

Scaling Up

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Overview



- Why Big Data? (and Big Models)
- Hadoop
- Spark
- MPI

Big Data



Lots of Data:

- Facebook's daily logs: 60 TB
- 1000 genomes project: 200 **TB**
- Google web index: 10+ **PB**

Lots of Questions:

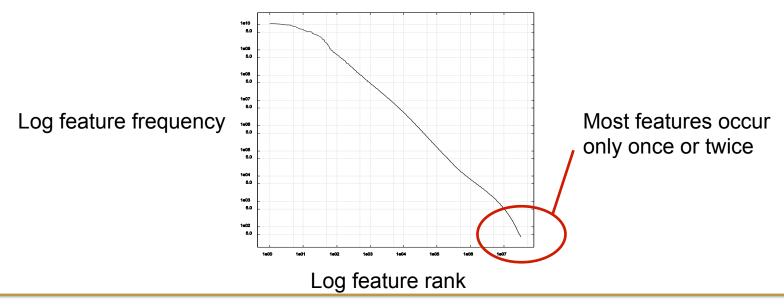
- Computational Marketing
- . Recommendations and Personalization
- Genetic analysis

But How Much Data Do You Ne

The answer of course depends on the question but for many applications the answer is:

As much as you can get

Big Data about people (text, web, social media) follow power law statistics.

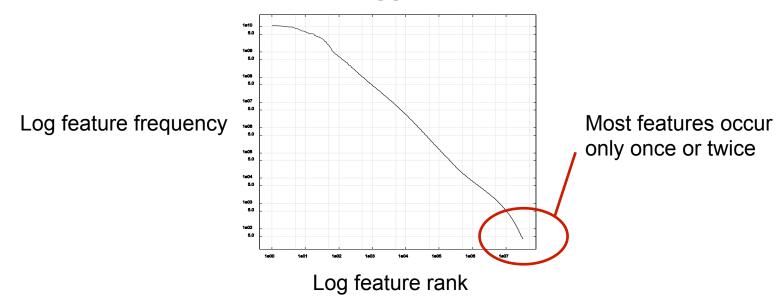


How Much Data Do You Need W

The number of features grows in proportion to the amount of data – doubling the dataset size roughly doubles the number of users we observe.

Even one or two observations of a user improves predictions for them, so more data (and bigger models!)

more revenue.



Hardware for Big Data

Budget hardware Not "gold plated"

Many low-end servers

Easy to add capacity

Cheaper per CPU/disk

Increased Complexity in software:

- Fault tolerance
- Virtualization



Problems with Cheap HW GW



Failures, e.g. (Google numbers)

- 1-5% hard drives/year
- 0.2% DIMMs/year

Commodity Network (1-10 Gb/s) speeds vs. RAM

- Much more latency (100x 100,000x)
- Lower throughput (100x-1000x)
- **Uneven Performance**
- Variable network latency
- External loads



MapReduce: Word Count

"I am Sam I am Sam Sam I am

Do you like
Green eggs and ham?
I do not like them

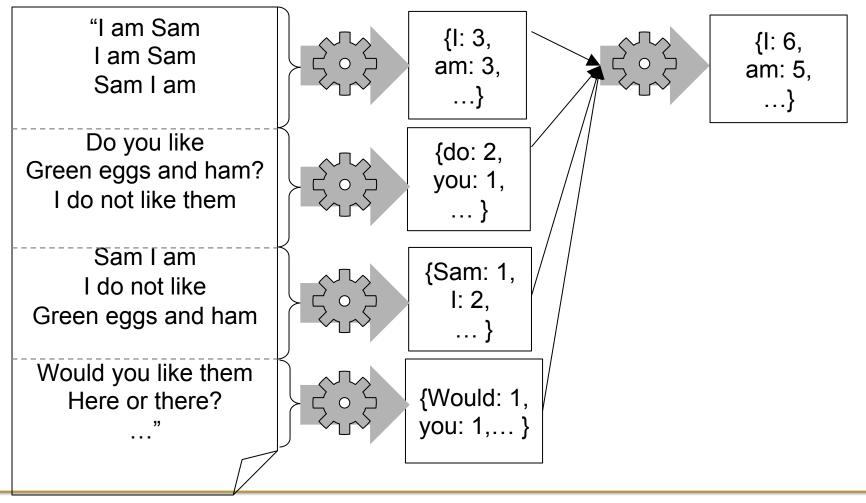
Sam I am
I do not like
Green eggs and ham

Would you like them Here or there?

