

BNMI 2025 SYMPOSIUM

GOTHENBURG AUGUST 19-22, 2025



Dear BNMI 2025 Exhibitor!

Welcome to the BNMI 2025 Symposium – 4th annual meeting of the Bridging Nordic Microscopy Infrastructure

In 2025, the BNMI Symposium will once again be held in Gothenburg, Sweden, from August 19th to August 22nd. This prestigious event will bring together leading scientists in basic and applied imaging research, alongside key industry representatives, for three days of insightful discussions and collaboration. The Symposium will take place at the *Wallenberg Conference Center*, conveniently located just a few tram or bus stops from the city center of Gothenburg.

The BNMI 2025 presents an excellent opportunity for your company to showcase your products and innovations, particularly considering the ongoing advancements in imaging technologies and cutting-edge developments in microscopy instrumentation, sources, optics, detectors, and accessories. We warmly invite you to take full advantage of this unique gathering of influential professionals in the rapidly expanding field of imaging, allowing you to introduce and demonstrate your latest products and innovations to decision-makers in the industry.

On the first day of the symposium, August 19th, a special session has been dedicated for exhibitors to deliver a brief presentation about their company and products. Additionally, a wide range of equipment available in Gothenburg may be made accessible for demonstrations during the event, offering further opportunities to highlight your technology.



We sincerely hope your company will participate in the exhibition, and that you will enjoy both the stimulating scientific environment and the picturesque West Coast of Sweden during this beautiful time of year.

Enclosed in this document, you will find detailed information about the exhibition and general conference guidelines. Should you have any questions or require further information, please do not hesitate to contact us.

We look forward to collaborate with you and to host your business!

On behalf of the organizing committee,



Julia Fernandez-Rodriguez
Head of the Centre for Cellular Imaging
Chair of BNMI 2025



DATES AND PRELIMINARY TIMES

Important days

Exhibition registration deadline 15th April 2025
Online registration opening 15th November 2024
Abstract submission opening 15th November 2024
Abstract submission deadline 25th April 2025
Early online registration deadline 1st May 2025
Notice of acceptance 15th May 2025

Exhibition opening hours

Monday 18th August installation from 13:00
Tuesday 19th August Installation from 08.30
Tuesday 19th August 13.30 - 21.00 (exhibition opening and welcome party)
Wednesday 20th June 08.30 – 21.00 (Poster session)
Thursday 21st August until 14:30 – Social event and Gala dinner
Closed (packing down) from Friday 22nd morning (Symposium finish at 13:00)

Tuesday 19th is reserved for Workshops

These will be announced on the home page

Social program

Tuesday 19th August 13.30- 21.30, Exhibition opening / Welcome party, Wallenberg Center
Thursday 21st August, Social event and Symposium dinner

Official Language

The official language of the Symposium is English

PROGRAM OVERVIEW

The BNMI 2025 is proudly hosted by the **Centre for Cellular Imaging** at the University of Gothenburg. Our primary goal is to create an engaging and dynamic Symposium that appeals to imaging researchers across various disciplines. The Symposium is designed to bring together experts and researchers from a wide range of imaging modalities, fostering the development of new collaborations. Regardless of your career stage, attending the BNMI 2025 will offer you the opportunity to stay at the forefront of emerging imaging technologies, acquire new techniques, and, most importantly, network with peers and establish valuable new connections. Additionally, the Symposium will serve as a platform to highlight the imaging research conducted within the Gothenburg community.



The program will feature a compelling mix of lectures and poster sessions, encompassing topics from electron and light microscopy, X-ray imaging, to advanced image analysis. Selected poster presenters will also be invited to give short talks, enhancing the breadth of discussions. Attendees will have ample opportunities for engaging in both formal discussions and informal gatherings. The sessions will explore the following key areas in imaging research: Correlative Multimodal Imaging – Imaging Across Scales; Super-resolution and Nanoscale Imaging; Mesoscopy – Dynamic Interactions in Cells, Organoids, Tissue, and Whole Organisms; Smart Microscopy: From Image Analysis to Intelligent Acquisition; New Frontiers – Cutting-Edge Imaging Applications.

We sincerely hope you will join us in Gothenburg for what promises to be an exciting and educational meeting!



