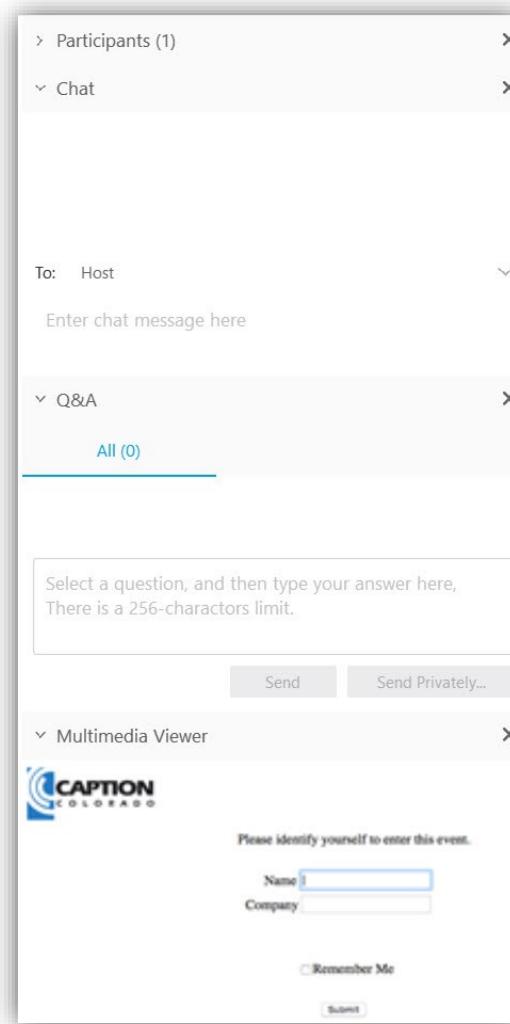


NCI Multilevel Geospatial and Contextual Webinar Series: Emerging Methods of Exploring the Team Microenvironment in Cancer Care

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Associate Professor

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Armstrong Institute for Patient Safety & Quality
Johns Hopkins School of Medicine

Webinar Overview

Emerging Methods of Exploring the
Team Microenvironment in Cancer Care

Towards a Social Data Science for Safety and Quality

Emerging Methods of Exploring the Team Microenvironment in Cancer Care

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Dept. of Health Policy and Management, Bloomberg School of Public Health

School of Nursing

October 9th, 2019

Acknowledgements

Collaborators

- Hopkins (short list)
 - Salar Khaleghzadegan, Adam Sapirstein, Eileen Kasda, Carey Priebe, Mary Catherine Beach
- Rice
 - Ed Salas, Julie Dinh, Jensine Paoletti, Fred Osawald

Funders

GORDON AND BETTY
MOORE
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Agenda

- Measuring the team microenvironment
 - Definitions of key concepts
 - Social Data Science Methods
- Representative projects
 - Individual and team workload, stress, and resilience
 - Shared decision making, respect and dignity
 - Coordination in Multi-Team Systems
 - Event-reporting, narrative dynamics, and local safety climate
- Future directions

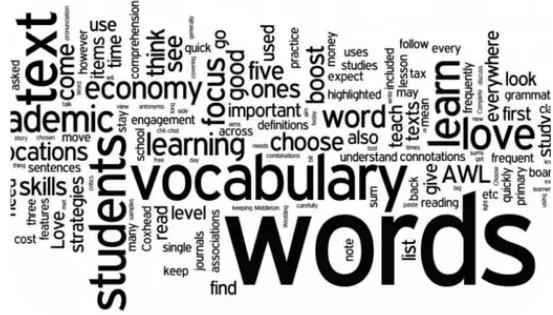
Measuring the Team Microenvironment

Definitions, challenges, and methods

Teams, health system delivery, and social data science (SDS)

- The quality of teamwork impacts overall safety and quality of healthcare delivery systems¹
- The ***team microenvironment*** is... “the collection of factors that exert influence on the social interactions of people participating in care delivery.”²
- ***Social data science*** (or computational social science) blends approaches for generating insights from large structured and unstructured data sets with theories of human behavior and social interactions at multiple scales.

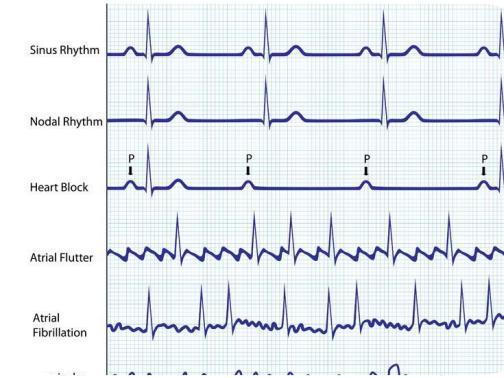
You can learn a lot about a team without asking members questions or directly observing them: Four key unobtrusive measurement domains



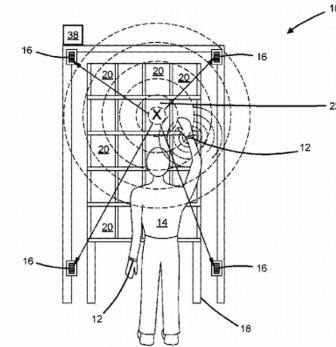
Linguistic Communication



Paralinguistic Communication



Physiological Dynamics



Activity Tracking



Linguistic
Communication

What team members say matters: Representative findings for linguistic analysis in teams

Measure type	Example metrics associated with team performance
Domain specific content	<ul style="list-style-type: none">• 50+ years of team and group communication research
Non-domain specific content	<ul style="list-style-type: none">• The frequency of positive, assenting words vs dissenting words, the positive emotion words, use of first person plural, lower variability in word count across team members are positively associated with task performance outcomes^{1,2}
Similarity in word use	<ul style="list-style-type: none">• Task related linguistic alignment predicts team task outcomes³• Linguistic style matching predicts affective and task outcomes⁴• Overall semantic similarity predicts task outcomes⁵
Sequence in word use	<ul style="list-style-type: none">• Closed-loop communication⁶• Anticipation ratio⁷

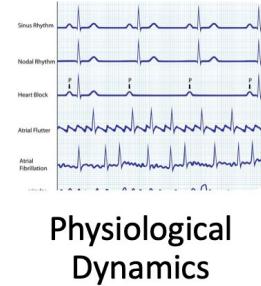


Paralinguistic
Communication

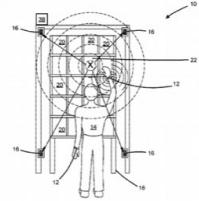
What team members communicate without using words matters: Representative findings for paralinguistics in teams

