M-Lab CARTE Al Workshop 2025

Al Ethics and Safety
Presented by Nakul Upadhya



Ethical Concerns

Bias

Data Privacy

Crime & Misuse

Intellectual Property

Environmental Impact

Socio-Economic Consequences



Where AI bias comes from

 Bias in AI can arise in many different stages of the process, but can be broadly sorted into three categories:

1. Data bias

 Where the information used to train an AI model is unrepresentative or incomplete

2. Algorithmic bias

 When the model itself learns incorrect assumptions about the problem being addressed

3. User bias

When the people using an AI system introduce their own biases



Data Bias

- Data is possibly the most common source of bias in AI
- When given a skewed understanding of the world, the best a model can do is replicate that understanding
- Famous example: COMPAS system



https://www.propublica.org/article/machine-bias-risk-assessments-in-criminal-sentencing



Algorithmic bias

- Turnitin builds software to identify plagiarism in student-submitted work
- The model is effective, and has been shown to (generally) accurately identify plagiarism
- However, the sophistication of plagiarism is not evenly distributed among students
- Students with the best grasp of English have the best chance at evading detection by the algorithm!
- Even though the training data was not biased towards native English speakers, the result is an algorithm that is more likely to flag work by non-native speakers



User Bias

- British National Act Program —
 a tool created as a proof of
 concept to help evaluate
 possibility for British citizenship
- Immigration officers began to rely heavily on the prototype in real cases, even as immigration law changed and new practices came into prominence

```
X is father of Peter
       X is a parent of Peter
         is a parent of Peter
       X is a British citizen on date (3 May 1983)
  then Peter has a parent
        who qualifies under 1.1 on date (3 May 1983)
       Peter was born in the U.K.
        Peter was born on date (3 May 1983)
        (3 May 1983) is after or on commencement, so
       Peter has a parent
        who qualifies under 1.1 on date (3 May 1983)
  then Peter acquires British citizenship
       on date (3 May 1983) by sect. 1.1
       Peter is alive on (16 Jan 1984), so
       Peter acquires British citizenship
       on date (3 May 1983) by sect. 1.1
       (16 Jan 1984) is after or on (3 May 1983)
      not[Peter ceases to be a British citizen on date Y
            and Y is between (3 May 1983) and (16 Jan 1984)]
then Peter is a British Citizen on date (16 Jan 1984) by sect 1.1
```

"The British Nationality Act as a Logic Program" Sergot et al. 1986



Privacy

ARTIFICIAL INTELLIGENCE OPENA It's Staggeringly Easy for Hackers to Trick ChatGPT Into Leaking Your Most Personal Data "This is very, very bad." By Victor Tangermann / Published Aug 7, 2025 10:30 AM EDT

- Data privacy in the era of Big Data is already a concern.
- Al can supercharge privacy concern:
 - Data leaks from big players.
 - Al Agents leaking sensitive information.
 - Al powered surveillance.



Google Gemini vulnerability enables hidden phishing attacks

Austin drops AI surveillance cameras from consideration as residents raise privacy concerns

BY LUZ MORENO-LOZANO, KUT SEPTEMBER 25, 2025





Stealit Malware Abuses Node.is Single





Crime and Misuse

- Al models can be jailbroken and misused.
- Crime and Misuse of Al is extremely dangerous and becoming easier every day.
- How do we define and regulate this?

'Definitely my son's voice': Manitoba woman targeted by AI phone scam

Fraudsters using AI to mimic voices of loved ones in 'very targeted' scams: investigator



Mike Arsenault · CBC News · Posted: May 14, 2025 6:00 AM EDT | Last Updated: May 14



'revenge porn'

The Revenge Porn Helpline said that almost 30,000 women in the country are targeted every year and warned this was only the 'tip of the iceberg'

TECHNOLOG

President Trump signs Take It Down Act, addressing nonconsensual deepfakes. What is it?

TEC

California just passed new Al and social media laws. Here's what they mean for Big Tech

PUBLISHED TUE, OCT 14 2025-7:00 AM EDT | UPDATED TUE, OCT 14 2025-7:54 AM ED







Intellectual Property

- Training: GenAl was trained using unlicensed data.
 - How do individuals get compensated? How much?
- Generation: Who owns a generated piece of work?

Anthropic agrees to pay \$1.5B US to settle author class action over AI training

AI company downloaded books from pirating sites to train its chatbot, Claude

Thomson Reuters · Posted: Sep 05, 2025 5:55 PM EDT | Last Updated: September 5



from a group of authors who rain its AI chatbot, Claude





Big Al's Dirty Secret

https://www.imd.org/news/artificial-intelligence/big-aisdirty-secret-the-environmental-cost-of-generative-ai/

Power party!

