

HEALTH INFORMATION NATIONAL TRENDS SURVEY

MAIN STUDY INTERVIEW INSTRUMENT (ENGLISH)

July 2003

Post-Analysis Version

NATIONAL CANCER INSTITUTE (NCI)

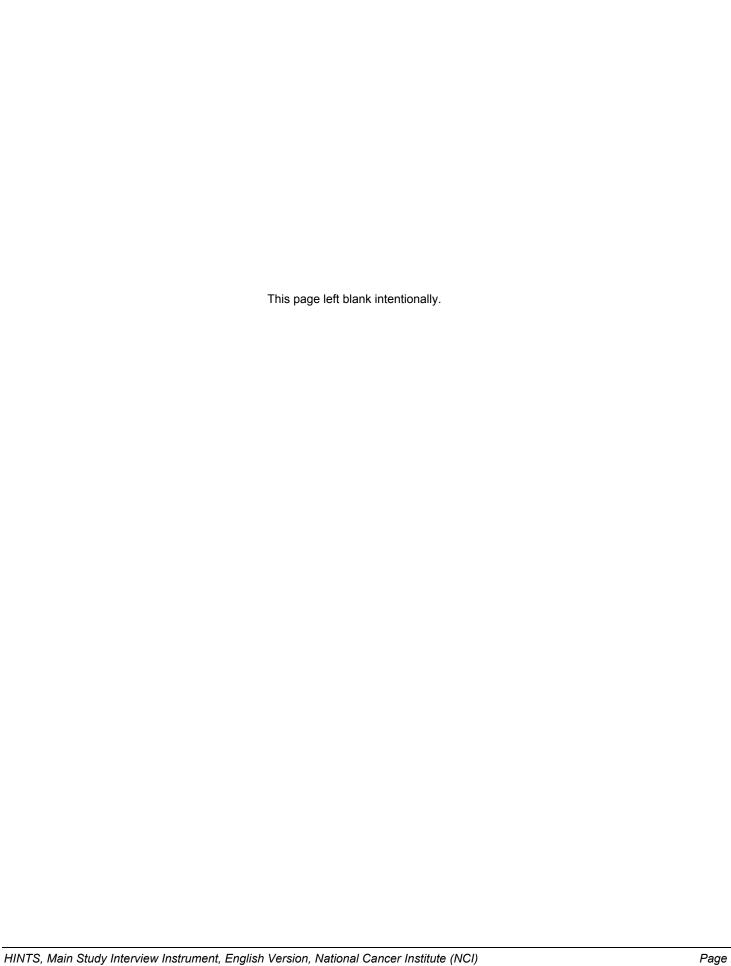
The Privacy Act requires us to tell you that we are authorized to collect this information by Section 411.285a, 42 USC. You do not have to provide the information requested. However, the information you provide will help the National Cancer Institute's ongoing efforts to promote good health and prevent disease. There are no penalties should you choose <u>not</u> to participate in this study.

The information we collect in this study is in accordance with the clearance requirements of the paperwork Reduction Act of 1995. We may not conduct or sponsor, and you are not required to respond to, a collection of information unless it displays a valid control number from the Office of Management and Budget in the Federal Government. We estimate that it will take you between 20 and 30 minutes to answer our questions in this interview. This includes the time it takes to hear the instructions, gather the necessary facts, and complete the interview. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to: NIH, Project Clearance Branch, 6705 Rockledge Drive, MSC 7974, Bethesda, MD 20892-7974, ATTN: PRA (0925-xxxx)

OMB # 0925 - 0507 Expiration Date: 8/31/03

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HOUSEHOLD ENUMERATION (HE)

HE-0.	[PHONE NUMBER]		
	USE AUTODIALERBYPASS AUTODIALER		
-	D_1] Hello, the National Cancer Institute is conducting a nationwide research studing anything.	ly. T	his is strictly a scientific study; we are
HE-1.	Are you a member of this household and at least 18 years old?		
	YES NO BUSINESS ADDRESS	. 2	
HE-2.	May I speak to a member of this household who is at least 18 years old?		
	AVAILABLE NOT AVAILABLE THERE ARE NONE	. 2	(MAKE APPOINTMENT)
HE-3.	Is this phone number used for		
	home use,home and business use, orbusiness use only?	. 2	(END STATEMENT)
-	ITRO] This research study is about people's knowledge and beliefs about health is information they need. You may have received a letter from the National Canc		

y e/e some questions to see whether you or any member of your household may be eligible to participate in this survey.

HE-4. Including yourself, how many people aged 18 or older currently live in this household? [IF NEEDED: "Include people who usually stay in this household, but are temporarily away on business, vacation, or in the hospital. Do not include persons who are away on full-time active military duty with the armed forces, students living away from home in their own apartment, or any other family member who may be in a nursing home or other institution."]

OF ADULT HH MEMBERS

BOX HE-0

IF THERE ARE NO ADULT HH MEMBERS, GO TO END STATEMENT. IF HH WAS SAMPLED FROM A HIGH MINORITY STRATUM, CONTINUE WITH HE-5. OTHERWISE, GO TO BOX HE-2.

	YES 1
	NO 2
	BOX HE-1
	IF MINORITY HH, CONTINUE WITH BOX HE-2.
	OTHERWISE, SUB-SAMPLE NON-MINORITY HH AT 0.648 RATE.
	IF HH NOT SAMPLED, THEN GO TO END STATEMENT. OTHERWISE (IF HH SAMPLED), CONTINUE WITH BOX HE-2.
	BOX HE-2
	IF ONLY 1 ADULT IN HH, GO TO HE-9. OTHERWISE, RUN RESPONDENT SELECTION ALGORITHM.
	IF 2 ADULTS IN HH, GO TO HE-9. OTHERWISE IF RESPONDENT WAS SAMPLED, GO TO HE-9.
	OTHERWISE IF MORE THAN 2 ADULTS IN HH AND RESPONDENT WAS NOT SAMPLED, CONTINUE WITH HE-6.
HE-6.	The computer has randomly determined that one of the [HE-4 answer minus 1] adults other than yourself should be selected for the rest of the interview. To help us select this person, do you know who has had the most recent birthday among these adults? YES
	NO
HE-7.	Other than yourself then, which adult has had the most recent birthday? [A FIRST NAME IS SUFFICIENT IF IT UNIQUELY IDENTIFIES THE HH MEMBER. IF NEEDED "We need some way to ask for this person should we need to call back. If you prefer, just give me that person's gender and age."]
	NAME:
	OR
	GENDER: MALE1 AND AGE:
	GO TO HE-10.

We want to be sure that people of diverse ethnic backgrounds are adequately represented in the study, so

HE-5.

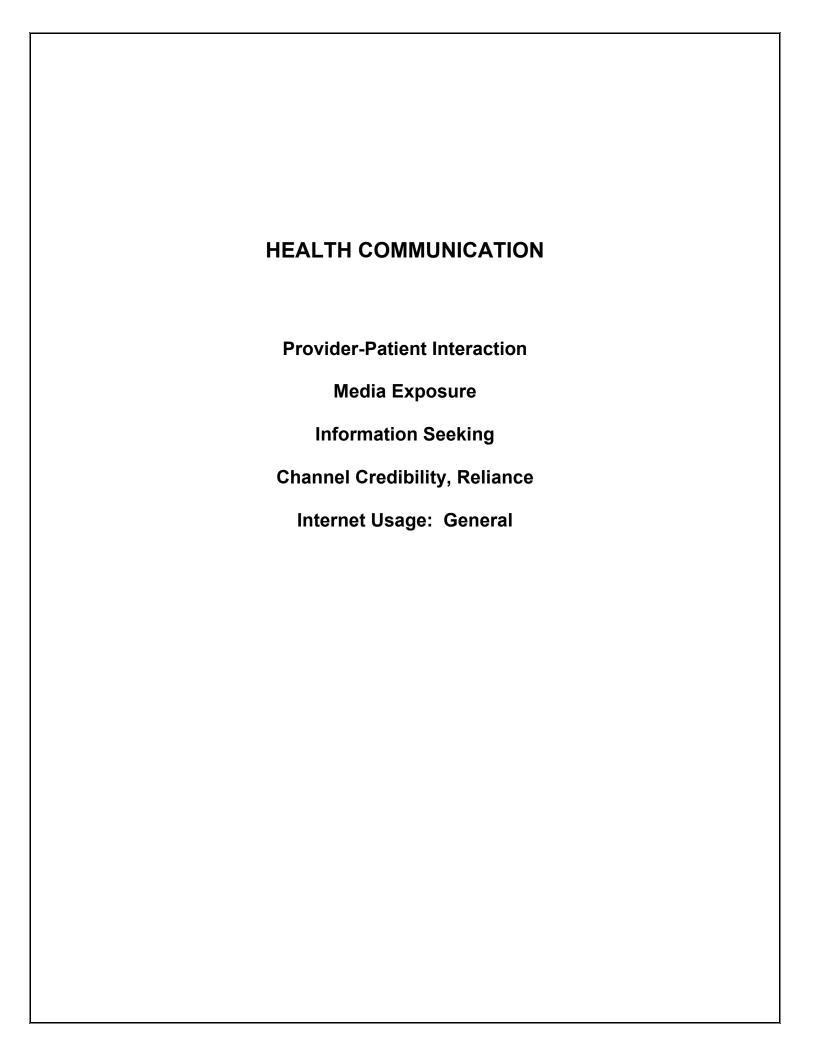
HE-8. So that the computer can choose someone to interview, please tell me the first names and ages of the [FILL # FROM HE-4 MINUS 1] adults currently living in this household. Please do not include yourself. [IF NEEDED: "Include people who usually stay in this household, but are temporarily away on business, vacation, or in the hospital. Do not include persons who are away on full-time active military duty with the armed forces, students living away from home in their own apartment, or any other family member who may be in a nursing home or other institution."] [IF NOT OBVIOUS, ASK: "Is {NAME} male or female?"] [IF R ANSWERS DK OR RF TO IDENTIFYING HH MEMBERS, EXIT INTERVIEW.] FIRST NAME GENDER **AGE** MALE 1 FEMALE..... 2 MALE 1 FEMALE..... 2 MALE 1 FEMALE..... 2 BOX HE-3 RUN SELECTION ALGORITHM ON HH MEMBERS LISTED IN HE-8 TO SELECT EXTENDED RESPONDENT. THEN, GO TO HE-10. HE-9. {What is your first name?/The other adult in the household has been selected to participate in the next part of the study. What is the other adult's name?} [PROBE FOR INFORMATION THAT UNIQUELY IDENTIFIES THE HH MEMBER SELECTED.] NAME: GENDER: MALE1 AND AGE: FEMALE.....2 HE-10. Besides the number I called, do you have other telephone numbers in your household that are for regular telephone usage? Please exclude telephone numbers that are dedicated for business use, faxes, or modems and all cell phones. YES 1 NO 2 BOX HE-4 IF EXTENDED RESPONDENT = SCREENER RESPONDENT, GO TO XINTRO 1. OTHERWISE, CONTINUE. HE-11. {(HH MEMBER) has been selected to participate in the next part of the study.} May I speak to (HH MEMBER)? AVAILABLE 1 (XINTRO 1)

[XINTRO_1] {Hello, my name is [INTERVIEWER'S NAME] and I am calling for a nationwide research study being conducted for the National Cancer Institute. This study is about people's knowledge and beliefs about health issues such as cancer as well as how

they get the health information they need. You may have received a letter from the National Cancer Institute introducing this study.} You have been selected to participate in this important research study. Your participation is voluntary, and you can refuse to answer any questions or withdraw from the study at any time. However, all information obtained will be kept confidential. The answers you give us will be used to improve the way that health communicators speak to the public about cancer prevention. The interview will take about 30 minutes depending on your answers.

