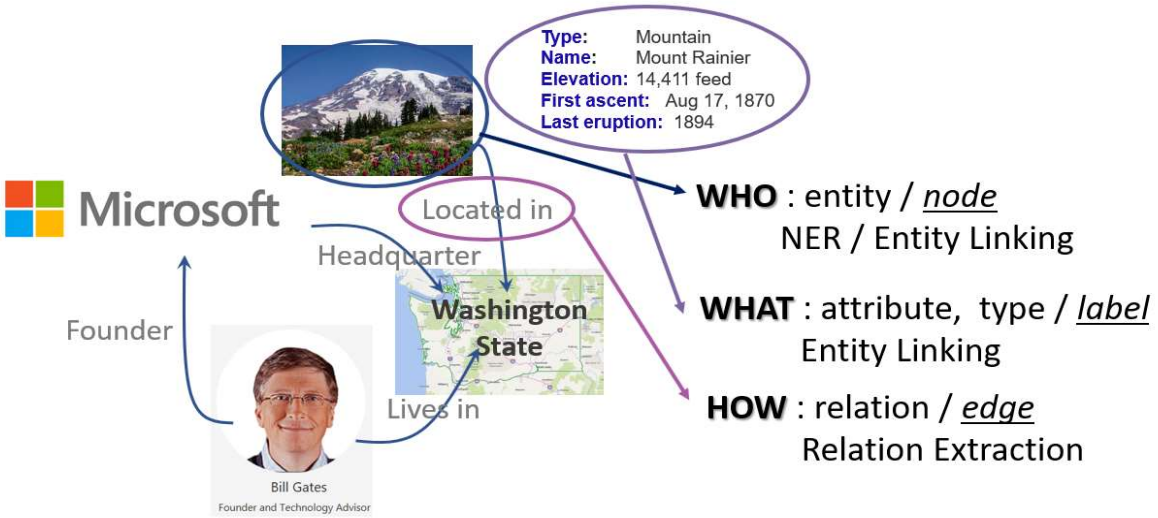
Human Common Sense

Manual efforts

Knowledge in the ***graph*** form

Knowledge Graph Construction

- Sentence Level
  - Part-of-speech (PoS) Tagging
  - Named entity recognition (NER)
  - Dependency Parsing
- Document Level
  - Coreference resolution
  - Topic model
  - Classification
- Information Extraction
  - Entity resolution
  - Entity linking
  - Relation extraction