Measure type	Example metrics associated with team performance
Communication flow	<ul style="list-style-type: none">Egalitarian turn taking predicts team task outcomes^{1,2}Lower stability in turn taking sequence predicts team task outcomes³Speech duration predicts perceptions of emergent leadership ⁴
Facial expression and gaze behavior	<ul style="list-style-type: none">Synchrony in facial expressions positively predicts team affective and task outcomes^{5,6}Low synchrony in facial expressions predicts performance strategy shift⁶Synchrony in gaze behavior predicts team task outcomes⁷
Vocal features	<ul style="list-style-type: none">Large feature space models are predictive of individual affective states, personality, and perceptions of competence in persuasiveness⁸
Gesture and posture	<ul style="list-style-type: none">Synchrony in postural sway negatively predicts team affective outcomes⁹

The physiological dynamics of interacting team members matter: Representative findings for physiological dynamics in teams



Phys.	Inputs	Mediators	Outputs
EEG/ fNIRS	Mixed findings: PS higher in competitive vs. cooperative tasks ⁷ ; higher for expert (vs. novice) teams ²⁰ . EEG shows PS increases with task demands ^{24,26,29} and task uncertainty ^{7,25} but fNIRS shows reduced PS with increased task demands ²¹ .	Limited findings: Non-linear ‘flexibility’ associated with more terse domain-specific communication ⁷ .	No findings
EMG	Many factors: Linear PS in smiling and frowning higher in competitive vs. cooperative tasks ⁹ , with gender differences ¹¹ . PA higher for lower expertise team members ²⁶ .	Mixed findings: Linear PS in facial EMG not related to team affective states ¹⁷ , but higher non-linear PS was associated with higher negative emotions in the team ²³ .	Limited findings: Non-linear (but not linear) PS in postural sway positively predicts affective outcomes ¹⁵ .
Electro- dermal	Many factors: No effect of composition (gender ¹¹ , inclusion of synthetic agent ¹⁰) on linear PS. Higher PA in cooperative vs. competitive tasks, with gender differences ²⁸ . Trait anxiety and empathy impacts linear and non-linear PS ²¹ .	Mixed findings: Non-linear PS negatively associated with leadership behaviors ²² , but positively associated with positive affective states ²³ .	Consistent findings: Linear PS positively predicted team task ^{1,13} and affective ⁵ outcomes.
Cardio- vascular	Many factors: Linear PS is higher in competitive vs. cooperative tasks ⁵ , varying with team composition (higher PS in males ¹¹ , lower with inclusion of synthetic agent ¹⁰ , PA decreases with increasing expertise ²⁶). Linear PS increases with task difficulty ¹³ .	Mixed findings: Linear ⁴ PS was negatively associated with team process measures, while non-linear PS was both negatively ¹⁵ and positively ¹⁹ associated with team process.	Mixed findings: Across studies linear PS both positively ^{1,2,3,17} and negatively ⁴ predicted team task outcomes, while PA negatively predicted task outcomes ⁹ . Linear ⁵ and non-linear ¹⁵ PS negatively predicted affective outcomes.



Activity Tracking

Where team members are and what they are doing matter

Examples of activity tracking

- Co-location networks for measures of team risks¹
- Electronic health record access logs for measures of workload² and team coordination³
- Wearables for physical work process mapping⁴
- Administrative data for mapping patient paths through healthcare delivery system⁵

How are these measures applied?

Topic	Study	Linguistic	Paralinguistic	TPD	Activity Tracking
Individual and Team Workload, Stress and Resilience	Nursing workload in the ICU	-	Y	-	Y
	Internal Medicine Resident Work	-	-	-	Y
	Collective allostatic load in a PICU	-	Y	Y	Y
	Teamwork competency assessment	Y	Y	Y	Y
Shared decision making, respect and dignity	ECHO	Y	Y	-	-
Coordination and MTSs	Handoffs and teamwork across units in an acute care facility	-	-	-	Y
Climate and narrative dynamics	Event reporting and the language of blame	Y	-	-	-

Individual and Team Workload, Stress and Resilience

Challenges with individual and team workload and its measurement

- Workload is related to:
 - Patient outcomes
 - Patient experience
 - HAIs
 - Delays in treatment
 - Postop complications
 - Workforce and organizational outcomes
 - Burnout and job dissatisfaction
 - Turnover, disengagement from or exiting the professions
 - Efficiency and productivity
- Existing approaches to measuring workload rely on:
 - Staffing ratios (sometimes weighted by acuity systems)
 - Observation
 - Survey

For references, see: Rosen MA, Dietz AS, Lee N, Wang IJ, Markowitz J, Wyskiel RM, Yang T, Priebe CE, Sapirstein A, Gurses AP, Pronovost PJ. Sensor-based measurement of critical care nursing workload. *PloS one.* 2018 Oct 12;13(10):e0204819.

Study 1: RN workload in an ICU

PI: Michael Rosen; Study #: IRB00028389; Study Name: Sensor-based workflow analysis: A Pilot Study

PART 1—To complete at the BEGINNING of your shift

Today's date: _____ Scheduld shift start time: _____ End time: _____

What is the number on your sensor badge?: _____

Part 2—Complete at the END of your shift

How many patients were you assigned today?: _____

For each of your patients, check all that apply:

Patient 1	Patient 2	Patient 3	Patient 4
Room #: _____ Level: <input type="checkbox"/> ICU <input type="checkbox"/> IMC <input type="checkbox"/> PCU <input type="checkbox"/> Floor	Room #: _____ Level: <input type="checkbox"/> ICU <input type="checkbox"/> IMC <input type="checkbox"/> PCU <input type="checkbox"/> Floor	Room #: _____ Level: <input type="checkbox"/> ICU <input type="checkbox"/> IMC <input type="checkbox"/> PCU <input type="checkbox"/> Floor	Room #: _____ Level: <input type="checkbox"/> ICU <input type="checkbox"/> IMC <input type="checkbox"/> PCU <input type="checkbox"/> Floor
<input type="checkbox"/> Insulin drip <input type="checkbox"/> Ventilator <input type="checkbox"/> Isolation <input type="checkbox"/> Observer <input type="checkbox"/> Vasoactive	<input type="checkbox"/> PA cath <input type="checkbox"/> CVVHD <input type="checkbox"/> Checks: <input type="checkbox"/> Flap <input type="checkbox"/> Spinal	<input type="checkbox"/> Insulin drip <input type="checkbox"/> Ventilator <input type="checkbox"/> Isolation <input type="checkbox"/> Observer <input type="checkbox"/> Vasoactive	<input type="checkbox"/> PA cath <input type="checkbox"/> CVVHD <input type="checkbox"/> Checks: <input type="checkbox"/> Flap <input type="checkbox"/> Spinal
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Please indicate by marking on the timeline: when did you have a tech today?
Or check: I did not have a tech today.

