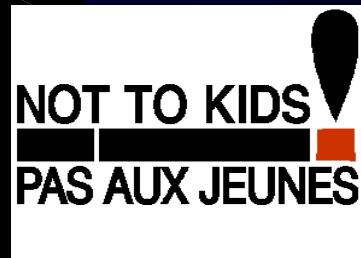


Play Live Be Tobacco Free Gameshow

*Not to Kids Coalition
2010*



1. What is the only commercial product on the market that will kill you if it is used as intended?

a Alcohol

b Aspirin

c Tobacco

d Cough Syrup



1.What is the only commercial product on the market that will kill you if it is used as intended?

a

b

C Tobacco

d

NOT TO KIDS
PAS AUX JEUNES



(California Anti-Smoking Ad)

2. How many people die in Canada each year due to tobacco use?

a 45 people

b 47,000 people

c 450 people

d 4,700 people



2.How many people die in Canada each year due to tobacco use?

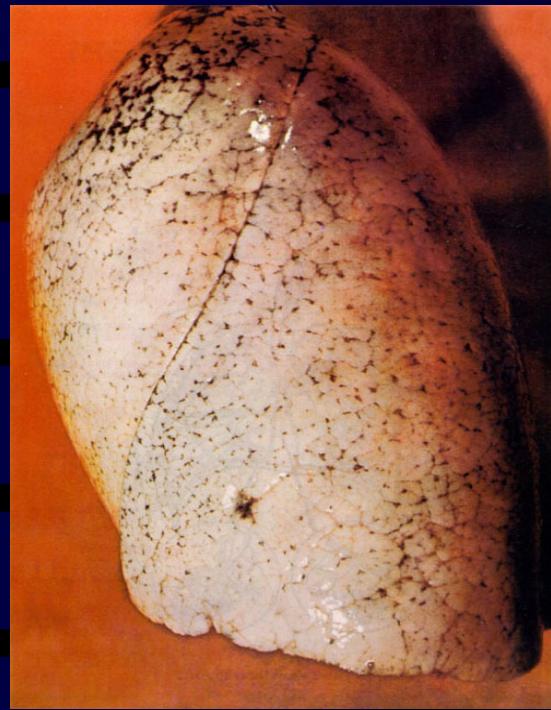
a

b 47,000 people

c

d





Healthy Lung



Lung with cancer

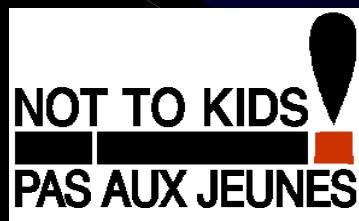
3. How many chemicals are found in tobacco smoke?

