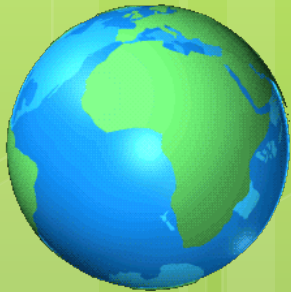


# Cancer Control P.L.A.N.E.T.

P. – Plan  
L. – Link  
A. – Act  
N. – Network with  
E. – Evidence-based  
T. – Tools



## DCCPS NCI New Grantee Workshop

Nov 5, 2015

Antoinette Percy-Laurry,  
DrPH, MSPH

Implementation Science  
Division of Cancer Control  
and Population Sciences  
National Cancer Institute

# What is Cancer Control P.L.A.N.E.T. ?

- ❑ A comprehensive web portal that is user-friendly, <http://cancercontrolplanet.cancer.gov>
- ❑ Launched April 2003 in the U.S.
- ❑ Designed for professionals involved in the design, implementation and evaluation of cancer control programs



# The Purpose of P.L.A.N.E.T.

- ❑ Increase access to and use of cancer control data
- ❑ Increase collaboration between researchers, planners and policy makers
- ❑ provide current policy and scientific recommendations
- ❑ Provide access to evidence-based cancer control programs and materials



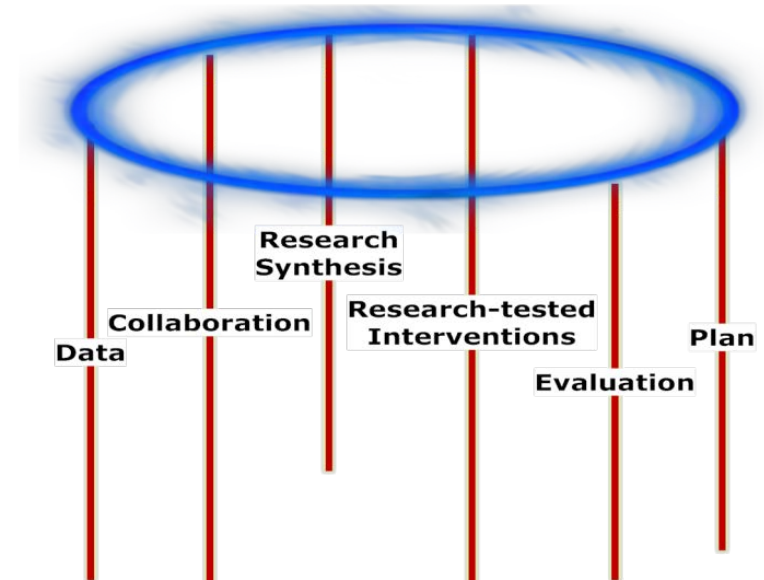
# Sponsoring Agencies

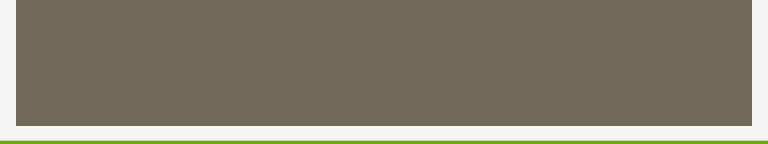
- ❑ National Cancer Institute (NCI)
- ❑ Centers for Disease Control and Prevention (CDC)
- ❑ Agency for Healthcare Research Quality (AHRQ)



# P.L.A.N.E.T. Portal

1. **Data:** State Cancer Profiles
2. **Collaboration:** Research to Reality (R2R)
3. **Research Synthesis:**
  - Community Guide
  - US Preventive Services Task Force
  - Evidence Reviews
  - Genomic Applications in Practice and Prevention
4. **Programs:** Research-Tested Intervention Programs (*RTIPs*)
5. **Evaluation**
6. **State Plans**



