Title Slide: TOOLS,TRENDS, & RESOURCES FOR RESEARCH: M-HEALTH & HEALTH I.T.

Bradford W. Hesse, PhD Chief, Health Communication and Informatics Research September 8, 2011

Slide 2: Globalization 3.0: "Flattening the Global Economic Playing Field"

[image]

Book written by Thomas L. Friedman, :The World is Flat, A Brief History of the Twenty-First Century"

[end image]

[image]

Photo of Thomas Friedman, Massachusetts Institute of Technology, May 16, 2005 [end image]

Slide 3 and 4: Internet per 100: 1990 to 2008

[image]

World map showing overall increasing trend in internet users around the world from 1990 to 2008. (data from gapminder.com and available here:

https://spreadsheets.google.com/pub?key=phAwcNAVuyj0xiDjWaypQTg&gid=0).

Major usage is in U.S., Canada, Australia and Europe. [end image]

Slide 5 and 6: Mobile per 100: 1990 to 2008

[image]

World map showing overall increasing trend in mobile (cell) phone use around the world from 1990 to 2008 (data from gapminder.com and available here:

https://spreadsheets.google.com/pub?key=phAwcNAVuyj2ZMli4YTn2Ag&gid=0)

Major usage is in U.S., Canada, Australia, Bermuda, Hong Kong, Singapore and Europe. [end image]

Slide 7: Medline Page Views: 2006

U.S. National Library of Medicine (MedLine), 2006

[image]

World map showing the some of the page views by countries for one month.

Number of pages	Number of Countries
10,000,000 to 100,000,000	1
1,000,000 to 10,000,000	4
100,000 to 1,000,000	16
10,000 to 100,000	44
1,000 to 10,000	63
100 to 1,000	38
10 to 100	29
0 to 1	57

Examples of countries with page views:

- 10,000,000 to 100,000,000 views
 - o United States
- 1,000,000 to 10,000,000 views
 - o Canada
 - o Spain
 - o Mexico
- 100,000 to 1,000,000 views
 - o Brazil
 - o United Kingdom
 - o Australia
- 10,000 to 100,000 views
 - o South Africa
 - o Russian Federation
 - o Japan
 - o Sweden
- 1,000 to 10,000 views
 - o Fiji
 - o Ethiopia
- 100 to 1,000 views
 - o Namibia
 - o New Guinea
- 10 to 100 views
 - o Cook Islands
 - o Madagascar

[end image]

Slide 8: Changes in the Policy Environment

Health Information Technology for Economic and Clinical Health (HITECH) ACT

[image]

Kaiser Permanente web site, https://www.kaiserpermanente.org/
[end image]

Meaningful Use:

- Safety, Efficiency, Effective
- Patient Engagement
- Care Coordination
- Population Health
- Privacy, Security

Open Source Applications (NCI)

Slide 9: Changes in the Policy Environment

Patient Protection and Affordable Care Act of 2009

[image]

HealthCare.gov web site, http://www.healthcare.gov [end image]

Meaningful Use:

- Safety, Efficiency, Effective
- Patient Engagement
- Care Coordination
- Population Health
- Privacy, Security

Open Source Applications (NCI)

Slide 10: Changes in the Policy Environment

Accountable Care Organizations

[image]

Office of Inspector General Accountable Care Organization web page, http://oig.hhs.gov/compliance/accountable-care-organizations/index.asp [end image]

Meaningful Use

- Safety, Efficiency, Effective
- Patient Engagement
- Care Coordination
- Population Health
- Privacy, Security

Open Source Applications (NCI)

Slide 11: Changes in the Policy Environment

Comparative Effectiveness and Data Liquidity: Healthcare as Data Platform

[image]

Book, "The Learning HealthCare System, Workshop Summary", book i published by the National Academic Press, http://www.nap.edu/catalog.php?record_id=11903 [end image

Meaningful Use

- Safety, Efficiency, Effective
- Patient Engagement
- Care Coordination
- Population Health
- Privacy, Security

Open Source Applications (NCI)

Slide 12: Changes in the Policy Environment

"Open Government:" Government as Platform

[image]

HHS Open web page, http://www.hhs.gov/open/ [end image]

Meaningful Use

- Safety, Efficiency, Effective
- Patient Engagement
- Care Coordination
- Population Health
- Privacy, Security

Slide 13: Public Health Data Sources

[image]

Showing four different public data sources:

- 1. Public Health Surveillance
 - National Surveillance Data (e.g., NHIS, BRFSS, NHANEs)
 - Routine behavioral surveys (e.g., HINTS)
- 2. University Laboratories
 - Individually published papers
 - Locally maintained data sets
- 3. Local Interventions
 - Mobile based data
 - Field based data
- 4. Medical Research Settings
 - Patient Charts
 - Clinical trials data

[end image]

Slide 14: Cyberinfrastructure for Health

[image]

Showing four different public data sources:

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 - o National Surveillance Data (e.g., NHIS, BRFSS, NHANEs)
 - o Routine behavioral surveys (e.g., HINTS)
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- Medical Research Settings
 - o Patient Charts
 - o Clinical trials data

[end image]

Slide 15: Cyberinfrastructure for Health

Semantic Web: The Semantic Web is a mesh of information linked up in such a way as to be easily processable by machines, on a global scale. You can think of it as being an efficient way of representing data on the World Wide Web, or as a globally linked database.

