

Acknowledgments

This monograph was developed by the National Cancer Institute under the editorial direction of **Stephen E. Marcus**, Monograph Series Editor, and Senior Scientific Editors **Allan Best**, **Pamela I. Clark**, **Scott J. Leischow**, and **William M. K. Trochim**. Individual chapters of this monograph and the entire volume were subjected to extensive peer review and revision.

Editors

Allan Best, Ph.D.

Principal Investigator

Senior Scientist

Centre for Clinical Epidemiology and
Evaluation

Vancouver Coastal Health Research Institute

Clinical Professor, Health Care and
Epidemiology

University of British Columbia

Professional Staff

British Columbia Cancer Agency

Vancouver, British Columbia, Canada

Pamela I. Clark, Ph.D.

Principal Investigator

Co-lead, Chapter 2

Senior Health Research Scientist

Battelle Centers for Public Health Research
& Evaluation

Baltimore, MD

Scott J. Leischow, Ph.D.

Principal Investigator

Co-lead, Chapter 2

Professor, Department of Family and
Community Medicine

Deputy Director for Strategic Partnerships
and Policy

Arizona Cancer Center

The University of Arizona

Tucson, AZ

Stephen E. Marcus, Ph.D.

Monograph Series Editor

Epidemiologist

Tobacco Control Research Branch

Behavioral Research Program

Division of Cancer Control and Population
Sciences

National Cancer Institute

Bethesda, MD

William M. K. Trochim, Ph.D.

Principal Investigator

Co-lead, Chapter 3

Co-lead, Chapter 4

Professor

Policy Analysis and Management

Cornell University

Ithaca, NY

Authors

Gabriele Bammer, Ph.D.

Co-lead, Chapter 3

Co-lead, Chapter 5

Professor

National Centre for Epidemiology and
Population Health

College of Medicine and Health Sciences

The Australian National University

Canberra, Australia

Hauser Center for Nonprofit Organizations

Harvard University

Cambridge, MA

Alex Berland, R.N., M.Sc.

President
A. Berland Inc.
Adjunct Professor
Department of Healthcare and Epidemiology
University of British Columbia
Vancouver, British Columbia, Canada

Derek Cabrera, Ph.D.

Co-lead, Chapter 3
Co-lead, Chapter 4
National Science Foundation Post Doctoral
Associate in Human Ecology
National Science Foundation/IGERT Fellow
in Nonlinear Systems
Cornell University
Ithaca, NY

Noshir Contractor, Ph.D.

Co-lead, Chapter 6
Professor
Departments of Speech Communication
and Psychology
University of Illinois at Urbana-Champaign
Urbana, IL

William C. Horrace, Ph.D.

Associate Professor
Department of Economics and Center for
Policy Research
Syracuse University
Syracuse, NY

Timothy Huerta, Ph.D.

Scientist
Child and Family Research Institute and
Provincial Health Research Authority
Vancouver, British Columbia, Canada
Assistant Professor
Rawls College of Business
Texas Tech University
Lubbock, TX

Francis Lau, Ph.D.

Lead, Chapter 7
Associate Professor
School of Health Information Science
University of Victoria
Vancouver, British Columbia, Canada

Douglas A. Luke, Ph.D.

Director
Center for Tobacco Policy Research
Saint Louis University School of Public
Health
St. Louis, MO

Bobby Milstein, Ph.D., M.P.H.

Behavioral Scientist
Syndemics Prevention Network
Centers for Disease Control and Prevention
Atlanta, GA

Keith Provan, Ph.D.

Co-lead, Chapter 6
McClelland Professor of Public
Administration and Policy
Director of the SPAP Ph.D. Program
School of Public Administration and Policy
Eller College of Management
University of Arizona
Tucson, AZ

George P. Richardson, Ph.D.

Co-lead, Chapter 5
Chair
Department of Public Administration
and Policy
Nelson A. Rockefeller College of Public
Affairs and Policy
University at Albany
State University of New York
Albany, NY

James W. Shaw, Ph.D., Pharm.D., M.P.H.