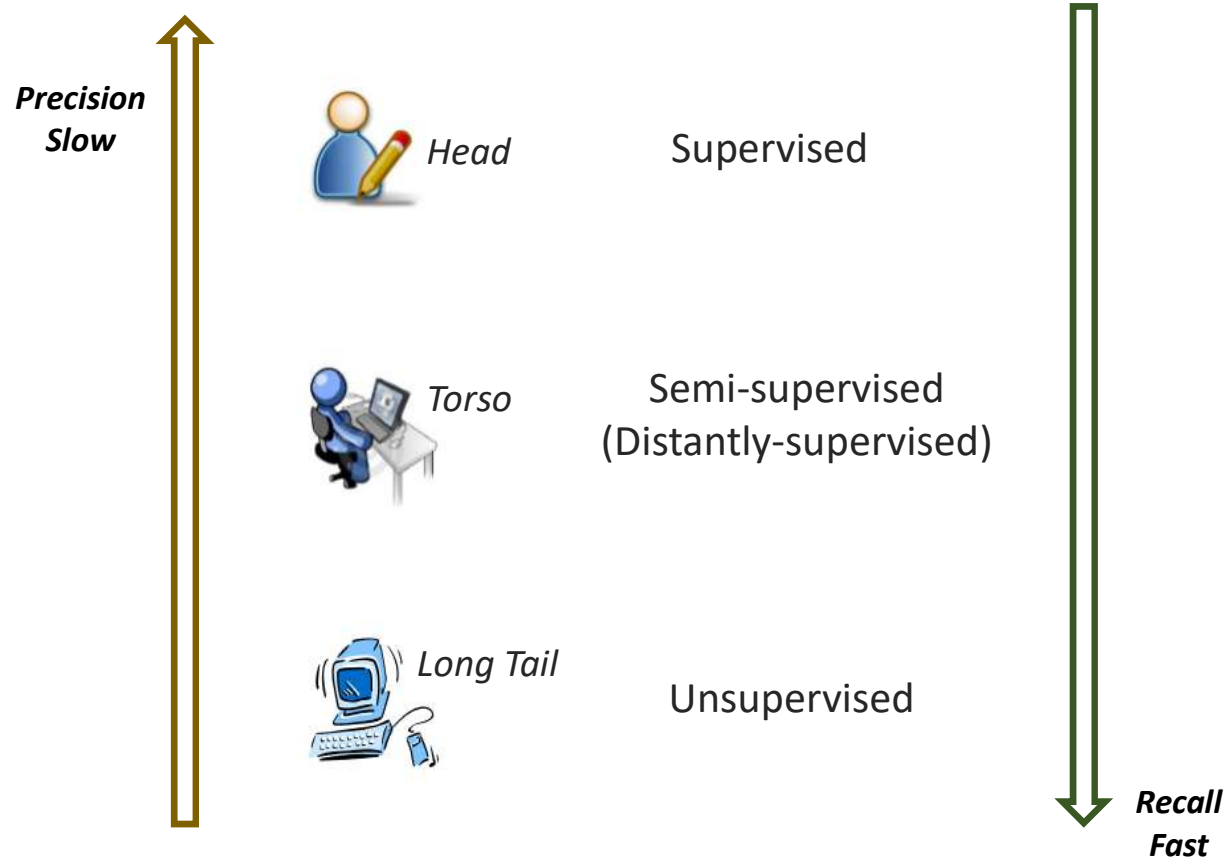


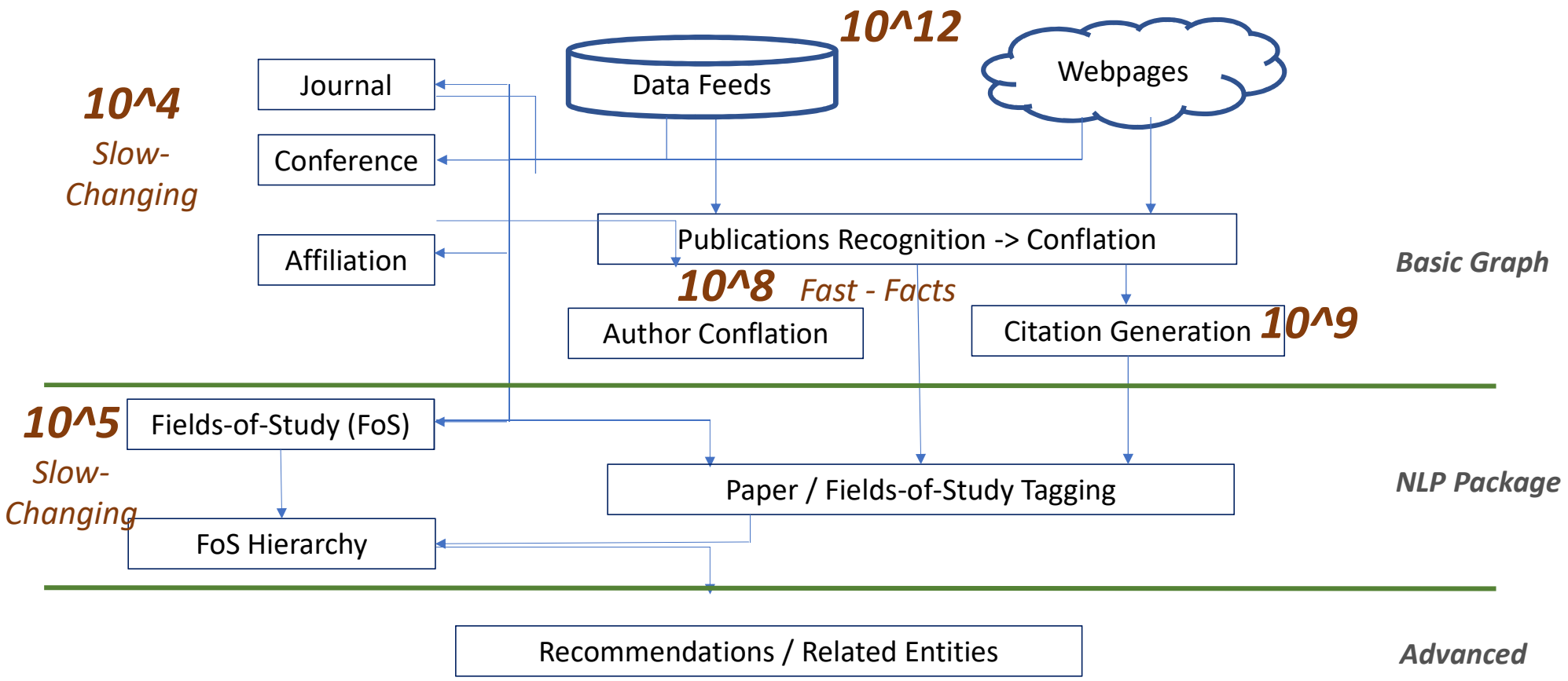
NLP Techniques

for Knowledge Graph Construction – At a glance