, , ,

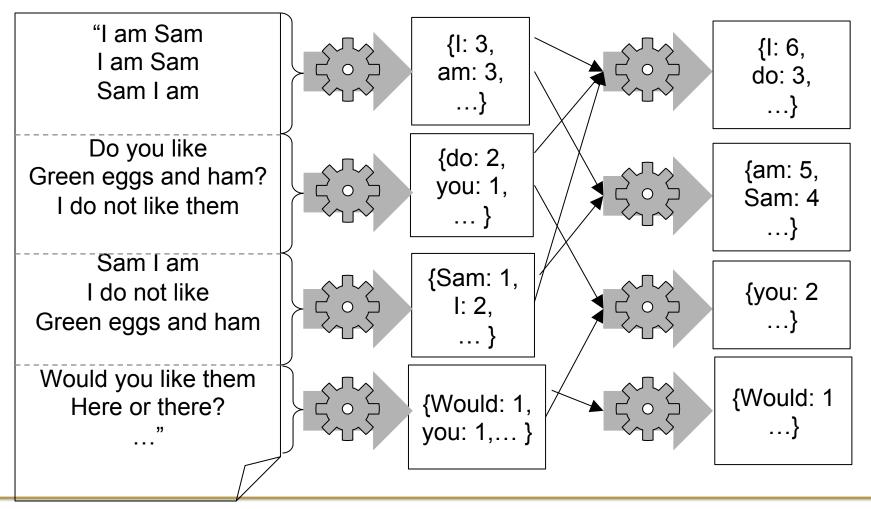


Word Count with one Reducer



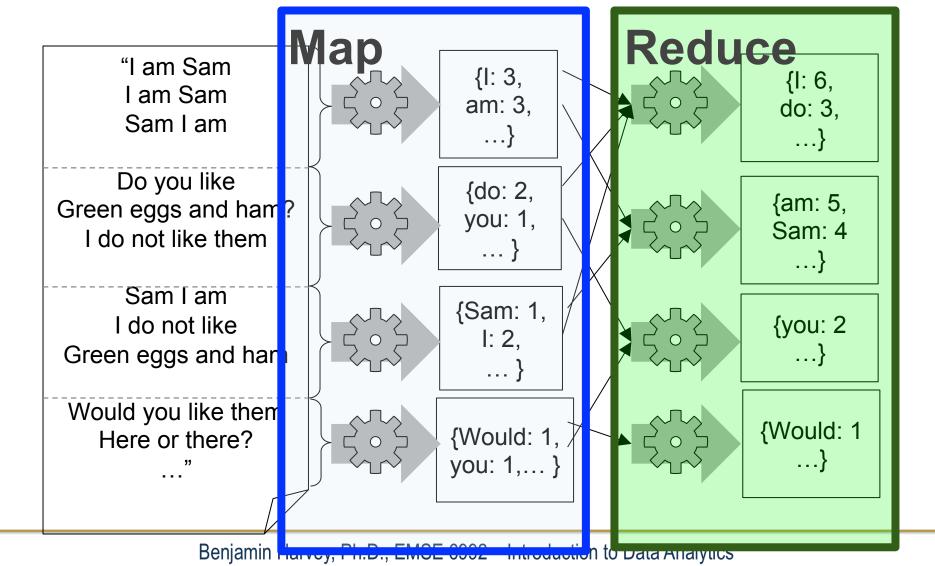
Word Count with Multiple Reducers