HE-12.	[AUTOFILL.	ASK ONLY IF NEC	CESSARY: First, what is your age?]		
		_ _ AGE	(HE-14)		
		DK		999	(HE-13)
HE-13.	Are you				
		less than 18 ye	ears old,	1	(END STATEMENT)
			nd 34,		
HE-14.	[AUTOFILL.	ASK ONLY IF NEC	CESSARY: {Are you/Is NAME} male	or female?]	
		MALE		1	
			GO TO NEXT SECTION		

END STATEMENT. Thank you for your time, those are all of the questions that I have for you today. If you have questions about cancer or just want some information about cancer, you can call 1-800-4-CANCER or go to the National Cancer Institute's web site at: www.cancer.gov





HEALTH COMMUNICATION (HC)

PROVIDER-PATIENT INTERACTION

I am going to ask you questions about people you talk with about your health.

HC-1.	Not including psychiatrists and other mental health professionals, is there a professional that you see most often?	articular doctor, nurse, or other health
	YES	1
	NO	2 (HC-3)
HC-2.	What kind of health professional do you see most often—a doctor or nurse or	some other health
	professional?	
	DOCTOR	
	NURSE	
	CHIROPRACTOR	
	PHYSICIAN'S ASSISTANT	4
	NURSE PRACTITIONER	5
	OTHER (SPECIFY)	91
HC-3.	<u>During the past 12 months</u> , not counting times you went to an emergency roo many times did you go to a doctor or other health care professional to get car	
	[IF NONE, ENTER 95.]	
	1 TIME	1
	2 TIMES	2
	3 TIMES	3
	4 TIMES	4
	5-9 TIMES	5
	10 OR MORE TIMES	6
	NONE	
HC-4.	<u>During the past 12 months</u> , how often did doctors or other health care provide Would you say always, usually, sometimes, or never? (How often did they [F	= = = = = = = = = = = = = = = = = = = =

a. lis	sten carefully to you	1	2	•	
			2	3	4
b. ex	explain things in a way you could understand	1	2	3	4
c. sł	show respect for what you had to say	1	2	3	4

e.	involve you in decisions about your health care as				
	much as you wanted	1	2	3	4

4

MEDIA EXPOSURE

The next questions	are about how	often you use	e radio, newspape	ers, and other n	าedia.

HC-5.	YE	nyone in your household have cable or satelli S		1 2
HC-6.	* * *	weekday, about how many hours do you IAN ONE HOUR A DAY, ENTER 1.]		
			<u>HOURS</u>	
	a. b.	watch television?listen to the radio?		
HC-7.	In the past s	even days, how many days did you	<u>DAYS</u>	
	a. b.	read a newspaper?read a magazine?		

HC-8. How much attention do you pay to information about health or medical topics [FILL MEDIA SOURCE]? Would you say a lot, some, a little, or not at all? (How about [FILL MEDIA SOURCE]?) [CODE "DON'T USE" AS "NOT AT ALL".]

		A LOT	SOME	<u>A LITTLE</u>	NOT AT ALL
a	. on TV		2	3	4
b	on the radio	1	2	3	4
C	in newspapers	1	2	3	4
c	l. in magazines	1	2	3	4
e	on the Internet	1	2	3	4

INFORMATION SEEKING

Now, I want to ask you questions about looking for information on cancer. Please consider all sources of information such as the Internet, the library, friends, and health care professionals.

HC-9.	Have you ever looked for information about cancer from any source?		
	YES	1	
	NO	2	
HC-10.	Excluding your doctor or other health care provider, has someone else ever looked for you?	d for	information about cancer
	YES	1	
	NO	2	(BOX HC-1)
HC-11.	Who was that?		
	[IF MORE THAN ONE PERSON HAS CONDUCTED A SEARCH ON BEHALF WHO CONDUCTED THE MOST RECENT SEARCH.]	OF	THE SP, PROBE FOR THE PERSON
	SPOUSE	1	
	OTHER FAMILY MEMBER		
	FRIEND		
	CO-WORKER	4	
	INFORMATION SPECIALIST (E.G., LIBRARIAN)	5	
	CANCER ORGANIZATIONS		
	OTHER (SPECIFY)	91	

BOX HC-1

IF RESPONDENT HAS NOT LOOKED FOR INFORMATION FROM
ANY SOURCE
ON CANCER, NEITHER INDIVIDUALLY NOR THROUGH SOMEONE
ELSE,
THEN GO TO HC-15.
OTHERWISE, CONTINUE.

About how long ago was that? [ENTER NUMBER.] NUMBER	
[ENTER UNIT.] UNIT	
DAYS AGO WEEKS AGO MONTHS AGO YEARS AGO	2 3
BOX HC-2	
IF SP HAS NOT LOOKED FOR INFORMATION ABOUT FOR SELF, GO TO HC-15. OTHERWISE, CONTINUE.	CANCER
The most recent time you looked for information on cancer, where did you look firs [IF SP HAS MADE MORE THAN ONE SEARCH, PROBE FOR THE MOST RECE BOOKS	ENT SEARC 1 2 3 4 5 6 7 8 9 10
CANCER ORGANIZATIONS TELEVISION OTHER (SPECIFY)	12
CANCER ORGANIZATIONSTELEVISION	12 13
	IENTER UNIT.] L UNIT DAYS AGO

Think about the most recent time you looked for cancer-related information from any source (either on your own or by someone else

CHANNEL CREDIBILITY, RELIANCE

HC-15.	Imagine that you had a strong need to get information about cancer. Where BOOKS	
	BROCHURES, PAMPHLETS, ETC.	
	FAMILY	
	FRIEND/CO-WORKER	
	HEALTH CARE PROVIDER	
	INTERNET	
	LIBRARY	
	MAGAZINES	
	NEWSPAPERS	9
	RADIO	10
	TELEPHONE INFORMATION NUMBER (1-800 NUMBER)	11
	CANCER ORGANIZATIONS	
	TELEVISION	13
	CANCER RESEARCH/TREATMENT FACILITIES	14
	OTHER (SPECIFY)	91
HC-15A.	Overall, how confident are you that you could get advice or information about	t cancer if you needed it? Would you
	say	,
	very confident,	1
	somewhat confident,	
	slightly confident, or	
	not confident at all?	

HC-16. People get information about cancer, including how to prevent it and find it early, from many sources. I am going to read you a list of information sources. For each one, please tell me whether you might like to get information about cancer that way, assuming it was free. (How about...)

		<u>YES</u>	<u>NO</u>	
a.	By e-mail or the Internet?	1	2	(HC-16b)
	a1. Is there an Internet site you especially like?	1	2	(HC-16b)
	a2. Which one? (SPECIFY)			
b.	watching a video cassette?	1	2	
C.	listening to an audio cassette?	1	2	
d.	reading materials created for you based on your personal lifestyle and family history?	1	2	
e.	using an interactive computer CD-ROM that lets you select the information you want?	1	2	
f.	receiving a telephone call from a health care professional who could talk with you and answer your questions?	1	2	
g.	meeting in person with a health care professional?	1	2	
h.	reading a book, magazine, or other publication?	1	2	
i.	Is there any other way you'd like to get information about cancer? (SPECIFY)	1	2	

HC-17 WAS DELETED

HC-18. How much would you trust the information about cancer from [FILL SOURCE]? Would you say a lot, some, a little, or not at all? (How about from [FILL SOURCE]?)

		A LOT	<u>SOME</u>	A <u>LITTLE</u>	NOT AT ALL
a.	a doctor or other health care professional	1	2	3	4
b.	family or friends	1	2	3	4
C.	newspapers	1	2	3	4
d.	magazines	1	2	3	4
e.	the radio	1	2	3	4
f.	the Internet	1	2	3	4
g.	television	1	2	3	4

BOX HC-3

IF RESPONDENT HAS NOT LOOKED FOR INFORMATION FROM ANY SOURCE ON CANCER, NEITHER INDIVIDUALLY NOR THROUGH SOMEONE ELSE, THEN GO TO HC-20. OTHERWISE, CONTINUE.

HC-19. Based on the results of your overall search for information on cancer, tell me how much you agree or disagree with the following statements.

[IF SP HAS MADE MORE THAN ONE SEARCH, PROBE FOR THE MOST RECENT SEARCH.]

		STRONGLY	SOMEWHAT	SOMEWHAT	STRONGLY
		<u>AGREE</u>	AGREE	DISAGREE	DISAGREE
a.	You wanted more information, but did not know where to find it. Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree?	1	2	3	4
b.	It took a lot of effort to get the information you needed. (Would you say you)	1	2	3	4
C.	You did not have the time to get all the information you needed. (Would you say you)	1	2	3	4
e.	You felt frustrated during your search for the information. (Would you say you)	1	2	3	4
g.	You were concerned about the quality of the information. (Would you say you)	1	2	3	4
j.	The information you found was too hard to understand. (Would you say you)	1	2	3	4
k.	You were satisfied with the information you found. (Would you say you)	1	2	3	4

HC-19d, HC-19f, HC-19h and HC-19i WERE DELETED

INTERNET USAGE: GENERAL

[INTERNET REFERS TO ALL SERVICES OFFERED BY AN INTERNET SERVICE PROVIDER. IT INCLUDES THE USE OF E-MAIL, THE WORLD WIDE WEB, BULLETIN BOARDS, CHAT GROUPS, DISCUSSION GROUPS, NEWS GROUPS, ON-LINE ORDERING FACILITIES, FILE TRANSFER (FTP), WEB TV, REAL AUDIO, ETC.]

Next, I'm going to ask about your usage of the Internet.

HC-20.	YES NO		ve e-mai (HC-22)	
HC-21.	Which of the following, if any, are the reasons you do not access the Internet?			
		YES	1 2	<u>00</u>
	a. Because you are not interested	1		2
	b. Because it costs too much.	1		2
	c. Because it is too complicated to use	1		2
	d. Because you do not think it is useful.	1		2
	GO TO HC-34.			
HC-22.	Do you ever go on-line to use the Internet from home? YES		(HC-24)	
HC-23.	When you use the Internet at home, do you mainly access it through a telephone modem,	3		
Althougl	h some of these questions may seem repetitious, they are all important to this study			
HC-24.	In the past 12 months, did you use the Internet, whether from home or somewhere	else	9,	
	a. to look for health or medical information for yourself?	<u>YES</u> 1	1 2	<u>NO</u> 2

BOX HC-4

IF DID NOT LOOK FOR HEALTH INFO FOR SELF OR SOMEONE ELSE ON INTERNET,
THEN GO TO HC-26.
OTHERWISE, CONTINUE.

HC-25. In the past 12 months, how often did you use the Internet to look for health or medical information for {yourself (or) someone else}? Was it about . . .