a 4,000 chemicals

b 400 chemicals

c 40 chemicals

d 4 chemicals



3. How many chemicals are found in tobacco smoke?

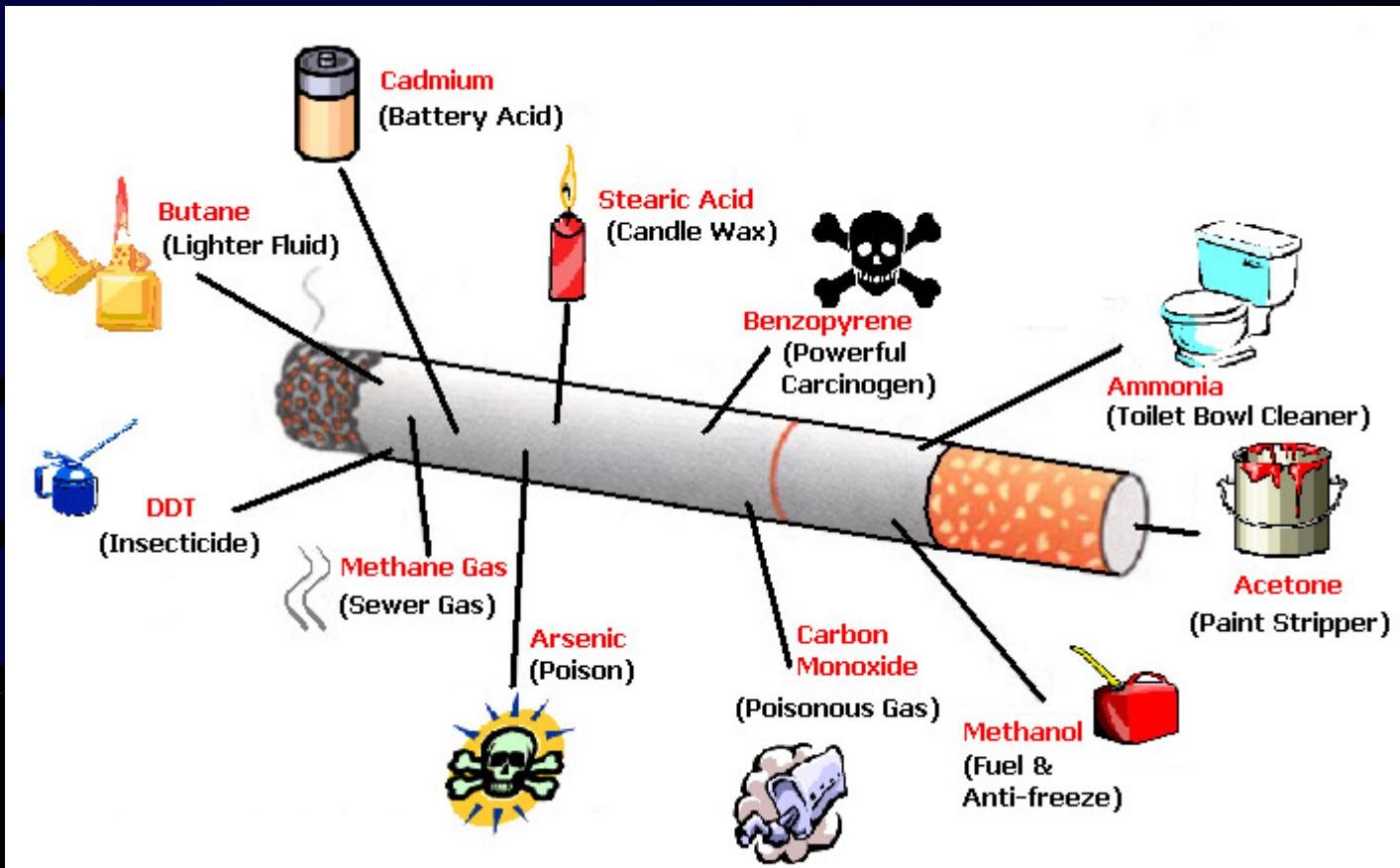
a 4,000
chemicals

b

c

d





4. Most people who smoke started smoking at what age?

a 25 – 30 years
of age

b Under 18 years
of age

c 35 – 40 years
of age

d Over 40 years
of age



4. Most people who smoke
started smoking at what age?

a

b Under 18 years
of age

c

d





9 out of 10 people that smoke get hooked as teens.



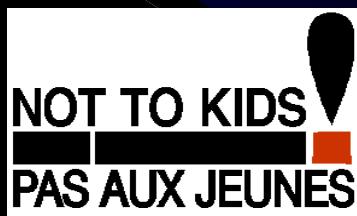
5. Second hand smoke in vehicles...

can be up to 27 times
a more concentrated than
in a smoker's home

b is harmful in
any amount

c creates third
hand smoke

d all of the above



5. Second hand smoke in vehicles...

a

b

c

d All of the above

**NOT TO KIDS
PAS AUX JEUNES**

6. In Ontario, smoking is prohibited (not allowed) ...

a Inside homes,
schools,
restaurants

b Inside all public
places, workplaces
and on school
property

c In bars and
restaurants

d In washrooms
and stores



6.In Ontario, the Smoke Free Ontario Act prohibits smoking...

