

Dynamics of Trust, Health Information Seeking and Access in Bronx Communities

To compare the completeness, quality and relative biases of cancer information-seeking and health behavioral data obtained using different survey strategies

- 500 community-based recruitment via “street intercepts” in Bronx neighborhoods
- 500 recruited on-line and administered surveys through the Montefiore patient portal
- Cancer information seeking - Who and what sources of information do patients trust?
- Risk factors and adherence to age and gender appropriate screening
- Comorbid illness and Health-Related Quality of life

To address priority questions regarding health and delivery of care in the Bronx

- “Dynamics of Care” assessment of information seeking over an episode of care
- Relate to extent of emergency room use
- Subgroup analyses of cancer survivors, chronic disease patients and family caregivers

To conduct a social area analysis based on Bronx neighborhood-level data

- community demographics
- aggregate health statistics
- Access to local health services and resources
- physical, structural and social ecological features related to health access

Progress to Date

Joint meetings between members of AECC's Cancer Epidemiology Program and Montefiore's Office of Community and Population Health

- Identification of data sources used in developing Montefiore's 2016-2018 Community Service Plan

Preparation of “home-grown measures”

- Dynamics of Care
- Quality of Life Appraisal

Recruitment of project research coordinator

- Will join AECC in January

Protocol preparation

- Delaying submission until measures are finalized