Program scientific committee

Oddmund Bakke (University of Oslo); Bjornar Sporsheim (Norwegian University of Science and Technology); Xian Hu (University of Oslo); Hans Blom (KTH); Julia Fernandez-Rodriguez (University of Gothenburg); Morten Schallburg Nielsen (Aarhus University); Eirikur Steingrimsson (University of Iceland); Sigurdur Gudmundsson (University of Iceland); Clara Prats Gavalda (University of Copenhagen); Jonathan Brewer (University of Southern Denmark); Camilo Guzman (University of Turku, Finland); Irina Belaia (University of Turku, Finland).

Local organizer committee

The Centre for Cellular Imaging: Julia Fernandez-Rodriguez (Chair of the BNMI 2025); Rafael Camacho; Karl Zhang; Massimo Micaroni; Jens Berndtsson; Anders Folkesson; Simon Leclerc.

Time	18 th August	19 th August	20 th August	21 st August	22 nd August
09:00 - 11:00	WORKSHOPS, running in parallel	WORKSHOPS, running in parallel	Correlative Multimodal Imaging – Imaging Across Scales Chair:	Multiparameter Imaging for High Dimensional Data Acquisition Chair:	Smart Microscopy: from Image Analysis, to Intelligent Acquisition Chair:
11:00 - 11:30	1. Correlative Array Tomography		Coffee-break	Coffee-break	Coffee-break
11:30 - 12:30	2. Smart Microscopy 3. Optical Tissue Clearing Techniques for 3D Lightsheet 4. ...	1. Correlative Array Tomography 2. Smart Microscopy 3. Optical Tissue Clearing Techniques for 3D Lightsheet 4. ...	Continue - Correlative Multimodal Imaging – Imaging Across Scales: Chair:	Mesoscopy – Dynamic interactions in cells, organoids, tissue, and entire organisms Chair:	New Frontiers – Cutting-Edge Imaging Applications Chair:
12:30 - 13:30			Lunch	Lunch	Closing remarks - Grab and go lunch
13:30 - 15:00		Core Facility day and Company workshops	Super-resolution and Nanoscale Imaging Chair:	Continue - Mesoscopy – Dynamic interactions in cells, organoids, tissue, and entire organisms Chair:	
15:00 - 15:30			Coffee-break	Coffee-break	
15:30 - 16:30			Company Workshops	Social activity	
16:30 - 18:30			Continue - Super-resolution and Nanoscale Imaging Chairs	Dinner	
18:30 - 21:30		Welcome Reception	Poster Session		

KEY CONTACTS - For questions or further information please contact:

Local Organizing

Julia Fernandez-Rodriguez, Head of the Centre for Cellular Imaging and Chair of the BNMI 2025
 Centre for Cellular Imaging, Sahlgrenska Academy
 University of Gothenburg
 Medicinaregatan 5A,
 SE-40530, Gothenburg, Sweden
 e-mail: juliafer@cci.sahlgrenska.gu.se

Exhibition contacts:

Rafael Camacho, rafael.camacho@gu.se
 Karl Zhang, karl.zhang@gu.se
 Simon Leclerc, simon.leclerc@gu.se

Symposium Venue

Conference Centre Wallenberg
 Phone: +46(0)31-786 5959
 Visiting Address: Medicinaregatan 20 A



EXHIBITION BNMI 2025

The commercial exhibition will be held in direct connection to the plenary room Wallenberg lecture hall. Refreshment points and coffee areas have been integrated into the exhibition area, maximizing the time that delegates spend in this area. Lunches will be in the restaurant, but all coffees and coffee-breaks will be served in the exhibition. The Conference Center Wallenberg is a modern building with easy access and a good infrastructure for hosting a technically demanding commercial exhibition. All exhibitor stands will be grouped in the same area.

BNMI 2025 pre-Symposium workshops 18th and 19th of August

We are also organizing a pre-Symposium workshop with the following topics: Correlative Array Tomography; Smart Microscopy; Optical Tissue Clearing Techniques for 3D Lightsheet (Please, contact Julia Fernandez-Rodriguez, juliafer@cci.sahlgrenska.gu.se)

Company presentations Tuesday 19th August

On the first day of the Symposium, a plenary session is dedicated to exhibitors, providing an opportunity for you to introduce your company and showcase the imaging applications possible with your equipment. Depending on the number of companies participating, each exhibitor will be allocated 15-20 minutes for a brief presentation highlighting key aspects of their business. To streamline the process and reduce transition time between presentations, we kindly request that all presentations be submitted in advance and consolidated on one PC.