a

b Inside all public places, workplaces and on school property

c

d





7. The penalty for producing
false ID when purchasing
tobacco products is...

a To be suspended
from school for
one week

b To receive a
fine of \$180

C To be denied entry
to the store for one
month

d All of the
above

NOT TO KIDS
PAS AUX JEUNES

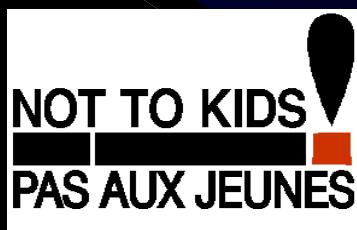
7.The penalty for producing
false ID when purchasing
tobacco products is...

a

b To receive a
fine of \$180

c

d



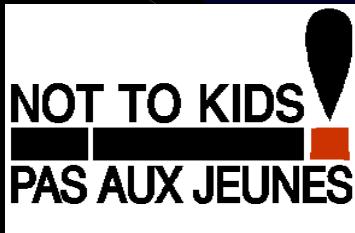
8. Why do tobacco companies work so hard to get youth hooked on tobacco products?

a They need to replace their longtime customers who keep dying on them

b If they hook you young, you'll give them over \$100,000 by age 50

c They know youth are risk takers

d All of the above



8. Why do tobacco companies work so hard to get youth hooked on tobacco products?

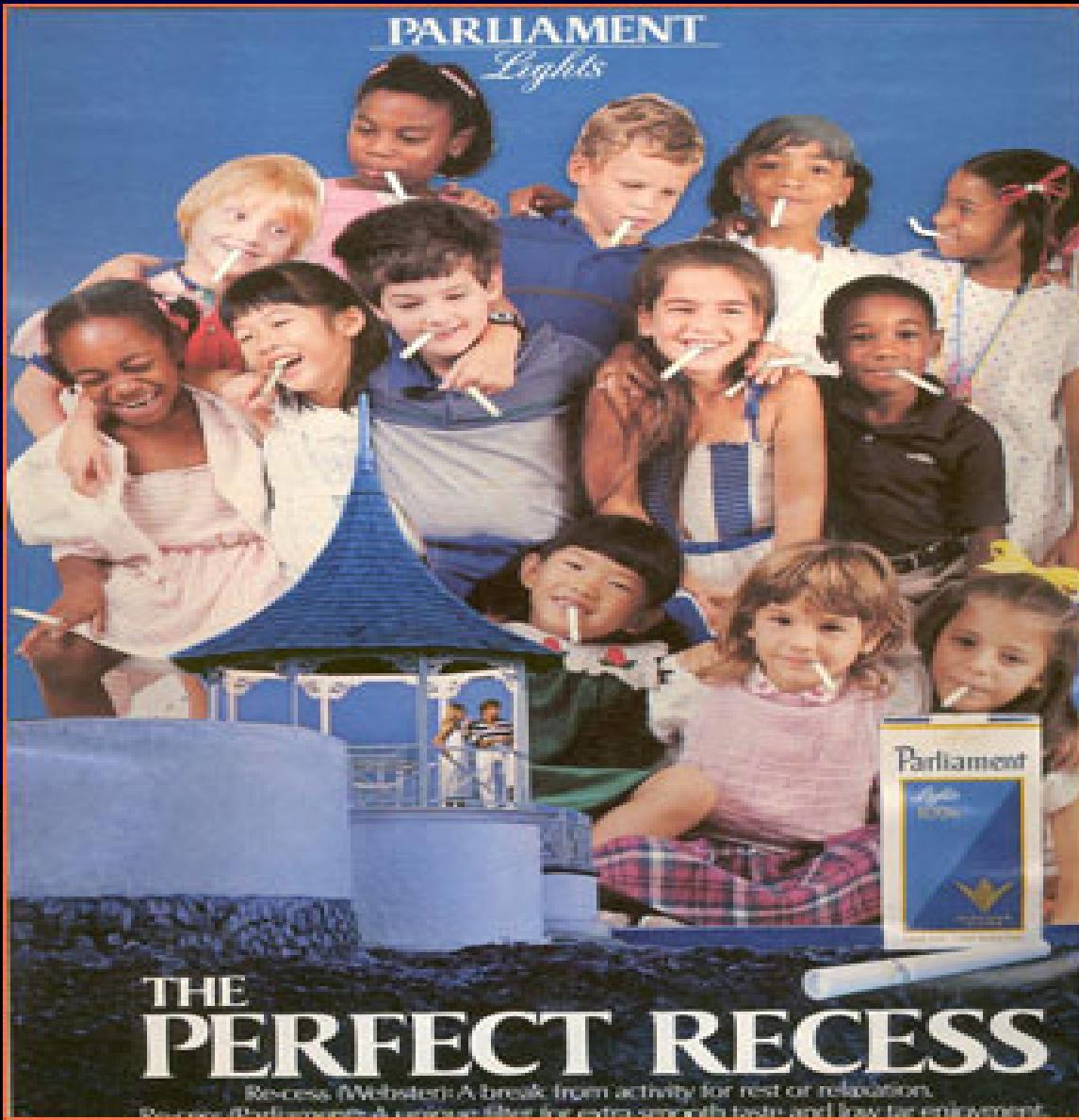
a

b

c

d All of the
above





THE **PERFECT RECESS**

Recess. Motivation: A break from activity for rest or relaxation.
Recess. Cigarettes: A break from stress—smooth, fast, and low tar delivery.

9. Which of the following substances is the most addictive?

a Cocaine

b Nicotine

c Tobacco

d Alcohol



9.Which of the following substances is the most addictive?

a

b Nicotine

c

d



Nicotine does not cause cancer.

It is an addictive chemical which hooks people on tobacco BUT it's the tobacco in chew, cigars and cigarettes that cause cancers.

