

Handout #7: Adapting the Evaluation Case Study Activity: Worksheet

				MONITORING	OUTCOME EVALUATION
Goals/Objectives	Overall Intervention (General Strategies)	Evaluation Activities (Use examples from Handout #5, Evaluation Methods)	Evaluation Results (Brainstorm what you hope to learn from the evaluation)	Evidence of Activities and Quality (Brainstorm what kinds of materials you will need to carry out the evaluation activity)	Evidence of Results (What kind of results would show that an objective has been met?)
Objective 1: Increase the number of women who receive Pap test screening by 20 percent during the life of the program.	<ul style="list-style-type: none"> • Introductory mailing • Home visits with a video, visual aids and counseling • Help with appointment logistics 				
Objective 2: Learn about the cervical cancer screening behaviors of this group of women.	<ul style="list-style-type: none"> • Introductory mailing • Home visits with a video, visual aids and counseling • Help with appointment logistics 				
Objective 3: Increase the number of women in the program who can state that HPV is linked with cervical cancer by 20 percent.	<ul style="list-style-type: none"> • Introductory mailing • Home visits with a video, visual aids and counseling • Help with appointment logistics 				