- 
1. Cancer Screening: breast, cervical, colorectal
  2. Diet/Nutrition
  3. HPV Vaccination
  4. Informed Decision Making
  5. Obesity
  6. Physical Activity
  7. Public Health Genomics
  8. Sun Safety
  9. Survivorship/Supportive care
  10. Tobacco Control



**Cancer Control**  
**P.L.A.N.E.T**

Plan, Link, Act, Network with Evidence-based Tools

[Home](#) | [About This Site](#) | [FAQ](#) | [Sponsors](#) | [Contact Us](#)

Cancer Control P.L.A.N.E.T. portal provides access to data and resources that can help planners, program staff, and researchers design, implement and evaluate evidence-based cancer control programs.

## DATA

[State Cancer Profiles](#) (CDC, NCI)

## COLLABORATION

[Research to Reality](#) (NCI)

## RESEARCH SYNTHESIS

[Guide to Community Preventive Services](#)   
(Federally Supported)

[U.S. Preventive Services Task Force](#)   
(Federally Supported)

[Evaluation of Genomic Applications  
in Practice and Prevention \(EGAPP\)](#)

[Additional Research Evidence Reviews](#)

## PROGRAMS

[Research-tested Intervention Programs \(RTIPs\)](#)

## EVALUATION

[Reach Effectiveness Adoption Implementation  
Maintenance \(RE-AIM\)](#)

## PLAN

[International Comprehensive Cancer Control Plans](#)

[US Comprehensive Cancer Control Plans](#)

## RESOURCES

## TOPICS

- Breast Cancer
- Cervical Cancer
- Colorectal Cancer
- Diet / Nutrition
- HPV Vaccination
- Informed Decision Making
- Obesity
- Physical Activity
- Public Health Genomics
- Sun Safety
- Survivorship
- Tobacco Control

## WHAT'S NEW

[HPV Vaccination](#)  
[State Cancer Profiles 2012 cancer data](#)   
[Additional Resources](#)  
[Training: Putting Public Health Evidence in Action](#)

## E-NEWSLETTER

[Sign up](#) to receive monthly updates on Cancer Control P.L.A.N.E.T.

## FEEDBACK

We welcome your [feedback](#) on the Cancer Control P.L.A.N.E.T. and its satellite web sites. Thank you for helping to improve this site for the cancer control community.