10. Each year, tobacco causes four times as many deaths as car collisions, homicides, suicides and HIV/AIDS combined?

a True

b False

c

d



10. Each year, tobacco causes four times as many deaths as car collisions, homicides, suicides and HIV/AIDS combined?

a True

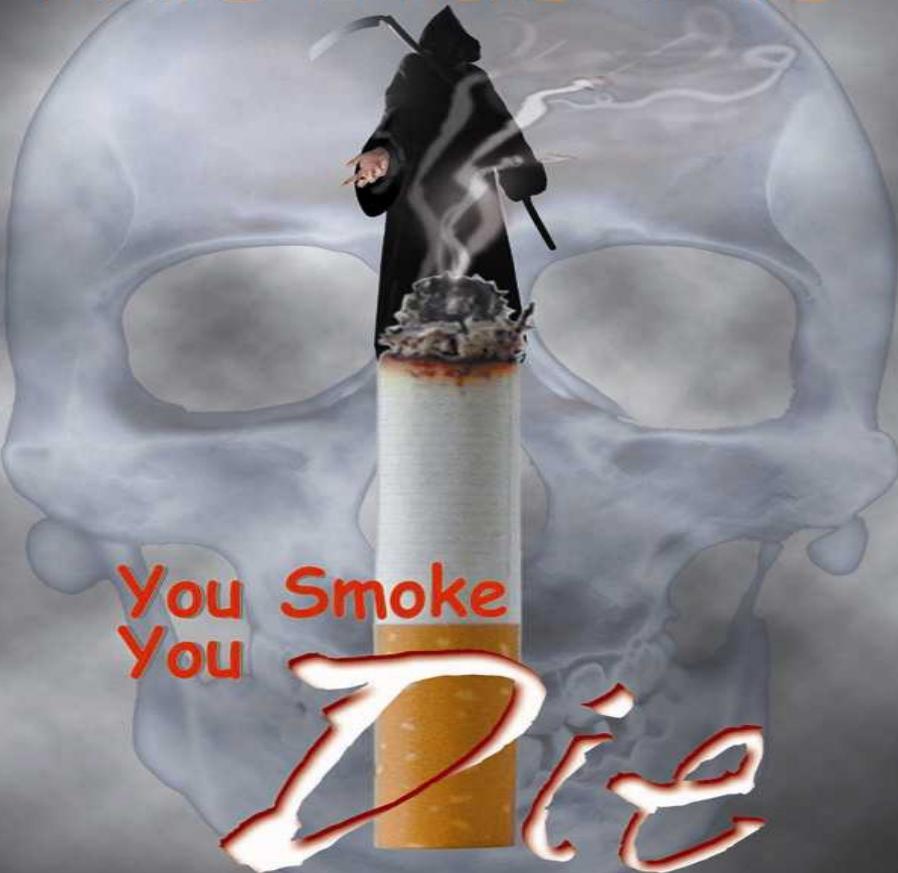
b

c

d



The Ads Lie



Ottawa

INFORMATION
724-4179
www.city.ottawa.on.ca • www.ville.ottawa.on.ca

Ottawa Council on
Smoking and Health
Conseil d'Ottawa sur le
tabagisme et la santé

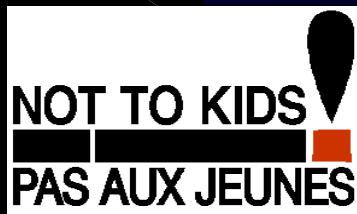
11. In Ontario, it is illegal to sell or supply tobacco products to a person under what age?

a Under 16

b Under 25

c Under 19

d Under 30



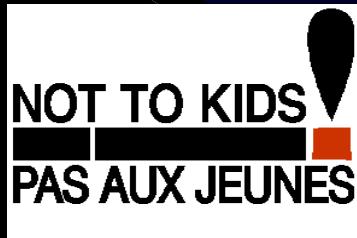
11. In Ontario, it is illegal to sell or supply tobacco products to a person under what age?

a

b

C Under 19

d





12. What percentage of people who smoke would like to quit?

a 20%

b 80%

c 40%

d 60%

**NOT TO KIDS
PAS AUX JEUNES**

12.What percentage of people who smoke would like to quit?

a

b 80%

c

d