Exhibition logistics - Building up and pre-installation

For any technical issues or exhibition-related inquiries, please reach out to our designated contacts: Rafael Camacho, Karl Zhang and Simon Leclerc. If you require trolleys, storage, or other services before or during the exhibition, feel free to contact them.

Goods can be delivered to the university starting Monday, August 18th. If you need to arrange delivery prior to this date, please contact us in advance. Be sure to clearly indicate the payer of the freight on the bill of lading. Please, note that BNMI 2025 personnel are not authorized to sign for shipments.



Rafael Camacho,
rafael.camacho@gu.se



Karl Zhang,
karl.zhang@gu.se



Simon Leclerc,
simon.leclerc@gu.se

Delivery address:

Conference Centre Wallenberg
Phone: +46(0)31-786 5959
Medicinaregatan 20 A



Exhibition stands:

We offer stands of two different sizes. The different stands are illustrated in the exhibitor hall sketch (see below, from 1-15). Allocation of exhibition space will be made by the congress organizer on a "first come, first served" basis, with a cost for square meter of 3 000 SEK. After sending us the contract, your exhibition number will be emailed to you together with the confirmation. We reserve the right to make changes to the design of the floorplan depending on the final number of exhibitors attending the Symposium.

The two stand options are:

Size I:

Exhibition booth 4 m² (2 x 2) floor space

Include:

- One table, chair, electricity
- Wireless internet (standard)
- One Industry Delegate

Acknowledgement:

- Inclusion in the List of Exhibitors in the Final Programme
- Organization name and logo on web page
-

Size II:

Exhibition booth 6 m² (3 x 2) floor space

Include:

- One table, chair, electricity
- Wireless internet (standard)
- One Industry Delegate

Acknowledgement:

- Inclusion in the List of Exhibitors in the Final Programme
- Organization name and logo on web page

Exhibition room

If you are interested, we have two rooms available, conveniently located adjacent to the exhibition area just outside the Wallenberg Lecture Hall

Size I:

Room of 16 m² (Asia): 6000 SEK/day

- Tables, chairs, electricity
- Wireless internet (standard)
- Two Industry Delegates

Size II:

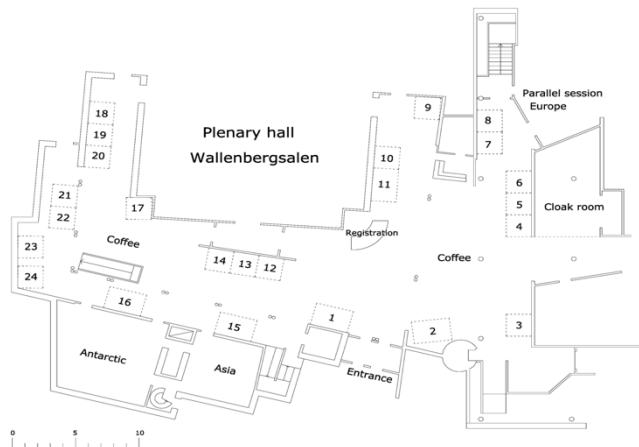
Room 50 m² (Antarctica): 9000 SEK/day

- Tables, chairs, electricity
- Wireless internet (standard)
- Two Industry Delegates

All prices in this Invitation to Exhibition are in SEK and excl. VAT.

These sponsor opportunities are available through the company registration form – 'first come-first served' principle!





All exhibitor company representatives must register for the conference and will receive a badge displaying their company's name. Registration will be available online starting November 15, 2024. The registration fee covers access to the exhibition, conference materials, lunch, coffee breaks, and entry to the welcome reception on the evening of Tuesday, August 19.

Individual features available for Sponsorship

Listed below are other opportunities available for your organisation to support the BNMI 2025 and help promote your company. The table below shows those different options with prices. These can be book on the company registration form. Further information and costs are available upon request. All contributions to the success of this event are highly valued. All prices listed are in SEK and excluding 25% VAT; VAT is only applicable for Swedish companies. Please, contact Julia Fernandez-Rodriguez directly by e-mail (juliafer@cci.sahlgrenska.gu.se) if you have any questions about sponsorship.

