

Table 1

Health and Lifestyle Characteristics Among Union Carpenters who are Current Smokers, by Age and Parental Status. N=144

Characteristics*	Has children & < 30 yrs old (n=32)	Has children & ≥ 30 yrs old (n=51)	No children & < 30 yrs old (n=48)	No children & ≥ 30 yrs old (n=13)
Smoking				
Smoke Everyday	87.1	96.1	68.1	92.3
Want to quit in the next 6 months	61.3	75.0	57.4	46.2
Smoking doesn't affect work performance	62.5	48.0	43.8	69.2
Had heard of QuitNet	12.5	22.0	10.4	15.4
Likelihood of participating in QuitNet(mean)	2.9	3.7	2.1	3.4
Health				
Visit doctor annually	43.8	54.9	45.8	61.5
Trust doctor a lot	73.3	44.8	42.9	100.0
Search for health info ≥ 1x/month	23.4	16.3	13.0	36.4
Top Health Concern (mean)	Injuries on Job (not incl. falls) (4.0)	Smoking (3.6)	Falls at Work (3.3)	Cancer (3.8)
Likelihood of Participating in Union Health Program (mean)	3.6	3.3	2.2	2.8
Personal Lifestyle				
Married	40.6	64.7	4.3	38.5
Top Truck Choice	Chevy (40.6)	Chevy (33.3)	Chevy (48.9)	Ford (46.2)
Top 2 TV Shows	1. Family Guy (50.0) 2. The Ultimate Fighter (40.6)	1. Dirty Jobs (51.0) 2. Two and a Half Men (49.0)	1. Family Guy (57.4) 2. Dirty Jobs (42.6)	1. Family Guy (46.8) 2. The Office (46.2)
Favorite Type of Music	Country (50.0)	Classic Rock (51.0)	Alternative Rock (58.3)	Alternative Rock (53.8)
Use of Technology				
Web Search Frequency - never	3.1	5.9	4.2	15.4
Social Networking - yes	29.0	57.1	37.5	30.8
Top 2 Web Browsing Topics	1. Trade/Union Info (25.8) 2. Music (25.8)	1. Music (38.0) 2. Sports and Trade/ Union Info (24.0)	1. Hunting/Fishing/ Boating (42.6) 2. Sports (40.4)	1. Music (38.5) 2. Health Information (30.8)
* Percentages are presented unless noted; Mean ratings are based on 1 (not at all) - 6 (very);				

Table 2

Title and Rating** of Top 3 Messages Presented to Union Carpenters who are Current Smokers, by Age and Parental Status. N=40

Has children & < 30 yrs old (n=9)	Has children & ≥ 30 yrs old (n=14)	No children & < 30 yrs old (n=16)	No children & ≥ 30 yrs old (n=1)
1. Your kids do what you do (57.0)	1. Your kids do what you do (78.3)	1. Double Trouble (48.8)	1. Preserve what you've built (40.0)
2. Double Trouble (49.7)	2. Double Trouble (57.0)	2. Party on! (44.8)	2. Your kids do what you do (35.0)
3. Preserve what you've built (43.5)	3. Grown up yet? (52.4)	3. Preserve what you've built (39.4)	3. Get into the game (28.0)
**Convincing rating x Self-referential rating			