## SPONSORS



State  
Cancer  
Profiles

R2R

RTIPS





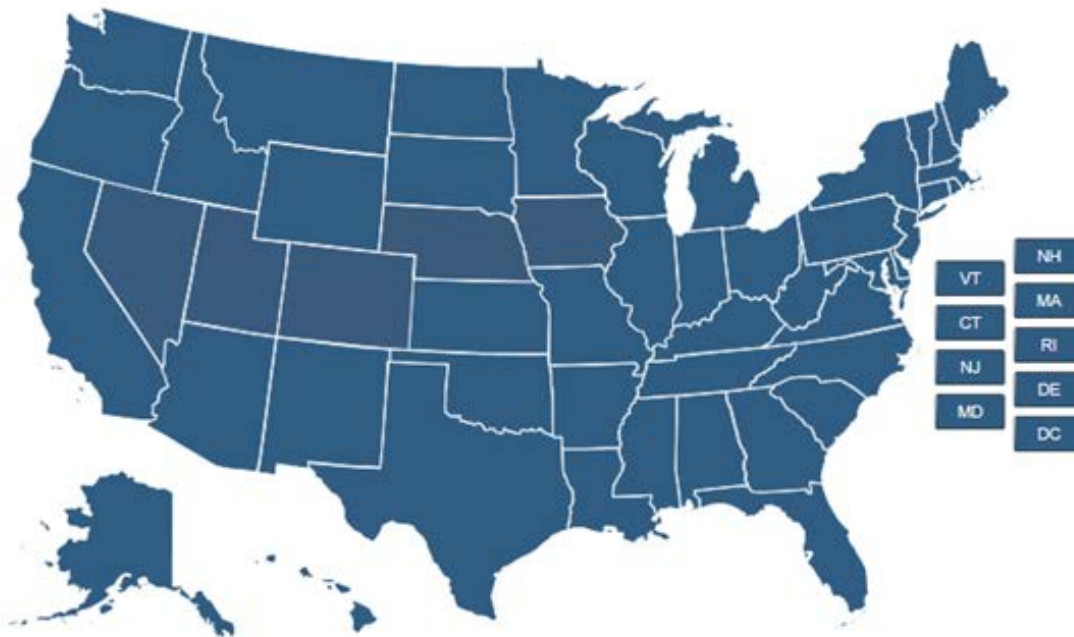
# STATE CANCER PROFILES

Dynamic views of cancer statistics for prioritizing cancer control efforts in the nation, states, and counties

[Home](#)[About](#)[Help & Resources](#)[Contact](#)

## Quick Profiles for States

Choose a state below to get a report of cancer statistics and other related topics.



--- Choose a State ---

[View Quick Profile >](#)

## Data Topics Across the Cancer Control Continuum

Cancer statistics, charts, and maps by data topic across the cancer control continuum.



Demographics



Screening & Risk Factors



Cancer Knowledge



Incidence



Prevalence



Mortality



# State Cancer Profiles Data

## Quick Profiles: New Mexico

► Choose a Different State:

State:

[View](#)



Demographics



Screening & Risk Factors

### Age-Adjusted Incidence Rates by Cancer Site (2008-2012)

New Mexico Rate

All Cancer Sites	388.8
Bladder	14.9
Brain & ONS	5.5
Breast	112.2
Breast (in situ)	20.3
Cervix	7.5
Childhood (Ages <15, All Sites)	13.7
Childhood (Ages <20, All Sites)	15.0
Colon & Rectum	35.8
Esophagus	3.8

## Screening and Risk Factors Report by State (Directly Estimated 2012 BRFSS Data)

**Obese (BMI ≥ 30)**  
All Races (includes Hispanic), Female, Ages 20+  
Healthy People 2020 Objective Number: NWS-9  
Reduce the proportion of adults who are obese

Sorted by Percent

State △	Met Objective of 30.6%?¹	Percent ² (95% Confidence Interval) ▼	Number of Respondents with Screening or Risk Factor
United States	Yes	28.1 (27.8, 28.5)	71,580
Mississippi	No	37.9 (35.9, 39.9)	1,706
Louisiana	No	36.6 (34.6, 38.7)	2,035
Arkansas	No	35.6 (33.3, 38.1)	975
Alabama	No	34.7 (32.9, 36.6)	1,979
South Carolina	No	33.9 (32.3, 35.5)	2,414
West Virginia	No	33.1 (31.0, 35.2)	925
Tennessee	No	32.9 (31.0, 34.9)	1,286
Kentucky	No	31.9 (30.2, 33.8)	2,185
Oklahoma	No	31.9 (30.2, 33.7)	1,420
Indiana	No	31.6 (29.9, 33.4)	1,493
Georgia	No	31.5 (29.4, 33.7)	1,060
Michigan	No	31.4 (29.8, 33.0)	1,893
Texas	No	31.0 (29.1, 32.9)	1,476
Missouri	Yes	30.5 (28.4, 32.7)	1,185
North Carolina	Yes	30.4 (28.9, 31.8)	1,983
Ohio	Yes	30.4 (29.0, 31.9)	2,251
Iowa	Yes	30.2 (28.4, 32.0)	1,148

**Research to Reality** is an interactive community of practice developed by the NCI. Join more than 2300 cancer control researchers and practitioners as we connect and collaborate; ask questions; discuss ideas and solutions; share useful resources and tools; and participate in cyber-seminars and other events.

[Sign Up Today!](#)

Already have an account? [Log In](#).

## Featured R2R Partner

**Suellen Hopfer, PhD, CGC**

What messages move young women to decide to vaccinate themselves against HPV? This month's RTIPs Featured Partner, Suellen Hopfer discusses her intervention "HPV Vaccine Decision Narratives: Encouraging Informed HPV Vaccine Decision-making" and the insights gained from her research.