KNOWLEDGE GRAPH CONSTRUCTION

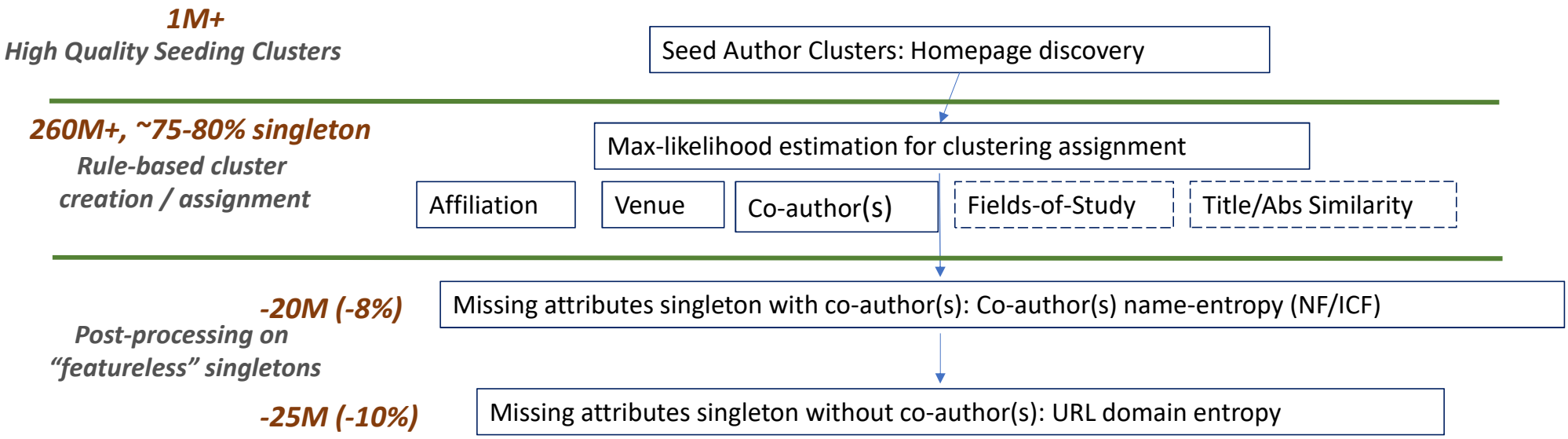
- Challenges:
  - Incomplete
  - Inconsistent
  - Ambiguous