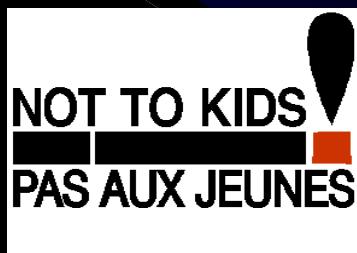
13. In 2004, what percent of popular movies rated G, PG and PG-13 featured smoking?

a 10%

b 35%

c 75%

d 50%



13. In 2004, what percent of popular movies rated G, PG, PG-13 featured smoking?

a

b

C 75%

d





14. In 2005, the Ontario Student Drug Use Survey showed what percentage of students in Grades 7 – 12 smoked?

a 14%

b 25%

c 60%

d 80%



14. The 2005 Ontario Student Drug Use Survey shows what percentage of students in Grades 7-12 smoke?

a Only 14%

b

c

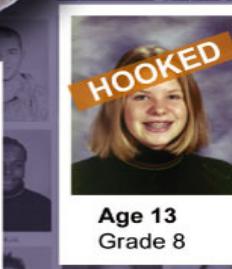
d



If you thought
more kids
smoked, it's
because the
tobacco
industry works
hard to make
you think
everybody is
smoking.

Don't Get Hooked

Big tobacco is after you!



They need YOU to replace their long-term smokers who keep dying on them!

Think about it!

They make candy-flavored cigarettes & chew tobacco.

They spend big \$\$ to put power walls of cigarettes at a kid's eye level at corner stores.

Do you think it's a coincidence that tobacco scenes in Hollywood youth-rated movies are increasing?

