

**Python for Business Analytics – ECO 32500-ONL (Summer I 2022)**  
**Mon-Fri 4pm-6:30pm (asynchronous), Jun 6 – Jul 5, 2022**

**Instructor:** John Droescher | [jdroescher@ccny.cuny.edu](mailto:jdroescher@ccny.cuny.edu) | Office Hours: Fri 4-6:30pm

## SQL Check-Up

Given the two data tables below, please provide SQL queries for the following questions. If needed, you can segment your answer into more than one query.

Viewership Table: fact\_view

Field	Data Type
video_id	varchar
session_id	varchar
date	timestamp
user_id	varchar
seconds_watched	int

Series Metadata Table: dim\_video

Field	Data Type
video_id	varchar
episode_name	varchar
episode_number	int
season_number	int
series_name	varchar
runtime_seconds	int
genre	varchar

1. How many unique viewers did Game of Thrones & Westworld garner in the past 7 days? *[Hint: use series\_names]*

What do I have to look at?

View.User\_ID = unique users

Series\_names = name of the show

Date = day

```
SELECT DISTINCT view.user_id,
               video.series_name,
               view.date
FROM fact_view AS view
LEFT JOIN fact_view
ON view.video_id = video.video_id
WHERE view.date >= (start_date-7)
AND view.date <= (Start_date)
GROUP BY video.series_name ('games of thrones', 'westworld')
```

2. What is the average completion rate (seconds watched divided by runtime) for the first episode of every series?

What do I have to look at ?

video.series\_name

view.seconds\_watched

video.runtime\_seconds

video.episode\_number

```
SELECT video.series_name
      AVG(view.seconds_watched / video.runtime_seconds ) AS completion rate
FROM fact_view AS view
     LEFT JOIN dim_video
           ON view.video_id = video.video_id
WHERE video.episode_number = 1
      AND video.season_number = 1
```

Extra Credit:

3. What is the 2nd most watched episode per genre in terms of minutes watched?