2

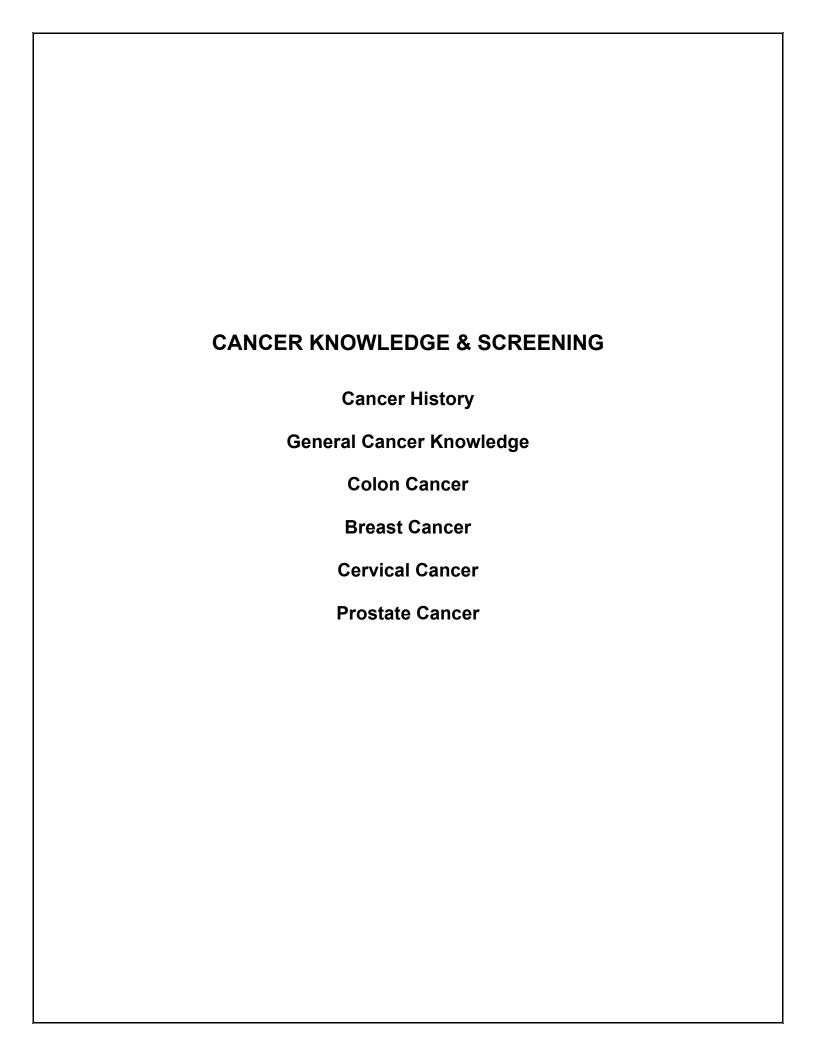
	once a month,2every few months, or3less often?4		
HC-26.	Here are some ways people use the Internet. Some people have done these things, but In the past 12 months, have you done the following things while using the Internet?	t other peop	ole have not.
	Bought medicine or vitamins on-line?	<u>YES</u>	<u>NO</u>
	a. Bought medicine or vitamins on-line?	1	2
	b. Participated in an on-line support group for people with a similar health or medical issue?	1	2
	c. Used e-mail or the Internet to communicate with a doctor or a doctor's office?	1	2
	e. Looked for health or medical information?	1	2
	g. Done anything else health-related on the Internet? (SPECIFY)	1	2
		7	
	HC-16d AND HC-16f WERE DELETED		
HC-27.	When was the <u>last</u> time you used the Internet to look for information about health or me last week, within the last month, within the last year, over a year ago, or never?	dical care?	Was it within the
	within the last week,		
	within the last month,		
	within the last year,		
	over a year ago, or	(HC-34)	
HC-28.	The last time you used the Internet to look for information about health or medical care,		
	from home		
	from work, or		
	from someplace else? (SPECIFY) 91		
	AT FRIEND'S/RELATIVE'S HOUSE		
	FROM SCHOOL 4		
	FROM LIBRARY 5		
HC-29.	Have you ever visited an Internet web site to learn specifically about cancer?		
	YES	(HC-34)	
HC-30.	Did you get to this web site by doing an Internet search, or did you find out about it some	e other way	<i>i</i> ?
	THROUGH AN INTERNET SEARCH 1		
	FOUND IT SOME OTHER WAY		
HC-31.	Overall, how <u>useful</u> was the cancer-related information you got from the Internet? Wou	ld you say .	

	very useful,somewhat useful,a little useful, or	2
	not at all useful?	
HC-32.	In the past 12 months, how often have you used the Internet to look for advice or i you say	nformation about <u>cancer</u> ? Would
	about once a week,	1
	once a month,	2
	every few months, or	3
	less often?	4
HC-33.	Why did you decide to use the Internet to look for information about cancer? Anyt [CODE ALL THAT APPLY.]	hing else?
	A LOT OF INFORMATION AVAILABLE	10
	COULD GET INFORMATION IMMEDIATELY	11
	CONVENIENT	12
	FREE/INEXPENSIVE	13
	COULD INVESTIGATE ANONYMOUSLY	14
	EASILY ACCESSIBLE/QUICK	15
	MOST CURRENT/RELIABLE	16
	OTHER (SPECIFY)	91

OTHER COMMUNICATION

HC-34. Now, I'm going to read you a list of organizations. Before being contacted for this study, had you ever heard of...

		<u>YES</u>	<u>NO</u>
a.	the National Institutes of Health?	1	2
b.	the American Cancer Society?	1	2
C.	the Cancer Information Service?	1	2
d.	the National Cancer Institute?	1	2
e.	the 1-800-4-Cancer information number?	1	2
f.	the United States Center for Cancer Prevention Research?	1	2





CANCER HISTORY (CH)

Now, I would like to ask you about your personal experience with cancer.

CH-1.	Have you ever been told by a doctor that you had cancer? YES	1
	NO	
CH-2.	What type of cancer was it, or in what part of the body did the cancer start? [CODE ALL THAT APPLY.]	
	BLADDER CANCER	10
	BREAST CANCER	
	CERVICAL CANCER (CANCER OF THE CERVIX)	
	COLON CANCER	
	ENDOMETRIAL CANCER (CANCER OF THE UTERUS)	
	HEAD AND NECK CANCER	
	LEUKEMIA/BLOOD CANCER	
	LUNG CANCER	17
	LYMPHOMA	18
	MELANOMA	19
	OTHER SKIN CANCER	20
	ORAL CANCER	21
	OVARIAN CANCER	22
	PANCREATIC CANCER	23
	PHARYNGEAL (THROAT) CANCER	24
	PROSTATE CANCER	
	RECTAL CANCER	26
	RENAL (KIDNEY) CANCER	27
	CODE NOT USED	28
	BONE	29
	STOMACH	30
	HEART	31
	BRAIN	32
	INTERNAL ORGANS	33
	CODE NOT USED	34
	THYROID	35
	OTHER (SPECIFY)	91
CH-3.	At what age or in what year were you first told that you had cancer? [ENTER UNIT.] UNIT	
	AGEYEAR	1 2
	[ENTER {AGE/YEAR}.]	
	_ _ AGE/YEAR	

CH-4.	Have any of your brothers, sisters, parents, children, or other close family members cancer?	ever had
	[IF INDICATE "DOESN'T HAVE FAMILY," CODE AS "NO FAMILY."]	
	YES	1
	NO	2
	NO FAMILY	3

GENERAL CANCER KNOWLEDGE (CK)

These questions are to see what people remember about public health messages. If you do not know the answer to a question, that's okay, just tell me you don't know.

RELATIVE PREVALENCE

[RANDOMLY ASSIGN RESPONDENTS TO RECEIVE RESPONSE OPTIONS IN CURRENT OR REVERSE ORDER.]

 auto accidents,
 1

 cigarettes,
 2

 guns,
 3

 alcohol, or
 4

 drug use?
 5

CK-2 & CK-3 WERE DELETED.

PREVENTABILITY

CK-4. Can you think of anything people can do to reduce their chances of getting cancer? Anything else?

[CODE ALL THAT APPLY.]

EAT BETTER/BETTER NUTRITION	10	
GET SCREENED FOR CANCER/GET TESTED	11	
DON'T SMOKE/QUIT SMOKING	12	
EXERCISE/EXERCISE MORE	13	
STAY OUT OF THE SUN/WEAR SUNSCREEN	14	
DON'T DRINK ALCOHOL/DRINK LESS ALCOHOL	15	
GET A CHECK-UP/GO TO THE DOCTOR		
REDUCE STRESS, REST, GET ENOUGH SLEEP	17	
ENVIRONMENTAL, CHEMICALS, POLLUTION, 2 ND HAND SMOKE,		
PESTICIDES, WEAR PROTECTIVE GEAR	18	
SELF EXAMS, BODY CHANGE AWARENESS	19	
DON'T DO DRUGS		
HEALTHY LIFESTYLE, POSITIVE ATTITUDE, GOOD STATE OF MIND		
SAFE SEX, MEDITATION, YOGA, MODERATION, DO NOT HAVE		
MULTIPLE PARTNERS	21	
EDUCATION, WELL INFORMED, AWARENESS, BOOKS,		
RESEARCH	22	
KNOWLEDGE OF FAMILY HISTORY, GOOD GENES, GENETIC		
TESTING		
REDUCE WEIGHT, MAINTAIN HEALTHY WEIGHT		
RELIGION, PRAYER	25	
LIMIT EXPOSURE TO CARCINOGENS, REDUCE TOXINS, AVOID		
CAUSES OF CANCER		
OTHER (RECORD UP TO 8 SPECIFIES)		
NO/NOTHING		(BOX CK-3)
DK	99	(BOX CK-3)
RF	98	(BOX CK-3)

BOX CK-1

IF CK-4 = 10 (EAT BETTER), THEN ASK CK-5. OTHERWISE, GO TO BOX CK-2.

CK-5. What specific changes should people make in their eating habits to reduce their chances of getting cancer?

	[CODE ALL THAT APPLY.]	
	EAT LESS FAST FOOD	10
	EAT LESS FAT	11
	EAT LESS RED MEAT	
	EAT MORE FRUITS	
	EAT MORE VEGETABLES	
	EAT MORE FIBER	-
	STOP DRINKING ALCOHOL/REDUCE ALCOHOL	16
	EAT A BALANCED DIET/ALL FOOD GROUPS/FOLLOW FOOD	
	PYRAMID	
	DRINK MORE WATER	18
	LESS PROCESSING/CHEMICALS/PRESERVATIVES/ADDITIVES	19
	LESS SUGAR/SWEETS/SODAS	20
	EAT LESS/HEALTHY/WATCH WEIGHT/LOSE WEIGHT	21
	EAT ORGANIC/NATURAL/HOMEGROWN FOODS	
	RESEARCH FOODS/READ LABELS	
	EAT LESS SALT/SODIUM	-
	WATCH/LOWER CHOLESTEROL	∠5
	TAKE VITAMIN & MINERAL SUPPLEMENTS/HERBAL	
	SUPPLEMENTS/SPECIFIC VITAMIN-FOOD RECOMMENDATIONS.	26
	OTHER (SPECIFY)	91
	BOX CK-2	
	IF CK-4 = 11 (GET SCREENED), THEN ASK CH	(-A
	OTHERWISE, GO TO BOX CK-3.	
CK-6.	You said people should get tested for cancer. What kinds of tests do you have in [CODE ALL THAT APPLY.] CLINICAL BREAST EXAM COLONOSCOPY/SIGMOIDOSCOPY	10
	DIGITAL RECTAL EXAM	
	MAMMOGRAM	
		-
	PAP TEST	
	PSA TEST	
	STOOL BLOOD TEST/FECAL OCCULT BLOOD TEST	
	X-RAY	
	MRI/CT SCAN	18
	BLOOD TEST	19
	BREAST SELF EXAM	20
	OTHER (SPECIFY)	91
	,	
	BOX CK-3	
	IF HAD CANCER, THEN GO TO CK-10.	
	OTHERWISE, CONTINUE.	
	OTHERWISE, CONTINUE.	
	OK TIMAO DEL ETES	
	CK-7 WAS DELETED.	
	NAME PIOU	
PERSC	DNAL RISK	
CK-8.	How likely do you think it is that you will develop cancer in the future? Would you	say your char
	of getting cancer is	
	very low,	1
	somewhat low	2

moderate,....