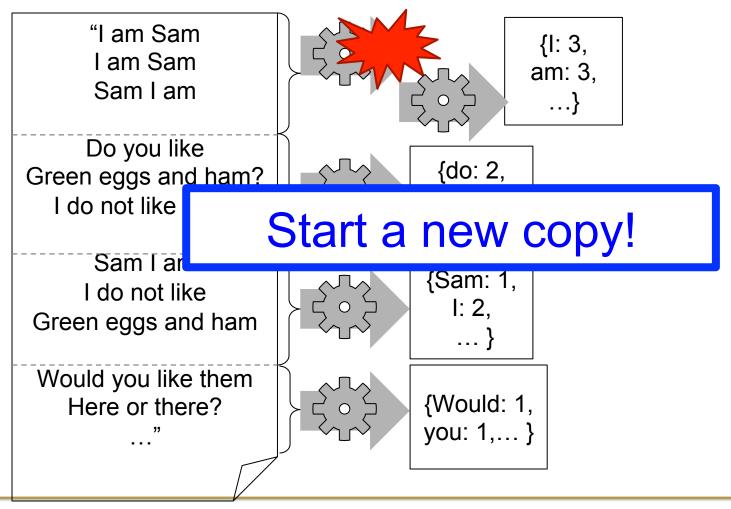


MapReduce: Word Count



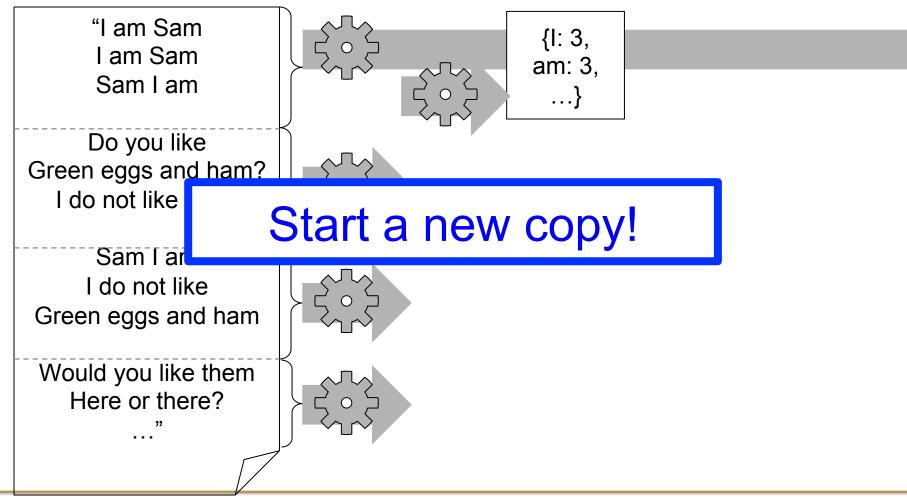


MapReduce: Failures?





