

SMART Goals

TVI Analysis Report • Business Domain • Generated January 2026



Component Breakdown

4.00	432.0	3.0	3.0
BSI Business Saturation Index	TVS Temporal Validation Score	SRC Structural Resistance	C Cross-Industry Coefficient

Overview

Goal-setting framework (Specific, Measurable, Achievable, Relevant, Time-bound) introduced by George T. Doran. Became universal management infrastructure.

Key Insights

- Adopted by Fortune 500 and SMBs alike
- Taught in every MBA program globally
- Integrated into performance review systems
- Survived 43 years of management trends
- Became common business vocabulary

Analysis

SMART Goals achieved a TVI-B score of **31.6**, establishing it as a **Foundation** in business methodology impact. This framework has maintained institutional relevance for 45 years since its introduction in 1981. The Business Saturation Index (BSI) of 4.00 reflects adoption density across the addressable market. With an estimated 100M practitioners using the framework against a total market of 50M potential adopters, SMART Goals has achieved remarkable institutional penetration. The maximum Legacy multiplier (3.0x) indicates canonical status — the framework is taught as foundational knowledge rather than contemporary best practice.

Methodology

The Temporal Validation Index uses the following formula:

$$\text{TVI} = \text{Saturation} \times \log(\text{Validation} + 1) \times \text{Resistance}$$

Saturation (CSI/DSI/BSI/MSI): Measures adoption relative to the available audience at the time of emergence, adjusted for platform maturity and cross-domain reach. **Temporal Validation Score (TVS):** Combines persistence (months of sustained relevance), resurfacing (cyclical returns to prominence), and legacy status (institutional embedding). **Structural Resistance Coefficient (SRC):** Era-based multiplier rewarding historical achievement difficulty. Content from pre-2005 receives 3.0x, while post-2018 content receives 1.0x. The logarithmic transformation of TVS ensures diminishing returns for extreme persistence values while maintaining sensitivity across the operational range.

Classification Tiers

Score Range	Classification	Description
< 1	Ephemeral	No lasting impact
1 - 5	Viral Moment	Brief cultural attention
5 - 15	Cultural Event	Meaningful but bounded impact
15 - 30	Milestone	Significant lasting influence
30 - 50	Foundation	Embedded in cultural memory
> 50	Phenomenon	Exceptional historical significance

Disclaimer: This report is generated for informational purposes only. TVI scores are calculated using the BoonMind Temporal Validation Framework and should not be considered financial, investment, or business advice. Past temporal validation does not guarantee future relevance. The methodology and calculations are proprietary and patent pending.