For more info visit www.simcoemuskokahealth.org



15. Chew tobacco (also called spit, smokeless, snus, snuff) is NOT a safe alternative to cigarettes because...

a Smokeless tobacco is addictive

b It contains at least 28 chemicals that cause cancer

c It can cause mouth and throat cancer which is disfiguring

d All of the above



15. Chew tobacco (spit, smokeless, snus, snuff) is NOT a safe alternative to cigarettes because...

a

b

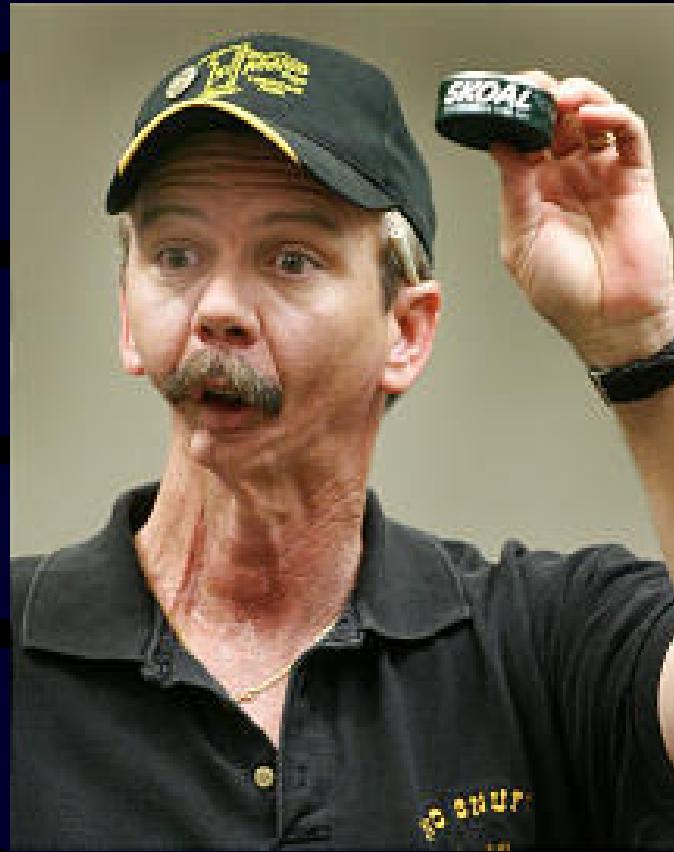
c

d All of the
above

NOT TO KIDS
PAS AUX JEUNES



Mouth Cancer



Smokeless
doesn't mean
harmless.

**16. What is the fine for
supplying tobacco to anyone
under 19 years of age?**

a \$200

b \$25

c \$365

d \$0



**16.What is the fine for
supplying tobacco to anyone
under 19 years of age?**

a

b

C \$365

d





That means if you give
a friend even one
cigarette you can be
fined \$365

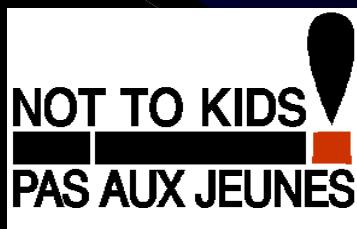
17. Most people that use tobacco products keep using it because...

a They like the taste of tobacco

b They are addicted

c They think smoking and/or chewing tobacco looks attractive and cool

d They don't know that it is harming their body



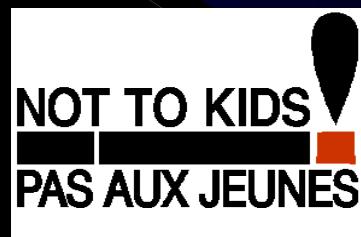
17. Most people that use tobacco products keep using it because...

a

b They are
addicted

c

d





**I'll never forget the people who helped
me get cigarettes when I was a kid.**

*—Debi. Started smoking at 13.
Had cancerous larynx removed at 42.*

Don't help kids get hooked.

