Admin

Brand Management System

Product Requirement Document

BizCrum Info Tech Pvt Ltd || ShoeKonnect

Admin – Brand Management System
Product Requirement Document (Overview)

Overview

This is an internal system for management of Brands and Sellers on the platform. As we are approaching towards a pure marketplace model we will need a system where multiple seller would be able to sell a same brand if they have documents/permission from the brand.

Project Team

- Iqbal Shamsi - CTO

- Pratyush Pankaj - Lead Developer

- Siddharth Rastogi – Ui Designer

- Shubham Agarwal and Siddharth Rastogi - Conceptualisation

Problem We Will Solve

- Many sellers would be able to sell a same brand. For eg: multiple wholesalers could sell "Bata"
- We will have a central brands Database that will contain only the approved brands, unlike the current scenario where fake brands and unverified brands enter the Database.

Scope

#1 Streamline the way a brand is Listed on Platform via Seller Board
#2 Maintain a central unique Brand List
#3 Allow multiple Sellers to be able to sell the same brand
#4 Maintain documents for registered brands for verification

Pages & Sections

- **Brand Management**
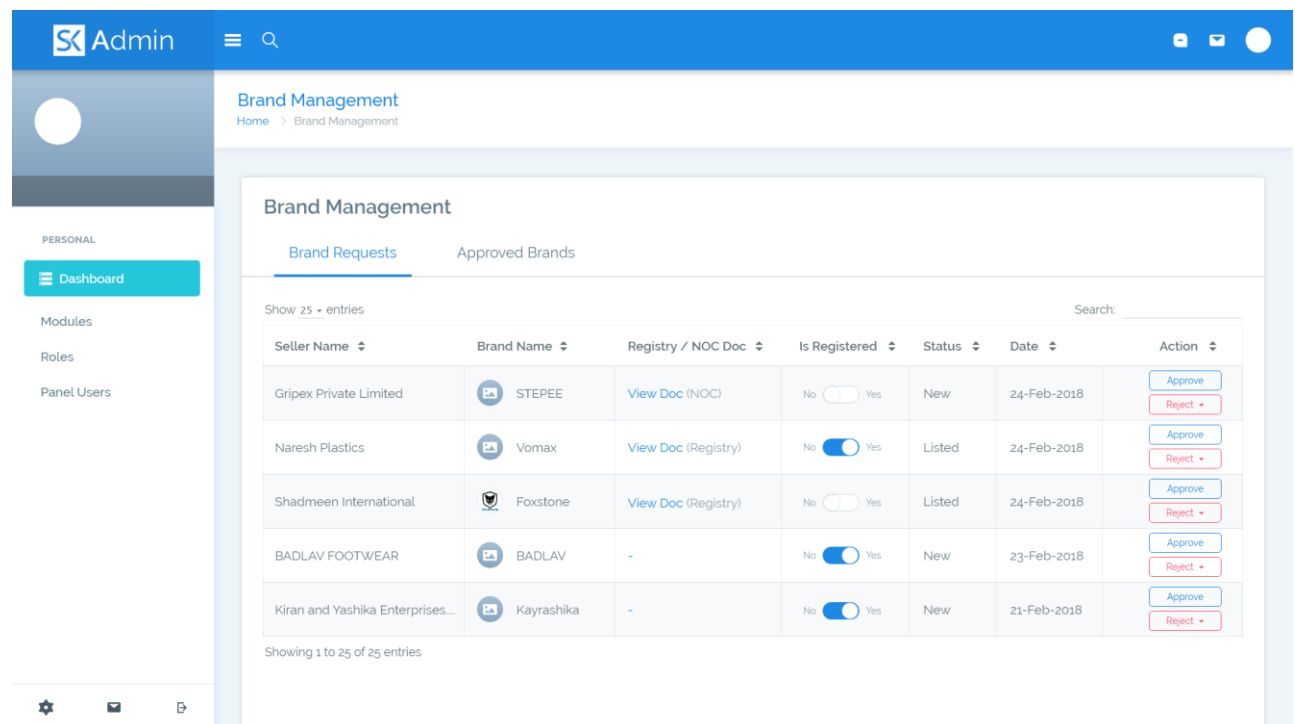   1. Brand Requests
    2. Approved Brands

Overview

The process will start from seller board where while registering, a seller must generate a Brand Request which will show on the Admin Panel under Brand Management > Brand Requests Page. Further, admin will check the request and will either Approve or Reject accordingly.
Check the MindMap here - https://mm.tt/1025340967?t=R2Ca89d5Te

The Process on the Seller Board will be explained in a separate PRD.

Brand Management – Brand requests

Seller Name ⇕	Brand Name ⇕	Registry / NOC Doc ⇕	Is Registered ⇕	Status ⇕	Date ⇕	Action ⇕
Gripex Private Limited	STEPEE	View Doc (NOC)	No ⬤ Yes	New	24-Feb-2018	Approve / Reject ▾
Naresh Plastics	Vomax	View Doc (Registry)	No ⬤ Yes	Listed	24-Feb-2018	Approve / Reject ▾
Shadmeen International	Foxstone	View Doc (Registry)	No ⬤ Yes	Listed	24-Feb-2018	Approve / Reject ▾
BADLAV FOOTWEAR	BADLAV	-	No ⬤ Yes	New	23-Feb-2018	Approve / Reject ▾
Kiran and Yashika Enterprises...	Kayrashika	-	No ⬤ Yes	New	21-Feb-2018	Approve / Reject ▾

- This page the will list down all the brand requests received from the Seller Board in chronological order.
- Data Points:
    a. Seller Name – Name of seller who generated the request
    b. Brand Name & logo – Brand name & Logo entered by Seller via seller board

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c. Registry / NOC Doc – This will be a link to the Document. Seller can provide either Registry or NOC Document via Seller Board. Therefore, we will distinguish the document type with a small text next to the button as shown in screen image.

d. Is Registered – This is a switch which will be manually handled by Admin after verifying the documents.

e. Status – This field can show two values "New" or "Listed"
   i. New: Brand does not appear in our Approved Brand List
   ii. Listed: Brand already appears in our Approved List

f. Date – Date of generation of request.

g. Actions – Admin will verify the documents (if any) and approve or reject the request. On either of the actions, the request should hide from the list.