Nº	Sponsorship	COST SEK
1	Marketing Pre-Symposium Workshops: If your company is interested in helping us to host a workshop prior to the Symposium, we welcome your participation and can assist with promotion through delegate emails, the Symposium website, and the official program.	3 000
2	Leaflet in Symposium bags. Distribution of your information in the Symposium bag (one per participant). Must be supplied ahead!	2 000
3	A pen/pencil and pad, with your logo, will be put into the congress bags. Must be supplied ahead!	Supply
4	Poster Award. Recognition of your company on poster award name, mentioned in webpage and during dinner	5 000
5	Welcome drink at the gala dinner, served before the dinner to registered delegates. Recognition of your company during welcome drink. Up to 2.	10 000
6	Wine during gala dinner, served to registered delegates. Recognition of your company during dinner. Up to 2	15 000
7	Coffee Break - Complimentary coffee/tea with sandwiches/pastries will be served daily to all delegates during official coffee breaks. The serving points will be located mainly in the exhibition area. Sponsors will be acknowledged with their company logo at each service station. Included: Catering and all logistics	8 000
8	Conference Dinner (exclusive to one sponsor) - Sponsor will be acknowledged in the program as sponsor of the conference dinner, with their company logo printed at the menus and the possibility to place a company roll up in the foyer of the venue. Expected number of delegates attending the dinner is approx. 100-150 persons. Included: Catering and all logistics.	75 000
9	Sponsoring a Keynote or Invited Speaker	Negotiated

* Topics for BNMI 2025 pre-workshop: Correlative Array Tomography; Smart Microscopy; Optical Tissue Clearing Techniques for 3D Lightsheet (Contact, Julia Fernandez-Rodriguez, juliafer@cci.sahlgrenska.gu.se)

Remember, the deadline for exhibition registration is 15th April 2025!

Exhibition closing

The exhibition closes on Thursday, August 21st, 2025, at 18.00. No disassembly is permitted before this time. Disassembly is considered to take place on Friday 22nd morning and the Symposium program will end at lunch.



TERMS AND CONDITIONS

SPONSORSHIP & EXHIBITION

Conditions of Payment

100% of the total fee will be invoiced once the attached signed Sponsorship & Exhibition Contract has been received and confirmed. Conditions of payment mentioned on the invoice are valid. All payments must be received in full within 30 days of receipt of the invoice. If the payment is not received, the Exhibition space/Sponsorship/Sponsor Item may be sold to another company.

VAT

All prices listed are in SEK and exclude 25% VAT. For those companies outside Sweden but within the European Union that provide us with their VAT number, we will not apply VAT to your sponsoring or exhibition packages as this will be subject to reversed charge. For companies outside European Union, VAT is not applicable. Social events are subject to VAT for all countries.

Production costs

Production costs, where applicable, are the responsibility of the Sponsor. SCANDEM 2019 will not accept responsibility for late deliveries, and cannot guarantee the inclusion or distribution of sponsored items at SCANDEM 2019. Late deliveries, if accepted, may also attract late fees.

Refund and cancellation policy

The Exhibition and Sponsorship fee is refundable minus a 10% charge when the cancellation is made until 6 months before the conference. For cancellations received after the 24th of December 2018 there will be no refund granted. If the Exhibitor/Sponsorship has been sourced from external suppliers and a contract signed, the costs incurred plus the corresponding charge (based on the above dates) will be charged to the Exhibitor/Sponsor.

Assignment of Exhibition Space/Eligibility for Exhibition

Organisations wishing to apply for exhibition space must follow the standard criteria that only products and services in connection to the topic of the conference are allowed to be presented. The distribution of promotional materials is limited to the Exhibitor's rented area. Signs and banners at booths have to be directly linked to the name of the Exhibitor. It is strictly prohibited to distribute or place products and/or printed matters of a company that is not a Sponsor or Exhibitor. The Conference Organiser can interrupt any kind of promotion, which in their opinion could damage the Conference.

Exhibition space may be used only for exhibiting and advertising the Exhibitor's own products, not for the sale of any products. Any orders for products which are taken must be in accordance with regulations covering such orders. Advertising materials may be distributed only within the stand area. Companies that are not Sponsors or Exhibitors may not advertise in any form in the exhibition hall, in the entrances to the exhibition hall, or anywhere else in the Conference venue. Sponsors and Exhibitors are required to check and ensure their own compliance with the relevant codes and regulations about advertising in Sweden and any other applicable rules and regulations

from their home country. The Conference and its organisers will not accept any responsibility for non-compliance. All house rules at the venue will apply and be enforced. Exhibitors are fully liable for damages caused to third parties and property. All Exhibitors are strongly recommended to have comprehensive third-party liability insurance for their stands.

