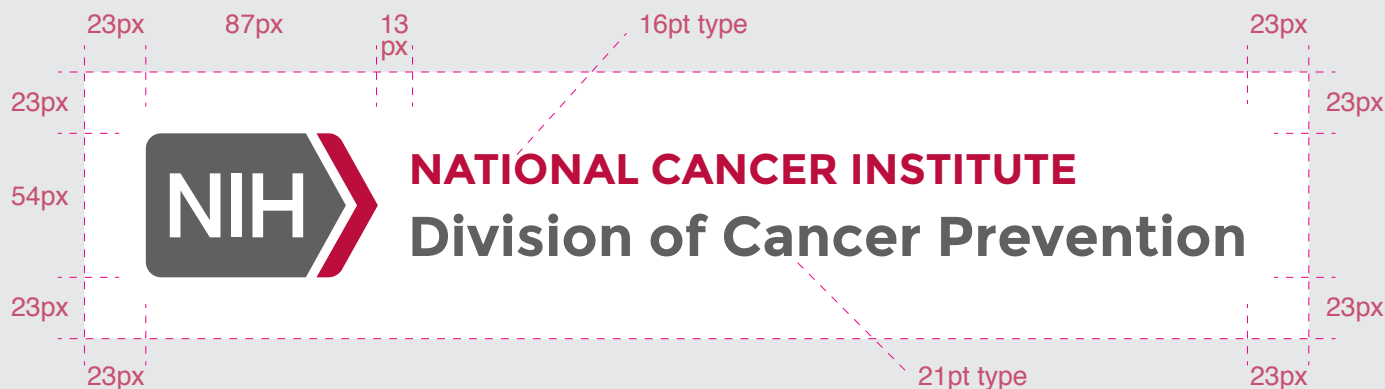


# NCI Logo Guidelines

## Size & Spacing (full size web, 54 px height)

Logo font is Montserrat (bold).  
Available at Google Fonts here:  
<https://www.google.com/fonts/specimen/Montserrat>



Use a minimum of 23 pixels of space between the logo and any other graphic elements at full web size. For use in a site header 23 pixels spacing top and bottom will create a header that is exactly 100 pixels tall.

**DO NOT** stretch or otherwise change proportions



**DO NOT** scale the logo. Smaller sizes are provided for use in mobile environments. (this is because the NIH tag does not scale appropriately with even pixel proportions, so different size tags have been created with proper pixel proportions at each size)



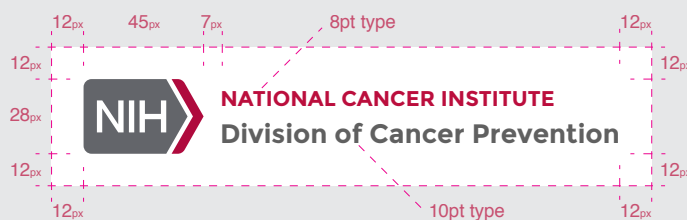
**DO NOT** place the logo on a dark or busy background. White version is provided for special instances of dark backgrounds.



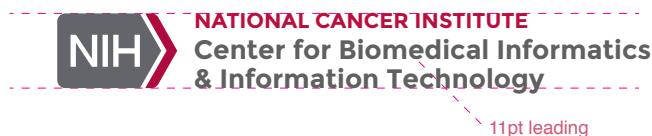
**DO NOT** change the colors of the logo elements. Approved colors are: #bb0e3d and #606060



## Mobile Size & Spacing (28 px height)



For names that are longer, use the below structure for Mobile environments. Align the Cap height of NCI with the top of the NIH tag. Align the baseline of the second line of the name with the bottom of the NIH tag. Leading (line spacing) of the name should be set to 11pt.



## Tablet Size & Spacing (36 px height)