- Brand Logo will be clickable (if logo is present). And on click, a popup must open showing a small preview of the Logo. That popup will have Download and Upload Options. On uploading an image the image selector window must open and on selection it should upload the image file.

- **Approve Button Conditions** – On click of this button, different checks and functions will happen based on the type of request.

   a. If Brand is already listed with a Registry Doc, and NOC is provided in the request, then on Approve Button, the Seller should get linked with the Listed Brand.

   b. If Brand is already listed but without a Registry Doc, and the Seller provides Registry/NOC Doc, then on click of Approve Button:
      1. If Given registry – Save the registry doc against the listed brand and link the Seller with the brand and set the seller as owner of the Brand.
      2. If Given NOC – Link the seller with the listed brand

   In Both cases, also run a check on existing seller & brand linkages and check for NOC. If not found show a Warning MODAL (as shown in image). On clicking Continue from the MODAL, deactivate the Brand for those sellers.

   c. If Brand is not listed and no documents are given by seller, then on click of Approve button, List the Brand name in Approved Brands Table and link that seller to the brand.

   d. If Brand is not listed and Seller has provided either Registry or NOC Doc, then on click of Approve Button, save that brand name in Approved Brands List and link that Seller to it.

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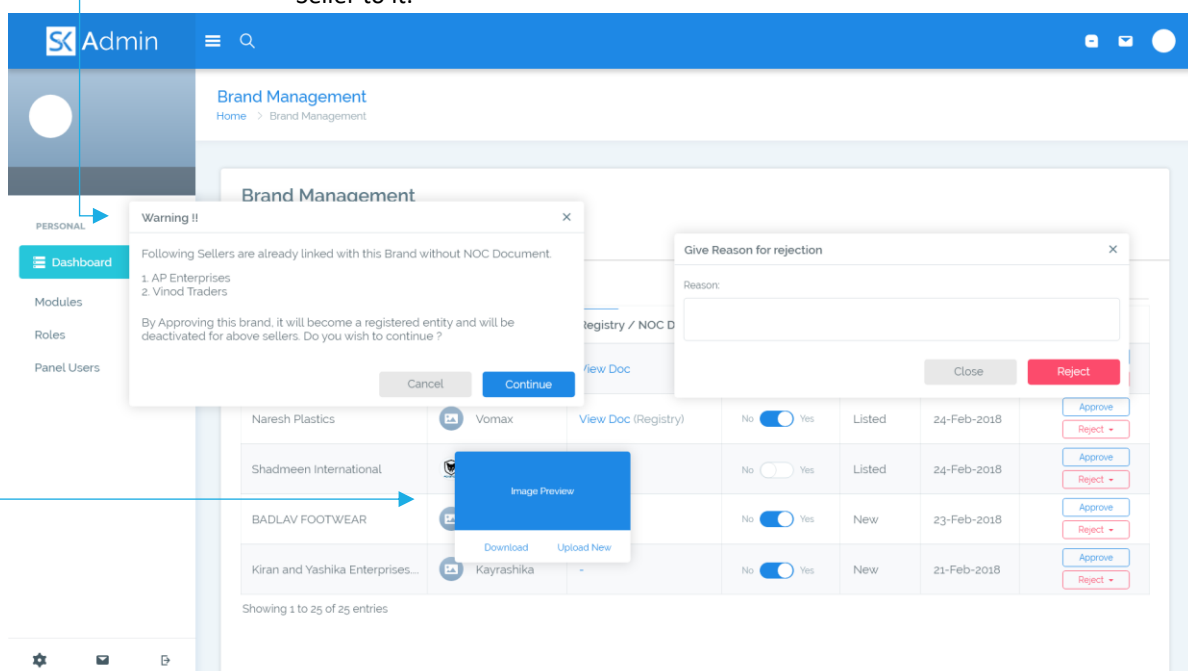
- **Reject Button** – On click, open a Modal as shown in above image where we will ask for reason of rejection. This reason will be displayed to seller in Seller board. Mark a status for that request to identify that it has been rejected. It can be modified and re-requested from seller board (thus, we shall not remove this request entry from db). Once the status is set, Hide the entry from this page.

Brand Management – Approved Brands

- This Page will list all the brands that have been approved by Admin. There must not be duplicate entries in this table.
- Data Points:
  a. Brand Name & logo
  b. Registry Doc
  c. Is Registered Switch
  d. Brand Owner – will contain the name of seller who gave the brand registry doc
  e. Linked Sellers, will contain the names of all the sellers who are linked to that brand name and their Registry/NOC Doc.

Non-Functional Requirements

- The NOC docs should be accessible after Approval of Brand request. NOC Doc should remain at a Seller-Brand Level.
- The Registry Doc should be in Approved Brand List as well as Seller-Brand Level.
- The "is registered" switch should only be used for APIs to detect where to show the brand on APP, rest BMS logics should be based on availability of NOC/Registry DOCs.
- Give a thought on how to merge this system with existing database structure.