Posted on October 05, 2015

## **What does evidence have to do with it? View the archive and join the conversation!**

Ensuring the long- and short-term success of cancer control policies and initiatives is central to the work of comprehensive cancer coalitions. Our September NCI Research to Reality cyber-seminar looked at how the lessons derived from implementation science informs, strengthens and sustains this essential work. What have you found in your work? Any resources you would share with the R2R community? [Find out more.](#)

## Recent Activity

Thursday October 08, 2015 at 2:37pm



**Bob** has participated in the Discussion "[Tobacco Control News and Notes](#)"

Wednesday October 07, 2015 at 2:49pm



**Margaret** has participated in the Discussion "[Let's discuss: Accelerating HPV Vaccine Uptake: What is Working and Why?](#)"

Wednesday October 07, 2015 at 2:42pm

The Event [CDC's Public Health Grand Rounds Presents: "E Cigarettes: The Cutting Edge of Tobacco Control"](#) has been added to the Calendar.

Wednesday October 07, 2015 at 2:19pm



**Brandie** has participated in the Discussion "[Let's continue discussing "Engaging with Local](#)

## Learn about R2R

Watch the video tutorial to learn how to use Research to Reality.




## Events

### Next Event

October 20, 2015 1:00PM - 2:00PM EDT  
CDC's Public Health Grand Rounds

# R2R: Connect, collaborate, discuss ideas and solutions




## Research to Reality

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[Featured R2R Partners](#)
[Learning Communities](#)
[Events](#)

[Home](#) » [All Discussions](#) » Tobacco Control News and Notes

### Tobacco Control News and Notes




**Margaret** posted on Tuesday, June 23, 2015

We are delighted to launch a new discussion today - featuring "tidbits" and dispatches from the State and Community Tobacco Control (SCTC) Research community - specifically their Community Engagement workgroup. On a highly informal and unscheduled basis, they will "pop" on R2R with an article of interest or other feature.

Do you have an tobacco control article that caught your eye? Post it!

Do you have something to say about something you read here? Join the discussion!



**Bob** replied on Tuesday, June 23, 2015 - 9:58am

Let's kick this off with a recent pub by Fallin and Glanz:

Amanda Fallin and Stan Glanz recently published "Tobacco-control policies in tobacco-growing states: where tobacco was king" in *Millbank Quarterly* that explains why, after years of lagging the rest of the country, progress on tobacco control is now taking place there.

Here is the abstract (courtesy of Stan):

**Policy Points:** The tobacco companies prioritized blocking tobacco-control policies in tobacco-growing states and partnered with tobacco farmers to oppose tobacco-control policies. The 1998 Master Settlement Agreement, which settled state litigation against the cigarette companies, the 2004 tobacco quota buyout, and the subsequent aggressive use of generic tobacco led to a...



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### What's Evidence Got to Do with It?

September 22, 2015 2:00PM - 3:00PM EDT



What's Evidence Got to Do with It?

Research to Reality Cyber-Seminar Series September 2015

National Cancer Institute <https://researchtothereality.cancer.gov>

Our presentation will begin at 2PM

Ensuring the long- and short-term success of cancer control policies and initiatives is central to the work of comprehensive cancer coalitions. Our September NCI Research to Reality cyber-seminar is part of an occasional series which highlights how the lessons derived from implementation science informs, strengthens and sustains this essential work.



## Research to Reality

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### Events

Year | Month | Week | Day

October 2015							
Prev	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Next
					1	2	3
	4	5	6	7	8	9	10
			<b>WEBINAR:</b> Understanding Population Trends in Cancer 2:30pm - 3:30pm EDT	2015 PCORI Annual Meeting Webcast: Lunch Plenary Straight from the Source 12:00pm - 2:00pm EDT  2015 PCORI Annual Meeting Webcast: The Value of PCOR in the Real World 2:15pm - 3:45pm EDT	2015 PCORI Annual Meeting Webcast: Breakfast Plenary: Data Access in Open Science 8:00am - 10:00am EDT		
	11	12	13	14	15	16	17

Use the link below to select a number of criteria, and see a list that contains programs from several topics.