3

	somewhat high, or		
	very high?	5	
CK-9.	How often do you worry about getting cancer? Would you say		
	rarely or never,	1	
	sometimes,	2	
	often, or		
	all the time?	4	
DESIRE	TO CHANGE/BARRIERS TO CHANGE		
CK-10.	Is there anything about your behavior or your lifestyle that you would like to chang	e to	reduce your
	chances of getting cancer? Anything else? [CODE ALL THAT APPLY.]		
	EAT BETTER/BETTER NUTRITION	10	
	GET SCREENED FOR CANCER/GET TESTED		
	DON'T SMOKE/QUIT SMOKING		
	EXERCISE/EXERCISE MORE		
	STAY OUT OF THE SUN/WEAR SUNSCREEN		
	DON'T DRINK ALCOHOL/DRINK LESS ALCOHOL		
	GET A CHECK-UP/GO TO THE DOCTOR		
	REDUCE STRESS, REST, GET ENOUGH SLEEP		
	ENVIRONMENTAL, CHEMICALS, POLLUTION, 2 ND HAND SMOKE,		
	PESTICIDES, WEAR PROTECTIVE GEAR	18	
	SELF EXAMS, BODY CHANGE AWARENESS		
	DON'T DO DRUGS	20	
	HEALTHY LIFESTYLE, POSITIVE ATTITUDE, GOOD STATE OF MIND		
	SAFE SEX, MEDITATION, YOGA, MODERATION, DO NOT HAVE		
	MULTIPLE PARTNERS	21	
	EDUCATION, WELL INFORMED, AWARENESS, BOOKS,		
	RESEARCH	22	
	KNOWLEDGE OF FAMILY HISTORY, GOOD GENES, GENETIC		
	TESTING		
	REDUCE WEIGHT, MAINTAIN HEALTHY WEIGHT		
	RELIGION, PRAYER	25	
	LIMIT EXPOSURE TO CARCINOGENS, REDUCE TOXINS, AVOID		
	CAUSES OF CANCER		
	OTHER (RECORD UP TO 8 SPECIFIES)	91	(DOY OK 0)
	NO/NOTHING DK		,
	RF		,
	ΝΓ	90	(BOX CK-0)
	BOX CK-4		
	IF CK-10 = 10 (EAT BETTER), THEN ASK CK-1	11	
	OTHERWISE, GO TO BOX CK-5.	١١.	
	OTHERWISE, GO TO BOX GR-0.		
CK-11.	What specific changes should you make in your eating habits to reduce your chan	ices	of getting cancer?
O. ([CODE ALL THAT APPLY.]	.000	or gotting carroor.
	EAT LESS FAST FOOD	10	
	EAT LESS FAT		
	EAT LESS RED MEAT		
	EAT MORE FRUITS		
	EAT MORE VEGETABLES		
	EAT MORE FIBER		
	STOP DRINKING ALCOHOL/REDUCE ALCOHOL	16	
	EAT A BALANCED DIET/ALL FOOD GROUPS/FOLLOW FOOD		
	DVDAMID	17	

DRINK MORE WATER	18
LESS PROCESSING/CHEMICALS/PRESERVATIVES/ADDITIVES	19
LESS SUGAR/SWEETS/SODAS	20
EAT LESS/HEALTHY/WATCH WEIGHT/LOSE WEIGHT	21
EAT ORGANIC/NATURAL/HOMEGROWN FOODS	22
RESEARCH FOODS/READ LABELS	23
EAT LESS SALT/SODIUM	24
WATCH/LOWER CHOLESTEROL	25
TAKE VITAMIN & MINERAL SUPPLEMENTS/HERBAL	
SUPPLEMENTS/SPECIFIC VITAMIN-FOOD RECOMMENDATIONS.	26
OTHER (SPECIFY)	91

BOX CK-5

IF CK-10 = 11 (GET SCREENED), THEN ASK CK-12. OTHERWISE, GO TO BOX CK-6.

CK-12. You said you should get tested for cancer. What kinds of tests do you have in mind? [CODE ALL THAT APPLY.]

CLINICAL BREAST EXAM	10
COLONOSCOPY/SIGMOIDOSCOPY	11
DIGITAL RECTAL EXAM	12
MAMMOGRAM	13
PAP TEST	14
PSA TEST	15
STOOL BLOOD TEST/FECAL OCCULT BLOOD TEST	16
X-RAY	17
MRI/CT SCAN	18
BLOOD TEST	19
BREAST SELF-EXAM	20
OTHER (SPECIFY)	91

BOX CK-6

RANDOMLY ASSIGN HALF OF RESPONDENTS TO GET LIST A AND HALF TO GET LIST B IN CK-13.

LIST A INCLUDES ITEMS a, e, g, i, k, m, & o.

LIST B INCLUDES ITEMS b, d, h, j, l, n, r & s.

ONLY FEMALES, SHOULD GET "k" AND "I" IN CK-13.

CK-13c, CK-13f, CK-13p, CK-13q WERE DELETED

CK-13. I'm going to read you some things that may affect a person's chances of getting cancer. Do you think that [FILL EXPOSURE] increase(s) a person's chances of getting cancer a lot, a little, or not at all or do you have no opinion? (How about [FILL EXPOSURE]?)

		<u>A LOT</u>	<u>A LITTLE</u>	NOT <u>AT ALL</u>	NO <u>OPINION</u>
a.	smoking	1	2	3	4
b.	eating a high-fat diet	1	2	3	4
d.	exposure to the sun	1	2	3	4
e.	pesticides or food additives	1	2	3	4
g.	not eating much fiber	1	2	3	4
h.	not eating many fruits and vegetables	1	2	3	4
i.	stress	1	2	3	4
j.	drinking a lot of alcoholic beverages	1	2	3	4
k.	being hit in the breast	1	2	3	4
l.	having many sexual partners	1	2	3	4
m.	having a family history of cancer	1	2	3	4
n.	being a particular race or ethnicity	1	2	3	4
0.	not getting much exercise	1	2	3	4
r.	pollution	1	2	3	4
S.	radon	1	2	3	4

CK-14. Tell me how much you agree or disagree with the following statements, or if you have no opinion.

		STRONGLY	SOMEWHAT	SOMEWHAT	STRONGLY	
		<u>AGREE</u>	AGREE	DISAGREE	DISAGREE	NO OPINION
a.	It seems like almost everything causes cancer. Would you say you strongly agree, somewhat agree, somewhat disagree, strongly disagree, or you have no opinion?					
		1	2	3	4	5
b.	There's not much people can do to lower their chances of getting cancer. (Would you say you)					
		1	2	3	4	5
C.	There are so many different recommendations about preventing cancer, it's hard to know which ones to follow. (Would you say you)					
		1	2	3	4	5

[RANDOMLY ASSIGN RESPONDENTS TO RECEIVE RESPONSE OPTIONS IN CURRENT OR REVERSE ORDER.]

CK-15. Which type of cancer do you think will cause the most deaths in {women/men} this year in the U.S.? Would you say . . .

lung cancer,	1
{breast/prostate} cancer,	2
colon cancer,	3
{cervical/testicular} cancer, or	4
skin cancer?	5

COLON CANCER (CC)

BOX CC-1

IF RESPONDENT HAS HAD COLON CANCER, GO TO NEXT SECTION. OTHERWISE, CONTINUE.

The next questions are about colon cancer.

PERSO	ONAL RISK		
CC-1.	How likely do you think it is that you will develop colon cancer in the future? chance of getting colon cancer is	? Would you say your	
	very low,	1	
	somewhat low,	2	
	moderate,	3	
	somewhat high, or	4	
	very high?	5	
CC-2.	Compared to the average {man/woman} your age, would you say that you a	are	
	more likely to get colon cancer,	1	
	less likely, or	2	
	about as likely?	3	
CC-3.	How often do you worry about getting colon cancer? Would you say		
	rarely or never,	1	
	sometimes,	2	
	often, or	3	
	all the time?	4	
SCREE	ENING KNOWLEDGE AND BEHAVIORS		
CC-4.	Can you think of any tests that detect colon cancer? Anything else? [CODE ALL THAT APPLY. IF R DOES NOT KNOW NAME OF TEST SPECIFY.]	T, ENTER DESCRIPTION OF TEST IN OTH	HER,
	BARIUM ENEMA	10	
	BIOPSY	11	
	STOOL BLOOD TEST/FECAL OCCULT BLOOD TEST	12	
	COLONOSCOPY		
	DIGITAL RECTAL EXAM		
	PROCTOSCOPY		
	SIGMOIDOSCOPY		
	LOWER GI		
	MRI/SCANS/CAT SCANS		
	BLOOD TEST		
	OTHER (SPECIFY)		
	NO/NOTHING	0.5	

CC-4A.	Have you ever heard of a fecal occult or stool blood test? [IF NEEDED: You smear a small amount of stool on cards at home and send the cards back to the doctor or lab.]
	YES
	BOX CC-2
	IF RESPONDENT IS 45 YEARS OLD OR OLDER AND HAS TALKED TO HEALTH PROFESSIONAL IN PAST YEAR, CONTINUE WITH CC-5. IF RESPONDENT IS 45 YEARS OLD OR OLDER AND HAS NOT TALKED TO HEALTH PROFESSIONAL IN PAST YEAR, GO TO CC-6. OTHERWISE, GO TO CC-14.
CC-5.	During the past 12 months, did a doctor, nurse, or other health professional advise you to do a stool blood test using a <u>home</u> test kit?
	YES
CC-6.	Have you <u>ever</u> done a stool blood test using a <u>home</u> test kit?
	YES
CC-7.	When did you do your most recent stool blood test using a home kit to check for colon cancer?
	A YEAR AGO OR LESS
	CC-8 WAS DELETED.
CC-9.	You said your most recent stool blood test was {INSERT TIME FRAME FROM CC-7}. How long before that stool test we your last one?
	A YEAR AGO OR LESS BEFORE

The following questions are about the stool blood test, also known as a Fecal Occult Blood Test, a test done to check for colon cancer.

It is done at home using a set of 3 cards to determine whether the stool contains blood.

BOX CC-3

IF RESPONDENT HAD A FOBT MORE THAN 1 YEAR AGO, CONTINUE.

IF DK OR RF WHEN MOST RECENT FOBT WAS, GO TO CC-11. OTHERWISE, GO TO CC-13.

CC-10. Is there any particular reason why you haven't done a home stool blood test {yet/in the past year}? [CODE ALL THAT APPLY.]

	•		
	NO REASON	10	
	DIDN'T NEED/ DIDN'T KNOW NEEDED THIS TEST	11	
	DOCTOR DIDN'T ORDER IT/ DIDN'T SAY I NEEDED IT	12	
	HAVEN'T HAD ANY PROBLEMS/NO SYMPTOMS	13	
	PUT IT OFF/ DIDN'T GET AROUND TO IT		
	TOO EXPENSIVE/NO INSURANCE/COST		
	TOO PAINFUL, UNPLEASANT, OR EMBARRASSING		
	HAD ANOTHER TYPE OF COLON EXAM		
	DON'T HAVE DOCTOR		(00.454)
	NEVER HEARD OF IT/NEVER THOUGHT ABOUT IT		(CC-15A)
	HAD STOOL BLOOD TEST DONE AT DOCTOR'S OFFICE		
	AGE/THOUGHT THEY WERE TOO YOUNG	91	
	OTHER (SPECIFY)	91	
CC-11.	Have you thought about doing {a/another} home stool blood test?		
	YES	1	
	NO		(CC-14)
CC-12.	Would you say that		
	you plan to do one,	1	
	you <u>don't</u> plan to do one, or		(CC-14)
	you're undecided?		
	,	Ū	(00 1.)
CC-13.	When do you expect to do your next home stool blood test?		
	A YEAR OR LESS FROM NOW	1	
	MORE THAN 1 BUT NOT MORE THAN 2 YEARS FROM NOW	2	
	MORE THAN 2 BUT NOT MORE THAN 5 YEARS FROM NOW	3	
	OVER 5 YEARS FROM NOW	4	
	AM NOT PLANNING TO HAVE ANOTHER	5	
	IF I HAVE SYMPTOMS		
	WHEN DOCTOR/HEALTH PROVIDER RECOMMENDS	7	
CC-14.	At what age are people supposed to start doing <u>home</u> stool blood tests?		
	[IF R SAYS "When a doctor says to," PROBE FOR AN ESTIMATE OF THE AGE AGE.]	E. R	ECORD "95" IF R DOES NOT GIVE AN
	 AGE		
	AGL		
	WHEN A DOCTOR/HEALTH PROVIDER SAYS TO	95	
		- •	

