

Juanjo Vazquez Gimenez Sergi Tortosa i Ortiz-Villajos

#### What is tableau?

Tableau is a powerful business intelligence and data visualization tool that has a very intuitive user interface.

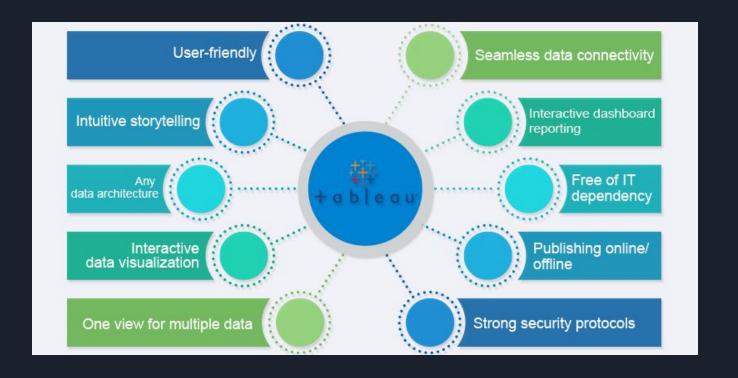
You don't need any coding knowledge to work with Tableau. It is very useful in drilling-down data, creating insightful reports and garner actionable business insights.



## **Advantages**

No need for Technical Knowledge		
Get answer to any question		
Easy data Visualization		
Sharing insights		

#### What offers tableau?



## **Paid products**

Tableau Desktop	Tableau Server	Tableau Online
The data crunching starts here. Called "the gold standard" in visual analytics, Tableau Desktop upended the business intelligence industry and ushered in a new paradigm of self-service insight.	Publish your dashboards (created in Desktop) to Server. Whether you keep your Server deployment on-prem or deploy to the public cloud (AWS, Azure, Google Cloud Platform) you can keep the management of your server in your hands.	Want the sharing and collaboration of Server, but without having to actually manage a server? Then you want Tableau Online. Secure. Scalable.

# **Pricing**

	Tableau Server	Tableau Online
Creator	70\$/month	70\$/month
Explorer	35\$/month	42\$/month
Viewer	12\$/month	15\$/month

#### **Free Products**

Tableau offers a free version with limited functions that can be useful to connect your data sources and visualize them dynamically.





What can we do with +++++ ?