## Select from 160 Intervention Programs

RTIPs is a searchable database of cancer control interventions and program materials and is designed to provide program planners and public health practitioners easy and immediate access to research-tested materials.

## Register your program now and be part of the RTIPs Community.

For more information on how to participate in a RTIPs review, read the [RTIPs Submission and Review Process: A Guide for Program Developers](#)



[Search Research to Reality \(R2R\)](#), NCI's online community of practice that links cancer control practitioners and researchers, for discussions, cyber-seminars, and much more.

## RTIPs and Research Reviews

The [Guide to Community Preventive Services](#) evaluates the effectiveness of types of interventions (as opposed to individual programs) by conducting [systematic reviews](#) of all available research in collaboration with partners.

The [Task Force](#) on Community Preventive Services then uses the systematic review findings as the basis for their recommendations for practice, policy and future research. The symbol to the right links to Community Guide findings. Many Research-tested Intervention Programs (RTIPs) are directly linked to associated Community Guide findings.



## New Programs on RTIPs:

- HPV Vaccination
    - ★ -[HPV Vaccine Decision Narratives: Encouraging Informed HPV Vaccine Decision-making](#) (Post date: September, 2015)
  - Sun Safety
    - [Colorado Kids Sun Care Program](#) (Post date: August, 2015)
  - Obesity
    - [Start For Life](#) (Post date: July, 2015)
- ★ New programs are released periodically. Please check for updates.

## News and Announcements About RTIPs

- [RTIPs highlighted in the University of Kentucky News](#)

## Tools Available:

- [Putting Public Health Evidence in Action](#): The CPRN has created an interactive training curriculum to support community program planners and health educators in developing skills in using evidence-based approaches.



We welcome your feedback on the Research-tested Intervention Programs Web site. To submit feedback, please [contact us](#). Thank you for helping to improve this site for the cancer control community.

## Search

Select program attributes (if you like) and then click the button at the bottom of the page to get a list of relevant programs. Multiple selections within a category expand your criteria; selections in different categories narrow them.

### Topics

- ☐ Breast Cancer Screening
- ☐ Cervical Cancer Screening
- ☐ Colorectal Cancer Screening
- ☐ Diet/Nutrition
- ☐ HPV Vaccination
- ☐ Informed Decision Making
- ☐ Obesity
- ☐ Physical Activity
- ☐ Public Health Genomics
- ☐ Sun Safety
- ☐ Survivorship/Supportive Care
- ☐ Tobacco Control

### Age

- ☐ Children (0-10 years)
- ☐ Adolescents (11-18 years)
- ☐ Young Adults (19-39 years)
- ☐ Adults (40-65 years)
- ☐ Older Adults (65+ years)

### Setting

- ☐ Community
- ☐ Religious establishments
- ☐ Rural
- ☐ Suburban
- ☐ Urban/Inner City
- ☐ School-based
- ☐ Clinical
- ☐ Workplace
- ☐ Home-based
- ☐ Day care / Preschool

### Race/Ethnicity

- (of  of the study population)
- ☐ Alaskan Native
  - ☐ American Indian
  - ☐ Asian
  - ☐ Black, not of Hispanic or Latino origin
  - ☐ Hispanic or Latino
  - ☐ Pacific Islander
  - ☐ White, not of Hispanic or Latino origin

### Materials

- ☐ Available on RTIPs
- ☐ Partially available on RTIPs
- ☐ Available from third party only

### Origination

- ☐ Australia
- ☐ Canada
- ☐ United Kingdom
- ☐ United States

### Gender

- ☐ Male
- ☐ Female

Search

Clear



## Intervention Programs

**Search Criteria Used:** Colorectal Cancer Screening

[Refine Your Search](#)

