

# Research to Reality Mentorship Program

## Project Proposal Work Plan

Final work plans are due to NCI by December 15, 2011

The purpose of this document is to outline a development plan for the project the mentee has chosen to complete with their mentor during the mentorship period. This is to be completed by the mentee, with guidance from the mentor.

### 1. Mentorship Pair

	Name	Organization Contact Info (address, phone, email, etc.)
<b>Mentee</b>	Charlene Cariou	St. Luke's Mountain States Tumor Institute 1118 NW 16 <sup>th</sup> Street, Suite D Fruitland, Idaho 83619 Phone: 208-452-8744 Cell: 714-272-3254 Email: <a href="mailto:cariouc@slhs.org">cariouc@slhs.org</a>
<b>Mentor</b>	Hope Krebill	Midwest Cancer Alliance The University of Kansas Cancer Center 3901 Rainbow Blvd Mail Stop 1027 Kansas City, KS 66160  Phone: 913-588-3739 Email: <a href="mailto:hkrebill@kumc.edu">hkrebill@kumc.edu</a>

### 2. Project Title: *Sun Safety Education and Screening Program in Rural Idaho*

### 3. Prioritized Competencies

*Please indicate the competencies you hope to develop through your completion of this project.*

- |  |   |
|--|---|
| <input type="checkbox"/> Analytic/Assessment Skills                            | <input type="checkbox"/> Basic Public Health Science Skills                                     |
| <input checked="" type="checkbox"/> Policy Development/Program Planning Skills | <input checked="" type="checkbox"/> Partnership, Collaboration, and Community Engagement Skills |
| <input checked="" type="checkbox"/> Cultural Competency Skills                 | <input type="checkbox"/> Advocacy and Communication Skills                                      |

### 4. Project Description and Overall Purpose

*Please briefly describe the project, including overall goal and objectives.*

Currently Idaho has the highest death rate from melanoma in the nation. The Comprehensive Cancer Alliance of Idaho (CCAI) states its skin cancer early detection and diagnosis goals as (1) increasing the

utilization of evidence based skin cancer screening and diagnosis and (2) reducing the rate of skin cancer/melanoma deaths among Idahoans. Charlene plans to implement a sustainable skin cancer education and screening program in western Idaho to increase awareness of skin cancer in the region as well as decrease access barriers to skin cancer screenings. As much of Idaho is considered rural and frontier, a targeted skin cancer education and screening program is necessary in order to meet the unique needs of those individuals living in rural communities. The proposed intervention will include making community connections with local healthcare providers, developing educational materials for community distribution, and developing, implementing and evaluating a skin cancer screening program in Western Idaho and Eastern Oregon.

### 3. Deliverables & Activities

*Please use the table below to list all project deliverables and the activities necessary to complete them, timeline for completion, and measures of success. Please be as detailed as possible.*

Deliverable	Key Activities to Complete Deliverable	Evidence of Achievement/Measures	By What Date?
Develop and implement skin cancer screening program	Asset Mapping	Asset Map completed	11/2011
	Logic Model	Logic model completed	12/2011
	Develop at least 2 new internal and external partnerships	Scheduled meetings with internal/external partners	1/2012
	Implement skin cancer screening event	Hold screening event	7/2012
	Evaluate skin cancer screening program		
Develop and implement sun safety education program	Asset Mapping	Asset map completed	11/2011
	Logic Model	Logic model completed	12/2011
	Develop at least 2 new internal and external partnerships	Scheduled meetings with internal/external partners	1/2012
	Confirm cultural relevancy of program w/community members	Field testing of materials completed	4/2012
	Implement sun safety education program	Educational program implemented	7/2012
	Evaluate sun safety education program		
Develop program planning toolkit	Develop toolkit content	Content outline developed	7/2012
	Print/finalize program planning toolkit	Toolkit completed	8/2012
	Share toolkit with coworkers	Share information with coworkers at meeting	9/2012
	Utilize toolkit to plan new program.	New program developing utilizing program planning toolkit	3/2013 – to be completed after mentorship program

### 5. Assets & Resources Available to the Mentee

a) What is unique and important about this project?

*Please list any timely circumstances or opportunities that make this project unique and important.*

St. Luke's MSTI is a participant in the NCCCP program  
 Worksite/supervisor support  
 CCAI interest in sun safety  
 Local dermatologist interest in screenings

**b) Opportunities for Trainings, Conferences, and Educational Activities**

*Please use the table below to brainstorm some trainings, conferences, or other educational activities (outside those provided by NCI through this program) in which the mentee can take advantage of to enhance or supplement their skills and competencies.*

Training/Conference/Activity (Date, if known)	Targeted Skills/Competencies
APHA, October/November 2011	Cultural competency, adapting programs, targeting unique populations.
Idaho Prevention Conference 2012	Cultural competency/targeting unique populations
R2R cyber seminars, ongoing	

**c) Are there any particular topics for webinars or technical assistance trainings that you would like NCI to consider providing over the next year and a half to help with your competency development?**

- Would suggest including training on adapting programs, how to gather/use data in a meaningful way, how to evaluate your program or existing programs.
- Some suggestions for possible trainings include: adapting programs to fit your population, development of program toolkit, options to assess success/effectiveness of programs.

**d) Other Staff/Consultants/Partners**

*Please use the table below to identify any other people in your office/organization, researchers, other public health professionals, partner organizations, etc., who will be working on this project or who might be able to lend their expertise to this project.*

Name	Title	Role in Project	Area(s) of Expertise
Dr. C. Thornfeldt	MD	Screening, AAD member	Dermatology
Dr. G. Overly	MD	Screening, AAD member	Dermatology
Judy Olson	Director, Federal Programs	Supervisor	
Patti Moran	Director, CCAI		Idaho comprehensive cancer plan

**6. Potential Constraints and Challenges**

**a) What are the major challenges that the mentee will face in accomplishing this project?**

Geography – may experience difficulty in forming long distance partnerships.  
 Limited timeframe to develop partnerships  
 Not an Idaho native, may be a barrier in understanding populations

- b) Are there any timing considerations that will be important for the mentee/mentor to be aware of when working on this project and its deliverables (e.g. scheduled vacations; conferences, meetings, partnership activities, grant deadlines, etc.)?

1. Key Dates:

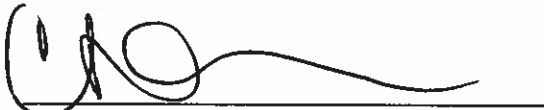
6/30/2012 – NCCCP funding ends. However, may be involved with phase III of program.

## 7. Other Considerations

*Are there any other important issues that the mentor, mentee and/or program coordinator should know about this project?*

## 8. Agreement

I reviewed this work plan and agree to accomplishing these deliverables as mentor/mentee. This agreement may be amended with the consent of all parties named below. If amendments are made, revised agreement must be submitted to the NCI Program Coordinator.

  
Mentee Signature (can be electronic)

Hope Kreb

12/14/11  
Date

\_\_\_\_\_  
Mentor Signature (can be electronic)

December 14, 2011  
Date

Return completed form to by December 15, 2011: Peyton Purcell, Research to Reality  
Mentorship Program Coordinator, National Cancer Institute; [purcellp@mail.nih.gov](mailto:purcellp@mail.nih.gov) or Fax:  
(301) 496-7063

NOTE: If faxed, please email or call Peyton to let her know it is on it's way.

Received by: \_\_Peyton Purcell, Program Coordinator\_\_ Date: \_\_\_\_\_