Please indicate by marking on the timeline: when were rounds for your patients today?
Or check: My patients were not rounded on today.

Using the Borg Scale to the right, please rate your overall level of PHYSICAL and MENTAL exertion during your shift today in each of the time periods below:

Four hour blocks in your shift	PHYSICAL Exertion:	MENTAL Exertion:
First four hours of shift (hours 0-4):	_____	_____
Second four hours of shift (hours 4-8):	_____	_____
Final four hours of shift (hours 8-12):	_____	_____

The Borg Scale

Rating	Description
6	No exertion at all
7	Extremely light
8	Very light
9	
10	Light
11	
12	Somewhat hard
13	
14	Hard (heavy)
15	
16	Very hard
17	
18	Extremely hard
19	
20	Maximal exertion

Patient Factors:

- Level of care
- Insulin drip
- Vent.
- Vasoactive
- PA cath
- CVVHD
- Flap or spine checks



Study 1: RN workload in an ICU

PI: Michael Rosen; Study #: IRB00028389; Study Name: Sensor-based workflow analysis: A Pilot Study

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Please indicate by marking on the timeline: when did you have a tech today?
Or check: I did not have a tech today.

Shift Start: _____ AM / PM 4 hours Into shift 8 hours Into shift 12 hours Into shift

Please indicate by marking on the timeline: when were rounds for your patients today?
Or check: My patients were not rounded on today.

Shift Start: _____ AM / PM 4 hours Into shift 8 hours Into shift

Using the Borg Scale to the right, please rate your overall level of PHYSICAL and MENTAL exertion during your shift today in each of the time periods below:

Four hour blocks in your shift	PHYSICAL Exertion:	MENTAL Exertion:
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Second four hours of shift (hours 4-8):	_____	_____
Final four hours of shift (hours 8-12):	_____	_____

The Borg Scale

6	No exertion at all
7	Extremely light
8	Very light
9	Light
10	Somewhat hard
11	Hard (heavy)
12	Very hard
13	Extremely hard
14	Maximal exertion

Shift factors:

- # of patients
- Composite of # of patients by task factors
- CNA?
- When rounding occurred



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18	Extremely hard
19	
20	Maximal exertion

Self-report exertion:

- Q 4 hr ratings of mental and physical exertion



Example metric set for RN workflow

Time in location

Movement through space

- Transitions between areas (#)

- 'Burstiness' of transitions

- Shannon **Entropy** of locations over time

Audio

- Volume (mean, sd)

- Pitch (mean, sd)

- Time spent speaking

- 'Burstiness' of speaking

Accelerometer and gyroscope metrics

- Activity (energy) level

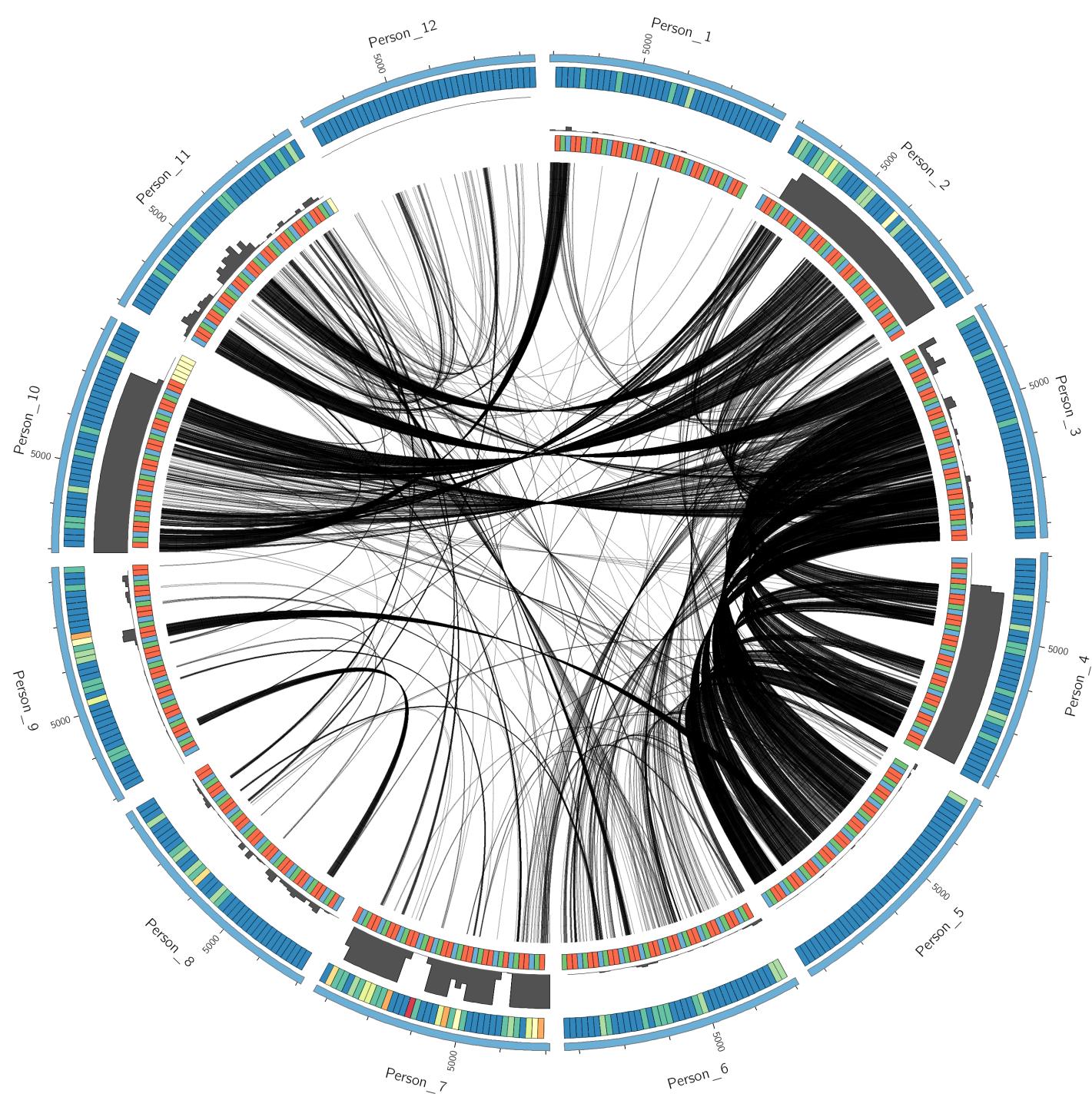
- Body movement

- Time standing / sitting

- Time walking

- 'Burstiness' of walking

Location x (Audio & Accel./gyro. Measures)



RN Workstation

- 3 stations ea.