Assistant Professor
Department of Pharmacy Administration
and Center for Pharmacoeconomic
Research
College of Pharmacy
University of Illinois at Chicago
Chicago, IL

Ramkrishnan (Ram) V. Tenkasi, Ph.D.

Professor of Organizational Change
Ph.D. Program in Organization
Development and Change
Department of Management and
Organizational Behavior
Benedictine University
Lisle, IL

Reviewers

Michele Bloch, M.D., Ph.D.

Medical Officer
Tobacco Control Research Branch
Behavioral Research Program
Division of Cancer Control and Population
Sciences
National Cancer Institute
Bethesda, MD

Jonathan P. Caulkins, Ph.D.

Professor of Operations Research and Public
Policy
Qatar Campus, H. John Heinz School of
Public Policy and Management
Carnegie Mellon University
Doha, Qatar

Tom Cummings, Ph.D.

Department Chair
Management and Organization Department
Marshall School of Business
University of Southern California
Los Angeles, CA

Susan J. Curry, Ph.D.

Director
Institute for Health Research and Policy
Professor
Health Policy and Administration
School of Public Health
University of Illinois, Chicago
Chicago, IL

Samuel R. Friedman, Ph.D.

Senior Research Fellow
Director, Social Theory Core
Center for Drug Use and HIV Research
National Development and Research
Institutes, Inc.
New York, NY

Russell E. Glasgow, Ph.D.

Senior Scientist
Clinical Research Unit
Kaiser Permanente
Aurora, CO

Linda M. Harris, Ph.D.

Senior Health Communication Scientist
Health Communication and Informatics
Research Branch
Behavioral Research Program
Division of Cancer Control and Population
Sciences
National Cancer Institute
Rockville, MD

William S. (Bill) Harris Jr.

Principal
Facilitated Systems
Everett, WA

Jack B. Homer, Ph.D.

Homer Consulting
Voorhees, NJ

Corinne Husten, M.D., M.P.H.

Acting Director
Office on Smoking and Health
Centers for Disease Control and Prevention
Atlanta, GA

David M. Introcaso, Ph.D.

Health Policy Analyst
Office of Health Policy Research and Planning
Office of the Assistant Secretary for Planning
and Evaluation
U.S. Department of Health and Human
Services
Washington, DC

Brick Lancaster, M.A., CHES

Chief
Program Services Branch
Office on Smoking and Health
Centers for Disease Control and Prevention
Atlanta, GA

Ken McLeroy, Ph.D.

Associate Dean for Academic Affairs
School of Rural Public Health
Texas A&M Health Science Center
College Station, TX

Gerald Midgley, Ph.D.

Professor
Institute of Environmental Science
and Research
Christchurch Science Centre
Christchurch, New Zealand

John Millar, M.D.

Executive Director
Population Health Surveillance & Disease
Control Planning
Provincial Health Services Authority
Vancouver, British Columbia, Canada

Jonathan A. Morell, Ph.D.

Senior Policy Analyst
NewVectors
Ann Arbor, MI

David Mowat, M.B.Ch.B., M.P.H., F.R.C.P.C.

Deputy Chief Public Health Officer
Public Health Practice and Regional
Operations
Public Health Agency of Canada
Ottawa, Ontario, Canada

Diana Newman, Ed.D., R.N.

Professor
School of Nursing
Massachusetts College of Pharmacy and
Health Sciences
Boston, MA

Brian Oldenburg, Ph.D.

Professor and Chair
International Public Health
Department of Epidemiology and
Preventive Medicine
Monash University
Melbourne, Australia

C. Tracy Orleans, Ph.D.

Senior Scientist and Distinguished Fellow
Robert Wood Johnson Foundation
Princeton, NJ

William A. Pasmore, Ph.D.

Partner
Mercer Delta Organizational Consulting
New York, NY

Peter Robertson, Ph.D.