CC-15.		e start doing <u>home</u> stool blood tests, about how often should AL GUIDELINE ASSUMING NO PRIOR PROBLEMS.]	I they do the	π?
	EVERY 1 TO EVERY 2 TO	N THAN ONCE A YEAR < 2 YEARS < 3 YEARS < 5 YEARS	2 3	
		< 10 YEARS		
		R MORE		
		I THERE IS A PROBLEM		
		N AGE N RESULTS OF PREVIOUS TESTS	-	
		TOR/HP SAYS TO		
	OTHER (SPE	ECIFY)	91	
CC-15A	YES	of a sigmoidoscopy or a colonoscopy?		
		BOX CC-4 IF RESPONDENT IS 45 YEARS OLD OR OLDER,CON	ITINI IF	
		OTHERWISE, GO TO CC-24.	TTINOL.	
differen	ce is that during a sign	opy and a colonoscopy are both tests that examine the bo noidoscopy, you are awake and can drive yourself home af seed someone to drive you home.	-	_
CC-16.	Have you ever had			
			YES	NO
	a. a sigmoid	oscopy?	1	<u>NO</u> 2
	-		4	0
	b. a colonos	copy?	1	2
				•
		BOX CC-4A		
		IF RESPONDENT HAD EITHER A SIGMOIDOSCOPY COLONOSCOPY, THEN GO TO BOX CC-5. OTHERWISE, CONTINUE.	OR A	
CC-17.	Did a doctor, nurse, c	r other health professional ever advise you to get		
			YES	NO
	a. a sigmoid	oscopy?	<u>1 L U</u>	<u>NO</u> 2
	_		1	_
	b. a colonos	copy?	1	2

BOX CC-5

IF RESPONDENT HAS HAD A SIGMOIDOSCOPY OR COLONOSCOPY, CONTINUE. IF DK OR RF TO ANSWER WHETHER HAD SIGMOIDOSCOPY OR COLONOSCOPY, GO TO CC-21.

OTHERWISE, GO TO CC-20.

CC-18.	When did you have your most recent {sigmoidoscopy/(or) colonoscopy} to check for A YEAR AGO OR LESS		on cand	er?	
	MORE THAN 1 BUT NOT MORE THAN 5 YEARS AGO	2			
	MORE THAN 5 BUT NOT MORE THAN 10 YEARS AGO	3			
	OVER 10 YEARS AGO	4			
CC-19.	You said your most recent {sigmoidoscopy/ (or) /colonoscopy] was {INSERT TIM that {sigmoidoscopy/(or)/colonoscopy} was the last one?	IE FR	AME FI	ROM CC-18}.	How long before
	A YEAR OR LESS BEFORE	1			
	MORE THAN 1 BUT NOT MORE THAN 5 YEARS BEFORE				
	MORE THAN 5 BUT NOT MORE THAN 10 YEARS BEFORE				
	OVER 10 YEARS BEFORE				
	NONE BEFORE MOST RECENT				
	NONE BEI ONE WOOT NEOEWI	J			
	BOX CC-6				
	IF RESPONDENT HAD A SIGMOIDOSCOPY OR COLOI	NOS	COPY		
	MORE THAN 10 YEARS AGO, CONTINUE.				
	OTHERWISE, GO TO CC-23.				
	CTTER(TIOL, 30 TO 30 20.				
CC-20.	Is there any particular reason why you haven't gotten a {sigmoidoscopy/(or) colono years}? [CODE ALL THAT APPLY.]	oscop	oy} {yet/i	n the past 10	
	NO REACON	40			
	NO REASON				
	DIDN'T NEED/ DIDN'T KNOW NEEDED THIS TEST				
	DOCTOR DIDN'T ORDER IT/ DIDN'T SAY I NEEDED IT				
	HAVEN'T HAD ANY PROBLEMS/NO SYMPTOMS				
	PUT IT OFF/ DIDN'T GET AROUND TO IT				
	TOO EXPENSIVE/NO INSURANCE/COST				
	TOO PAINFUL, UNPLEASANT, OR EMBARRASSING				
	HAD ANOTHER TYPE OF COLON EXAM				
	DON'T HAVE DOCTOR	_			
	NEVER HEARD OF IT/NEVER THOUGHT ABOUT IT		(CC-26)		
	AGE/THOUGHT THEY WERE TOO YOUNG				
	OTHER (SPECIFY)	91			
CC-21.	Have you thought about getting {a/another} {sigmoidoscopy/(or) colonoscopy}?				
	YES				
	NO	2	(CC-24)		

CC-22.	Would you say that		
	you plan to get one,	1	
	you <u>don't</u> plan to get one, or	2	(CC-24)
	you're undecided?	3	(CC-24)
CC-23.	When do you expect to have {your next/a} {sigmoidoscopy/(or) colonoscopy}?		
	A YEAR OR LESS FROM NOW	1	
	MORE THAN 1 BUT NOT MORE THAN 5 YEARS FROM NOW	2	
	MORE THAN 5 BUT NOT MORE THAN 10 YEARS FROM NOW	3	
	OVER 10 YEARS FROM NOW		
	AM NOT PLANNING TO HAVE ANOTHER	5	
	IF I HAVE SYMPTOMS		
	WHEN DOCTOR/HEALTH PROVIDER RECOMMENDS	7	
CC-24.	At what age are people supposed to start having sigmoidoscopy or colonoscopy e. [IF R SAYS "When a doctor says to," PROBE FOR AN ESTIMATE OF THE AGE AGE.]		
	_ AGE		
	WHEN A DOCTOR/HEALTH PROVIDER SAYS TO	95	
CC-25.	In general, once people start having sigmoidoscopy or colonoscopy exams, about have them?	how	v often should they
	[PROBE FOR GENERAL GUIDELINE ASSUMING NO PRIOR PROBLEMS.]		
	MORE OFTEN THAN ONCE A YEAR	1	
	EVERY 1 TO < 2 YEARS	2	
	EVERY 2 TO < 3 YEARS	3	
	EVERY 3 TO < 5 YEARS	4	
	EVERY 5 TO < 10 YEARS	5	
	10 YEARS OR MORE		
	ONLY WHEN THERE IS A PROBLEM	7	
	DEPENDS ON AGE	8	
	DEPENDS ON RESULTS FROM PREVIOUS TESTS	9	
	WHEN DOCTOR/HEALTH PROVIDER RECOMMENDS	95	
	OTHER (SPECIFY)	91	

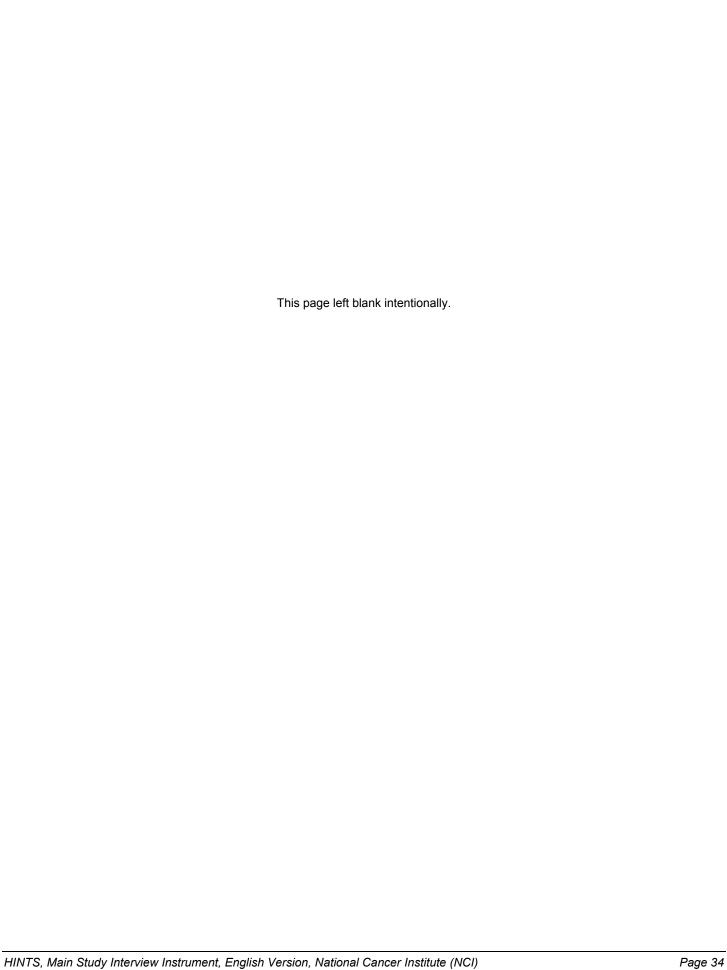
DETECTION/CURABILITY

CC-26. I am going to read you a few statements people might make about getting checked for colon cancer. For each, tell me how much you agree or disagree, or if you have no opinion.

2	Arranging to got checked for colon	STRONGLY AGREE	SOMEWHAT <u>AGREE</u>	SOMEWHAT <u>DISAGREE</u>	STRONGLY <u>DISAGREE</u>	NO OPINION
a.	Arranging to get checked for colon cancer would be easy for you. Would you say you strongly agree, somewhat agree, somewhat disagree, strongly disagree, or you have no opinion?	1	2	3	4	5
b.	You are afraid of finding colon cancer if you were checked. (Would you say you)	1	2	3	4	5
C.	Getting checked regularly for colon cancer increases the chances of finding cancer when it's easy to treat. (Would you say you)	1	2	3	4	5
d.	Getting checked for colon cancer is too expensive. (Would you say you)	1	2	3	4	5

CC-27. When would you say the risk of colon cancer is highest, when you're . . .

under 40 years old,	1
between 40 and 60 years old, or	2
over 60 years old?	3



BREAST CANCER (BC)

BOX BC-1

IF RESPONDENT IS FEMALE AND HAS NOT HAD BREAST CANCER, CONTINUE WITH BC-1. OTHERWISE, GO TO NEXT SECTION.

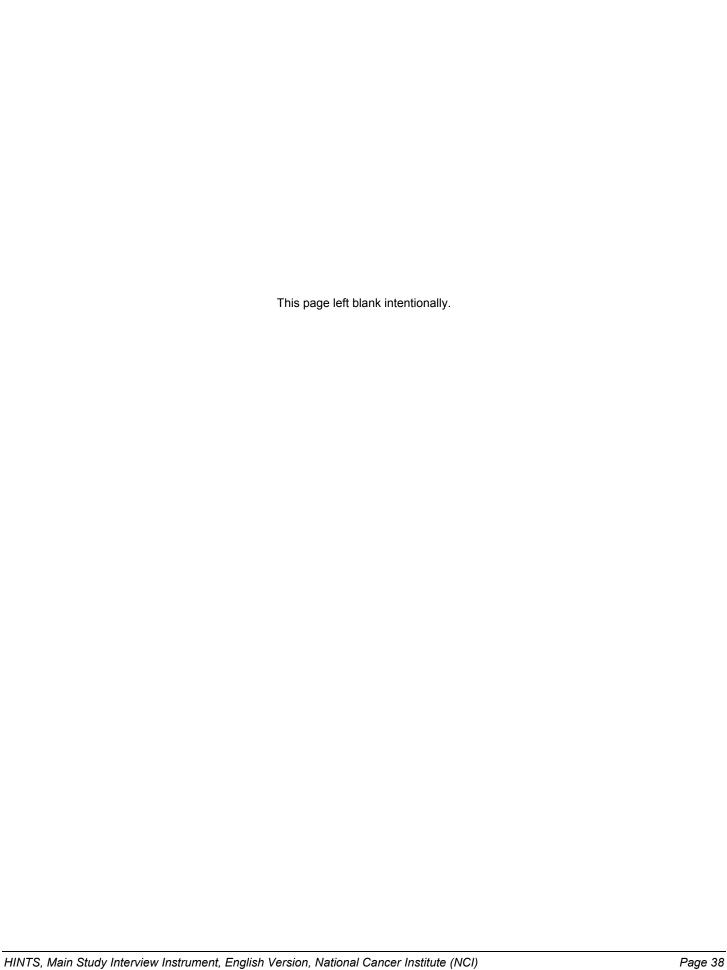
The next questions are about breast cancer.

