

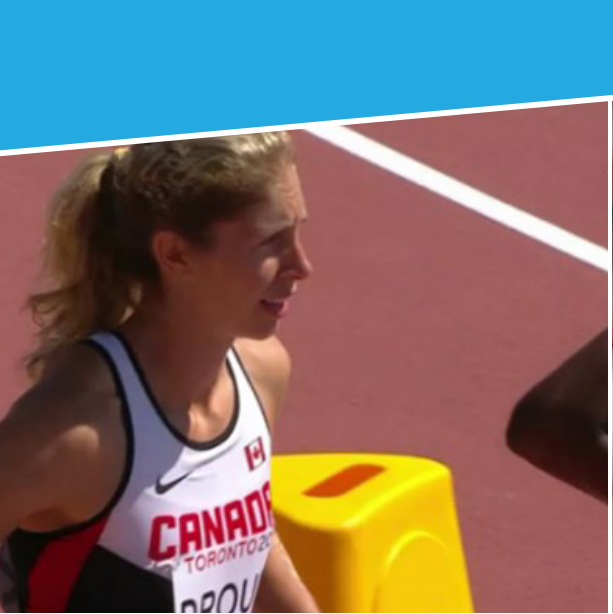
A photograph of athlete Jillian Drouin walking on a red running track. She is wearing a white and black athletic top with 'CANADA' and 'DROUIN' printed on it, and black shorts. She is smiling and looking to her right. In the background, there is a green field and some track equipment, including a microphone on a stand. A blue diagonal graphic element separates the photo from the text below.

JILLIAN **DROUIN**

OLYMPIC HOPEFUL

Jillian Drouin grew up in Corunna and went to high school at St. Patricks in Sarnia. She continues to live and work in Sarnia-Lambton. Jillian is one of Canada's top ranked Heptathletes and has a great chance of qualifying for the Canadian team in Rio de Janeiro in 2016.

But she needs our help. A group of volunteers is working to help secure sponsorships and funding for Jillian to help her reach her dream and represent our area with continued pride.



Here is just a small sample of Jillian's accomplishments throughout her career (there are many more!):

4x OFSAA MEDALIST



in High Jump

ATHLETICS SCHOLARSHIP

SYRACUSE UNIVERSITY

4x GOLD MEDALIST



Big East Conference Championships

4x NCAA OUTDOOR CHAMPIONSHIPS

Bronze Medal Winner in Heptathlon

NCAA ALL-AMERICAN

in Heptathlon - 2007



2x NACAC UNDER 23 GOLD MEDALIST

in High Jump and Heptathlon

6TH PLACE HIGH JUMP



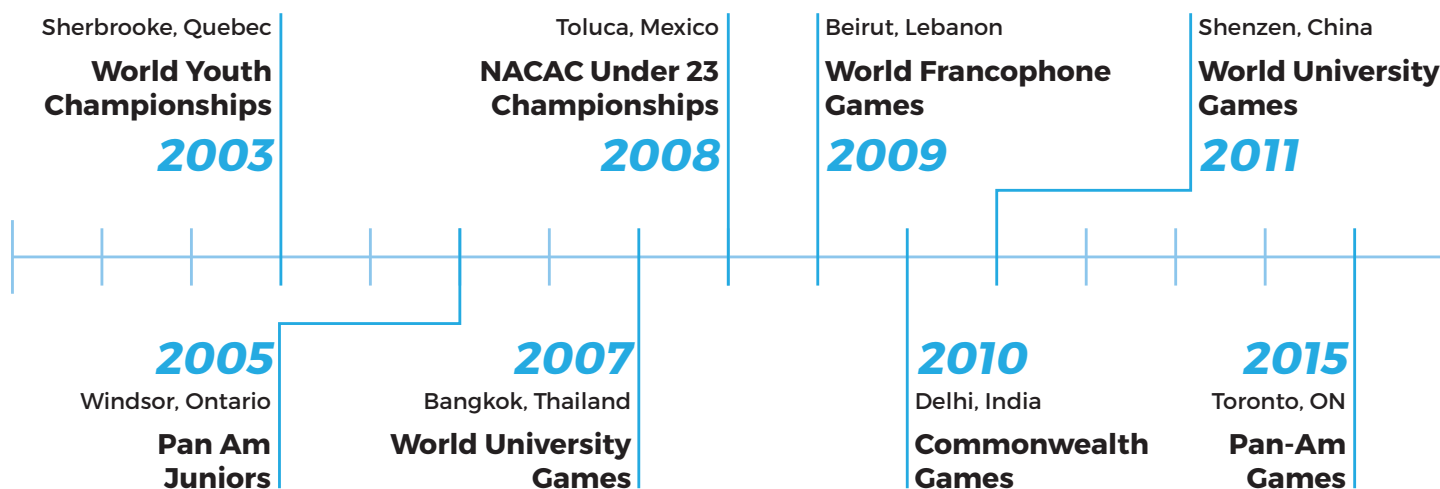
Commonwealth Games - India



CANADIAN NATIONAL CHAMPION

High Jump - 2009 & 2011
Heptathlon - 2005 & 2014

Jillian has represented **Canada** in international competitions numerous times:





All of these accomplishments would be outstanding for someone who dedicated herself full time to athletics. However, in Jillian's case, she has managed to perform at a world class level while continuing her studies full-time at chiropractic college (graduated Spring, 2013). The dedication, determination and discipline required to achieve at a high level both academically and athletically is to be commended.

Today, Jillian still must maintain a balance. She works every day from 10 am – 2 pm and trains most mornings **before work** and every afternoon **after work**. Of course she has to fit in meals and athletic therapy throughout the day as well. Jillian is postponing financial gain in her chosen profession to chase her Olympic dream.