Program Title & Description (11 programs alphabetically listed)	Program Focus	Population Focus
<p><b>1. <a href="#">Automated Telephone Calls Improve Completion of Fecal Occult Blood Testing</a></b></p> <p>Designed to increase colorectal cancer screening among adults. (2010) NCI (Grant number: R01CA132709)</p> <p><b>Criteria Matched:</b> Colorectal Cancer Screening</p>	Awareness building and Behavior Modification	Adults
<p><b>2. <a href="#">Colorectal Cancer Screening in Chinese Americans Project</a></b></p> <p>Designed to help increase colorectal cancer screening among low-income, less-acculturated Chinese Americans. (2006) NCI (Grant number: CA92432)</p> <p><b>Criteria Matched:</b> Colorectal Cancer Screening</p>	Awareness building and Behavior Modification	Medically Underserved
<p><b>3. <a href="#">Colorectal Cancer Screening Intervention Program (CCSIP)</a></b></p> <p>Designed to increase colorectal cancer screening among African American adults. (2010) CDC (Grant number: U57/CCU42068) , CDC (Grant number: 548DP000049) , NCI (Grant number: U01CA1146520) , NCI (Grant number: U54CA118638) , NCRR (Grant number: UL1RR025008)</p> <p><b>Criteria Matched:</b> Colorectal Cancer Screening</p>	Awareness building and Behavior Modification	Un- and/or Underscreened Individuals
<p><b>4. <a href="#">Culturally Tailored Navigator Intervention Program for Colorectal Cancer Screening</a></b></p> <p>Designed to increase colorectal cancer screening among low-income adults. (2009) Massachusetts General Hospital Clinical Innovation Award (Grant number not available.)</p> <p><b>Criteria Matched:</b> Colorectal Cancer Screening</p>	Awareness building and Motivation	Un- and/or Underscreened Individuals
<p><b>5. <a href="#">Effect of a Mailed Brochure on Appointment Keeping for Screening Colonoscopy</a></b></p> <p>Designed to help increase colorectal cancer screening among adults. (2006) American Cancer Society (Grant number: MRS0-06-081-01-CPPB)</p>	Awareness building and Behavior Modification	Adults

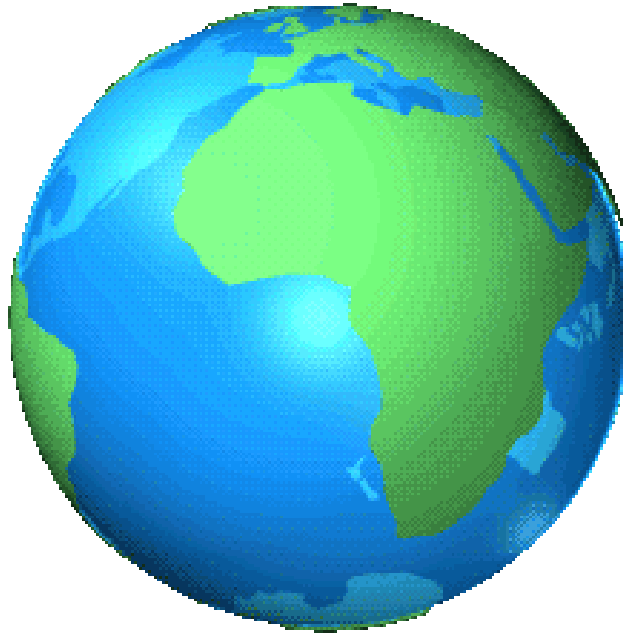
# Conclusion

- ❑ Reducing the burden of cancer is a collaborative process that is achieved through effective cancer control planning and program implementation
- ❑ The overall goal of P.L.A.N.E.T.
  - Speed up implementation of evidence-based programs into practice
  - Close the gap between research discovery and program delivery
  - Help to deliver the highest quality cancer control services



# CANCER CONTROL P.L.A.N.E.T.

<http://cancercontrolplanet.cancer.gov>



## THANK YOU!!!