Associate Professor
School of Policy, Planning, and Development
University of Southern California
Los Angeles, CA

Khalid Saeed, Ph.D.

Professor of Economics
Department Head
Social Science and Policy Studies
Worcester Polytechnic Institute
Worcester, MA

Gregory J. Sherman, Ph.D.

Senior Health Architect
Science and Research Advisory Unit
Office of Public Health Practice
Public Health Agency of Canada
Ottawa, Ontario, Canada

Glorian Sorensen, Ph.D., M.P.H.

Professor
Harvard School of Public Health
Director
Center for Community Based Research
Dana-Farber Cancer Institute
Boston, MA

Stephen Taplin, M.D., M.P.H.

Senior Scientist
Applied Research Program
Division of Cancer Control and Population
Sciences
National Cancer Institute
Bethesda, MD

Thomas W. Valente, Ph.D.

Associate Professor and Director
Master of Public Health Program
Department of Preventive Medicine
School of Medicine
University of Southern California
Alhambra, CA

K. Viswanath, Ph.D.

Associate Professor
Department of Medical Oncology
Dana-Farber Cancer Institute
Associate Professor
Department of Society, Human
Development, and Health
Harvard School of Public Health
Harvard University
Boston, MA

Saul Weingart, M.D., Ph.D.

Vice President for Patient Safety
Dana-Farber Cancer Institute
Boston, MA

Bob Williams

Wellington
Aotearoa, New Zealand

Derek Yach, M.B.Ch.B., M.P.H.

Director
Health Equity
The Rockefeller Foundation
New York, NY

*The editors wish to acknowledge the
contributions of the following individuals
to the ISIS project:*

Lawrence W. Green, Dr.P.H.

Adjunct Professor
Department of Epidemiology and
Biostatistics
Co-Leader
Society, Diversity and Disparities Program
Comprehensive Cancer Center
University of California at San Francisco
San Francisco, CA

Jack Henningfield, Ph.D.

Vice President for Research and Policy
Pinney Associates
Professor
Behavioral Biology
Johns Hopkins School of Medicine
Baltimore, MD

Peter Robertson, Ph.D.

Associate Professor
School of Policy, Planning, and Development
University of Southern California
Los Angeles, CA

Carol L. Schmitt, Ph.D.

Senior Health Research Scientist
Battelle Centers for Public Health Research
& Evaluation
Baltimore, MD

Frances A. Stillman, Ed.D.

Co-Director
Institute for Global Tobacco Control
Associate Professor
Department of Epidemiology
Bloomberg School of Public Health
Johns Hopkins University
Baltimore, MD

The editors would like to acknowledge the contributions of the following staff who provided technical and editorial assistance in the preparation of this monograph:

Jennifer S. Brown, M.A.

Ph.D. Candidate
Department of Human Development
Cornell University
Ithaca, NY

Richard S. Gallagher

Chief Science Writer
R.S. Gallagher and Associates
Newfield, NY

Snjezana Huerta-Kralj

Project Coordinator and Research Assistant
Department of Psychology
Simon Fraser University
Burnaby, British Columbia, Canada

Gregg Moor

Project Coordinator
UBC Institute for Health Promotion
Research
Centre for Clinical Epidemiology &
Evaluation
Vancouver Coastal Health Research Institute
Vancouver, British Columbia, Canada

April Roggio

Research Assistant
Department of Public Administration and
Policy
Nelson A. Rockefeller College of Public
Affairs and Policy
University at Albany
State University of New York
Albany, NY

In addition, the editors wish to acknowledge and thank those who participated in the brainstorming and planning process leading to the ISIS project as well as the many others who shared their insights with the ISIS project.

Last, the editors would like to acknowledge the publication support services provided for this monograph:

American Institutes for Research

Margot Raphael, Project Director
Elizabeth Bruce, Monograph Editor
Michael Rollins and Matthew Mowczko,
Production Artists

Cygnus Corporation

Terry Kelly, Publications Manager
Ruth Christie, Copyeditor
Mary Bedford, Proofreader