



Advertising Rates 2012

Includes a complimentary listing on the
Wee Magazine Web Directory

Magazine and Web Directory

Sarnia-Lambton & Southwestern Ontario








Photography by:

Sittin' in a Tree
PHOTOGRAPHY

Advertisers

Advertising Rates for 2012

Magazine Rates

Advertisement Size	Dimensions	Rate	Visual
1/6 Page	2.5" x 5.125"	\$ 425.00	
1/4 Page	3.875" x 5.125"	\$ 550.00	
1/2 Page	8" x 5.125"	\$ 725.00	
Full Page	8.5" x 11"	\$ 875.00	
Back Cover	8.5" x 11"	\$ 1700.00	
Inside Back Cover	8.5" x 11"	\$ 1050.00	
Inside Front Cover	8.5" x 11"	\$ 1350.00	

All rates will be subject to HST.

The above rates include the specified print advertisement in *Wee Magazine* as well as a complimentary listing on the *Wee Magazine Web Directory*.

Web Rates

- Web only rates will be available beginning March 2012 at which time the *Wee Magazine Directory* will be launched.
- A web rate includes a listing on the *Wee Magazine Web Directory* only.
- Web rates are being offered at a yearly rate of \$250.00(+HST).
- Any new web advertisers will be added the beginning of each month and will be removed in one year's time.
- All web rates must be paid in full at time of purchase.

Payment Options

Option A:

- 50% deposit at time of contract.
- 2nd payment of 25% by November 30, 2011.
- Final payment of 25% by January 31, 2012.

Option B:

- 50% deposit at time of contract.
- 50% final payment by January 31, 2012.

Option C:

- 100% payment at time of contract.
- 5% discount will be applied.

Payment to Wee Magazine may be done by cheque, cash or PayPal.

Sample Magazine Directory

Photography

Sittin' in a Tree Photography

Pg. 25

Sample Web Directory

Photography



Sittin' in a Tree Photography
www.sittininatree-photography.com

P.O. Box 1126, Corunna, On, N0N 1G0

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519-464-2559

* Wee Magazine publish date - March 2012.

* Deadline for advertisements - February 1, 2012.



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