

Scams, Cons, Propaganda and Social Engineering

Irfan Kanat

Department of Digitization
Copenhagen Business School

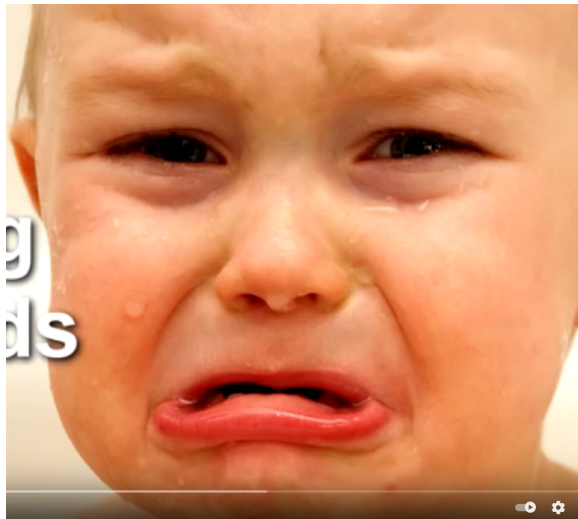
May 24, 2021

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**WATCH THIS HACKER
BREAK INTO
MY CELL PHONE ACCOUNT
IN 2 MINUTES**

Notice What She Did

- Urgency
- Empathy



There is More

- Authority
- Fear
- Hope
- In-group/Out-group
- ...

Not Just on The Phone





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Phishing: Social Engineering in Your In-Box

Give a man an exploit and he will have access for a day, teach phishing and he will have access all his life.

Phineas Phisher, Hacktivist, 2019

The New York Times

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What We Know

Visual Investigation

A Small Town Suffers

The Military's Brutality

Democratic Hop

A Genocide Incited on Facebook, With Posts From Myanmar's Military



Not Just a Third World Problem





Nearly half of Twitter accounts pushing to reopen America may be bots

There has been a huge upswell of Twitter bot activity since the start of the coronavirus pandemic, amplifying medical disinformation and the push to reopen America.

by **Karen Hao**

May 21, 2020

What Can Be Done

Ignore the false sense of urgency

Acknowledge the emotions triggered

Think rationally

Verify and validate through multiple channels