Service Areas

- Med rm
- Supply rm
- Nutrition

Patient Rooms

- 2 sensor ea.
- 4 rms excluded

All else = “off the grid”

- Unaccounted for time



Analysis process

- Dataset
 - 356 work hours from 89 4-hour blocks across 35 shifts
- Dimension reduction
 - Elastic net method applied to 72 sensor features (plus pairwise interactions) for each outcome
- Multi-level Modeling
 - Test grouping structure (shift)
 - Level 1 predictors (sensor features)
 - Level 2 predictors (task demands)
 - Random coefficients
 - Cross-level interactions

Findings

Mental Exertion

- 63% of variance between shifts for: time speaking outside of main work areas x Time at nursing stations
- Final 10% of variance
- 5% of variance
- 73% of variance
- With: 5% of variance
- Context specific interactions that matter
 - Patient on an insulin drip X Burstiness of speaking
 - Average patient load x Volume while speaking at nursing stations
 - (Avg pt load x burstiness of speaking) x (Avg pt load x volume speaking at RN station)

Physical Exertion

- 63% of variance between shifts for: time speaking outside of main work areas x Time at nursing stations
- Final 10% of variance
- 5% of variance
- 73% of variance
- With: 5% of variance
- Context specific interactions that matter
 - Patient on an insulin drip X Burstiness of speaking
 - Average patient load x Volume while speaking at nursing stations
 - (Avg pt load x burstiness of speaking) x (Avg pt load x volume speaking at RN station)

Study 2: Does this scale to residents?

Questions

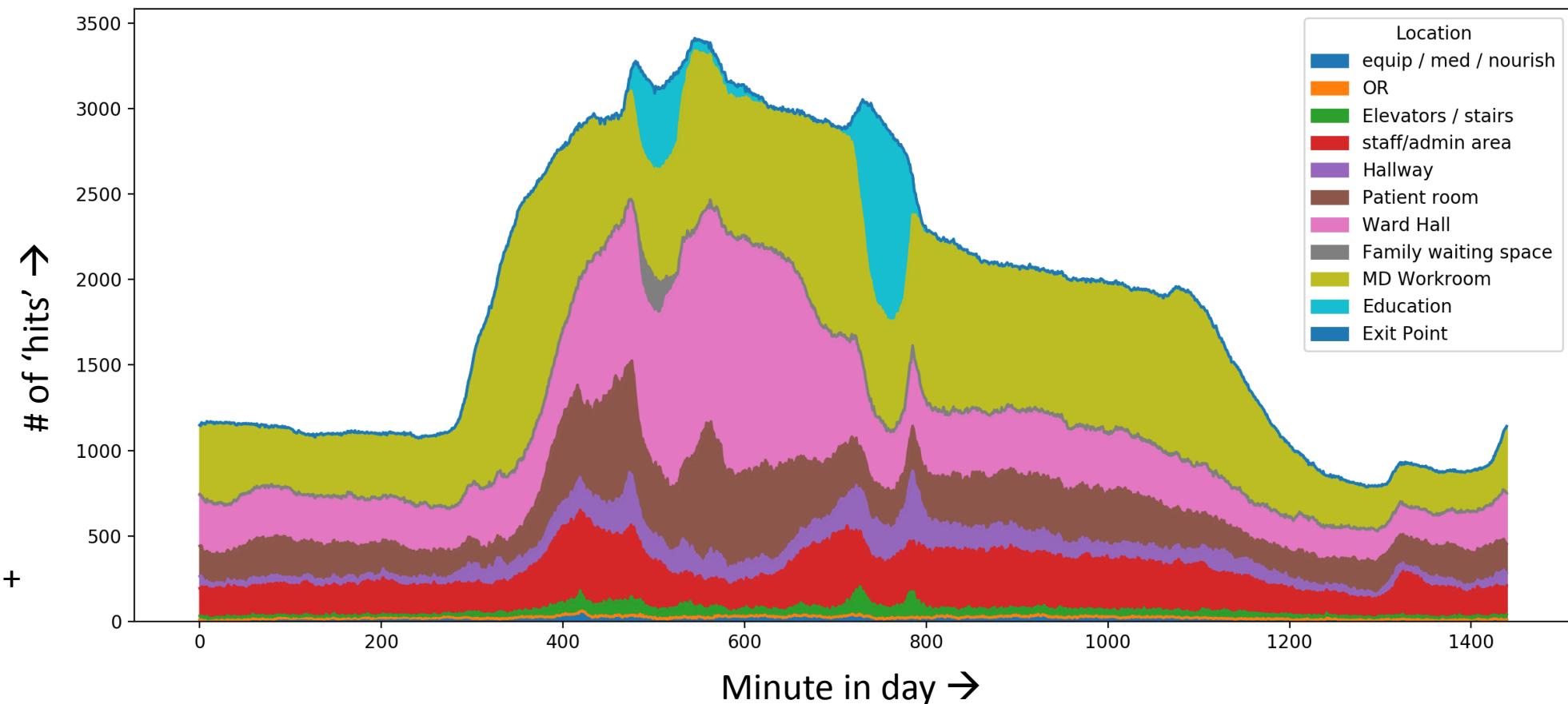
How are residents spending their time
do differences pre educational or we outcomes?

Pilot overview

43 Interns
July – Oct 2018
3,973 shifts
45,367.8 hrs

Single sensor

Location tracking system +
EHR metrics



Study 3: Collective Allostatic Load in a PICU



1. Better understand the impact of **chronic and acute stressors** on individual and **team performance** in the PICU.
2. Explore how **team interactions exacerbate or ameliorate** these **stress effects**.

Why do this?

