* The contents of the survey should remain anonymous, this means that we (the developers), will not be able to get true data. All data used that we see must be mock data to protect the user’s anonymity.
* There must be an opt out button on the interface of the site in case the user does not want to answer certain questions/ does not want to answer at all. All users must fill out the survey whether it be answering the question or opting out.