

## **Drupal Content Management System**



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We believe in the power of Drupal and recommend that everyone develops their website on the Drupal platform. We develop our websites so our clients can easily guide through their content management system making edits as they please. In the end, it will save time and costs associated with hiring someone to make your changes. Your Drupal content management system will provide you with the following benefits:

## lncreased Security

This new content management system will provide you with the most up to date security features, decreasing your chances of experiencing spam attacks and website hacks.

# Rexibility

A new content management system will provide you with more flexibility to add additional functionality to your website.

# 🚿 Editing

The new content management system will provide you with the ability to edit content, add new sections and connect to external websites. Managing your own content will save you time and money as you can make updates on your own when they are needed.

# Training

Upon completion of updating your content management system, we will teach you how to manage all editable areas of your website. The training session will be in person, take roughly an hour and could include as many of your team members as you would like.

### Maintain Functionality

Your new content management system will be developed to include all of the existing functionality of your website, providing you with a transition from one system to the next.



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### Countless Content Types

The content management system will support countless types of content including, video, text, blog, imagery and podcasts etc.

# riangle Multiple User Accounts

This content management system will provide you with the opportunity to create multiple user accounts, allowing various team members to contribute to your website to keep it up to date.

#### **Development & Launch**

We will develop your website in the new content management system on our development server, this is also where we will teach you how to use the content management system and provide you with an opportunity to test it out on your own. Once you feel comfortable with the new content management system, we will launch the new system to your current domain and hosting platform.

#### Website Lifespan

Based on the patterns we at CCI Studios have observed with the internet, browsers, open source content management systems and the way users interact with online platforms over the past 10 years, it is our estimation that website will last and average of 3 to 4 years. It is expected that when your websites reaches 3 to 4 years of age, it will require some maintenance and or upgrades. Below are some details about what factors affect a websites lifespan.

#### Content Management System Updates

The new content management system we are recommending for your website has a regular monthly window where updates could be released for that platform. This regular schedule is helpful as we can monitor the updates available and notify our clients when a new major update is necessary for their system and what would be required to complete the work.



#### Browser Updates

At any time a browser could release an update which could affect the way the user views or experiences certain functionality on your website. These updates are unpredictable, when we develop your website we ensure it is compatible



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with all current browsers based on the information available to us and test it for a consistent user experience across those browsers.



# New Technology

New technologies like mobile devices change how people use websites. This requires website development to advance so that new online platforms work properly with this new technology.



#### last Changing Standards

As the internet continues to grow and advance into a place where more and more actions are available to users, the standards for development will advance as well. Online development standards are constantly being updated by organizations like the World Wide Web Consortium (W3C) and are also affected by governmental legislation that can be provincially or nationally mandated. It is necessary to update and meet these requirements to ensure that your business' online presence continues to reach is maximum possible market.

#### Our Approach

We work to provide our clients with online tools that will last them for the foreseeable future but we know that within our estimated timeframe of 3 – 4 years a website will require some maintenance or upgrades. This cycle is very similar to servicing your car to ensure it continues to run safely and efficiently.



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