MapReduce: Slow Tasks



MapReduce: Distributed Execution

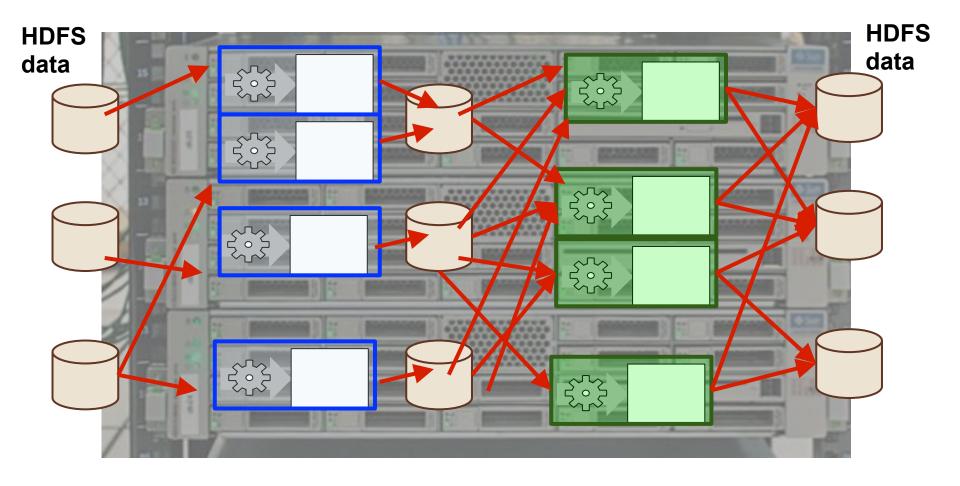


Image: Wikimedia commons (RobH/Tbayer (WMF))

MapReduce for Machine Learn

There are batch algorithms for most Machine Learning tasks:

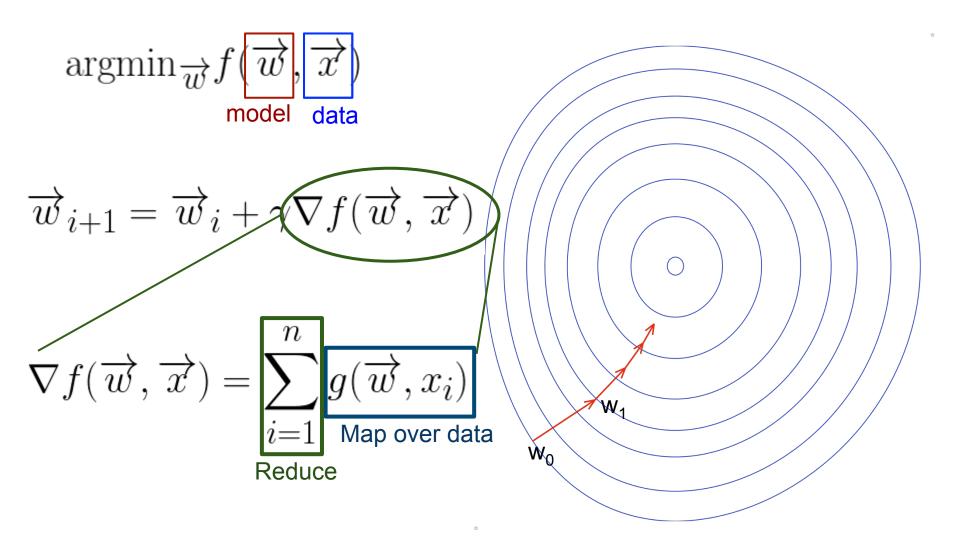
process entire dataset, compute gradient, update model

Two kinds of parallel ML algorithm:

- 1. Data Parallel: distributed data, shared model.
- 2. Model Parallel: data and model are distributed.
- Data Parallel batch algorithms can be implemented in one mapreduce step
- Model parallel algorithms require two reduce steps for each iteration (reduce, and then redistribute to each mapper)