- Better **workload measurement systems** which can drive unit resource allocation decisions in near real-time
- **Counter measures** for staff to **minimize, manage, and mend** from stress effects



Measurement framework

Stressors / work demands	Stress responses	Teamwork	Task and team
<p><u>Administrative data:</u> Measures characterizing patient cohort (census, churn, acuity scoring) and staffing levels (RN/pt ratio), and nursing activity (TISS-28, NAS)</p>	<p><u>Self-reported workload:</u> NASA-TLX revised</p>	<p><u>Self-reported teamwork quality:</u> Team process scale; Mayo High Perf. Teamwork Scale in codes</p>	<p><u>Individual burnout:</u> Maslach short</p>
<p><u>Self-reported stressors:</u> Custom survey capturing unique features of the work day that cause stress in the PICU</p>	<p><u>Emotional state recognition:</u> Physiology (Cardiac and electro-dermal responses), and speech features (vocal stress)</p>	<p><u>Team interaction patterns:</u> Movement and communication patterns (involving no recordings of actual speech)</p>	<p><u>Team affect:</u> Mutual trust, team potency / efficacy</p> <p><u>Objective task outcomes:</u> Call button response latencies; CPR quality scores in codes</p>

Study devices, and why we are using them



Staff location badge

Movement and Physical Workload



Wrist worn physiology monitor

Workload and stress measurement



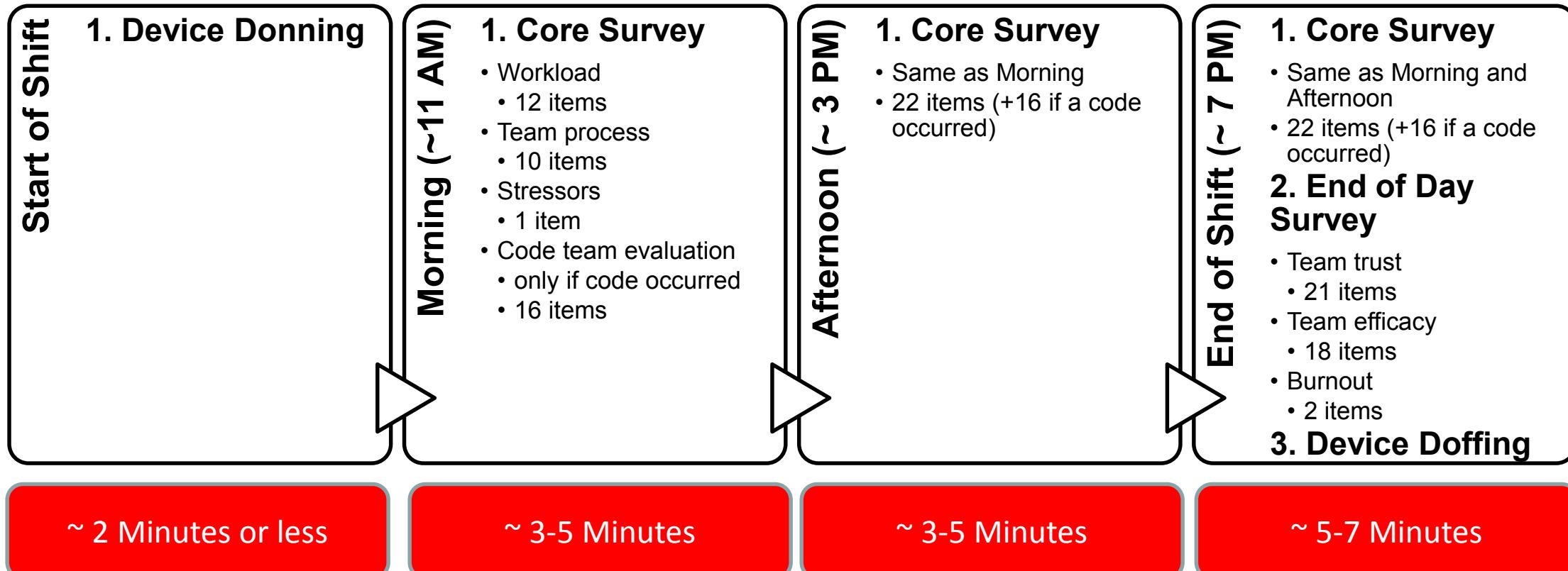
Smartphone

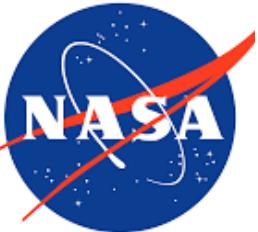
Surveys, emotional state detection, team interaction

Data collection overview: A day in the life of the study



1. Focus is on PICU Leadership Team (Fellows and Charge Nurses).
2. We need a whole team to collect data!





Study 4: Sociometric Team Selection Project

- Generate construct and criterion validity evidence for individual and team LDSE behavioral competencies.
- Develop unobtrusive and sociometric indices of individual and team LDSE behavioral competencies.
- Develop technology and guidelines for the use of sociometric measures in astronaut selection.



Coordination and Multi-team Systems



Example Handoff Improvement Research (resident to resident)

- Resident handoff-improvement program in 9 sites
 - **23% decrease in medical error rate**
 - **30% decrease in preventable adverse event rate**
 - No change in non-preventable adverse event rate
 - **Significant increase in inclusion of key handoff elements (verbal and written)**
 - **No significant change in handoff duration** (2.4 to 2.5 minutes per patient), or resident workflow, patient-family contact, or computer time.

Starmer, et al. "Changes in medical errors after implementation of a handoff program." *New England Journal of Medicine* 371, no. 19 (2014): 1803-1812.