Who uses the most electricity?

Electricity consumption in gigawatt hours

Microsoft Google





Meta



Apple

613 gwh

Nvidia

The average U.S. household consumes approximately 10,791 (kWh) *



2.3M households

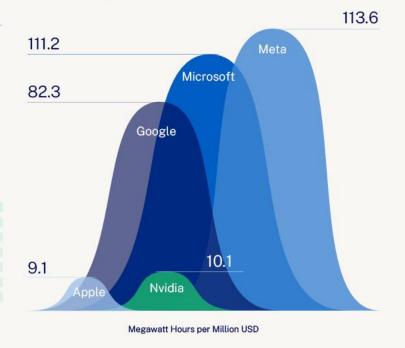
2.2M households

1.4M households

323k households 57k households

Bang for buck!

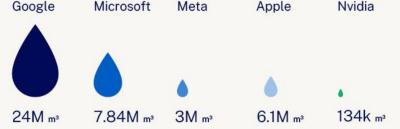
How much energy is used per million dollars earned?



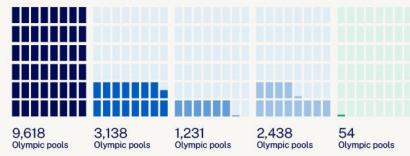
Splash zone!

How much water do they use?

Water consumption in cubic meters



An Olympic-sized swimming pool requires 2.5 million liters of water to fill, based on its standard dimensions





Microsoft's annual electricity use could power 48 Disneyland Paris parks for an entire year! That's a lot of 'it's a small world' rides! **



Apple makes \$1M in sales with the same electicity needed for 152 full EV charges!



Google's annual water consumption could fill over 120 million bathtubs — enough for almost everyone in Japan to take a bath!

Fun facts

All figures are based on the latest available annual data report

Google: 2023 Envrionmental report Meta: 2024 Sustainability report Apple: 2024 Environmental progress report



Google's annual energy could brew over 1 trillion Nespresso cups

https://www.nytimes.com/wirecutter/reviews/bestnespresso-machine/

Microsoft: 2024 Environmental sustainability report data fact sheet Nvidia: 2024 Sustainability report



Microsoft's annual water consumption could fill 9 thousand Boeing 747-400 jets

https://www.boeing-747.com/fun_facts_from_boeing.php



These five major tech companies consume ~1.7% of U.S. electricity

https://www.eia.gov/totalenergy/data/monthly/



* https://www.eia.gov/tools/faqs/faq.php?id=97&t=3 ** https://www.pv-magazine.com/2022/04/22/first-milestone-for-solarcarport-at-disnevland-in-paris/



Home News Sport Business Innovation Culture Arts Travel Earth Audio Video Live

'I can't drink the water' - life next to a US data centre

10 July 2025

Share <

Michelle Fleury & Nathalie Jimenez North America business

correspondent & Business reporter Georgia



2025

POWER PLAY

Al Data Centers Are Skyrocketing Regular People's Energy Bills

How is this fair?

By Rae Witte / Published Oct 4, 2025 12:00 PM EDT

By <u>Leonardo Nicoletti</u>, <u>Michelle Ma</u> and <u>Dina Bass</u> for **Bloomberg Technology** + **Green** May 8, 2025



Socio-Economic Consequences: Jobs

IPCHMOPOGI

Job Interviews Are Broken

People are sneaking answers from AI, and who can blame them?

By Ian Bogost

The biggest fear was that AI would steal our jobs. In reality, it's replacing those of people who are learning how to work.

13 October 2025 | By Dr. Rosalia Neve



Socio-Economic Consequences: Trust

Consumer trust and data sharing in the age of Generative AI: survey insights

Our Global Al Perception Survey explores how the proliferation of artificial intelligence (Al) and Generative Al (GenAl) is impacting consumer trust and willingness to share personal health data with Life & Health insurers



EMERGING TECHNOLOGIES

Trust is the new currency in the Al agent economy

Jul 25, 2025



Conclusion

- **Design responsibly**: Build transparency, fairness, and privacy into Al from the start.
- Educate and empower: Promote Al literacy for all so users understand both the power and limits of these tools.
- Regulate: Support policies that encourage innovation while protecting individuals and communities.
- Implement wisely: Think of whether AI is really needed for your tasks.