Besides all of this, Jillian finds time to volunteer in her community by coaching younger students, volunteering at local track meets and helping to run coaching clinics. She is often a guest speaker at schools and organizations as well.

Track and Field athletes in Canada receive little funding. Due to an injury that shortened her 2015 season, Jillian does not currently qualify for any funding from the Canadian government. Training to compete against the best in Canada and the world takes talent, dedication and money. She has the talent and dedication but could use your help financially. Please refer to the next page to see jillian's budget for the 2016 season.

PLEASE HELP JILLIAN REACH RIO!

IMPORTANT DATES

December 28 - January 6

**Las Vegas Warm Weather
Training Camp**

January 22 - 23

**Gladstein Invitational at
Indiana University**

February 5 - 6

**Meyo Invitational at University
of Notre Dame**

March 13 - 31

**Santa Barbara Warm Weather
Training Camp**

April 1 - 2 (Olympic Qualifier)

**Sam Adams Heptathlon in
Santa Barbara, California**

May 20 - 21 (Olympic Qualifier)

**Pan Am Combined Events Cup in
Ottawa, Ontario**

July 7 - 10

**Canadian Olympic Trials in
Edmonton, Alberta**

July 11

**Canadian Olympic Team
Selection Announcement**

July 29 - August 9

**Olympic Final Preparation Camp in
Juiz de Forza, Brazil**

August 12 - 13

**Olympic Games Competition
Rio De Janeiro, Brazil (Heptathlon)**

JILLIAN DROUIN

ANNUAL ATHLETICS BUDGET

TRAINING AND COMPETITION GEAR		COST
Clothing		\$1,000
Shoes		\$600
Equipment		\$2,000
MEMBERSHIP FEES		\$3,000
TRAINING CAMPS		
Travel		\$2,500
Accommodation		\$2,500
Facility Fees		\$500
COMPETITIONS		
Travel		\$3,500
Accommodation		\$1,800
Entry Fees		\$200
COACHING		
Travel		\$3,200
Accommodation		\$2,400
THERAPY		
Travel		\$1,600
Accommodation		\$1,000
CELL PHONE		\$500
AUTOMOBILE		
Maintenance		\$1,200
Gasoline		\$2,200
NUTRITION AND HEALTH SUPPLEMENTS (INCLUDING GROCERIES)		\$4,500

TOTAL

\$34,200

GOLD MEDAL

SPONSORSHIP



SPONSORSHIP INCLUDES

- ✓ 50 Social Media Mentions (between now and the end of the Rio Olympic Games)
- ✓ Personalized Thank you Card
- ✓ Framed Autographed Photo of Jillian
- ✓ Autographed T-Shirt
- ✓ Your Company Logo (with link to your company website) on JillianDrouin.com
- ✓ Your Company Logo (with printed company website link) Printed in a Newspaper Thank You Advertisement
- ✓ Verbal Mentions in Print/Radio/Television Interviews (when applicable)
- ✓ Eight (8) Complimentary Tickets to any Fundraising/Recognition Events Pre- and Post-Olympics
- ✓ Meet and Greet with Jillian On-Site at a Location of your Choosing








\$5,000+

SILVER MEDAL

SPONSORSHIP



SPONSORSHIP INCLUDES

-  25 Social Media Mentions (between now and the end of the Rio Olympic Games)
-  Personalized Thank you Card
-  Autographed Photo of Jillian
-  Autographed T-Shirt
-  Your Company Logo (with link to your company website) on JillianDrouin.com
-  Your Company Logo (with printed company website link) Printed in a Newspaper Thank You Advertisement
-  Four (4) Complimentary Tickets to any Fundraising/Recognition Events Pre- and Post-Olympics








\$2,500

BRONZE MEDAL

SPONSORSHIP



SPONSORSHIP INCLUDES

-  15 Social Media Mentions (between now and the end of the Rio Olympic Games)
-  Personalized Thank you Card
-  Autographed Photo of Jillian
-  Autographed T-Shirt
-  Your Company Logo (with link to your company website) on JillianDrouin.com
-  Your Company Name Printed in a Newspaper Thank You Advertisement
-  Two (2) Complimentary Tickets to any Fundraising/Recognition Events
Pre- and Post-Olympics

\$1,000

QUALIFYING

\$500 SPONSORSHIP

SPONSORSHIP INCLUDES

- 10 Social Media Mentions (between now and the end of the Rio Olympic Games)
- Personalized Thank you Card
- Autographed T-Shirt
- Your Company Logo (with link to your company website) on JillianDrouin.com
- Your Company Name printed in a Newspaper Thank You Advertisement

TRAINING

\$250 SPONSORSHIP

SPONSORSHIP INCLUDES

- 5 Social Media Mentions (between now and the end of the Rio Olympic Games)
- Personalized Thank you Card
- Your Company Logo (with link to your company website) on JillianDrouin.com
- Your Company Name Printed in a Newspaper Thank You Advertisement

SPONSORSHIP

FORM

I would like to **sponsor** the:
(please check one)

☐ **GOLD MEDAL**
\$5,000+

☐ **QUALIFYING**
\$500

☐ **SILVER MEDAL**
\$2,500

☐ **TRAINING**
\$250

☐ **BRONZE MEDAL**
\$1,000

COMPANY NAME

CONTACT NAME

MAILING ADDRESS

EMAIL

PRIMARY PHONE

SPONSOR SIGNATURE

DATE

Please return this completed form
and make cheques payable to:

Sarnia Athletics Southwest
520 Indian Road North
Sarnia, Ontario
N7T 7G4

For more information regarding
sponsorship, please contact:

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Email: jburchill@cogeco.ca
www.jilliandrouin.com