AMENDMENTS TO THE GENERAL TERMS AND CONDITIONS

All matters not covered in these regulations, in general, in the General Terms and Conditions, or in other SCANDEM 2019 publications are subject to the decision and control of the Conference Organisers. The Conference Organisers reserve the right to take such action and to make such changes, including changes to the "Terms and Conditions" as are considered necessary or desirable for the efficient and proper conduct of the exhibition. Any matters not specifically covered by the preceding terms and conditions shall be subject solely to the decision of the organiser. These terms and conditions may be amended at any time by the organiser, and all amendments so made shall be binding on Exhibitors/Sponsors equally with the foregoing terms and conditions.

FINAL STIPULATIONS

In the event that the Conference cannot be held or will have to be changed due to events beyond the control of the Conference Organisers (*force majeure*) or due to events which are not attributable to wrongful intent or gross negligence of the Conference Organisers, the Conference Organisers cannot be held liable for any damages, costs, or losses incurred, such as transportation costs, accommodation costs, financial losses, etc. Under these circumstances, the Conference Organisers reserve the right to either retain the entire fee and to use it for a future Conference, or to reimburse the Exhibitor/Sponsor after deducting costs already incurred for the organisation of the SCANDEM 2019 and which could not be recovered from third parties. Any company that disregards the directives of the Conference Organisers may be excluded from the exhibition by the Conference Organisers with immediate effect. Such companies are liable for the whole rental sum and for all incidental expenses including VAT. In cases in which the Conference Organisers are indebted to the Exhibitor/Sponsor, the Exhibitor/Sponsor may demand compensation instead of cash payment only with the permission of the Conference Organisers. All oral agreements, special permissions and special arrangements are valid only upon receipt of written confirmation. In all cases of litigation, the Exhibitor/Sponsor agrees to submit to the authorised court in Stockholm, Sweden. Electively, the Conference Organisers may choose to appeal to the court into whose jurisdiction the Exhibitor/Sponsor falls. Swedish law is to be used.



EXHIBITION CONTRACT BNMI 2025

Company Name (as presented on website and in printed material)

Invoice Address

PO. Number (if required)

Postal Code

City

Country

Name Authorized Signatory

Name Contact Person

Telephone

Mobile

E-mail

VAT Number

Please, choose from the Exhibition Space and Sponsor Items below. *All prices are excl. VAT*

EXHIBITION SPACE:

- | | |
|--|--------------------------|
| <input type="checkbox"/> EXHIBITION BOOTH
4 m² (2x2 meter) | SEK 12 000 |
| <input type="checkbox"/> EXHIBITION BOOTH
6 m² (3x2 meter) | SEK 18 000 |
| <input type="checkbox"/> EXHIBITION ROOM
16 m² | SEK 6 000 SEK/day |
| <input type="checkbox"/> EXHIBITION ROOM
50 m² | SEK 9 000 SEK/day |

SPONSOR ITEMS:

- | |
|---|
| <input type="checkbox"/> 1. Marketing Pre-Symposium workshops:
SEK 3 000 |
| <input type="checkbox"/> 2. Leaflet in congress bags:
SEK 2 000 |
| <input type="checkbox"/> 3. Pen, pencil, notepad with logo: SEK 0 |

- | | |
|--|-------------------|
| <input type="checkbox"/> 4. Poster Award | SEK 5 000 |
| <input type="checkbox"/> 5. Welcome Drink Dinner | SEK 10 000 |
| <input type="checkbox"/> 6. Wine during Dinner | SEK 15 000 |
| <input type="checkbox"/> 7. A Coffee break | SEK 8 000 |
| <input type="checkbox"/> 8. Conference dinner | SEK 75 000 |
| <input type="checkbox"/> 9. Sponsoring a Keynote or Invited Speaker | |

Having signed below, we hereby agree to be a Sponsor or Exhibitor at the BNMI 2025 Symposium in accordance with the choices made above and the descriptions, terms and conditions stipulated in the Invitation to Exhibition (2024-10-03).

Date

Signature (by Authorized Signatory)

Return this form to:

Email:juliafer@cci.sahlgrenska.gu.se