



## Colors from NCI Style Guide (PAGE 12)

NCI's Colors

PRIMARY	R=49 G=159 B=190 #319fbe	R=13 G=149 B=161 #0d95a1	R=42 G=114 B=165 #2a72a5	R=28 G=94 B=134 #1c5e86	R=187 G=14 B=61 #bb0e3d	R=112 G=111 B=111 #706f6f
SECONDARY	R=45 G=199 B=153 #2DC799	R=98 G=84 B=163 #6254A3	R=130 G=54 B=140 #82368C	R=255 G=95 B=0 #FF5F00	R=1 G=59 B=81 #013b51	

Not 508 Compliant when used with White Text.

## Current Program Area Colors

**Problem Statement:** The colors for BRP, HDRP, and Surveillance are all using similar blues and are difficult to distinguish between each other.

	<b>BRP</b> #00649A Color Contrast (508): 6.38:1
	<b>IS</b> #6D3878 Color Contrast (508): 8.44:1
	<b>EGRP</b> #005B5E Color Contrast (508): 7.90:1
	<b>SURVEILLANCE (SRP)</b> #000082 Color Contrast (508): 15.88:1
	<b>HDRV</b> #2A4B74 Color Contrast (508): 8.91:1
	<b>SURVIVORSHIP (OCS)</b> #00859E Color Contrast (508): 4.33:1  Not 508 compliant, must have a minimum ratio of 4.5:1

	<b>IS</b> #6D3878 Color Contrast (508): 8.44:1
	<b>SURVEILLANCE (SRP)</b> #000082 Color Contrast (508): 15.88:1
	<b>SURVIVORSHIP (OCS)</b> #00859E Color Contrast (508): 4.33:1  Not 508 compliant, must have a minimum ratio of 4.5:1

BRP Branches	Color Contrast (508): Minimum 4.5:1
	<b>BBPSB</b> #6c669a 5.24:1
	<b>HBRB</b> #167F8A 4.73:1
	<b>HCIRB</b> #813371 7.94:1
	<b>TCRB</b> #2C855B 4.55:1

## Suggested New Palettes

The new color palette should be bright and inviting, 508 compliant, work with the NCI brand red and gray, work with each other, and be distinguishable from each other. Additional variations to darken and lighten the color have been added for accents.

PROGRAM AREA	Color from the NCI Style Guide	PRIMARY	DARKENED	LIGHTENED/ACCENT
BRP	<b>BLUE</b> Close to the BRP blue but changed to match the NCI Style Guide.	 #1c5e86 Color Contrast (508): 6.30:1	 #123b54	 #2c94d4
SRP	<b>EMERALD</b> Close to the EGRP green but changed to make it more green and brighter.	 #146758 Color Contrast (508): 6.75:1	 #0a332b	 #22b398
OCS	<b>TEAL</b> Close to the Survivorship teal but changed to make it 508 compliant (slightly darker).	 #008391 Color Contrast (508): 4.51:1	 #00555e	 #59d1de
EGRP	<b>PURPLE</b> Close to the IS violet but changed to match the NCI Style Guide.	 #6254a3 Color Contrast (508): 6.33:1	 #352d57	 #715ad6
IS	<b>VIOLET</b> Close to the IS violet but changed to match the NCI Style Guide.	 #82368c Color Contrast (508): 7.35:1	 #532359	 #b714cc
HDRV	<b>BURGUNDY</b> Close to the HDRP burgundy but changed to match the NCI Style Guide.	 #740a3c Color Contrast (508): 11.34:1	 #4d0727	 #c66780
	<b>RED/ORANGE</b>	 #bb1e0e Color Contrast (508): 6.35:1	 #6e1208	 #f46253
	<b>GOLD</b>	 #9C6E1E Color Contrast (508): 4.50:1	 #694a14	 #fdb02b