

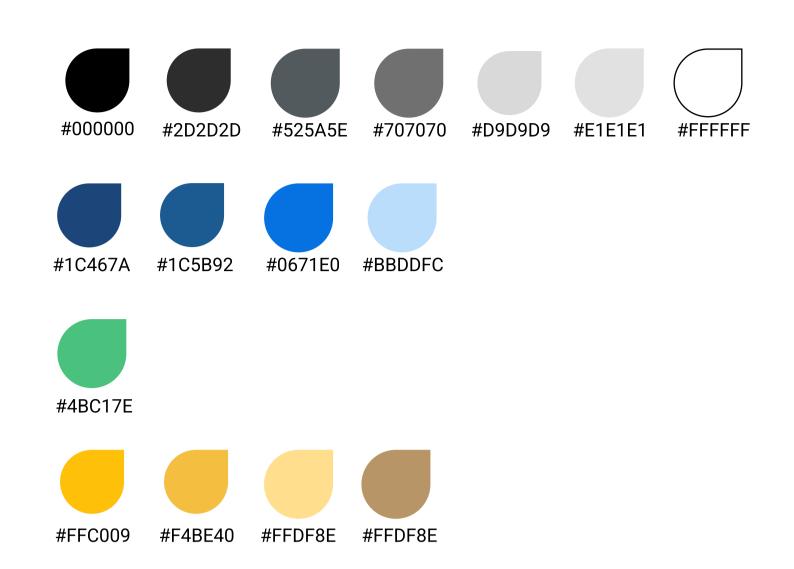


Dated: Oct 3, 2023

Color Palette

60% 30% 10%

The main highlight color, yellow, shall only be used for the main elements that require the most attention (like call-to action buttons on in an overlay). Most of the space shall be white, followed by black and then yellow.



Typography

Heading1

Heading2

Body Medium

Body Medium link

Body small

Heading1 in Lato font at 48px

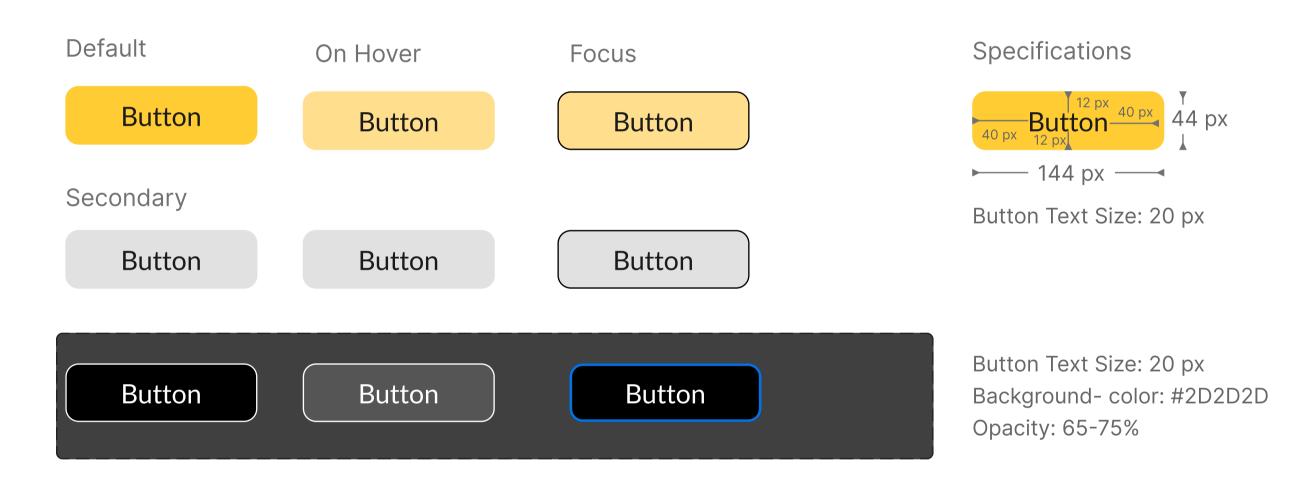
Heading2 in Lato font at 36px

Body text in Open Sans font at 28px

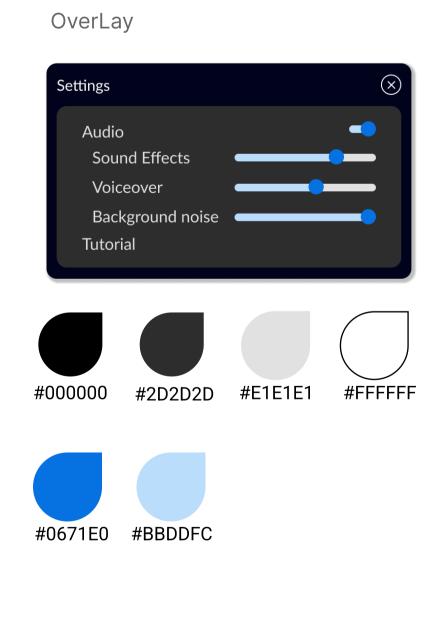
Body text in Open Sans font at 28px

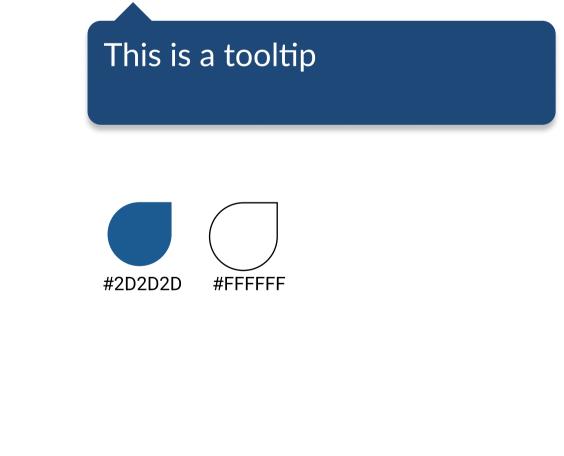
Secondary text in Open Sans font at 24px

Buttons



Components





OverLay with Call-to action buttons



#FFC009