ı	וכ	F	R	S	റ	N	Δ	ı	R	IS	k

BC-1.	How likely do you think it is that you will develop breast cancer in the future? Would you say you chance of getting breast cancer is
	very low, 1
	somewhat low,
	moderate, 3
	somewhat high, or
	very high? 5
BC-2.	Compared to the average woman your age, would you say that you are
	more likely to get breast cancer,
	less likely, or
	about as likely?
BC-3.	How often do you worry about getting breast cancer? Would you say
	rarely or never, 1
	rarely or never,
	sometimes,
	sometimes, 2 often, or 3
SCREE	sometimes, 2 often, or 3
SCREE	sometimes, 2 often, or 3 all the time? 4
SCREE	sometimes,
SCREE	sometimes, 2 often, or
	sometimes,
SCREE BC-4.	sometimes,

BC-5.	{A mammogram is an x-ray of each breast to look for breast cancer.} Have you a mammogram?	ever l	had a
	YES	1	
	NO		(BC-9)
	DK		
	RF		
BC-6.	When did you have your most recent mammogram to check for breast cancer?	ŭ	(55 15)
DC-0.	, ,		
	A YEAR AGO OR LESS		
	MORE THAN 1 BUT NOT MORE THAN 2 YEARS AGO		
	MORE THAN 2 BUT NOT MORE THAN 5 YEARS AGO	_	
	OVER 5 YEARS AGO	4	
	BC-7 WAS DELETED.		
BC-8.	You said your most recent mammogram was {INSERT TIME FRAME FROM BC the last one?	;-6}.	How long before that mammogram was
	the last one:		
	A YEAR OR LESS BEFORE		
	MORE THAN 1 BUT NOT MORE THAN 2 YEARS BEFORE	2	
	MORE THAN 2 BUT NOT MORE THAN 5 YEARS BEFORE		
	OVER 5 YEARS BEFORE		
	NONE BEFORE MOST RECENT	95	
	BOX BC-3		
	IF RESPONDENT HAD A MAMMOGRAM		
	MORE THAN 2 YEARS AGO, CONTINUE.		
	IF DK OR RF TO ANSWER WHEN HAD LAST MAMM	OGF	RAM,
	GO TO BC-10.		,
	OTHERWISE, GO TO BC-12.		
BC-9.	Is there any particular reason why you haven't had a mammogram {yet/in the pas [CODE ALL THAT APPLY.]	t 2 y€	ears}?
	NO REASON	10	
	DIDN'T NEED/ DIDN'T KNOW NEEDED THIS TEST	11	
	DOCTOR DIDN'T ORDER IT/ DIDN'T SAY I NEEDED IT	12	
	HAVEN'T HAD ANY PROBLEMS/NO SYMPTOMS	13	
	PUT IT OFF/ DIDN'T GET AROUND TO IT	14	
	TOO EXPENSIVE/NO INSURANCE/COST	15	
	TOO PAINFUL, UNPLEASANT, OR EMBARRASSING	16	
	HAD ANOTHER TYPE OF BREAST EXAM		
	DON'T HAVE DOCTOR	18	
	NEVER HEARD OF IT/NEVER THOUGHT ABOUT IT		(NEXT SECTION)
	AGE/THOUGHT THEY WERE TOO YOUNG		,
	OTHER (SPECIFY)		
	,		

BC-10.	Have you thought about getting {a/another} mammogram?		
	YES	1	
	NO		(BC-13)
	NO	2	(BC-13)
BC-11.	Would you say that		
	you plan to get one,		
	you <u>don't</u> plan to get one, or		
	you're undecided?	3	(BC-13)
BC-12.	When do you expect to have your next mammogram?		
	A YEAR OR LESS FROM NOW		
	MORE THAN ONE BUT NOT MORE THAN 2 YEARS FROM NOW	2	
	MORE THAN 2 BUT NOT MORE THAN 5 YEARS FROM NOW	3	
	OVER 5 YEARS FROM NOW	4	
	AM NOT PLANNING TO HAVE ANOTHER	5	
	IF I HAVE SYMPTOMS	6	
	WHEN DOCTOR/HEALTH PROVIDER RECOMMENDS	7	
БО-13.	{A mammogram is an x-ray of each breast to look for breast cancer.} At what age a supposed to start having mammograms? [IF R SAYS "When a doctor says to," PROBE FOR AN ESTIMATE OF THE AGE AGE.] AGE		
	WHEN A DOCTOR/HEALTH PROVIDER SAYS TO	95	
BC-14.	In general, once women start having mammograms, about how often should they I [PROBE FOR GENERAL GUIDELINE ASSUMING NO PRIOR PROBLEMS.]	nave	e them?
	MORE OFTEN THAN ONCE A YEAR	1	
	EVERY 1 TO < 2 YEARS		
	EVERY 2 TO < 3 YEARS	_	
	EVERY 3 TO < 5 YEARS		
	EVERY 5 TO < 10 YEARS		
	10 YEARS OR MORE		
	ONLY WHEN THERE IS A PROBLEM		
	DEPENDS ON AGE	-	
	WHEN DOCTOR/HP RECOMMENDS		
	OTHER (SPECIFY)	91	



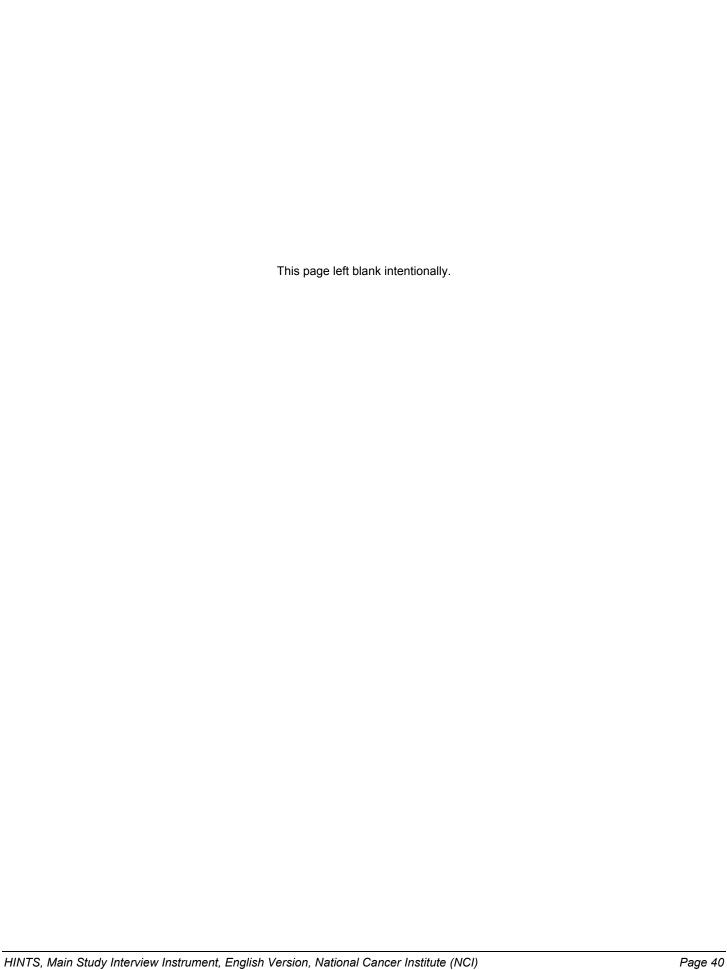
CERVICAL CANCER (CV)

BOX CV-1

IF RESPONDENT IS FEMALE AND HAS NOT HAD CERVICAL CANCER, CONTINUE WITH CV-1. OTHERWISE, GO TO NEXT SECTION.

The next questions are about cervical cancer.

CV-1.	A Pap smear is a test for cancer of the cervix. Have you ever had a Pap smear?	
	YES	1
	NO	2 (NEXT SECTION)
CV-2.	When did you have your most recent Pap smear to check for cervical cancer?	
	A YEAR AGO OR LESS	1
	MORE THAN 1 BUT NOT MORE THAN 2 YEARS AGO	2
	MORE THAN 2 BUT NOT MORE THAN 5 YEARS AGO	3
	MORE THAN 5 YEARS AGO	4
	CV-3 WAS DELETED.	
CV-4.	You said your most recent Pap smear was {INSERT TIME FRAME FROM CV-2 last one?	}. How long before <u>that</u> Pap smear was th
	A YEAR OR LESS BEFORE	1
	MORE THAN 1 BUT NOT MORE THAN 2 YEARS BEFORE	2
	MORE THAN 2 BUT NOT MORE THAN 5 YEARS BEFORE	3
	MORE THAN 5 BEFORE	4
	NONE BEFORE MOST RECENT	95
CV-5.	Have you had a hysterectomy? [IF NEEDED: A hysterectomy is an operation to remove the uterus (womb).]	
	YES	
	NO	2
CV-6.	When do you expect to have your next Pap smear?	
	A YEAR OR LESS FROM NOW	
	MORE THAN 1 BUT NOT MORE THAN 2 YEARS FROM NOW	
	MORE THAN 2 BUT NOT MORE THAN 5 YEARS FROM NOW	
	OVER 5 YEARS FROM NOW	4
	AM NOT PLANNING TO HAVE ANOTHER	5
	IF I HAVE SYMPTOMS	6
	WHEN DOCTOR/HEALTH PROVIDER RECOMMENDS	7



PROSTATE CANCER (PC)

BOX PC-1

IF RESPONDENT IS MALE AND HAS NOT HAD PROSTATE CANCER, CONTINUE WITH PC-1. OTHERWISE, GO TO NEXT SECTION.

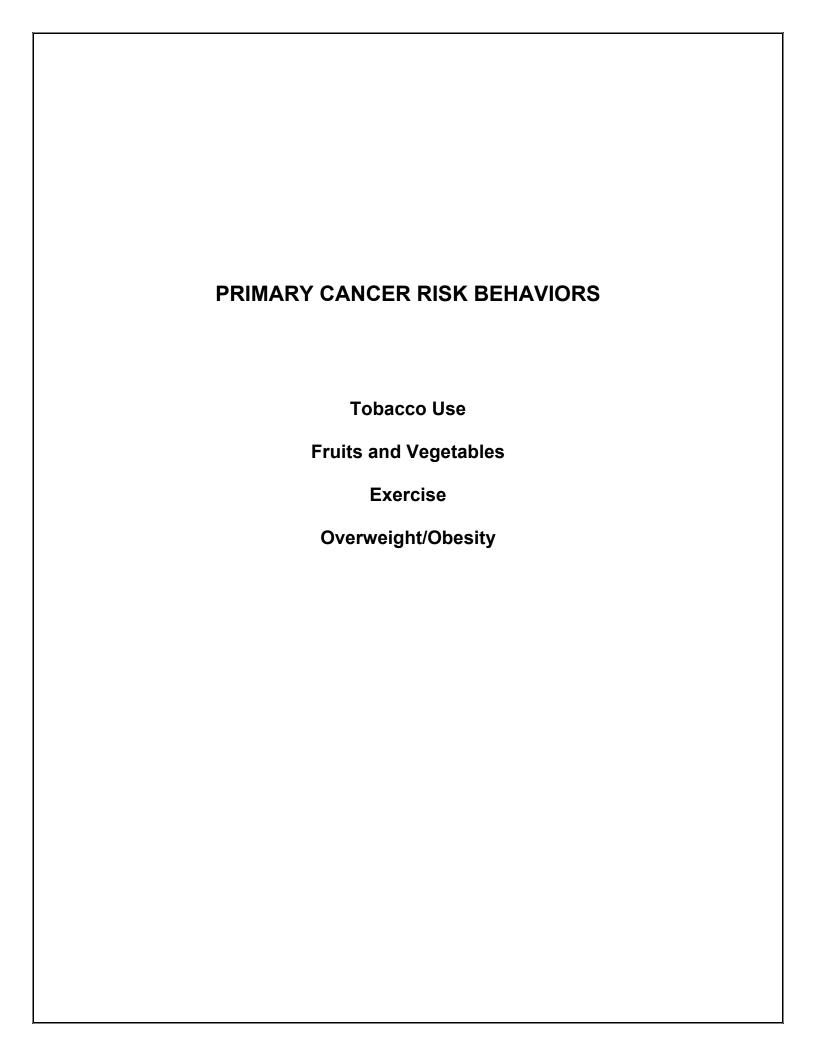
The next questions are about cancer affecting the prostate gland in men.