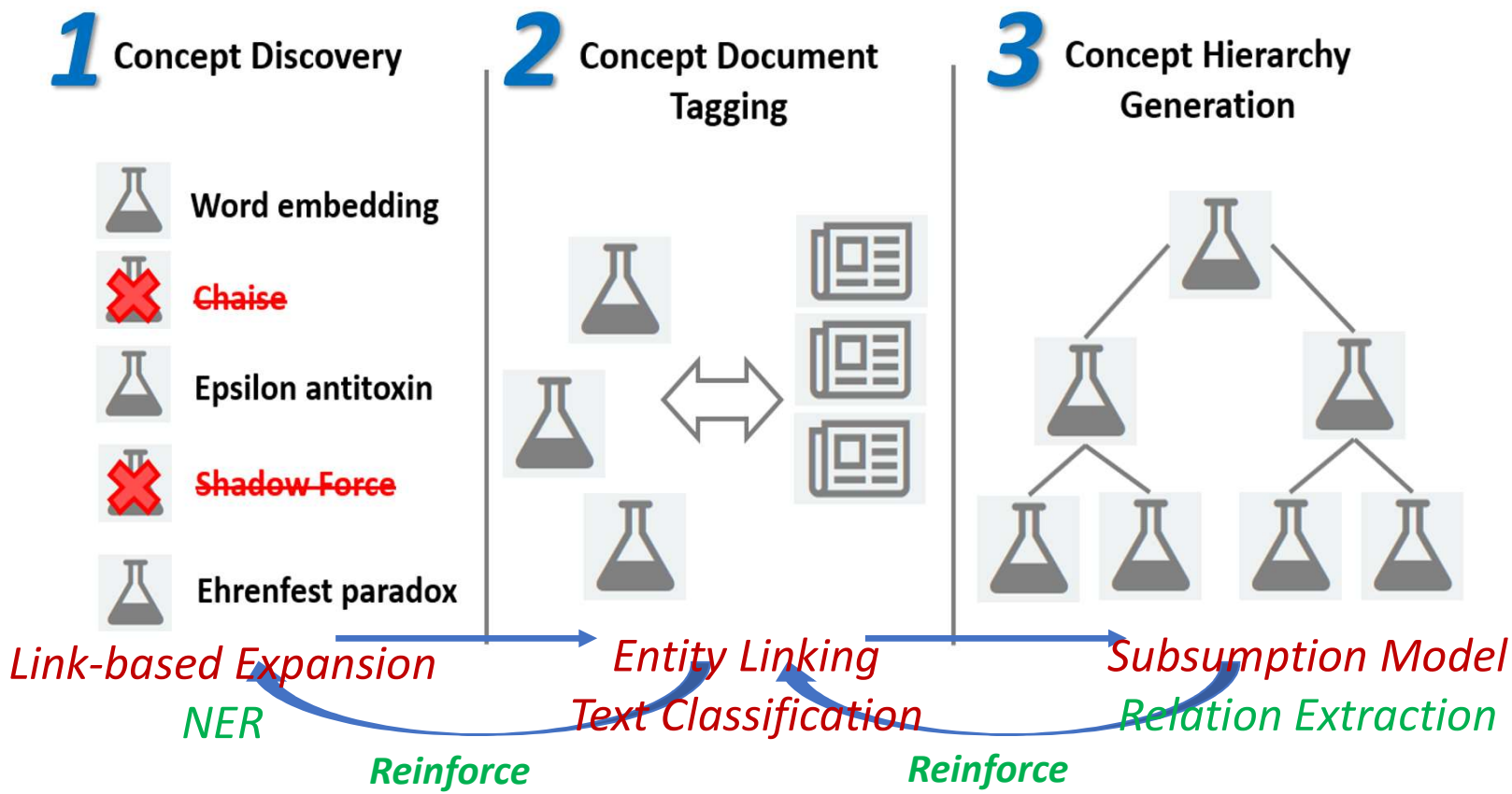
Microsoft Academic Graph (MAG) Construction

Guiding principles: prefer under-conflation than over-conflation (<0.1%)



MAG Construction

Author Recognition/conflation



MAG Construction

Concept Recognition/Tagging/Hierarchy

		Word	Concept	Publication
Language Features	Discrete Space	1-hot vector	Bag-of-Words (Desc.)	Bag-of-Words (Title + Abstract)
	Continuous Space	Word Vector *	Concept Embeddings **	Bag-of-Concepts (Title + Abstract)
Structural Features	Discrete Space		Related Concepts	Citation / Venue [/Author]
	Continuous Space		Heterogenous Graph Embedding	Homogenous Graph Embedding

***Mixture Model** to represent Concepts & Publications (or any documents)*

*Word vector are train on Skip-gram model with 13B tokens of 130M English publications, vocab size: ~2M
Concept embeddings - average of the word vector in concept description. (*Description*** is important!)

MAG Construction

Concept / Publication representation

L5	L4	L3	L2	L1	L0
Convolutional Deep Belief Networks	Deep belief network	Deep learning	Artificial neural network	Machine learning	Computer Science
(Methionine synthase) reductase	Methionine synthase	Methionine	Amino acid	Biochemistry / Molecular biology	Chemistry / Biology
(glycogen-synthase-D) phosphatase	Phosphorylase kinase	Glycogen synthase	Glycogen	Biochemistry	Chemistry
	Fréchet distribution	Generalized extreme value distribution	Extreme value theory	Statistics	Mathematics
Hermite's problem	Hermite spline	Spline interpolation	Interpolation	Mathematical analysis	Mathematics

***Completely Data-Driven** (L2-L5)*

6-Level Hierarchy with 660K+ Concepts

MAG Construction

Step	Accuracy
1 Concept Discovery	94.75%
2 Concept Tagging	81.20%
3 Hierarchy Building	78.00%

- Randomly sampled
- 500 data points divide to five groups per step
- 1 judge per group on step 1,2
- 3 judges per group on step 3

Concept Hierarchy Results

- Demo: new concept discovery

- Task : Generate concept hierarchy using subsumption

Lab 4: Enrich concepts and taxonomy