## Multiple data sources

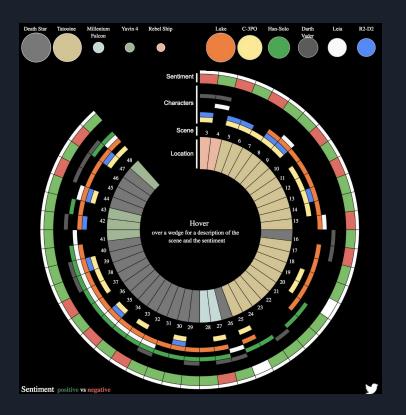


#### Visualize your data the way you want



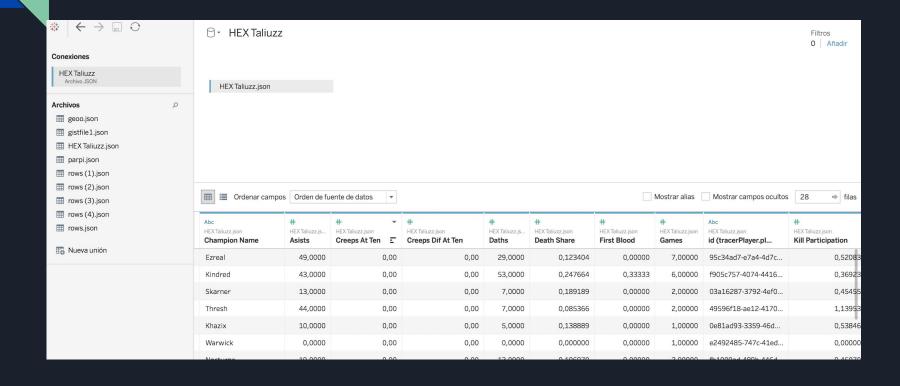
### Flexible representations



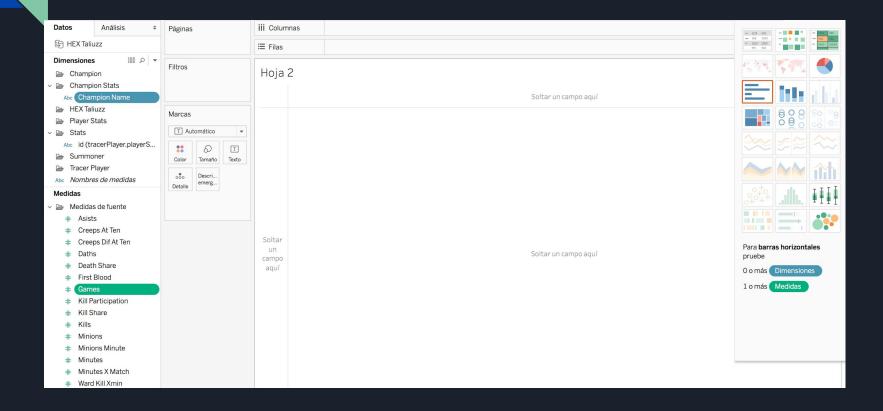


# Example

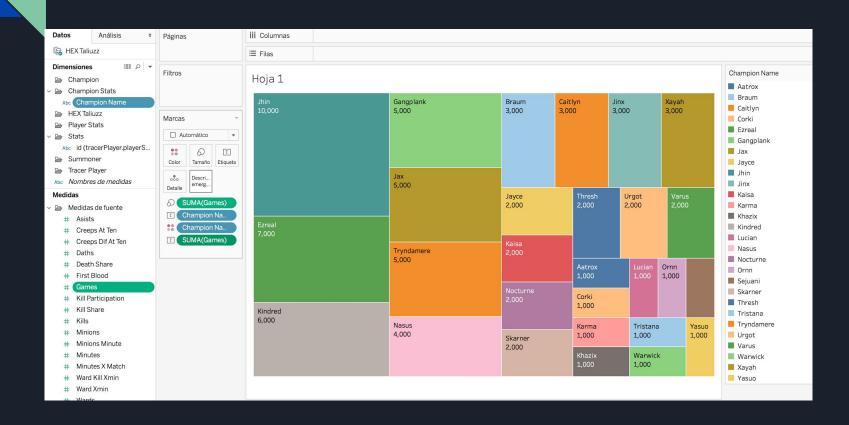
#### Import your data



#### Select what you want to visualize



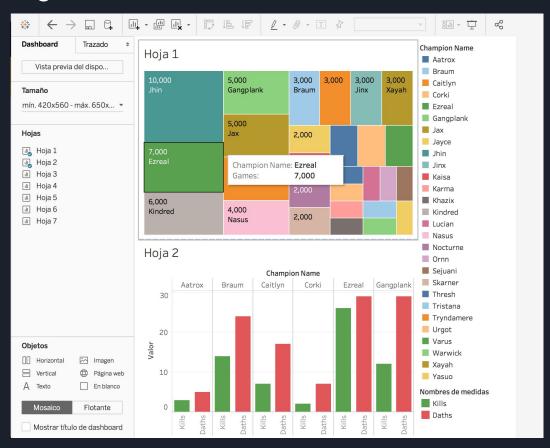
### Plot your data



#### Plot your data



#### **Build your dashboard**



# Summing up

#### Why I should choose Tableau?



#### Conclusion

- Tableau is easy to uso without any previous knowledge as they said
- Doing data aggregations is not that easy and not easy to revert so you might end up re-importing your data.
- Tableau Desktop Is really complet (in data sources and options) and it can be sync with the cloud.
- All the products keep the same interface which helps you to start with public and if you like it then jump to a premium version.
- Tableau public is quite more limited than they actually say as there is a limit of the data that can be imported, formats and share options.

# QUESTIONS