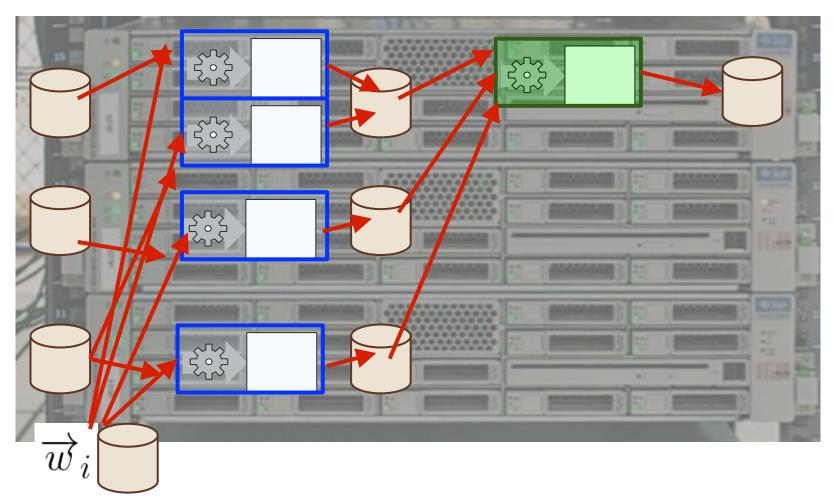


Batch Gradient Descent





Gradient Descent on MR





Gradient Descent on MR

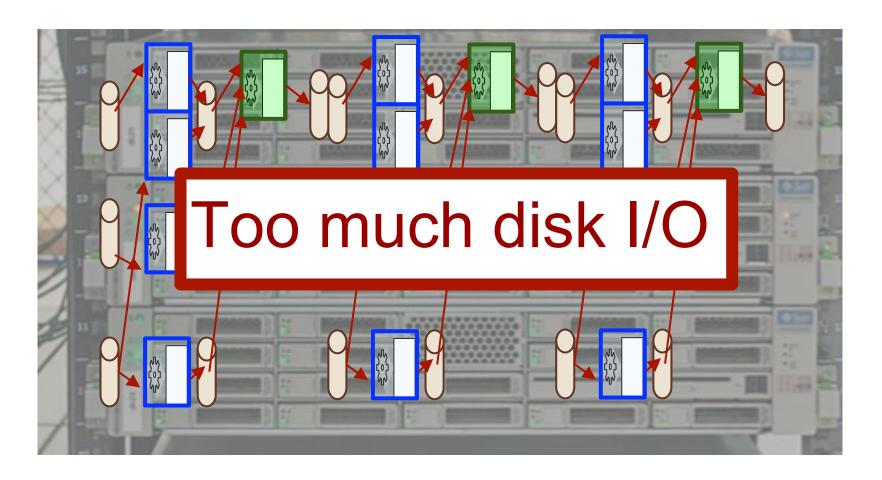
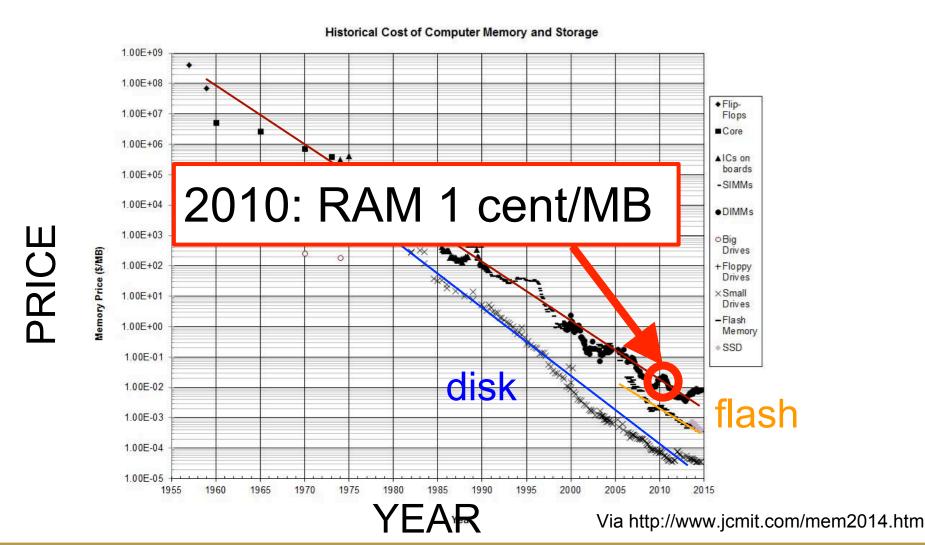


Image: Wikimedia commons (RobH/Tbayer (WMF))



Tech trend: cost of memory



Approaches



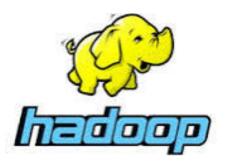
- Hadoop
- Spark
- MPI





Persist data in-memory:

- Optimized for batch, data-parallel ML algorithms
- An efficient, general-purpose language for cluster processing of big data
- In-memory query processing (Shark)





Practical Challenges with Hadoop:

- Very low-level programming model (Jim Gray)
- Very little re-use of Map-Reduce code between applications
- Laborious programming: design code, build jar, deploy on cluster
- Relies heavily on Java reflection to communicate with to-be-defined application code.