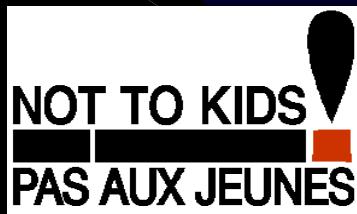
18. The average teenager who smokes spends how much money every year to support a pack-a-day addiction (based on \$9 per pack)?

a Over \$3,000 per year

b \$2,000 per year

c \$1,000 per year

d \$500 per year



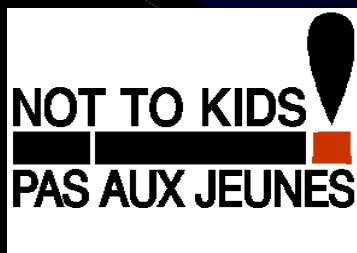
18. The average teenager who smokes spends how much money every year to support a pack-a-day addiction (based on \$9 per pack)?

a \$3,000 per year

b

c

d



19. If your friend gives or buys you a cigarette or chew tobacco they can be charged with...

a Cigarette fraud

b Supplying tobacco to a minor

C Aiding and abetting a minor

d Causing you to have bad breath and smelly clothes



19. If your friend gives or buys you a cigarette or chew tobacco, they can be charged with...

a

b Supplying tobacco to a minor

c

d





HEY...
What kind of friend
helps you get addicted
to something that will
likely kill you?

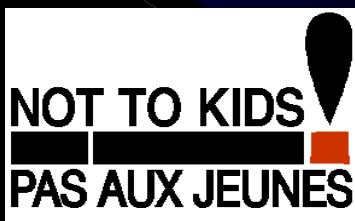
20. What chemical is NOT found in tobacco smoke?

a Carbon Monoxide

b Helium

c Formaldehyde

d Nicotine



20.What chemical is NOT found in tobacco smoke?

a

b Helium

c

d

NOT TO KIDS
PAS AUX JEUNES

21. Canadian teens smoke more than how many cigarettes a year?

a One billion

b One million

c One hundred

d One thousand



21. Canadian teens smoke
more than how many
cigarettes a year?

a One billion

b

c

d



**don't let them control you
ne les laissez pas vous contrôler**



Christina de Grasse - Sir Wilfrid Laurier Secondary School - participant - exposé

Renegades



Ottawa

e x p o s é

NOT TO KIDS
PAS AUX JEUNES

22. How many people die of tobacco related disease every day in Simcoe Muskoka?

a 0

b 2

c 5

d 12



**22. How many people die of
tobacco related disease every
day in Simcoe Muskoka?**

a

b 2

c

d



**23. Kids who breathe other
people's smoke ...**

a Cough and
wheeze more

b Have more ear
infections, colds and
throat infections

C Go to the
hospital more
often

d All of the
above

NOT TO KIDS
PAS AUX JEUNES

23. Kids who breathe other people's smoke...

a

b

c

d All of the above

NOT TO KIDS
PAS AUX JEUNES



24. Nicotine causes cancer?

a True

b False

c

d

NOT TO KIDS
PAS AUX JEUNES

24. Nicotine causes cancer?

a

b False

c

d



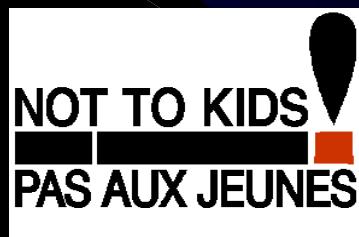
25. As a teen, the media is more likely to influence you to start smoking than your friends?

a True

b False

c

d



25. As a teen, the media is more likely to influence you to start smoking than your friends?

a True

b

c

d



26. Secondhand smoke is also known as ETS. What does ETS stand for?

a Extra
Terrestrial
Smoke

b Extreme
Tobacco
Signals

c Environmental
Tobacco
Smoke

d Examine Tar
Supply



26. Secondhand smoke is also known as ETS. What does ETS stand for?

a

b

C Environmental
Tobacco
Smoke

d





Every year Canadians throw
out enough butts to reach from
Toronto to Vancouver:

a 10 times

b 2 times

c 30 times

d 50 times



Every year Canadians throw
out enough butts to reach
from Toronto to Vancouver:

a

b

C 30 times

d

NOT TO KIDS
PAS AUX JEUNES