- Common Data Elements
- Open Source
- Shared "Grid" Structure

Slide 16 through 23: Cyberinfrastructure for Health

Slides 16 through 22 highlight one line of information. All the information of the previous slides are on slide 23.

Tool: GEM - Grid-Enabled Measures Database, A Community Site for Researchers

URL: https://www.gem-beta.org/Public/ConstructList.aspx?cat=1

- Common measures: shared data
- "Prospective meta-analyses"
- "Science 2.0": wiki approach
- Reset Social Incentives
- International Translations in FY 2012

Slide 24: Cyberinfrastructure for Health

Tool: HINTS: Health Information National Trends Survey HINTS is a national survey uniquely dedicated to learning how people, find, use, and understand health information.

URL: http://hints.cancer.gov

Slide 25: Cyberinfrastructure for Health

Tool: HINTS [image]

Cancer Seeking Information web page, http://hints.cancer.gov/question-details.aspx?qid=405

[end image]

Slide 26: Cyberinfrastructure for Health

Tool: HINTS [image]

Web page showing "Time since last sought cancer information" in a pie chart.

Slide 27: Cyberinfrastructure for Health

Tool: HINTS:

[image]

HINTS Public Datatset web page, http://hints.cancer.gov/dataset.aspx. You will need to accept

the "Terms of Use" before accessing the information.

[end image

Slide 28: Cyberinfrastructure for Health

Tool: HINTS:

[image]

HINTS web page showing article on "U.S. Social Media Use and Health Communication".

[end image

Slide 29: Cyberinfrastructure for Health

Tool: HINTS:

[image]

HINTS web page showing article on "U.S. Social Media Use and Health Communication"

(Spanish version).

[end image

Slide 30: Cyberinfrastructure for Health

Tool: HINTS:

[image]

HINTS Reports and Materials web page, http://hints.cancer.gov/pubs.aspx.

[end image]

Slide 31: Cyberinfrastructure for Health

Tool: HINTS:

[image]

Integrative Data analysis Conference 2012

HINTS Reports and Materials web page, http://hints.cancer.gov/pubs.aspx.

[end image]

Slide 32: Cyberinfrastructure for Health

Tool: Informatics for Consumer Health

Innovation through information sharing, funding and dialog

URL: http://informaticsforconsumerhealth.org

Slide 33: Cyberinfrastructure for Health

Tool: Informatics for Consumer Health Innovation through information sharing, funding and dialog

[image]

Screen shot of an Intercall with David Blumenthal, M.D., M.P.P. [end image]

Slide 34: Cyberinfrastructure for Health

Tool: Informatics for Consumer Health Innovation through information sharing, funding and dialog

[image]

Screen shot of a web conference announcing winning application of Team Ozioma for health data sets.

[end image]

Slide 35: Cyberinfrastructure for Health

Tool: Informatics for Consumer Health Innovation through information sharing, funding and dialog

[image]

Shows informatics and overlap between three dimensions of health information: healthcare provider dimension (e.g. physician participation sites, public transparency on quality); personal health dimension (e.g. patient participation sites, population health dimension);k and population health dimension (e.g. Communities of Health, disease outbreak maps). [end image]

Slide 36 and 37: Cyberinfrastructure for Health

URL: http://cancercontrol.cancer.gov/global_health.html/

[image]

Slide 36 shows a blanked grid. Slide 37 shows a world map of men's death from tobacco use.

- Over 25%:
 - o United States
 - o Canada
 - o Europe
 - o Russian Federation
- 20% to 24%:
 - o Japan
 - o Mongolia
 - o Australia
 - o Vietnam
 - o Cambodia
- 15 to 19%:
 - o Indonesia
 - o Laos
- 10 to 14%:
 - o China
 - o India
 - o Middle East
 - o Northern Africa
 - o Mexico
- Under 5%:
 - o Central Africa
 - o Southern Africa
 - o Bolivia
 - o Peru
 - o Madagascar
 - o Ecuador

[end image]

Slide 38: Cyberinfrastructure for Health

Thank you!

[image]

Picture of Robert (Bobby) F. Kennedy with quote from him "The future is not a gift. It is an achievement."

[end image]

[End Presentation]