The NEW ENGLAND JOURNAL of MEDICINE

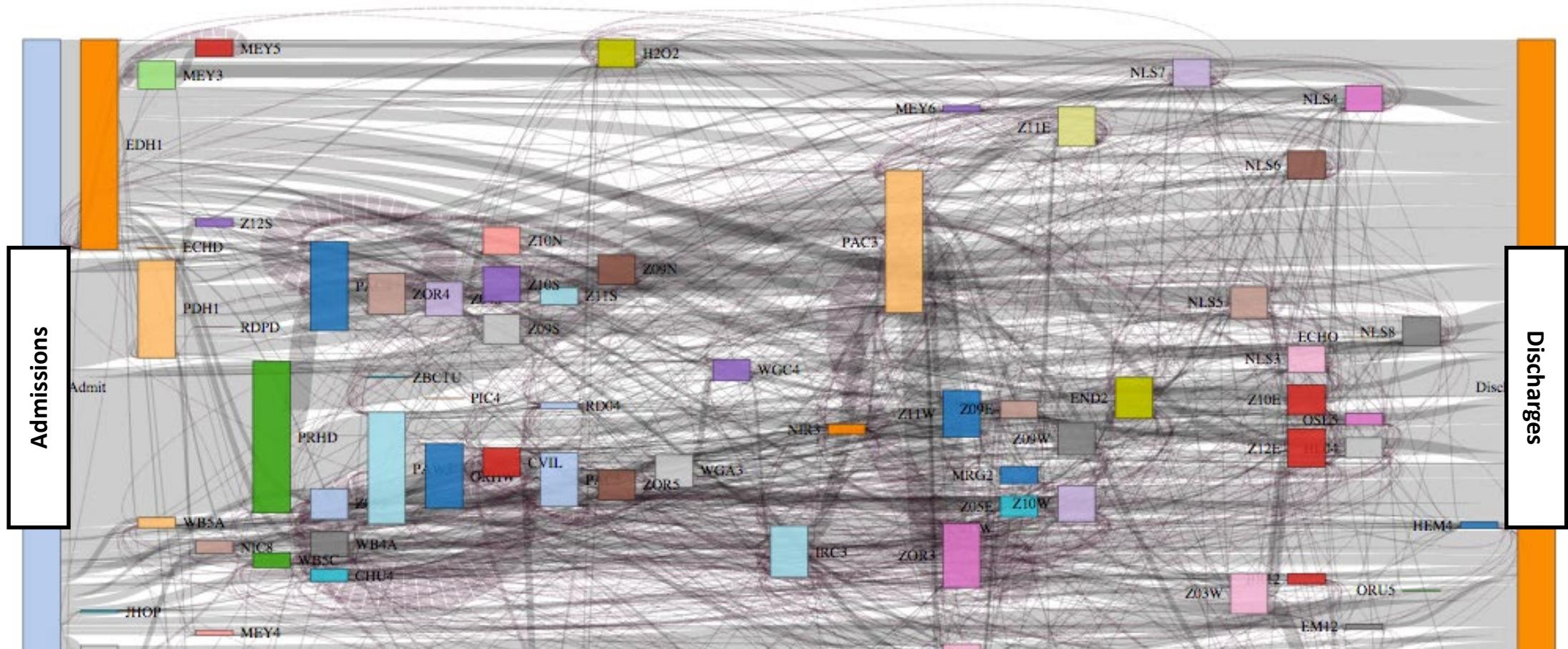
SPECIAL ARTICLE

- **Changes in Medical Errors after Implementation of a Handoff Program**

A.J. Starmer, N.D. Spector, R. Srivastava, D.C. West, G. Rosenbluth, A.D. Allen, E.L. Noble, L.L. Tse, A.K. Dalal, C.A. Keohane, S.R. Lipsitz, J.M. Rothschild, M.F. Wien, C.S. Yoon, K.R. Zigmont, K.M. Wilson, J.K. O'Toole, L.G. Solan, M. Aylor, Z. Bismilla, M. Coffey, S. Mahant, R.L. Blankenburg, L.A. Destino, J.L. Everhart, S.J. Patel, J.F. Bale, Jr., J.B. Spackman, A.T. Stevenson, S. Calaman, F.S. Cole, D.F. Balmer, J.H. Hepps, J.O. Lopreiato, C.E. Yu, T.C. Sectish, and C.P. Landrigan, for the I-PASS Study Group*

Study 5: Inter-unit patient transfers

1 FQ / ~12k pt admissions / ~ 1,000 bed hosp. / 108 units



Divers of Poor Teamwork Across Units
Upstream complexity and predictability
-Structural (variety of inputs)
-Temporal (turbulence)

Patient Flow →

Highways and Bi-ways
2959 UNIQUE patient paths
25% of patient visits take one of 18 paths
Avg. pt. visit has > 3 inter-unit handoffs

Study 5: Data and Analysis

Traditional unit metrics

- Bed size, 'churn', LOS

Temporal features of transitions

- # in AM/PM, wkdy/wknd
- 'Burstiness' in AM/PM, wkdy/wknd

Structural features of transitions

- In/out degree, centrality, betweenness, density, transitivity

Teamwork Across Hospital Units (TAHU)

- Hospital units do not coordinate well with each other. [R]
- There is good cooperation among hospital units that need to work together.
- It is often unpleasant to work with staff from other hospital units. [R]
- Hospital units work well together to provide the best care for patients.

Study 5: Findings (43 Units from one hospital)

Predictor	β (SE)	t (p)
Betweenness Centrality (weighted)	0.40 (0.13)	3.0 (0.005)
Discharge Burstiness during Night Shift	0.27 (0.14)	2.0 (0.056)
Average Neighbor Degree	0.24 (0.14)	1.8 (0.086)
Adj R ² = 0.23 F(3,39) = 5.08 p = 0.005		

Patient safety event reporting, unit climate, and narrative dynamics

Challenges in patient safety event reporting

X	~1 event report per bed per month	~ 1,000 utilized beds
~ 1,000 reports per month		