D	FF	ิรร	\cap	N	Δ	RΙ	2	K

PC-1.	How likely do you thin chance of getting pro-	k it is that you will develop prostate cancer in the future? Westate cancer is	ould	you say	your
	somewhat lo	W,	2		
		gh, or			
	very high?		5		
PC-2.	Compared to the aver	age man your age, would you say that you are			
	•	get prostate cancer,			
	•				
	about as like	ly?	3		
PC-3.	How often do you wor	ry about getting prostate cancer? Would you say			
	rarely or nev	er,	1		
	sometimes,		2		
	•				
	all the time?		4		
SCREE	ENING KNOWLEDGE A	AND BEHAVIORS			
A Droot	tata Cassifia Antigon tos	st also called a DCA test is a blood test used to sheek man.	forn	roototo	oonoor.
A PIOSI	tate-specific Affligen tes	st, also called a PSA test, is a blood test used to check men	ю р	rostate	Jancer.
PC-3A.	Have you ever heard	of a PSA or prostate-specific antigen test?			
	NO		2	(NEXT	SECTION
		BOX PC-2]
		IF RESPONDENT IS 35 YEARS OLD OR OLDER AND HATO A HEALTH PROFESSIONAL IN THE PAST YE CONTINUE WITH PC-4. IF RESPONDENT IS 35 YEARS OLD OR OLDER AND	EAR, HAS	NOT	
		TALKED TO A HEALTH PROFESSIONAL IN THE PAS GO TO PC-5.	; F YE	=AR,	

OTHERWISE, GO TO NEXT SECTION.

PC-4. During the past 12 months, did a doctor, nurse, or other health professional advise you to get a PSA te						
	YES NO HAD BLOOD TEST, BUT DK IF CHECKED PSA	2				
PC-5.	Have you ever had a PSA test? YES	2 3 9	(NEXT SECTION) (NEXT SECTION)			
PC-6.	When did you have your most recent PSA test to check for prostate cancer? A YEAR AGO OR LESS	2				
PC-7.	You said your last PSA test was {INSERT TIME FRAME FROM PC-6} How long A YEAR OR LESS BEFORE	1 2 3 4	ore that PSA test was the last one?			
	PC-8 THROUGH PC-12 WERE DELETED					
	THE SKIN CANCER SECTION WAS DELETED)				





TOBACCO USE (TU)

TOBACCO SCREENER

Now, I'd like to as	vou about	your use of toba	acco.
---------------------	-----------	------------------	-------

TU-1.	Have you smoked at lea [IF NEEDED: 5 Packs =	st 100 cigarettes in your entire life? = 100 Cigarettes.]		
			1 2 (BOX TU-	4)
TU-2.	some days, or not at all? DK	rettes	3 (BOX TU- 9 (BOX TU-	4)
TU-3.	[IF NEEDED: 1 Pack =	DAY, ENTER 0. IF 76 OR MORE, ENTER 76.]		
		GO TO TU-5.		
TU-4.	day? [IF NEEDED: 1 Pack =	DAY, ENTER 0. IF 76 OR MORE, ENTER 76.]	rettes did you s	;moke a
CURRE	ENT SMOKERS			
TU-5.	you <u>don't</u> plan	t smoking,to quit, ored?	2	
		BOX TU-1		
		IF SMOKE EVERY DAY OR SOME DAYS, GO TO OTHERWISE, CONTINUE.	TU-9.	

FORMER SMOKERS

TU-6.	About how long has it been since you last smoked cigarettes?	
	LESS THAN 1 MONTH AGO	1
	1 MONTH TO LESS THAN 3 MONTHS AGO	2
	3 MONTHS TO LESS THAN 6 MONTHS AGO	3
	6 MONTHS TO LESS THAN 1 YEAR AGO	4
	1 YEAR TO LESS THAN 5 YEARS AGO	5
	5 YEARS TO LESS THAN 15 YEARS AGO	6
	15 OR MORE YEARS AGO	7
TU-7.	On the average, when you smoked, about how many cigarettes did you smoke a da [IF NEEDED: 1 Pack = 20 Cigarettes.] [IF LESS THAN ONE A DAY, ENTER 0. IF 76 OR MORE, ENTER 76.]	ау
	 NUMBER OF CIGARETTES	
	NUMBER OF CHARELLES	

ALL SMOKERS

TU-8 DELETE)

TU-9. I am going to read you some statements people might make about smoking. For each, tell me how much you agree or disagree, or if you have no opinion?

		STRONGLY <u>AGREE</u>	SOMEWHAT <u>AGREE</u>	SOMEWHAT <u>DISAGREE</u>	STRONGLY <u>DISAGREE</u>	NO OPINION
a.	Exercise can undo most of the effects of smoking. Would you say you strongly agree, somewhat agree, somewhat disagree, strongly disagree, or you have no opinion?	1	2	3	4	5
b.	Vitamins can undo most of the effects of smoking. (Would you say you)	1	2	3	4	5
C.	There's no risk of getting cancer if someone only smokes a few years. (Would you say you)	1	2	3	4	5
d.	Whether a person gets lung cancer depends more on genes than anything else. (Would you say you)	1	2	3	4	5

BOX TU-2

IF NO LONGER SMOKE, GO TO TU-12. OTHERWISE IF SMOKE EVERY DAY OR SOME DAYS, CONTINUE.

TU-10.	What type of cigarette do you now smoke most often—a regular, light, ultra light, or	r so	me other type?
	REGULAR/FULL-FLAVORLIGHT/MILD		(TU-12)
	ULTRA-LIGHT	3	
	NO USUAL TYPE	4	(TU-12)
	MEDIUM	_	
	SOME OTHER TYPE (E.G., OMNI, ECLIPSE, ETC.)	91	
TU-11.	What is the main reason why you <u>now</u> smoke {lights/ultra-lights/this type of cigarett	:e}?	ls it
	a way to reduce the health risks of smoking,		
	to try to quit smoking,	2	
	because of the taste, or		
	for some other reason? (SPECIFY)		
	NOT AS STRONG/LESS NICOTINE/LIGHTER/LOW IN TARHABIT/ADDICTED		
	NO REASON		
	STRESS/RELAX/NERVES		
	THAT'S WHAT I'VE ALWAYS SMOKED/WHAT I LIKE	8	
	COST/CHEAPER	9	
TU-12.	If a new cigarette were advertised as less harmful than current cigarettes, how inte be in trying it? Would you say very interested,		ed would you
	somewhat interested, or		
	not interested?	3	
	BOX TU-3		
	IF RESPONDENT STOPPED SMOKING 5 OR MORE YEARS AGO, GO TO BOX TU-4. OTHERWISE, CONTINUE.		
TU-13.	Tobacco companies have recently introduced new types of cigarettes that are claim harmful chemicals or carcinogens. These have names like Eclipse, Accord, Advantage one of these products?		
	YES	1	
	NO		
TU-14.	Tobacco companies have also recently introduced new types of <u>smokeless</u> tobac like Arriva, Exalt, and Revel. Have you ever <u>tried</u> one of these products?	cco	products. These have names
	YES	1	
	NO		

BOX TU-4

IF RESPONDENT HAS HAD LUNG CANCER,
GO TO NEXT SECTION.
OTHERWISE IF CURRENT OR FORMER SMOKER, RANDOMLY
ASSIGN HALF TO GET TU-15 AND HALF TO GET TU-16.
OTHERWISE, GO TO TU-17.

PERSONAL RISK

TU-15.	How likely do you think it is that the average {male/female} cigarette smoker will develop lung cancer in the Would you say that {his/her} chance is				
	very low,	1			
	somewhat low,				
	moderate,	3			
	somewhat high, or	4			

GO TO TU-17.

TU-16. How likely do you think it is that you will develop lung cancer in the future? Would you say your chance of getting lung cancer is . . .

very low,	1
somewhat low,	2
moderate,	3
somewhat high, or	4
very high?	5

very high? 5

DETECTION/CURABILITY

TU-17. Overall, how many people who develop lung cancer do you think are cured? Your best guess is fine. Would you say . . .

less than a quarter,	1
about a quarter,	2
about half,	3
about three-quarters, or	4
nearly all?	5

BOX TU-5

IF DO NOT SMOKE, CONTINUE.

IF CURRENT SMOKER, RANDOMLY SELECT HALF TO ANSWER
TU-18 AND HALF TO ANSWER TU-19.

	smoker's risk?	
	ABOUT THE SAME AS A NON-SMOKER,	
	LITTLE HIGHER THAN A NON-SMOKER,	2
	TWICE AS HIGH AS A NON-SMOKER,	3
	5 TIMES HIGHER THAN A NON-SMOKER,	4
	10 OR MORE TIMES HIGHER THAN A NON-SMOKER	5
	GO TO NEXT SECTION.	
T		
TU-19.	Would you say you have about the same lung cancer risk as a non-smoker, a lit	-
	non-smoker, twice the non-smoker's risk, 5 times the non-smoker's risk, or 10 or m	
	ABOUT THE SAME AS A NON-SMOKER,	
	A LITTLE HIGHER THAN A NON-SMOKER,	
	TWICE AS HIGH AS A NON-SMOKER,	3
	5 TIMES HIGHER THAN A NON-SMOKER,	4
	10 OR MORE TIMES HIGHER THAN A NON-SMOKER	5

TU-18. Would you say the average smoker has about the same lung cancer risk as a non-smoker, a little higher lung cancer

risk than a non-smoker, twice the non-smoker's risk, 5 times the non-smoker's risk or 10 or more times the non-



FRUITS AND VEGETABLES (FV)

These questions are about how often you ate or drank different kinds of foods during the past month, for example, twice a week, three times a month, and so forth. Include all foods you ate or drank, both at home and away from home.

