

CHIP – Cancer Health Impact Program: Bedford Stuyvesant and Bushwick

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The Osborne Laboratory & Cancer Equity Group

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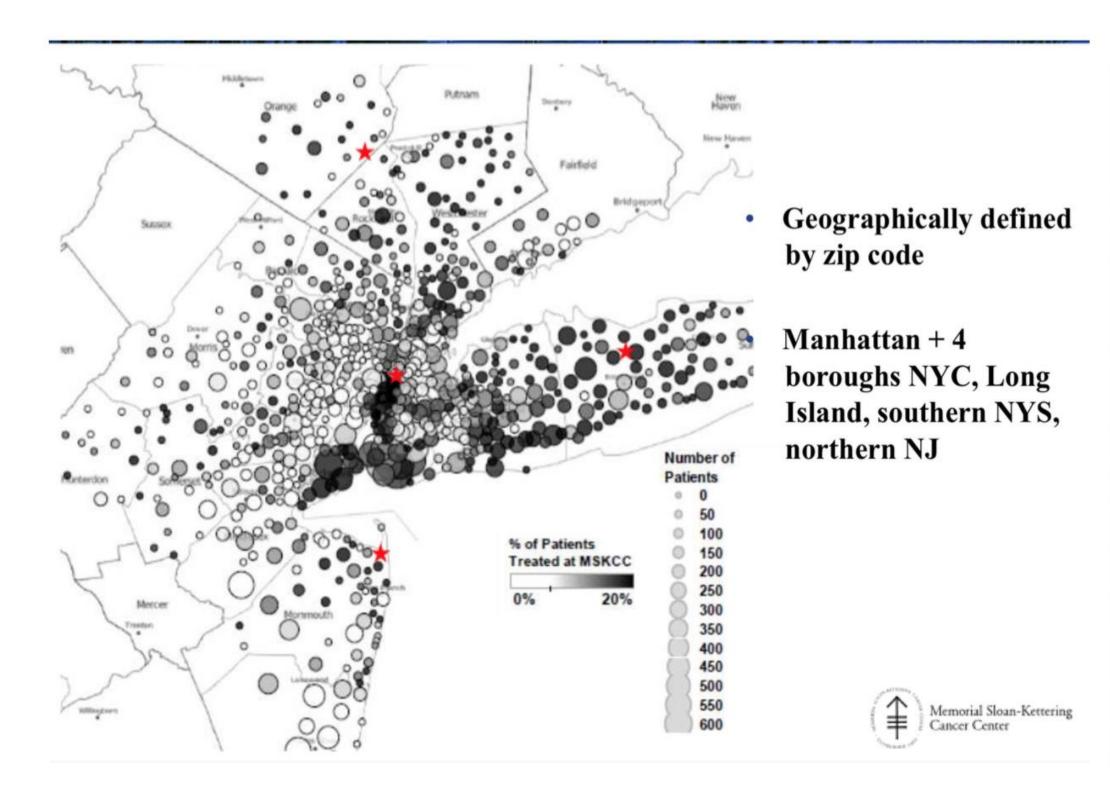
Project Team

- Project Leader Joseph Osborne, MD, PhD
- Co-Project Leaders Carol Brown, MD and Francesca Gany, MD, MS
- Project Team Rosario Costas-Muniz, PhD, Marlene Camacho Rivera,
 ScD, MPH, Jason Gonsky, MD, PhD, Manuel Paris, MA (Project Coordinator)