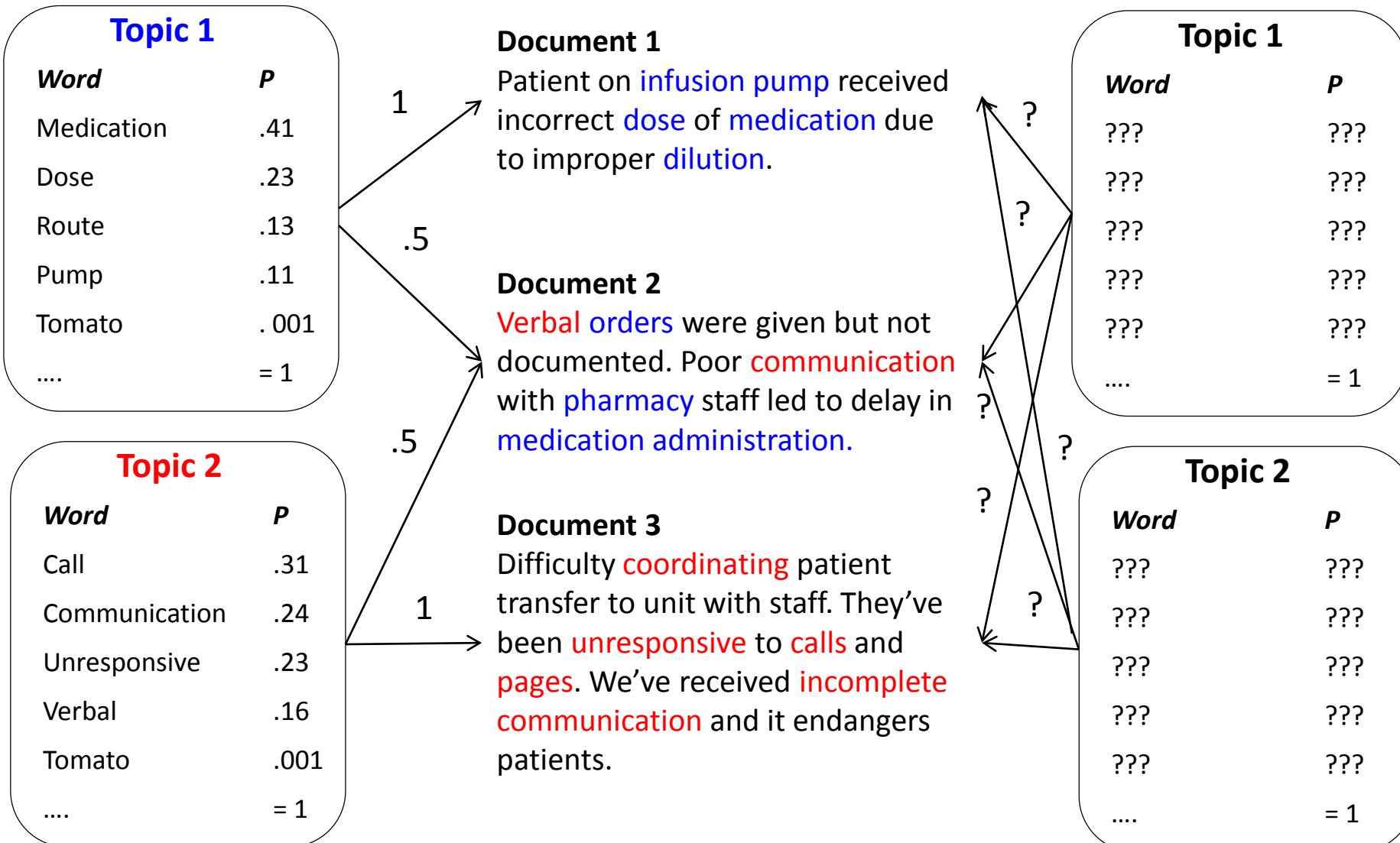
Each requiring:

- Further analysis
- Problem solving
- Solution generation
- Implementation
- Evaluation

Study 6: Are there better ways?

- Apply topic modeling to safety event reports
- Explore content validity
 - Can we find coherent patterns? Of important safety trends?
 - How well are discovered patterns currently represented in event taxonomies?
- Explore predictive validity
 - Do topic scores account for variance in harm scores above and beyond existing event categories?

Topic Modeling with LDA Example



Study 6: Approach

- Topic modeling
 - 13,317 reports from over 15 months
 - 40 topic model was ‘best fitting’
- Topic labeling and rating
 - Review by 5 SMEs in 9 hours of focus groups
 - Ratings of coherence, importance, and current awareness / representation in event taxonomies
- Multi-level modeling of harm scores
 - Existing event categories used as grouping variable, and predict within and between group variance in harm scores

Study 6: Example Topics

Topic 1

Blood
Blood Products

Request
Unit
Product
Bank
Sent
Transfus

Topic 2

Infus
Heparin
Rate
Drip
Weight
CPN
Start

**Heparin or
High Risk
Meds**

Topic 3

Bed
Floor
Falls

Fell
Bathroom
Sit
Head
Chair
Side

Topic 4

Pressur
Unable
Bleed
Continu
Would
Eval
Elev

**Pressure
Ulcers or
Wound Care**

Topic 5

Chang
Shift
Pain
**Errors at
time of
shift**

Day
Everi
High
Dilauidid

Study 6: Results

The majority of topics (72.5%) were rated as highly coherent, and only 5% were rated as having no discernable pattern

1: Risky env. Conditions patient, room, left, safety, enter	2: Comm. / coord. Breakdowns call, told, state, get, take	3: Skin damage site, arm, right, left, assess	4: Retained foreign object xray, needl, chest, count, case
5: Patient ID name, discharge, home, patient, mother	6: PCA use error catches chang, shift, pain, night, pca	7: Blood product management blood, red, cell, return, request	8: Specimen management lab, result, drawn, draw, test
9: Interpersonal conflict ask, said, put, know, want	10: No pattern back, one, came, still, come	11: Line placement / mngmnt. line, central, cathet, place, babi	12: Equipment contamination tray, set, clean, steril, instrument
13: Code issues bedsid, assess, immedi, vital, code	14: Ambig. or incorrect orders given, patient, review, chart, notifi	15: Orders and patient ID note, upon, document, may, follow	16: Medication errors medic, pharmacy, med, dose, administ
17: Med labeling error check, correct, label, doubl, wrong	18: Pt transfer issues patient, admit, transfer, floor, admiss	19: Specimen labeling specimen, contain, locat, receiv, must	20: Patient aggression staff, secur, member, family, leav
21: No pattern use, anoth, make, complet, sure	22: Access to services care, provid, contact, clinic, today	23: Allergic reaction to contrast mri, contrast, scan, inject, patient	24: Med order/dosing errors order, dose, poe, receiv, enter
25: Falls bed, floor, assist, fall, fell	26: controlled substance waste wast, found, fentanyl, drop, pyxi	27: Blood sugar / insulin mngmt pts, blood, insulin, glucose, check	28: Distributed comm. Page, pacu, resid, anesthesia, servic
29: Missing wrist band patient, caus, wristband, must, phlebotomist	30: Patient consent report, place, prior, without, consent	31: Pt transfer w/o monitoring arriv, unit, charg, transport, notifi	32: Infusion pump & tubing tube, pump, bag, fluid, run
33: Com. & role clarity team, communic, picu, attend, plan	34: Dental and equip issues procedur, remov, attempt, pull, area	35: Pressure ulcers and BP pressur, unabl, bleed, continu, wound	36: Airway management equip, machine, oxygen, intub, sedat
37: Transitions of care nurs, inform, made, receiv, awar	38: Scheduling / coord. Issues time, need, hour, due, avail	39: Med infusion errors infus, heparin, rate, drip, weight	40: Med error – discrepancy day, number, system, record, occur