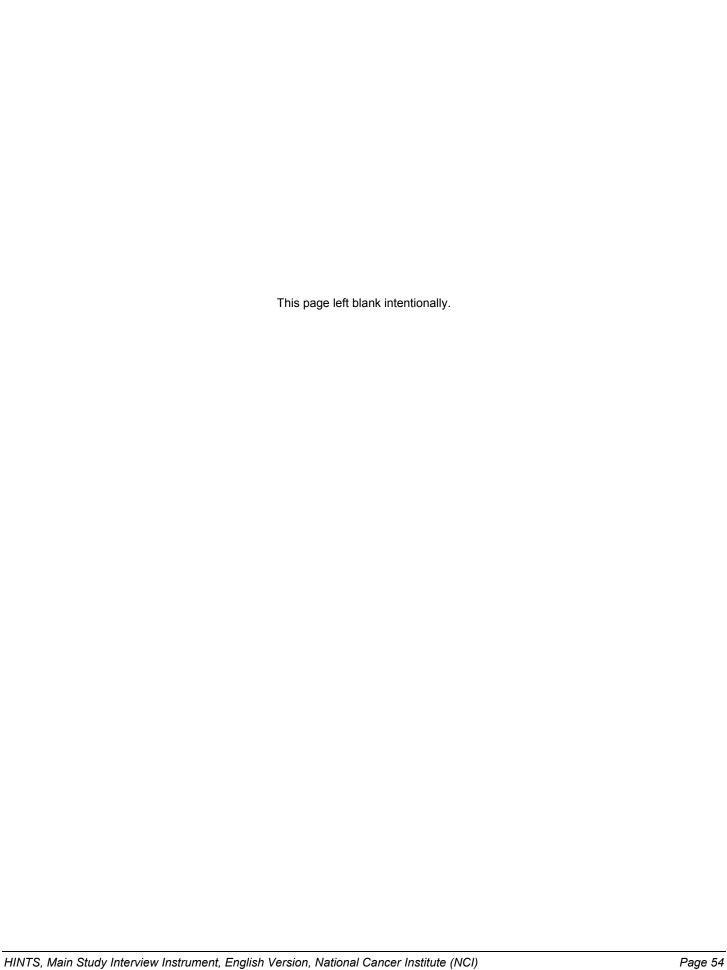
FV-1.	During the past month, how often did you eat fruit? Include fresh, canned, or frozen fruit. [ENTER NUMBER. IF NEVER, ENTER 95]
	TIMES UNIT
	[ENTER UNIT.]
	PER DAY 1
	PER WEEK 2
	PER MONTH 3
	NEVER 95
FV-2.	During the past month, how often did you drink 100% fruit juice? Include orange, apple, and grape juices. Do not include fruit drinks like Kool-Aid or Hi-C. [ENTER NUMBER. IF NEVER, ENTER 95]
	_ TIMES UNIT
	[ENTER UNIT.]
	PER DAY 1
	PER WEEK 2
	PER MONTH 3
	NEVER 95
FV-3.	During the past month, how often did you eat vegetables? Include things like salad, cooked dried beans, corn, and broccoli.
	[ENTER NUMBER. IF NEVER, ENTER 95]
	_
	[ENTER UNIT.]
	PER DAY 1
	PER WEEK 2
	PER MONTH 3
	NEVED OF

FV-3a.	During the past month, how often did you e [ENTER NUMBER. IF NEVER, ENTER 9	eat potatoes? Do not include things like fried potatoes, french fries or rice. 5]
	TIMES UNIT	
	PER WEEK PER MONTH	
FV-4.	good health?	es do you think a person should eat each day for XACT NUMBER. IF DON'T KNOW, DO NOT PROBE.]

EXERCISE (EX)

The next few questions are about exercise, recreation, physical activities, or anything you do each day to increase the amount that you move other than during your regular job duties.

EX-1.	During the past month, did you participate in any physical activities or exercises calisthenics, golf, gardening, or walking for exercise?	such	as running,
	YES		
	NO	2	(EX-3)
EX-2.	At least once a week, do you engage in regular activity such as brisk walking, jog activity long enough to work up a sweat?	gging	, bicycling, or another
	YES	1	
	NO	2	
EX-3.	Can exercise help to lower the chances of getting some types of cancer or does difference?	exer	sise not make much
	LOWERS CHANCE OF CANCER	1	
	DOESN'T MAKE DIFFERENCE		(NEXT SECTION)
EX-4.	Which type or types of cancers, or don't you know? [CODE ALL THAT APPLY.]		
	ALL TYPES OF CANCER	10	
	BLADDER CANCER	11	
	BREAST CANCER	12	
	CERVICAL CANCER (CANCER OF THE CERVIX)	13	
	COLON CANCER		
	ENDOMETRIAL CANCER (CANCER OF THE UTERUS)		
	HEAD AND NECK CANCER		
	LEUKEMIA/BLOOD CANCER		
	LUNG CANCER		
	LYMPHOMA	_	
	MELANOMA	_	
	OTHER SKIN CANCER		
	ORAL CANCER		
	OVARIAN CANCER		
	PANCREATIC CANCER	_	
	PHARYNGEAL (THROAT) CANCER		
	PROSTATE CANCER		
	RECTAL CANCER		
	RENAL (KIDNEY) CANCER		
	BONE		
	STOMACH		
	HEART		
	BRAIN	_	
	INTERNAL ORGANS	_	
	MOST TYPES OF CANCER		
	THYROID		
	OTHER (SPECIFY)		
	OTHER (SPECIFT)	91	

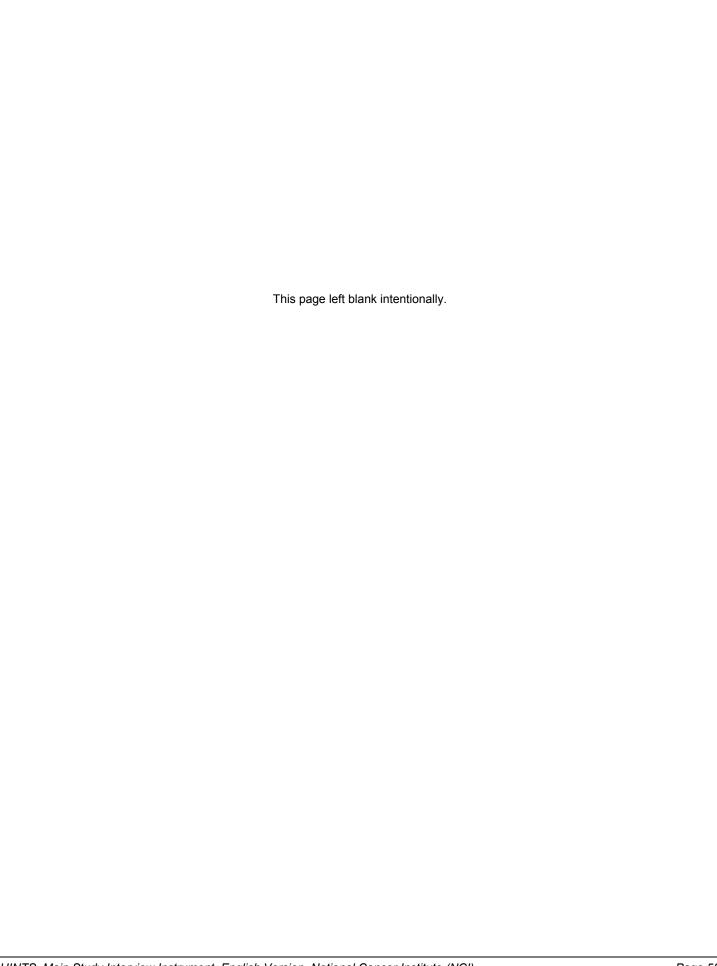


OVERWEIGHT/OBESITY (HW)

The nex	t questions are about yo	ur health now. F	Please try to answer them as accurately as you can.
HW-1.	About how tall are you [ENTER FEET.]	without shoes?	
	_ FEET		
	[ENTER INCHES. RO	JND FRACTION	NS OF INCHES <u>DOWN</u> TO WHOLE INCH.]
	_ INCHES		
HW-2.	About how much do yo [ROUND FRACTIONS	-	
	_ POUNDS		
	ſ		
			HW-3 WAS DELETED



HEALTH STATUS & DEMOGRAPHICS	



HEALTH STATUS (HS)

HS-1. In general,	would you	say your	health is
-------------------	-----------	----------	-----------

excellent,	1
very good,	
good,	3
fair, or	4
noor?	5

DEPRESSION

Now, I am going to ask you some questions about feelings you may have experienced over the past 30 days.

HS-2. During the past 30 days, how often did you feel [FEELING]? Would you say all of the time, most of the time, some of the time, a little of the time, or none of the time?

		ALL	MOST	SOME	A LITTLE	NONE
		OF THE	OF THE	OF THE	OF THE	OF THE
		TIME	<u>TIME</u>	TIME	TIME	<u>TIME</u>
a.	so sad that nothing could cheer you up	1	2	3	4	5
b.	nervous	1	2	3	4	5
C.	restless or fidgety	1	2	3	4	5
d.	hopeless	1	2	3	4	5
e.	that everything was an effort	1	2	3	4	5
f.	worthless	1	2	3	4	5

BOX HS-1

IF RESPONDENT HAD ANY OF THE FEELINGS IN HS-2 ALL, MOST, OR SOME OF THE TIME, CONTINUE.

OTHERWISE, GO TO HS-5.

HS-3. We just talked about a number of feelings you had during the <u>past 30 days</u>. Altogether, how much did these feelings interfere with your life or activities? Would you say . . .

a lot,	1
some,	2
a little, or	3
not at all?	4

HS-4 WAS DELETED

HEALTH INSURANCE

Now, I would like to ask you about your health care coverage	Now, I	would	like to as	sk you	ı about	your	health	care	coverage.
--	--------	-------	------------	--------	---------	------	--------	------	-----------

HS-5.	Do you have any kind of health care coverage, including health insurance, prepaid plans such as
	HMOs, or government plans such as Medicare?

YES	1
NO	2

DEMOGRAPHICS (DM)

I have a few final questions about you and your household.

DM-1. Are you currently . . .

	employed for wages,	1
	self-employed,	2
	out of work for more than one year,	3
	out of work for less than one year,	4
	a homemaker,	5
	a student,	6
	retired, or	7
	unable to work?	8
DM-2.	Are you	
	Married,	1
	Divorced,	2
	Widowed,	3
	Separated,	4
	never been married, or	
	a member of an unmarried couple?	6
DM-3.	Are there any children in your household under the age 18?	
	YES	1
	NO	2
DM-4.	Are you Hispanic or Latino?	
	YES	1
	NO	2
DM-5.	Which one or more of the following would you say is your race? Are you	
	[CODE ALL THAT APPLY. IF R SAYS "HISPANIC," PROBE FOR ONE OF THE	LISTED RACE CATEGORIES.]
	American Indian or Alaska Native,	10
	Asian,	11
	Black or African American,	12
	Native Hawaiian or other Pacific Islander, or	13
	White?	14
DM-6.	What is the highest grade or year of school you completed?	
	NEVER ATTENDED SCHOOL OR ONLY ATTENDED	
	KINDERGARTEN	1
	GRADES 1 THROUGH 8 (ELEMENTARY)	2
	GRADES 9 THROUGH 11 (SOME HIGH SCHOOL)	3
	GRADE 12 OR GED (HIGH SCHOOL GRADUATE)	4
	COLLEGE 1 YEAR TO 3 YEARS (SOME COLLEGE OR	
	TECHNICAL SCHOOL)	5
	COLLEGE 4 YEARS OR MORE (COLLEGE GRADUATE)	6

DM-7. Is your annual household income from all sources...

		<u>YES</u>			<u>NO</u>		
a.	less than \$25,000?	1			2	(GO T	O E)
	bless than \$20,000?			1		2	(END2)
	cless than \$15,000?			1		2	(END2)
	dless than \$10,000?			1	(END2)		
2	(END2)						
	eless than \$35,000?			1	(END2)		2
	fless than \$50,000 (\$35,000 to less than \$50,000)?		1	(EN	√D2)	2	
	gless than \$75,000 (\$50,000 to less than \$75,000)?		1	(EN	√D2)	2	
	h\$75.000 or more?		1			2	

END STATEMENT 2. Those are all of the questions that I have for you. Thank you for your time. If you have questions about cancer or want some information about cancer, you can call 1-800-4-CANCER or go to the National Cancer Institute's web site at: www.cancer.gov