Practical Advantages of Spark:

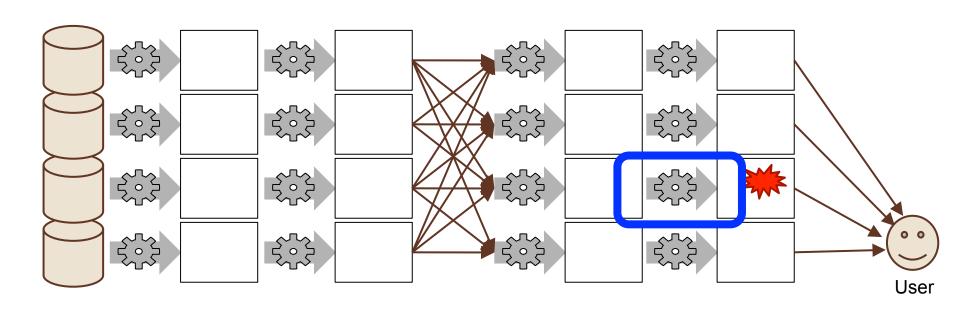
- High-level programming model: can be used like SQL or like a tuple store.
- Interactivity.
- Integrated UDFs (User-Defined Functions).
- High-level model (Scala Actors) for distributed programming.
- Scala generics instead of reflection: Spark code is generic over [Key, Value] types.



Spark: Fault Tolerance

Hadoop: Once computed, don't lose it

Spark: Remember *how* to recompute

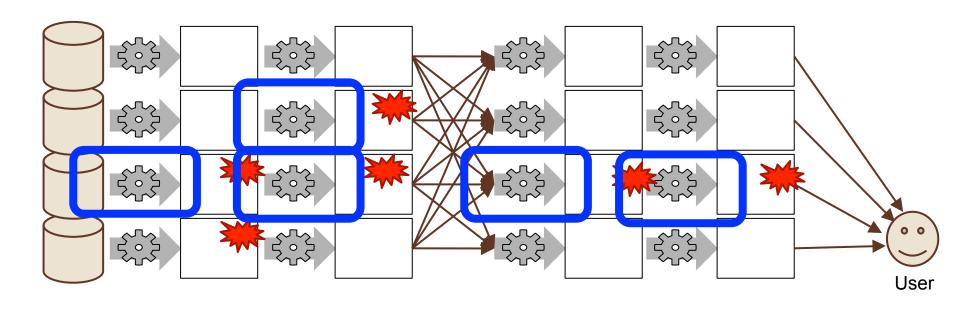




Spark: Fault Tolerance

Hadoop: Once computed, don't lose it

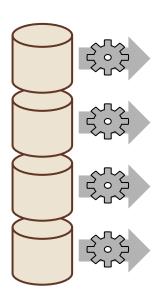
Spark: Remember *how* to recompute



Spark programming model GW (Python)



```
sc = pyspark.SparkContext(...)
raw_ratings = sc.textFile("...", 4)
```

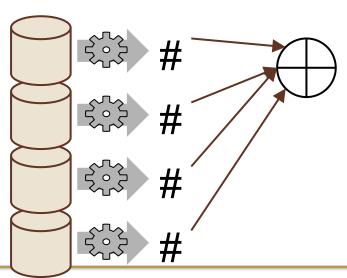


RDD (Resilient Distributed Dataset)

- Distributed array, 4 partitions
- Elements are lines of input
- Computed on demand
- Compute = (re)read from input

Spark programming model GW (Python)

```
lines = sc.textFile("...", 4)
print lines.count()
```

