

Apple Inc. (AAPL)

TVI Analysis Report • Invest Domain • Generated January 2026



Component Breakdown

1900.0	1890.0	3.0
MSI Market Saturation Index	TVS Temporal Validation Score	SRC Structural Resistance

Overview

Founded in 1976, Apple transformed from a garage startup to the world's most valuable company. Survived near-bankruptcy, leadership transitions, and multiple market cycles.

Key Insights

- Survived 1997 near-bankruptcy crisis
- Successfully transitioned leadership post-Jobs
- Dominates multiple product categories
- Brand value exceeds \$500 billion
- 48 years of market presence

Analysis

Apple Inc. (AAPL) achieved an ISPS score of **18677.1**, classifying it as a **Foundation** investment. This score reflects 50 years of market presence since founding in 1976. The Market Saturation Index (MSI) of 1900.0 combines brand strength (95%) with competitive position (10/10) adjusted for era factor. Apple's near-monopolistic position in premium devices and services drives exceptional MSI. The Temporal Validation Score of 1890.0 reflects sustained performance (180 months), crisis resilience (3.0x), and leadership continuity (3.5x). Apple's successful navigation of the post-Jobs transition particularly demonstrates institutional durability.

Methodology

The Temporal Validation Index uses the following formula:

$$\text{TVI} = \text{Saturation} \times \log(\text{Validation} + 1) \times \text{Resistance}$$

Saturation (CSI/DSI/BSI/MSI): Measures adoption relative to the available audience at the time of emergence, adjusted for platform maturity and cross-domain reach. **Temporal Validation Score (TVS):** Combines persistence (months of sustained relevance), resurfacing (cyclical returns to prominence), and legacy status (institutional embedding). **Structural Resistance Coefficient (SRC):** Era-based multiplier rewarding historical achievement difficulty. Content from pre-2005 receives 3.0x, while post-2018 content receives 1.0x. The logarithmic transformation of TVS ensures diminishing returns for extreme persistence values while maintaining sensitivity across the operational range.

Classification Tiers

Score Range	Classification	Description
< 5	Ephemeral Hype	Trend-driven, no temporal proof
5 - 20	Trend Riding	Some validation, unproven durability
20 - 50	Validated	Demonstrated staying power
> 50	Foundation	Exceptional long-term durability

Disclaimer: This report is generated for informational purposes only. TVI scores are calculated using the BoonMind Temporal Validation Framework and should not be considered financial, investment, or business advice. Past temporal validation does not guarantee future relevance. The methodology and calculations are proprietary and patent pending.