Memorial Sloan Kettering Cancer Center Catchment Area

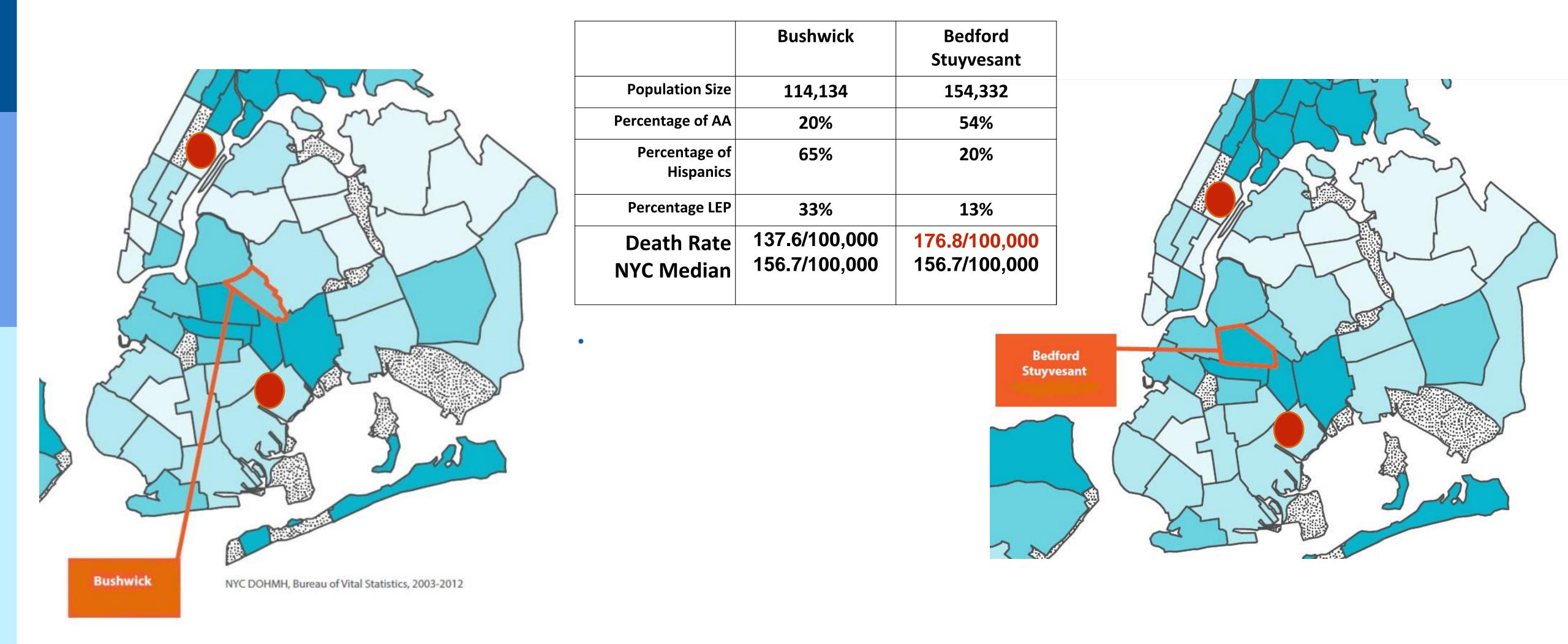
MSKCC defines its catchment area as the geographic area including all zip codes in which 50 or more patients treated at the Center reside. In addition to Manhattan and the four other boroughs of New York City, the primary catchment area of MSKCC includes portions of Long Island, southern New York State, northern New Jersey, and southwestern Connecticut. MSKCC's catchment includes 77% of all active patients. 23% MSK patients come from the mid-Atlantic region outside the area depicted, the rest of the US or from other countries. The demographic composition of the cancer population living in the MSKCC catchment area and that of the MSKCC patients is below



	Catchment Area Cancer Population (%)
Gender	
Male	49.8
Female	50.2
Race	
White	78.4
Black	13.5
Asian/Pacific Islander	7.9
American Indian/Alaskan Native	0.2
Race Other/Unknown	
Ethnicity	
Hispanic/Latino	9.6
Not Hispanic/Latino	90.4
Ethnicity Other/Unknown	