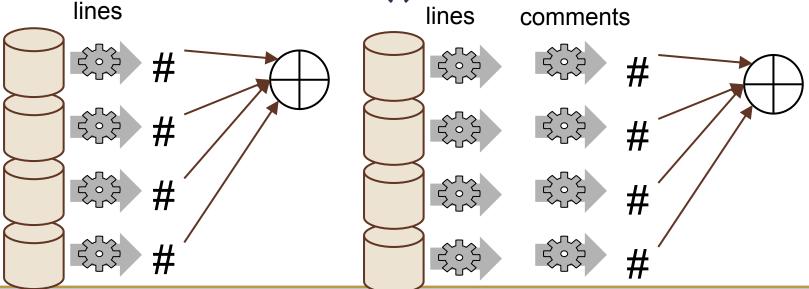


Spark programming model GW (Python)

lines = sc.textFile("...", 4)

comments = lines.filter(isComment)
print lines.count(),

comments.count()

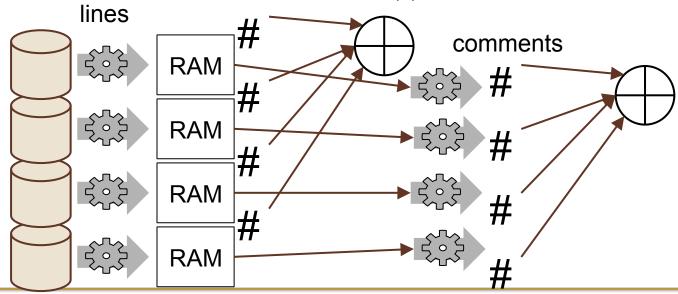


Spark programming model (Pythor)

```
lines = sc.textFile("...", 4)
Lines.cache() # save, don't
  recompute!
```

comments = lines.filter(isComment)
print lines.count(),

comments.count()





Other transformations

```
rdd.filter(lambda x: x % 2 == 0)
\# [1, 2, 3] \rightarrow [2]
rdd.map(lambda x: x * 2)
\# [1, 2, 3] \rightarrow [2, 4, 6]
rdd.flatMap(lambda x: [x, x+5])
\# [1, 2, 3] \rightarrow [1, 6, 2, 7, 3, 8]
```



Shuffle transformations

```
rdd.groupByKey()
# [(1, 'a'), (2, 'c'), (1, 'b')] \rightarrow
    [(1,['a','b']), (2,['c'])
rdd.sortByKey()
# [(1, 'a'), (2, 'c'), (1, 'b')] \rightarrow
       [(1,'a'), (1,'b'), (2,'c')]
```



Getting data out of RDDs

```
rdd.reduce(lambda a, b: a * b)
\# [1,2,3] \rightarrow 6
rdd.take(2)
# RDD of [1,2,3] \rightarrow [1,2] # as list
rdd.collect()
# RDD of [1,2,3] \rightarrow [1,2,3] # as list
rdd.saveAsTextFile(...)
```

Example: GW Logistic Regression in PySpark

```
points = sc.textFile(...).map(parsePoint).cache()
w = numpy.random.ranf(size = D) # model vector
for i in range(ITERATIONS):
    gradient = points.map(
        lambda p: (1/(1+exp(-p.y*(w.dot(p.x))))-1)*p.y*p.x
    ).reduce(lambda a, b: a + b)
    w -= gradient
print "Final model: %s" % w
```

Spark's Machine Learning Took

MLLib: Algorithms

Classification

- SVM, Logistic Regression, Decision Trees, Naive Bayes

Regression

Linear (with L1 or L2 regularization)

Unsupervised:

- Alternating Least Squares
- K-Means
- SVD
- Optimizers
- Optimization primitives (SGD, L-BGFS)

