



# CAMERON ANGELERI

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## PROFILE

Creative and analytical professional with a passion for designing intuitive user experiences and building robust, scalable web applications. Proficient in full stack development, blending strong design aesthetics with solid programming logic. Demonstrated ability to surpass goals and drive positive business outcomes. Skilled in project management, agile methodologies, and stakeholder collaboration. Committed to continuous learning and delivering high-quality, user-centric solutions.

## TECHNICAL SKILLS

- **Languages:** JavaScript, Python, C#
- **Libraries/Frameworks:** React, Flask, Node.js, Express, Tailwind, Bootstrap
- **Databases:** MySQL, NoSQL, MongoDB
- **Tools:** GitHub, VSCode, Figma, Canva, Microsoft 365, Salesforce

## TECHNICAL PROJECTS

### PETMATCH | FULL-STACK APPLICATION | [\[GITHUB LINK\]](#)

**A TINDER CLONE DESIGNED TO CONNECT POTENTIAL PET ADOPTERS WITH RESCUE ANIMALS IN THEIR AREA THROUGH A USER-FRIENDLY INTERFACE AND ROBUST BACKEND.**

- Developed a user registration system using Node.js and Express to handle authentication and authorization.
- Integrated the application with the Rescue Group API to fetch and display information about adoptable pets in real-time.
- Implemented a dynamic New Pet Owner wall using MongoDB for database management, allowing users to post questions, comment on posts, and like posts, supporting many-to-many relationships.
- Designed and built a responsive front-end with React, enhancing user experience and engagement.
- Optimized database queries and interactions to ensure fast data retrieval and smooth performance.
- Collaborated with a team using GitHub for version control and Agile methodologies for project management.

### DREAM MARKET | FULL-STACK APPLICATION | [\[GITHUB LINK\]](#)

**A FLASK APPLICATION FOCUSING ON FRONTEND DESIGN AND MOBILE-FRIENDLY USER EXPERIENCE, SHOWCASING A PRODUCT LINE OF STABLE DEFUSED SODAS BASED ON COLORS.**

- Developed the frontend with a focus on mobile-friendly UX using HTML, CSS, and JavaScript, featuring bright and engaging colors.
- Integrated Stripe for seamless payment processing, enabling users to purchase products securely.
- Implemented product management and display using Flask and MySQL, ensuring efficient data handling and retrieval.
- Created an admin user interface for managing products and orders, using MySQL for database management.
- Set up Flask-Mail to allow customers to reach out to the "owner" for inquiries, improving customer support.
- Presented the project to the graduating class, demonstrating the capabilities and features of the application.
- Utilized Agile methodologies for project management and GitHub for version control, ensuring efficient collaboration and version tracking.

### ANGELERI ART MUSEUM | FULL-STACK APPLICATION | [\[GITHUB LINK\]](#) | [\[DEPLOYMENT LINK\]](#)

**A SINGLE-PAGE APPLICATION (SPA) SHOWCASING ARTWORKS FROM THE METROPOLITAN MUSEUM OF ART, WITH A FOCUS ON ACCESSIBLE DESIGN.**

- Developed a responsive and interactive user interface using React and PrimeReact to display artwork information.
- Integrated with the Metropolitan Museum of Art API to fetch and present detailed artwork data.
- Focused on accessible design, implementing features such as large font mode, high contrast design, and screen reader compatibility.
- Deployed the application using GitHub Pages, ensuring it is mobile-friendly and easily accessible.
- Designed a beautiful, high-contrast interface to enhance the user experience for all users, including those with visual impairments.
- Created an interactive UI/UX that allows users to easily navigate and explore the art collection.

## PROFESSIONAL EXPERIENCE

### SALES DEVELOPMENT REPRESENTATIVE | DOCUSIGN | SEATTLE, WA AUGUST 2023 - MARCH 2024

- Engaged in hybrid collaboration, effectively working both remotely and in-person to drive sales initiatives.

- Managed schedules and coordinated with cross-functional teams in an agile work environment.
- Conducted thorough needs assessments to identify opportunities for DocuSign solutions, tailoring approaches for diverse stakeholders.
- Utilized CRM tools for efficient lead management and tracking, ensuring timely follow-ups and data accuracy.
- Collaborated closely with account executives to strategize and optimize client engagement, contributing to a significant sales pipeline.

#### **LEAD BUSINESS-TO-BUSINESS ACCOUNT MANAGER | WILLIAMS SONOMA INC JANUARY 2020 - JULY 2022**

- Led a \$5M corporate rebrand initiative, collaborating with cross-functional teams for seamless execution.
- Conducted daily stand-up meetings and training sessions, enhancing team productivity and client experience.
- Mentored a team of 10 sales associates, resulting in a 150% increase in B2B sales.
- Developed and implemented remote selling strategies, expanding the customer base and increasing sales.
- Managed a portfolio of 500+ client projects, ensuring high satisfaction and retention rates.

#### **HOME STYLIST / KEY HOLDER | WILLIAMS SONOMA INC MARCH 2018 - JANUARY 2020**

- Implemented a strategic merchandising plan, increasing department sales by 15%.
- Managed \$1.2M in annual retail volume, contributing to a 2% market growth year over year.
- Developed promotional campaigns, driving foot traffic and increasing average transaction value by 10%.
- Created visually captivating marketing materials using Adobe Creative Suite, boosting social media traffic by 7%.
- Received over 1,200 5-star client reviews and national recognition as a top retail contributor.

#### **TRAUMA-INFORMED YOGA INSTRUCTOR | SELF-EMPLOYED JULY 2022 - PRESENT**

- Designed and launched a high-traffic e-commerce website, establishing a profitable business within six months.
- Facilitated trauma-informed yoga sessions, promoting healing and mindfulness.
- Leveraged a cloud-based client management system to streamline communication and automate onboarding processes.
- Worked individually with students to enhance their motivation and performance goals.

## **EDUCATION**

#### **Full-Stack Coding Bootcamp | Coding Dojo | Seattle, WA March 2024 - June 2024**

- Python, Flask, MySQL
- JavaScript, Node.js, MongoDB, Express, React
- C#, .NET and C++
- Focused on OOP, RESTful conventions, full CRUD web applications, algorithm structures & SQL and NoSQL DB structures
- **Graduate Studies in Ballet Performance** | Pittsburgh Ballet Theatre | Pittsburgh, PA
- **Pittsburgh Ballet Theatre Pre-Professional High School Finishing Program** | Pittsburgh Ballet Theatre | Pittsburgh, PA