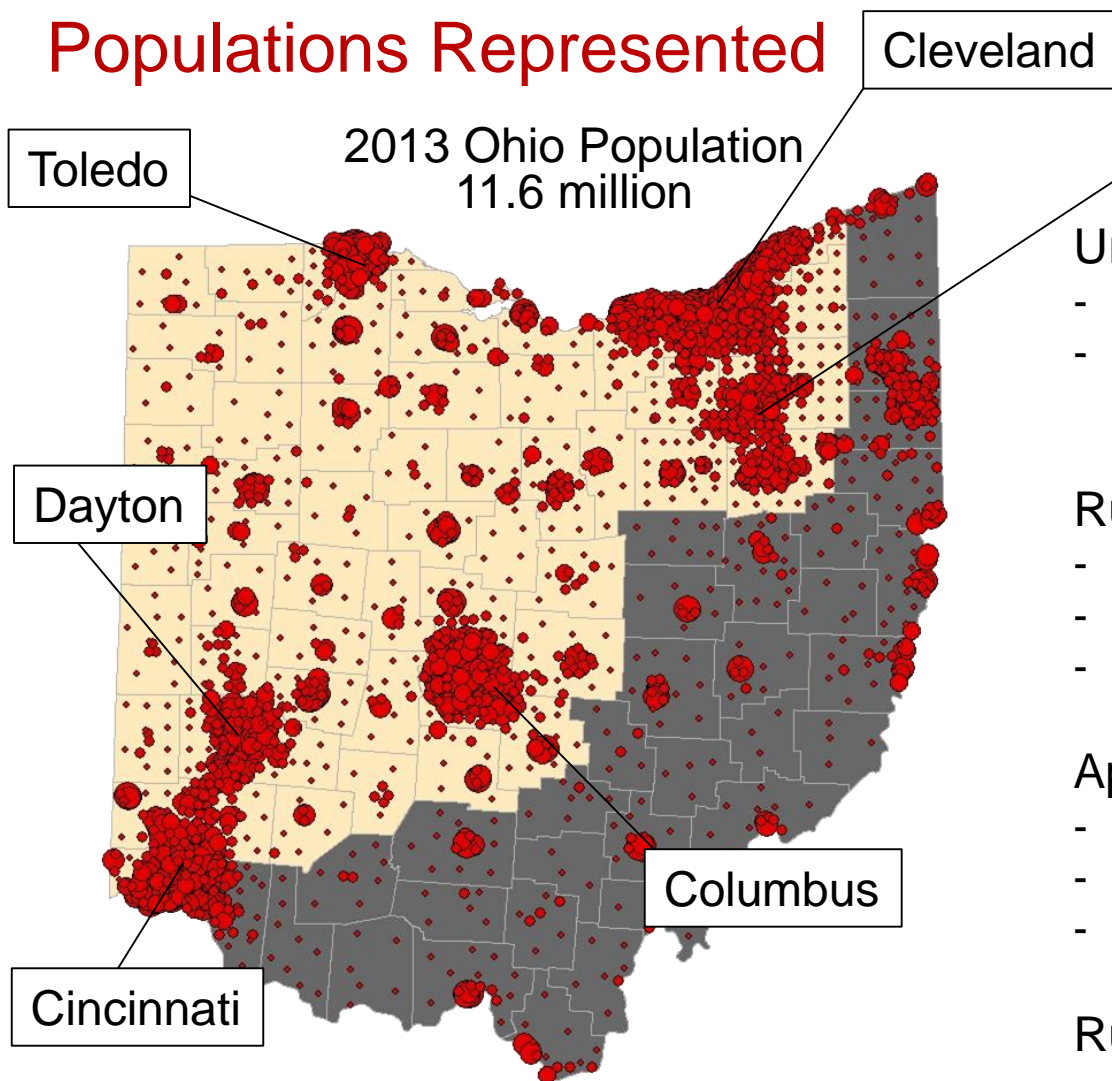


Populations Represented

2013 Ohio Population
11.6 million



Urban Populations of Ohio:

- Few large metropolitan areas
- Cleveland, Akron, Cincinnati, Columbus, Dayton, Toledo

Rural Populations of Ohio:

- 2.5 million residents
- 59% land mass
- 22% of population

Appalachia (gray shaded area):

- 32 county area in East and South
- Federally-designated HCPS area
- Socioeconomically distressed

Rural:

- NW and SE part of state
- Similar characteristics

Legend

CT Population

Density (per sq. mile)

• 0 - 223

• 224 - 1216

• 2678 - 4694

• 4695 - 29072

• 4695 - 29072

■ Ohio Appalachia

The James



THE OHIO STATE UNIVERSITY
COMPREHENSIVE CANCER CENTER

CITIES – Community Initiative Towards Improving Equity and Health Status.

The purpose of the CITIES project is to better understand overall health of people living in Ohio, and to see if what people do, how they feel and where they live affect their health. About 1024 people, age 21 to 74, living in Ohio will take part in the project.

Target Population: Appalachian, White and Black Rural, White and Black Urban, Somali, Hispanic and Asian.

Primary Constructs: Cancer Screenings, Immunizations, Health Behaviors/Co-morbidities, Human Subjects Ethics, Health Literacy, Health Access, Health Technology and Internet.

Sampling Strategy: Residents will be randomly selected from a customized list provided by Marketing Systems Group. Spanish and Somali participants will be recruited via community contacts, organizations and events.

Survey Mode: phone-based interviews, in-person interviews or a survey link via the web.

Timeline for Fielding: Winter to Spring 2017

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