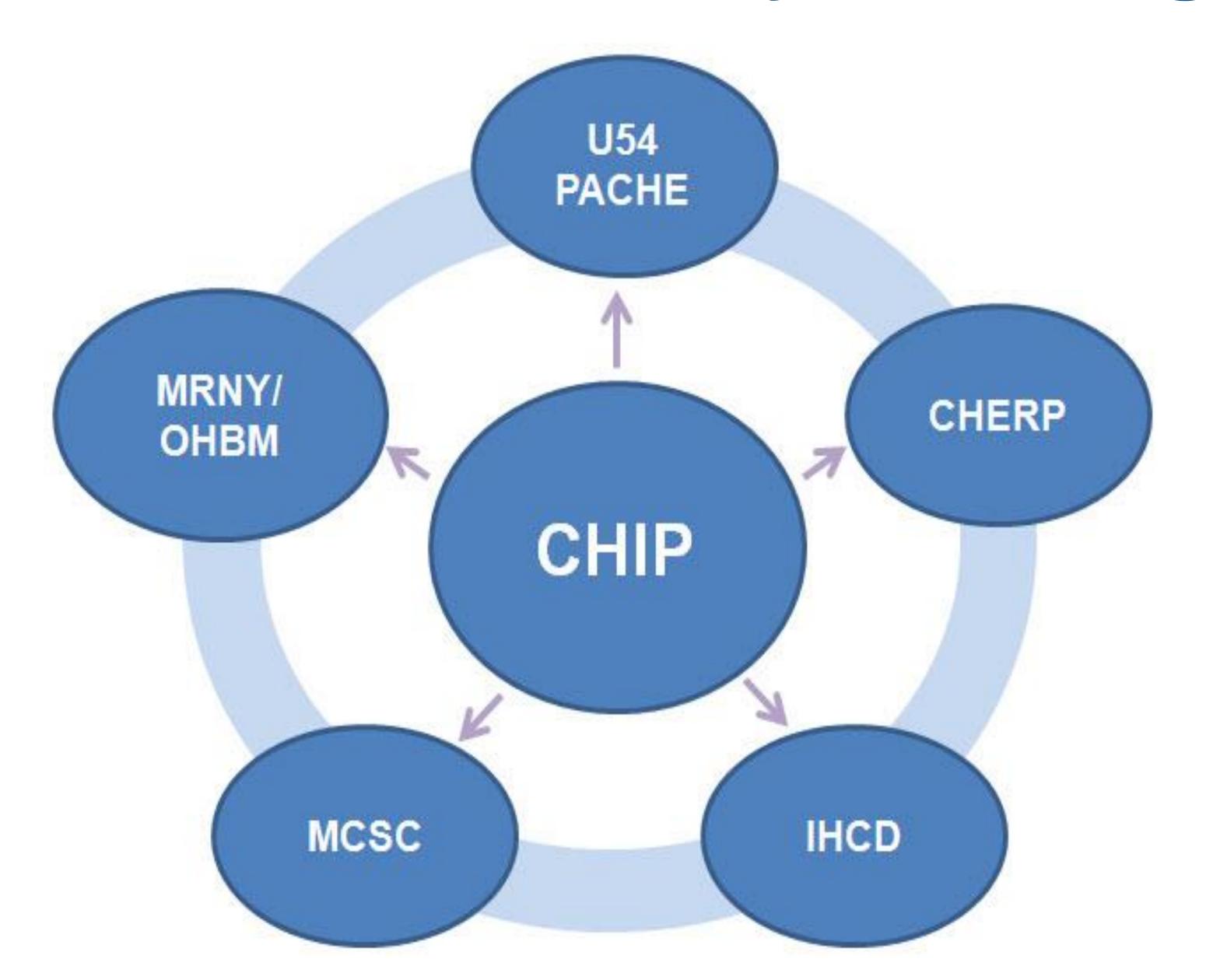
Target Catchment Areas



MSK IRB approved -1/2017 1000 iPad based surveys



CHIP and community based org





CHIP methods I - Instrument Development.

- Balance between measures working group core items, MSKCC priority areas (e.g. PC and CRC focus, participation in clinical trials) and local community considerations (e.g. presence of comorbidities, individual experiences with cancer and caregiving).
- Short questionnaire (< 40 items), interviewer administered in English and Spanish Currently being pilot tested for content, structure, and ease of use.



CHIP methods II - REDCAP

- REDCAP (Research Electronic Data Capture) interface.
- Our tablet-based database will use REDCAP which is a PHP-based system
 first developed at Vanderbilt University and now managed and updated though a
 national consortium that supports the rapid setup of secure, Web-based, study
 specific database systems and associated forms.
- REDCAP includes a complete suite of HIPAA compliant tools that can be exported to statistical packages as well as being compliant with an audit trail and integration with the institutional LDAP server



P30 English Questionnaire

Adding new Record ID 1	
Record ID	1
1. Are you male or female? * must provide value	Male Female DON'T KNOW REFUSED
2. What is your race? * must provide value	White or Caucasian Black or African American American Indian or Alaska Native Asian Indian Chinese Japanese Korean Vietnamese Samoan Native Hawaiian Guamanian or Chamorro Filipino Don't know Refused Other
3. Are you of Hispanic, Latino, or Spanish Origin? * must provide value	Yes No Don't Know Refused Other



CHIP methods III — Sampling strategy

- Non-random street intercepts sampling method.
- •Site of participant recruitment based on designated spaces for daily activities within community (e.g. supermarkets, churches, movie theatres, important community and service organizations).
- •Target sample size of 1,000 participants; target of 40% Hispanic and 45% Black.
- Post-stratification survey weights will be applied to ensure comparison with other population-based surveys