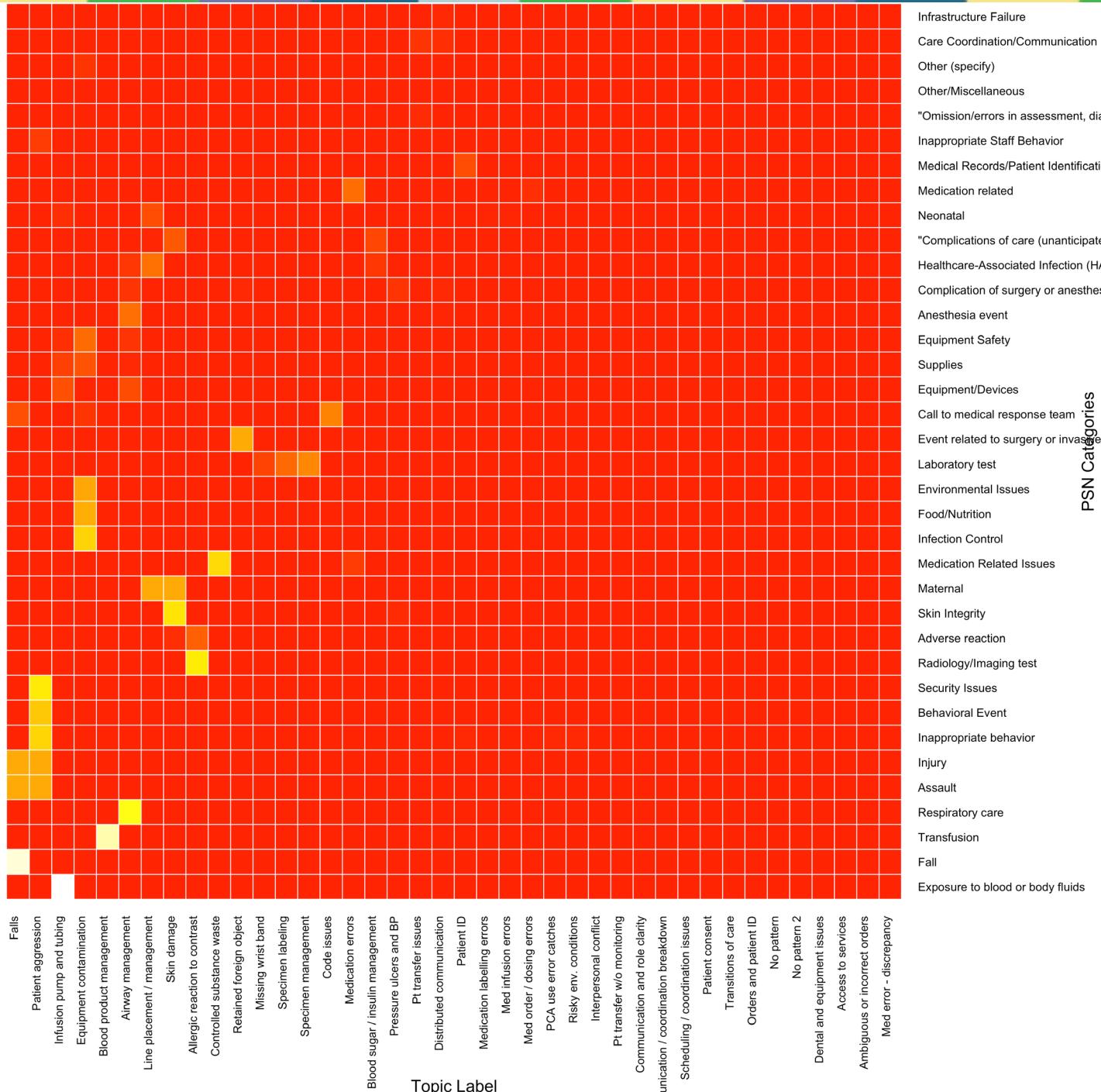
Table 2. Topic names and top 5 words for a 40 topic model of PSER data. Green = topics rated as highly coherent; Yellow = topics rated as somewhat coherent; Red = Topics rated as incoherent.

Topic coherence and importance by awareness and representation (examples)

		Current <u>awareness</u> and <u>representation</u> in event taxonomy	
		<i>High</i>	<i>Low</i>
<u>Topic coherence and importance</u>	<i>High</i>	<u>11 topics</u> <ul style="list-style-type: none">• OR controlled substances waste management• ID/safety bands not scan-able• Blood wastage• ...	<u>14 topics</u> <ul style="list-style-type: none">• Central lines• Hypoglycemia events• Pre-procedure issues• Dose monitoring errors• ...
	<i>Low</i>	<u>0 topics</u>	<u>15 topics</u> <ul style="list-style-type: none">• Logistics and operational barriers• Electronic ordering configuration• Extubations• Availability of resources• ...

Topics vs. PSN Event Types

- Heatmap – Proportion of events within PSN category classified into each topic
- One to one mapping (telling what we already know)
- Some join or split categories (new way to think about what we already know)
- Some have no clear correspondence (new pattern)



Study 6: Takeaways

Findings

- Existing event categories as a grouping variable
 - 51% of variance was between event categories
 - 49% of variance was within event categories
- Lexical features (sentiment analysis, LIWC)
 - 11% of between event variance
 - 3% of within event variance
- Topic scores
 - 27% of between event variance
 - 6% of within event variance

Future directions

- Language of blame in event reporting data as a marker of local climate
 - Natural experiment around a just culture implementation
- Towards measures of narrative stability and change as makers of climate

Summary of social data science (SDS) pilot studies: Describe, explain, predict, control

- SDS methods are useful for **description** and strong in **prediction**
 - The detail can be overwhelming, and requires engaging domain experts with complex data
 - Highly predictive, but poorly explanatory models are of limited interest
- SDS needs tighter coupling with social sciences to enable **explanation**
 - Ongoing process of applying, adapting, and building new theory
 - New methods enable more temporal theories of social interaction
- We've only scratch the surface of interventions for **control**
 - Better systems for selection, training and development, ongoing support, and operations management

Future directions for Social Data Science



SDS can enable translational organizational sciences.

Better science

- Reduced burden of data collection
- Increased scale of data collection
- Multi-method triangulation

Better organizations

- Selection systems
- Work redesign
- Risk monitoring
- Performance feedback

Thoughts on the road ahead

- Need to mature integrative frameworks
 - Huge variety in theories and methods available
- Need to invest in fundamental measure validation
 - What is an appropriate approach to scaling measures up
- Need to build the technical infrastructure
 - Current investments focus on clinical data (correctly), but do not include key SDS data sources (e.g., EHR access logs)
- Need to invest in the human capital
 - Introducing into
 - Brining strong research teams together
 - Best configurations of SDS skill sets across team members

Thanks for your time. Questions?

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