Example: GW Logistic Regression with MLLib

```
from pyspark.mllib.classification \
    import LogisticRegressionWithSGD

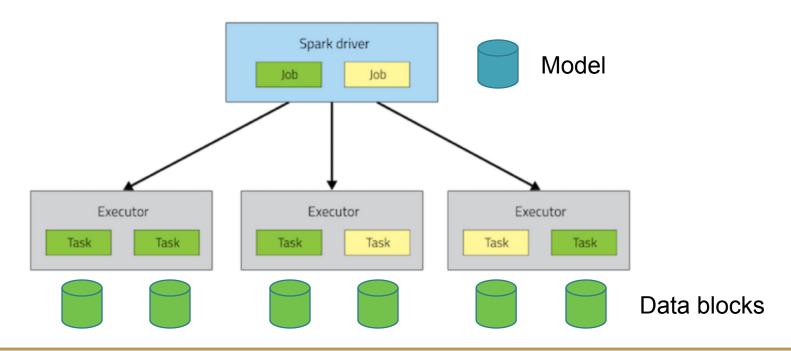
trainData = sc.textFile("...").map(parsePoint)
  testData = sc.textFile("...").map(...)

model = \
    LogisticRegressionWithSGD.train(trainData)

predictions = model.predict(testData)
```

Spark Driver and Executors **GW**

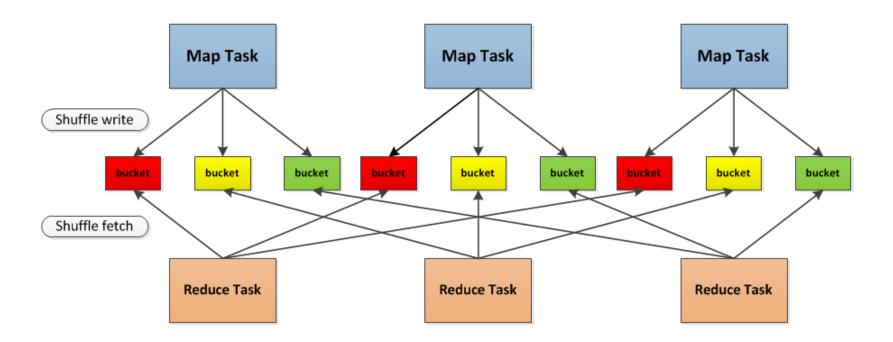
- Driver runs user interaction, acts as master for batch jobs
- Driver hosts machine learning models
- Executors hold data partitions
- Tasks process data blocks
- Typically tasks/executor = number of hardware threads



Spark Shuffle



- Used for GroupByKey, Sort, Join operations
- Map and Reduce tasks run on executors
- Data is partitioned by key on by each mapper, saved to buckets, then forwarded to appropriate reducer using a key => reducer mapping function.



Architectural Consequences GW

- Simple programming: Centralized model on driver, broadcast to other nodes.
- Models must fit in single-machine memory, i.e. Spark supports data parallelism but not model parallelism.
- Heavy load on the driver. Model update time grows with number of nodes.
- Cluster performance on most ML tasks on par with single-node system with GPU.
- Shuffle performance is similar to Hadoop, but still improving.

Other uses for MapReduce/Sp

Non-ML applications:

Data processing:

- Select columns
- Map functions over datasets
- Joins
- GroupBy and Aggregates
- Spark admits 3 usage modes:
- Type queries interactively, use :replay
- Run (uncompiled) scripts
- Compile Scala Spark code, use interactively or in batch

Other notable Spark tools **GW**



SQL-like query support (Shark, Spark SQL)

BlinkDB (approximate statistical queries)

Graph operations (GraphX)

Stream processing (Spark streaming)

KeystoneML (Data Pipelines)

5 Min Break



Approaches



- Hadoop
- Spark
- MPI

Optimizing Parameter Servers MPI

- Drop client-data-push in favor of server pull:
- No need for synch or locking on server.
- Use relaxed synchronization instead.
- The result is a version of MPI (Message Passing Interface), a
 protocol used in scientific computing.
- For cluster computing MPI needs to be modified to:
- Support pull/push of a subset of model data.
- Allow loose synchronization of clients.
- Some dropped data and timeouts.
- Good current research topic!

Summary



- Why Big Data (and Big Models)?
- Hadoop
- Spark
- Parameter Server and MPI