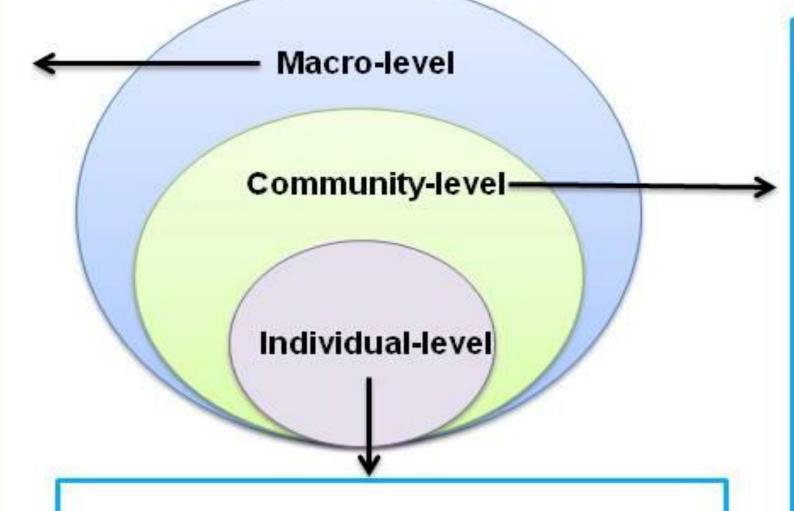
Multilevel Data Management

CHIP Multi-Level Data Collection Framework

Macro-level Construct & Data Sources

- HINTS (survey questions, national trends)
- Census (census tract designations, census tract aggregated data
- New York State
 Comprehensive
 Cancer Control
 Plan

long term Goal ?



Individual-level Construct & Data Sources

- Sources
 - Paper
 - Tablet
 - Internet survey
- Constructs
 - Demographics
 - Health education and access
 - PCA, CRC Screening
 - Preference for mHealth Technology
 - Clinical Trial Enrollment

Community-level Construct & Data Sources

- One Hundred Black Men
- Make the Road
 New York
- Community
 Settings (barber shops, health fairs, faith based organizations, etc.)
- MSK (catchment area demographics, etc.)

ONE TERM GOAL I



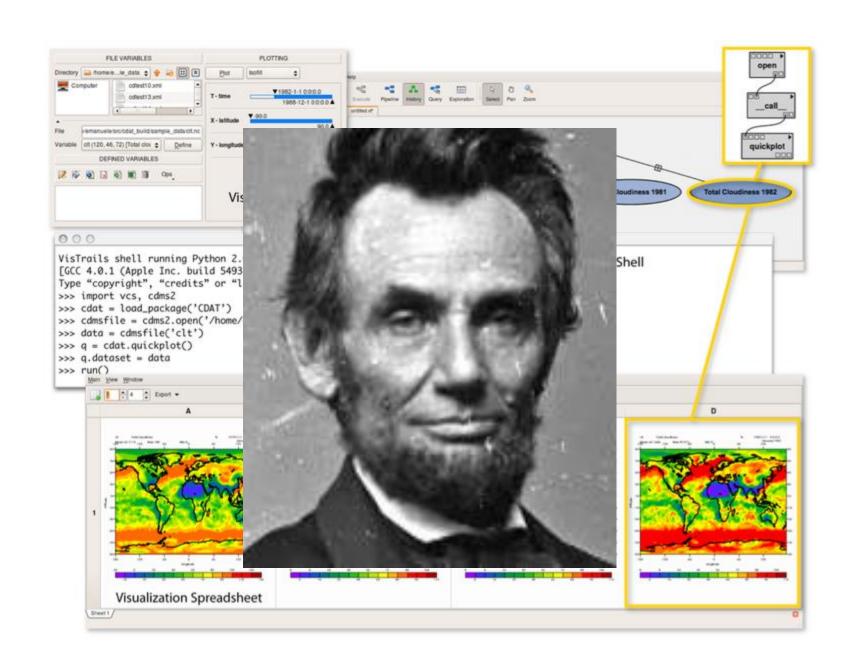


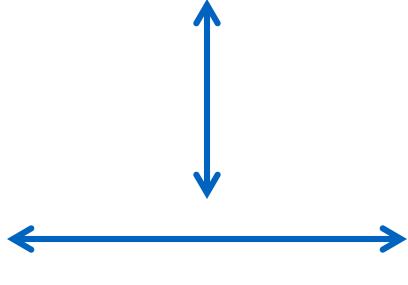
DATA COLLECTION

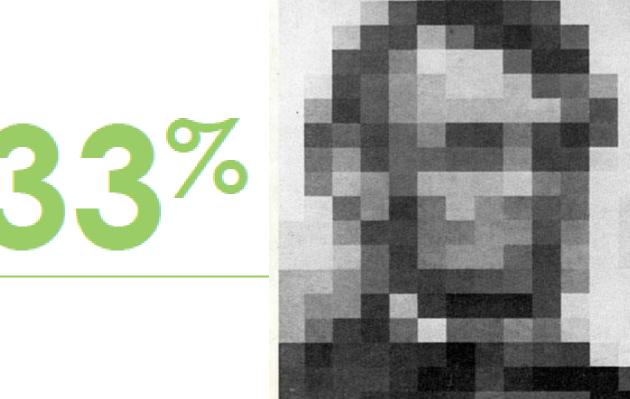
Tablet-based 1000 surveys



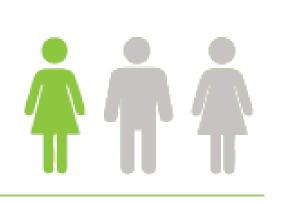
REDCAP















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